

Saurabh Kushwaha

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Objective

To start a career in a challenging and growth-oriented organization to effectively use skills and excel as a professional to achieve greater heights and recognition in career.

Experience

- **Bhoomi roots**
6 - Month
Account Manager – E-commerce Platforms
Handled seller accounts on Amazon, Flipkart, Meesho, Myntra, and other platforms
Managed account registration and product listings
Processed orders and printed shipping labels
Oversaw packaging and dispatch of products
Monitored order status and returns
Handled daily operations of e-commerce websites
Ensured timely updates and smooth functioning of online stores
- **K2 technologies**
1 - Year
SEO Executive
Conducted keyword research to target high-traffic search terms
Performed On-Page SEO including meta tags, URL optimization, and internal linking
Executed Off-Page SEO activities like backlink building, directory submission, and blog posting
Monitored website performance using Google Analytics and Search Console
Optimized content for better ranking and visibility on search engines
Analyzed competitors and implemented strategies to improve website ranking

Education

Course / Degree	School / University	Grade / Score	Year
B.tech (CS - Ai/MI)	Vision institute of Technology, Kanpur	Pursuing	2025
Intermediate	S.V.M Inter college	72.8%	2021
High school	S.V.M Inter college	75.16%	2021

Skills

- Programming Language: C Programming, Core Python
- Web technologies: HTML, Django, CSS, JavaScript,WordPress.
- Operating System: Windows 8, 10, 11
- MS Office: MS Excel, MS Word, MS Power point
- Graphic designing

Projects

- **Minor Project**
Web Application using Django

Achievements & Awards

- I have done three months training of artificial intelligence from Microsoft.

Activities

- Member / Co-ordinate of Fresher party (2022-2023)
- Stage decoration in fresher party, Ramp walk and discipline department.

Languages

- Hindi
- English

Personal Details

- Date of Birth : 11-11-2002
- Marital Status : Single
- Nationality : Indian
- Gender : Male
- Father's name : Mr. Ram Singh
- Hobbies : Cooking, Playing cricket
- Interest : Development, New technologies

Declaration

- I hereby declared that all the information mentioned above is true and complete to the best of my knowledge and belief.

Date:

Place: