

## PROJECT TITLE

**Student Name:** Saurabh Dhiman

**Branch:** UIC

**Semester:** 3rd

**Subject Name:** Desktop Publishing

**UID:** 23BCA10494

**Section/Group** 5 'B'

**Date of Performance:** 06 - 11 - 24

**Subject Code:** 23CAP-204

**1. Aim/Overview of the project:** Design a front and back page of a book

**2. Task to be done:**

**3. Steps followed in making the project:**

**4. Result/Output/Writing Summary:**

**Learning outcomes (What I have learnt):**

1. Understanding Design Principles.
2. Using Adobe Photoshop Tools.
3. Page Layout and Composition.
4. Typography and Text Design.
5. Image Editing and Integration.

## **Step 1: Create a New Page**

- 1. Open Your Design Software:** Launch the graphic design software you are using (e.g., Adobe Photoshop).
- 2. Create a New Document:**
  - Go to **File > New > Document**.
  - Set the dimensions for your book cover (e.g., 6 inches x 9 inches for a standard paperback).
  - Specify the number of pages (usually just 1 for front cover and 1 for back cover).
  - Choose whether you want the document to be in Portrait or Landscape orientation.
  - Click **Create** or **OK**.

## **Step 2: Set Margins**

- 1. Access Margins Settings:**
  - In InDesign, you can set margins during the new document setup or by going to **Layout > Margins and Columns**.
  - In Illustrator, create guides to set your margins manually.
- 2. Set Margins:**
  - Input the desired margin values (e.g., 0.5 inches for top, bottom, left, and right).
  - Apply the margins, ensuring there's sufficient space for your text and graphics.

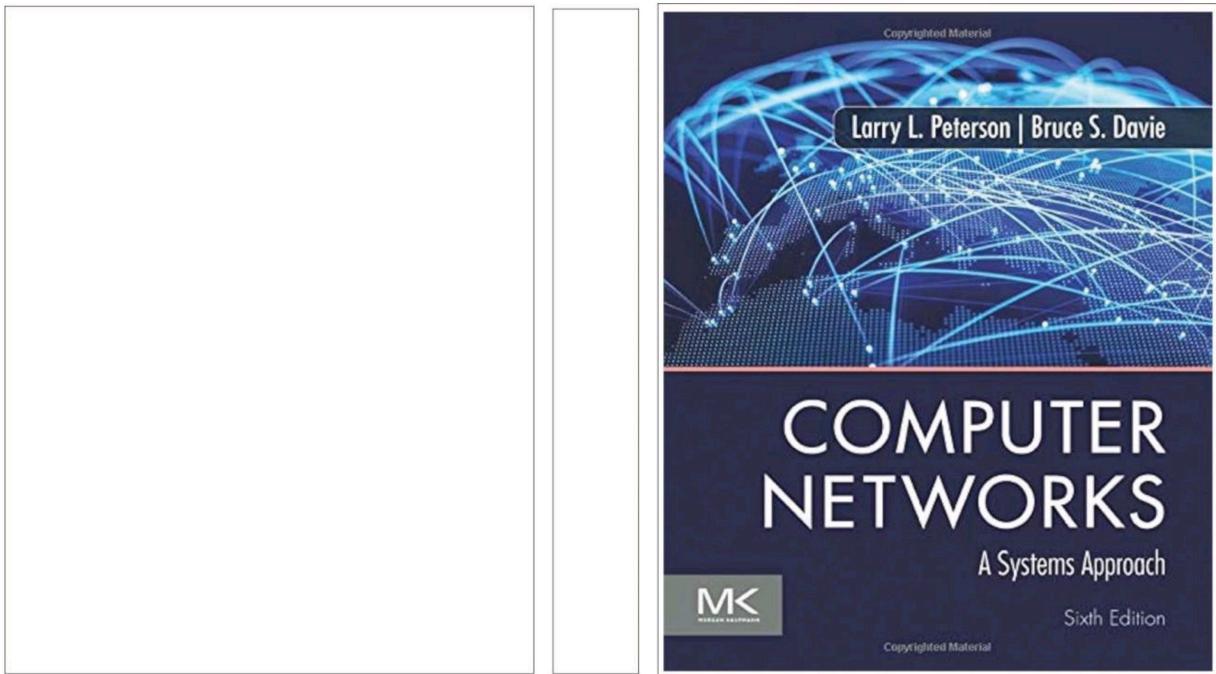
## **Step 3: Draw a Rectangle**

- 1. Select the Rectangle Tool:**

- In InDesign, find the **Rectangle Tool** (shortcut: M) in the toolbar.
- In Illustrator, also select the **Rectangle Tool** (shortcut: M) from the toolbar.

## 2. Draw the Rectangle:

- Click and drag to create a rectangle that fills the entire page or covers the desired area of your design.
- Make sure the rectangle is inside your set margins.



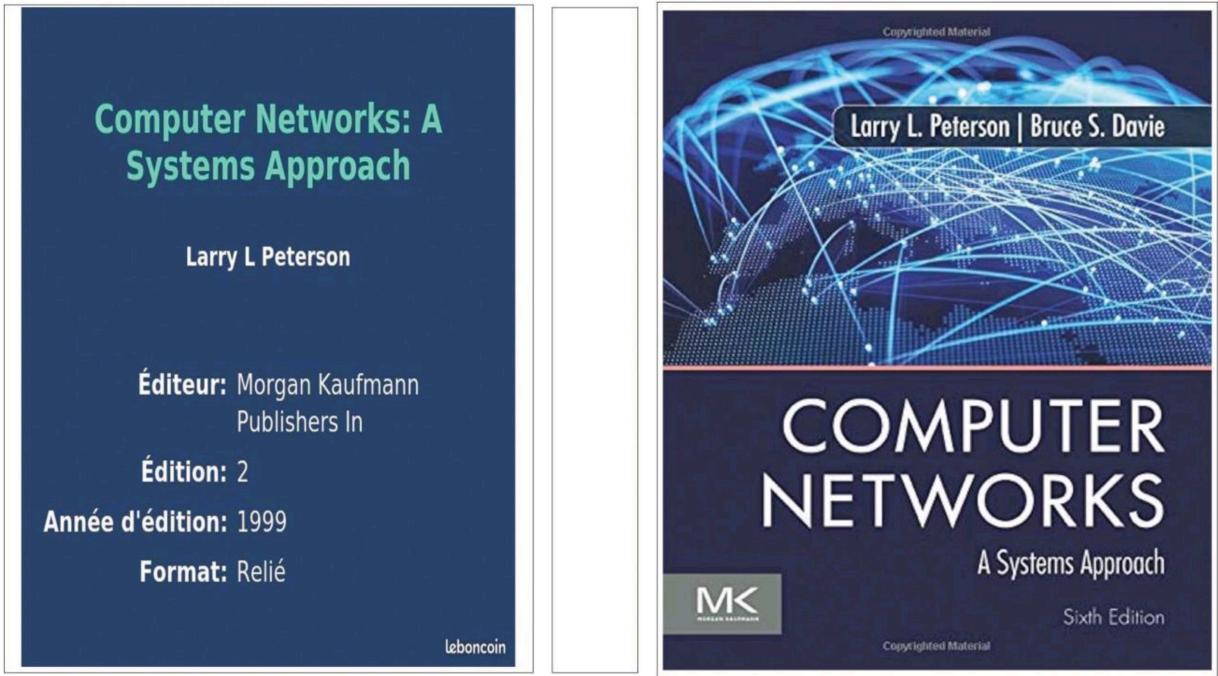
## Step 4: Add Color

- 1. Select the Rectangle:** Click on the rectangle you just drew to select it.
- 2. Fill the Rectangle with Color:**
  - In InDesign, go to the **Swatches** panel, select a color, and click on the **Fill** box to apply it.
  - In Illustrator, select the rectangle, then choose a color from the **Color Picker** or the **Swatches** panel.
- 3. Adjust Opacity (if needed):** If you want a transparent effect, adjust the opacity in the **Transparency** panel.

## **Step 5: Write Text**

- 1. Select the Type Tool:**
  - In InDesign, select the **Type Tool** (shortcut: T) from the toolbar.
  - In Illustrator, select the **Type Tool** (shortcut: T) as well.
- 2. Create a Text Box:**
  - Click and drag to create a text box where you want the title, author's name, or other text.
- 3. Input Your Text:**
  - Type in the book title, author's name, and any other relevant information (e.g., subtitle, taglines).
- 4. Format the Text:**
  - Select the text and use the **Character** or **Paragraph** panels to adjust the font, size, color, and alignment.
  - Ensure the text contrasts well with the background color for readability.

## **Step 6: Finalize Your Design**



**Check Alignment:** Ensure all elements (text and graphics) are well-aligned and spaced according to design principles.

- 1. Add Additional Elements:** If desired, you can add additional design elements like images, shapes, or decorative elements.
- 2. Review and Edit:** Look over your design for any mistakes or areas for improvement.

