

ShiwamPaudel

Full Stack Dev

Summary

I am a creative and collaborative digital marketing manager with years of experience. I specialize in cross-channel marketing, digital communication, and social media management.

Contact Info

LinkedIn Profile CSS, React

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+123-456-7890

www.reallygreatsite.com

[Click here for my portfolio](#)

Skills & Proficiencies

- ♦ C++
- ♦ HTML
- ♦ Python

Work Experience



Software Security Specialist

Pin & Ark Advertising, a global advertising firm that specializes in reaching online audiences
Aug 2022 to May 2025 (2 years, 9 months)

- ♦ Achieved a 30% increase in social media followers by developing a strong content strategy that led to a 5% growth in sales within six months
- ♦ Increased B2B and B2C partnerships by 5% by overseeing marketing campaigns from planning to optimization
- ♦ Boosted clients' brand recognition by 10% by developing new ideas and content marketing strategies



Sales and Marketing Specialist

Schuester Digital Media Group

Nov 2020 to Jan 2022 (1 year, 2 months)

- ♦ Increased organic site traffic by 79% by developing and executing digital marketing content strategies
- ♦ Increased our client base by 5% by establishing partnerships with advertisers
- ♦ Worked on advertising proposals and online marketing campaigns



Marketing Intern

Schuester Digital Media Group

March 2020 to June 2020 (3 months)

- ♦ Learned about the operations of the company's marketing department
- ♦ Coordinated trade shows and events