Case Studies section

Error in JS for change in button.

**Google map**

### Validation Output: 19 Errors

1. Errordocument type does not allow element X here

[✉](http://validator.w3.org/feedback.html?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map;errmsg_id=64#errormsg)

The element named above was found in a context where it is not allowed. This could mean that you have incorrectly nested elements -- such as a "style" element in the "body" section instead of inside "head" -- or two elements that overlap (which is not allowed).

One common cause for this error is the use of XHTML syntax in HTML documents. Due to HTML's rules of implicitly closed elements, this error can create cascading effects. For instance, using XHTML's "self-closing" tags for "meta" and "link" in the "head" section of a HTML document may cause the parser to infer the end of the "head" section and the beginning of the "body" section (where "link" and "meta" are not allowed; hence the reported error).

* + Line [*96*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-96), column 56: document type does not allow element "span" here

…le="color:#1155cc; font-family:arial;"**>**<strong>Dotsquares Ltd.</strong></span>…

* + Line [*96*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-96), column 100: document type does not allow element "br" here

…ng>Dotsquares Ltd.</strong></span><br/**>** <span style="font-family:arial;">Albou…

* + Line [*96*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-96), column 134: document type does not allow element "span" here

…<br/> <span style="font-family:arial;"**>**Albourne Court,<br/> Henfield Road Albo…

* + Line [*97*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-97), column 56: document type does not allow element "span" here

…le="color:#1155cc; font-family:arial;"**>**<strong>Dotsquares LLC.</strong></span>…

* + Line [*97*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-97), column 100: document type does not allow element "br" here

…ng>Dotsquares LLC.</strong></span><br/**>** <span style="font-family:arial;">14781…

* + Line [*97*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-97), column 134: document type does not allow element "span" here

…<br/> <span style="font-family:arial;"**>**14781 Memorial Dr.<br/>Suite # 1956 <br…

* + Line [*98*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-98), column 56: document type does not allow element "span" here

…le="color:#1155cc; font-family:arial;"**>**<strong>Dotsquares India</strong></span…

* + Line [*98*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-98), column 101: document type does not allow element "br" here

…g>Dotsquares India</strong></span><br/**>**<span style="font-family:arial;">4-RA-5…

* + Line [*98*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-98), column 134: document type does not allow element "span" here

…><br/><span style="font-family:arial;"**>**4-RA-5, Jawahar Nagar,<br/>Jaipur, Raja…

* + Line [*99*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-99), column 56: document type does not allow element "span" here

…le="color:#1155cc; font-family:arial;"**>**<strong>Dotsquares</strong></span><br/>…

* + Line [*99*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-99), column 95: document type does not allow element "br" here

…<strong>Dotsquares</strong></span><br/**>**<span style="font-family:arial;">36A, L…

* + Line [*99*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-99), column 128: document type does not allow element "span" here

…><br/><span style="font-family:arial;"**>**36A, Linnet Street,<br/>Altona VIC 3018…

1. Errorend tag for X omitted, but OMITTAG NO was specified

[✉](http://validator.w3.org/feedback.html?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map;errmsg_id=70#errormsg)

You may have neglected to close an element, or perhaps you meant to "self-close" an element, that is, ending it with "/>" instead of ">".

* + Line [*54*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-54), column 9145: end tag for "li" omitted, but OMITTAG NO was specified

…ntact/follow-us" class="">Follow us</a></li></ul> </div**>**

* + Line [*54*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-54), column 9145: end tag for "ul" omitted, but OMITTAG NO was specified

…ntact/follow-us" class="">Follow us</a></li></ul> </div**>**

1. Errorthere is no attribute X

[✉](http://validator.w3.org/feedback.html?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map;errmsg_id=108#errormsg)

You have used the attribute named above in your document, but the document type you are using does not support that attribute for this element. This error is often caused by incorrect use of the "Strict" document type with a document that uses frames (e.g. you must use the "Transitional" document type to get the "target" attribute), or by using vendor proprietary extensions such as "marginheight" (this is usually fixed by using CSS to achieve the desired effect instead).