## Step 7: Save Your Work

### 1. Save Your Document:

- Go to **File > Save As** and choose the appropriate file format (adobe photoshop).
- Consider saving a copy in a format suitable for printing (e.g., PDF).

## Step 8: Export for Printing

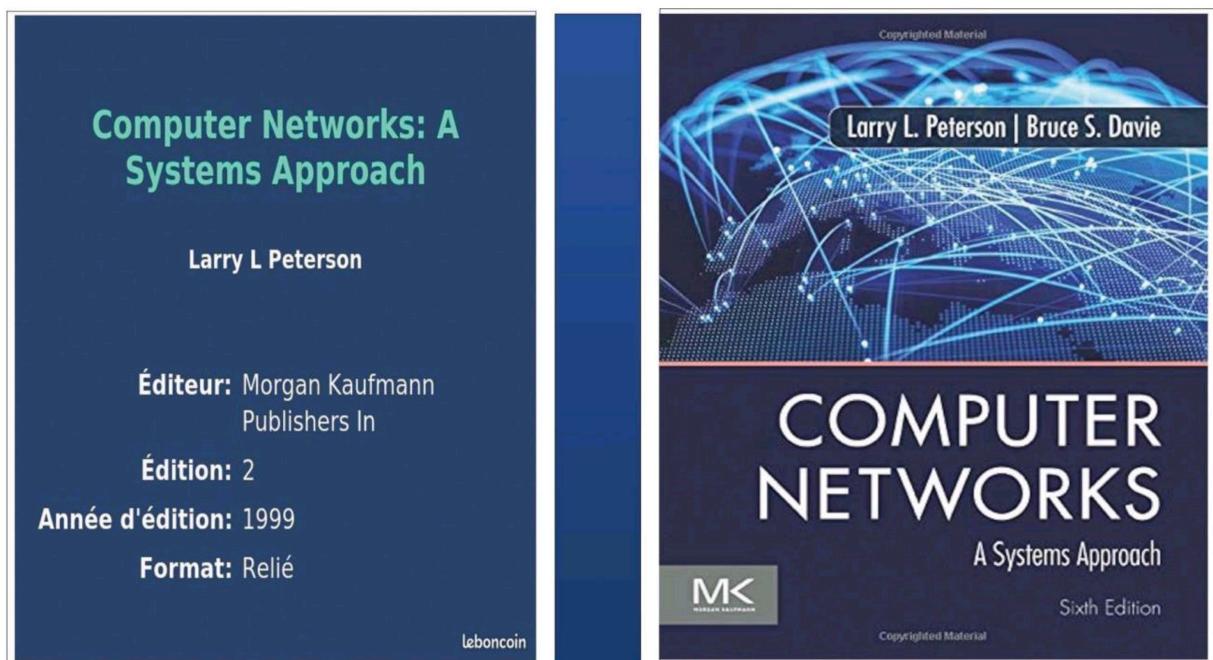
### 1. Export the Final Design:

- In InDesign, go to **File > Export** and choose PDF (Print) to create a print-ready file.
- In Illustrator, go to **File > Save As or Export**, and choose PDF format.

### 2. Select Print Settings:

Make sure to include crop marks and set the correct resolution (300 DPI) for printing.

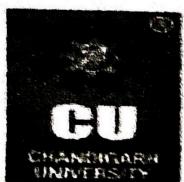
Following these steps will help you create a professional and visually appealing design for your book's front and back cover.



## **Learning Outcomes**

By completing this project, learners will be able to:

- 1. Understand Design Principles:** Recognize the basic principles of layout design, including the importance of margins, alignment, and spacing.
- 2. Utilize Design Software:** Gain proficiency in using graphic design software tools (e.g., Adobe InDesign or Illustrator) for creating professional designs.
- 3. Implement Color Theory:** Apply color theory effectively by choosing appropriate colors that convey the book's mood and enhance readability.
- 4. Incorporate Text Effectively:** Learn to choose fonts and format text for clarity and visual impact, understanding how typography affects design.
- 5. Create a Professional Book Cover:** Develop skills to create a visually appealing and market-ready book cover that attracts the target audience.
- 6. Prepare Files for Printing:** Understand the necessary steps to prepare and export designs for print, ensuring high-quality output.



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**Evaluation Grid:**

Sr. No.	Parameters	Marks Obtained	Maximum Marks
1.	Demonstration and Performance (Pre Lab Quiz)		5
2.	Worksheet		10
3.	Post Lab Quiz		5