ANJU THAPA

Machine Learning Engineer

Contact Me
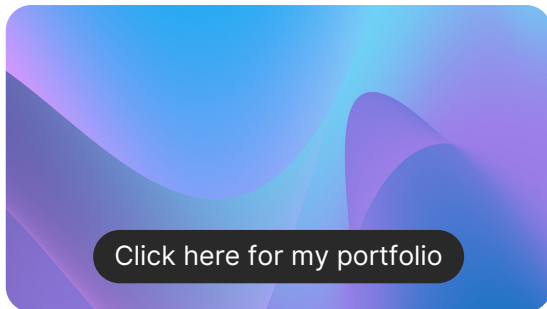
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Click here for my portfolio

Relevant Skills

- Search Engine Optimization
- Digital Marketing
- Web Content Writing

WORK EXPERIENCE

Python Dev

- **Python and R, experience with machine learning frameworks (TensorFlow, PyTorch), and a deep understanding of statistical modeling.**

Senior Copywriter

Schuester Digital Media Group
November 2020 to January 2022 (1 years, 2 months)

- **Increased our client base by 50%** by seeking opportunities for partnership with advertisers
- **Boosted our monthly output by 80%** by creating daily articles, story ideas, and social media posts.
- Improved the team's copy by identifying gaps in existing online content and collaborating with editors during research

Copywriter

Schuester Digital Media Group
February 2020 to November 2020 (9 months)

- **Achieved 100% of quarterly team goals** by writing fresh copy every months for clients' social media platforms
- Learned the ropes of the company's digital content department