This error may also result if the element itself is not supported in the document type you are using, as an undefined element will have no supported attributes; in this case, see the element-undefined error message for further information.

How to fix: check the spelling and case of the element and attribute, (Remember XHTML is all lower-case) and/or check that they are both allowed in the chosen document type, and/or use CSS instead of this attribute. If you received this error when using the <embed> element to incorporate flash media in a Web page, see the [FAQ item on valid flash](http://validator.w3.org/docs/help.html#faq-flash).

* + Line [*150*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-150), column 40: there is no attribute "data-href"

… <div class="fb-like" data-href=**"**/contact/google-map" data-send="false" …

* + Line [*150*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-150), column 72: there is no attribute "data-send"

…-href="/contact/google-map" data-send=**"**false" data-layout="button\_count" data-…

* + Line [*150*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-150), column 92: there is no attribute "data-layout"

…le-map" data-send="false" data-layout=**"**button\_count" data-width="450" data-sho…

* + Line [*150*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-150), column 118: there is no attribute "data-width"

…end="false" data-layout="button\_count" data-width=**"**450" data-show-faces="true">

* + Line [*150*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-150), column 140: there is no attribute "data-show-faces"

…end="false" data-layout="button\_count" data-width="450" data-show-faces=**"**true">

1. Warningcharacter X is the first character of a delimiter but occurred as data

[✉](http://validator.w3.org/feedback.html?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map;errmsg_id=404#errormsg)

This message may appear in several cases:

* + You tried to include the "<" character in your page: you should escape it as "&lt;"
  + You used an unescaped ampersand "&": this may be valid in some contexts, but it is recommended to use "&amp;", which is always safe.
  + Another possibility is that you forgot to close quotes in a previous tag.
  + Line [*112*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-112), column 19: character "<" is the first character of a delimiter but occurred as data

for (i = 0; i **<** locations.length; i++) {

* + Line [*223*](http://validator.w3.org/check?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcontact%2Fgoogle-map&charset=%28detect+automatically%29&doctype=Inline&ss=1&outline=1&group=1&No200=1&verbose=1&user-agent=W3C_Validator%2F1.3+http%3A%2F%2Fvalidator.w3.org%2Fservices#line-223), column 51: character "&" is the first character of a delimiter but occurred as data

<li>Registered in England **&** Wales No.: 4381390 </li>

<http://www.dotsquares.com/company/who-we-are>

* by using vendor proprietary extensions such as "<spacer>" or "<marquee>" (this is usually fixed by using CSS to achieve the desired effect instead).
* by using upper-case tags in XHTML (in XHTML attributes and elements must be all lower-case).
* *Line 101, column 471*: element "embed" undefined

…flash" width="350" wmode="Transparent"**>**</embed></span> <script type="text/java…

there is no attribute X

[✉](http://validator.w3.org/feedback.html?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcompany%2Fwho-we-are;errmsg_id=108#errormsg)

You have used the attribute named above in your document, but the document type you are using does not support that attribute for this element. This error is often caused by incorrect use of the "Strict" document type with a document that uses frames (e.g. you must use the "Transitional" document type to get the "target" attribute), or by using vendor proprietary extensions such as "marginheight" (this is usually fixed by using CSS to achieve the desired effect instead).

This error may also result if the element itself is not supported in the document type you are using, as an undefined element will have no supported attributes; in this case, see the element-undefined error message for further information.

How to fix: check the spelling and case of the element and attribute, (Remember XHTML is all lower-case) and/or check that they are both allowed in the chosen document type, and/or use CSS instead of this attribute. If you received this error when using the <embed> element to incorporate flash media in a Web page, see the [FAQ item on valid flash](http://validator.w3.org/docs/help.html#faq-flash).

