Natalie Pizza

Java Developer

# Summary

I am a creative and collaborative digital marketing manager with years of experience. I specialize in cross-channel marketing, digital communication, and social media management.

# Contact Info

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Click here for my portfolio

# Skills & Proficiencies

C++

Machine Learning

Python

# Work Experience

## Software Security Specialist

Pin & Ark Advertising, a global advertising firm that specializes in reaching online audiences *Aug 2022 to May 2025 (2 years, 9 months)*

Achieved a 30% increase in social media followers by developing a strong content strategy that led to a 5% growth in sales within six months

Increased B2B and B2C partnerships by 5% by overseeing marketing campaigns from planning to optimization

Boosted clients' brand recognition by 10% by developing new ideas and content marketing strategies

## Sales and Marketing Specialist

Schuester Digital Media Group

*Nov 2020 to Jan 2022 (1 year, 2 months)*

Increased organic site traffic by 79% by developing and executing digital marketing content strategies

Increased our client base by 5% by establishing partnerships with advertisers Worked on advertising proposals and online marketing campaigns

## Marketing Intern

Schuester Digital Media Group

*March 2020 to June 2020 (3 months)*

Learned about the operations of the company's marketing department Coordinated trade shows and events