* *Line 101, column 104*: there is no attribute "allowfullscreen"

…lign: center;"><embed allowfullscreen=**"**true" flashvars="vPath=http://www.youtu…

* *Line 101, column 121*: there is no attribute "flashvars"

…mbed allowfullscreen="true" flashvars=**"**vPath=http://www.youtube.com/v/KGhGkiVS…

* *Line 101, column 233*: there is no attribute "height"

…p;showsearch=0&amp;showinfo=0" height=**"**280" id="myvideo" name="myvideo" qualit…

* *Line 101, column 242*: there is no attribute "id"

…rch=0&amp;showinfo=0" height="280" id=**"**myvideo" name="myvideo" quality="high" …

* *Line 101, column 257*: there is no attribute "name"

…nfo=0" height="280" id="myvideo" name=**"**myvideo" quality="high" src="http://www…

* *Line 101, column 275*: there is no attribute "quality"

…" id="myvideo" name="myvideo" quality=**"**high" src="http://www.youtube.com/v/KGh…

* *Line 101, column 286*: there is no attribute "src"

…eo" name="myvideo" quality="high" src=**"**http://www.youtube.com/v/KGhGkiVSbKI?fs…

* *Line 101, column 391*: there is no attribute "style"

…mp;showsearch=0&amp;showinfo=0" style=**"**undefined" type="application/x-shockwav…

* *Line 101, column 408*: there is no attribute "type"

…mp;showinfo=0" style="undefined" type=**"**application/x-shockwave-flash" width="3…

* *Line 101, column 446*: there is no attribute "width"

…"application/x-shockwave-flash" width=**"**350" wmode="Transparent"></embed></span…

* *Line 101, column 458*: there is no attribute "wmode"

…/x-shockwave-flash" width="350" wmode=**"**Transparent"></embed></span> <script ty…

* *Line 141, column 40*: there is no attribute "data-href"

… <div class="fb-like" data-href=**"**/company/who-we-are" data-send="false" …

* *Line 141, column 72*: there is no attribute "data-send"

…-href="/company/who-we-are" data-send=**"**false" data-layout="button\_count" data-…

* *Line 141, column 92*: there is no attribute "data-layout"

…we-are" data-send="false" data-layout=**"**button\_count" data-width="450" data-sho…

* *Line 141, column 118*: there is no attribute "data-width"

…end="false" data-layout="button\_count" data-width=**"**450" data-show-faces="true">

* *Line 141, column 140*: there is no attribute "data-show-faces"

…end="false" data-layout="button\_count" data-width="450" data-show-faces=**"**true">

### Validation Output: 7 Errors

1. Errorend tag for X omitted, but OMITTAG NO was specified

[✉](http://validator.w3.org/feedback.html?uri=http%3A%2F%2Fwww.dotsquares.com%2Fengagement-models;errmsg_id=70#errormsg)

You may have neglected to close an element, or perhaps you meant to "self-close" an element, that is, ending it with "/>" instead of ">".

* + Line 53, column 9145: end tag for "li" omitted, but OMITTAG NO was specified

…ntact/follow-us" class="">Follow us</a></li></ul> </div**>**

* + Line 53, column 9145: end tag for "ul" omitted, but OMITTAG NO was specified

…ntact/follow-us" class="">Follow us</a></li></ul> </div**>**

1. Errorthere is no attribute X

[✉](http://validator.w3.org/feedback.html?uri=http%3A%2F%2Fwww.dotsquares.com%2Fengagement-models;errmsg_id=108#errormsg)

You have used the attribute named above in your document, but the document type you are using does not support that attribute for this element. This error is often caused by incorrect use of the "Strict" document type with a document that uses frames (e.g. you must use the "Transitional" document type to get the "target" attribute), or by using vendor proprietary extensions such as "marginheight" (this is usually fixed by using CSS to achieve the desired effect instead).

This error may also result if the element itself is not supported in the document type you are using, as an undefined element will have no supported attributes; in this case, see the element-undefined error message for further information.

How to fix: check the spelling and case of the element and attribute, (Remember XHTML is all lower-case) and/or check that they are both allowed in the chosen document type, and/or use CSS instead of this attribute. If you received this error when using the <embed> element to incorporate flash media in a Web page, see the [FAQ item on valid flash](http://validator.w3.org/docs/help.html#faq-flash).

* + Line 190, column 40: there is no attribute "data-href"

… <div class="fb-like" data-href=**"**/engagement-models" data-send="false" d…

* + Line 190, column 71: there is no attribute "data-send"

…a-href="/engagement-models" data-send=**"**false" data-layout="button\_count" data-…

* + Line 190, column 91: there is no attribute "data-layout"

…models" data-send="false" data-layout=**"**button\_count" data-width="450" data-sho…

* + Line 190, column 117: there is no attribute "data-width"

…end="false" data-layout="button\_count" data-width=**"**450" data-show-faces="true">

* + Line 190, column 139: there is no attribute "data-show-faces"

…end="false" data-layout="button\_count" data-width="450" data-show-faces=**"**true">

1. Warningcharacter X is the first character of a delimiter but occurred as data

[✉](http://validator.w3.org/feedback.html?uri=http%3A%2F%2Fwww.dotsquares.com%2Fengagement-models;errmsg_id=404#errormsg)

This message may appear in several cases:

* + You tried to include the "<" character in your page: you should escape it as "&lt;"
  + You used an unescaped ampersand "&": this may be valid in some contexts, but it is recommended to use "&amp;", which is always safe.
  + Another possibility is that you forgot to close quotes in a previous tag.
  + Line 263, column 51: character "&" is the first character of a delimiter but occurred as data

<li>Registered in England **&** Wales No.: 4381390 </li>

---------------- CASE STUDIES----------------

<http://www.dotsquares.com/case-studies>

 Warningcharacter X is the first character of a delimiter but occurred as data

[✉](http://validator.w3.org/feedback.html?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcase-studies%3Fpage%3D2;errmsg_id=404#errormsg)

This message may appear in several cases:

* You tried to include the "<" character in your page: you should escape it as "&lt;"
* You used an unescaped ampersand "&": this may be valid in some contexts, but it is recommended to use "&amp;", which is always safe.
* Another possibility is that you forgot to close quotes in a previous tag.
* Line 528, column 51: character "&" is the first character of a delimiter but occurred as data

<li>Registered in England **&** Wales No.: 4381390 </li>

* Line 587, column 44: character "&" is the first character of a delimiter but occurred as data

return $(this).text() >= 1 **&**& $(this).text() <= 1000;

* Line 587, column 45: character "&" is the first character of a delimiter but occurred as data

return $(this).text() >= 1 &**&** $(this).text() <= 1000;

* Line 587, column 62: character "<" is the first character of a delimiter but occurred as data

return $(this).text() >= 1 && $(this).text() **<**= 1000;

* Line 591, column 43: character "<" is the first character of a delimiter but occurred as data

return $(this).text() == "**<**";

---------TESTIMONIALS--------------

 Errordocument type does not allow element X here; missing one of Y start-tag

[✉](http://validator.w3.org/feedback.html?uri=http%3A%2F%2Fwww.dotsquares.com%2Fcase-studies%2Ftestimonials;errmsg_id=65#errormsg)

The mentioned element is not allowed to appear in the context in which you've placed it; the other mentioned elements are the only ones that are both allowed there and can contain the element mentioned. This might mean that you need a containing element, or possibly that you've forgotten to close a previous element.

One possible cause for this message is that you have attempted to put a block-level element (such as "<p>" or "<table>") inside an inline element (such as "<a>", "<span>", or "<font>").

* Line 131, column 29: document type does not allow element "p" here; missing one of "object", "applet", "map", "iframe", "button", "ins", "del" start-tag

<p**>**I would just like to say well done to Dotsquares a…

* Line 132, column 3: document type does not allow element "p" here; missing one of "object", "applet", "map", "iframe", "button", "ins", "del" start-tag

<p**>**TheBoyZone.com<br />&nbsp;<br />&nbsp;<br />&nbsp;</p></p>

* Line 159, column 29: document type does not allow element "p" here; missing one of "object", "applet", "map", "iframe", "button", "ins", "del" start-tag

<p**>**I wanted to have my say with regard to the Web Sit…