



North America 2019

Kubeflow in the Financial Sector

Kubeflow Contributors

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Kubeflow for FinTech

FinTech Journeys to the Kubeflow Summit, Acclimating ML teams with new DNA

Kubeflow 1.0



2019 - Base Camp 1





2016 - Start

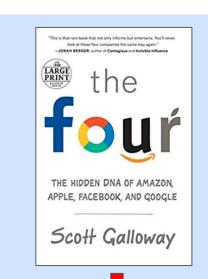




Early investing in ML / Kubeflow

- Algorithmic innovation
 - ML increases productivity, margin, rev & mkt cap
- LinkedIn: Doubling productivity of ML Engineers
 - o Kubeflow Summit Presentation (Mar 19)
- Spotify: 70% of ML models productized < 12 wks
 - o KF Summit (Oct '19)
- GM: Buys self-driving start-up for \$1B (2016)
 - o Cruise's valuation: \$19B++

If software is the new oil, then ML software is the new gasoline



Company	Mkt Cap / worker	
GM	\$300,000	
Facebook	\$13,000,000	



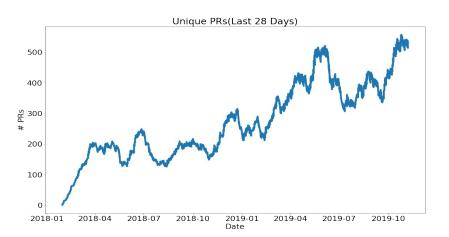
Why is Kubeflow coming to a Fintech near you?

- Building (and maintaining) your own ML stack is hard
- Kubeflow's growth is following path of successful mountain climbs
 - Ex. Kubernetes, TensorFlow
- Leveraging a thriving Community
 - provides a variety of support options
 - o attracts Open Source contributors to bring their work to your team
- Financial Leaders already "acclimating" at the Kubeflow Summit
 - Bloomberg, Intuit, JPMorgan, USBank, Visa, ANT Financial



Momentum

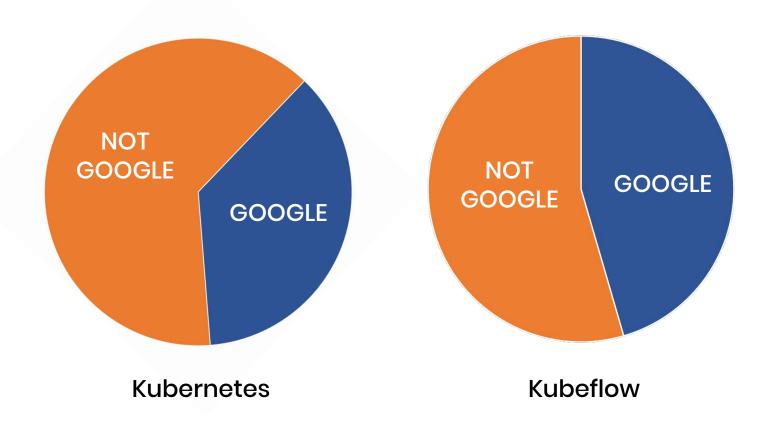








Community Contributions





Implementing Kubeflow for FinTech

- High Security ≠ Rapid Innovation
 - Firewalls, Proxies, Authentication, Authorization
 - Sandboxes, Air-gap, Dataset access
 - o Admin/Root access, Validating secure container builds
- Rapid Innovation = Self-Service Platform (for Data Scientists)
 - Deploy secure notebooks & datasets with isolation
 - Share ACL protected versions of models and datasets
 - Build Pipelines without K8s expertise & Pipeline DSL coding



Why Arrikto?

Gartner Report

Accessing the Open Source Enterprise
Machine Learning Stack

Kubeflow has ~150 contributors.

Supported by Technology Professionals at Google, Intel, Red Hat, Cisco and Arrikto

- A leading Kubeflow contributor (nimble)
- Consistent (local disk) architecture that simplifies storage operations
- Materially simplify ML Pipeline workflows via Enterprise Kubeflow

Version	Date Released	Steps to create/run	Steps requiring K8 expertise	Resources Required
Kubeflow v0.3	Dec 18	26	14	Data Scientist + ML Engineer
Kubeflow v0.6	Jul 19	12	0	Data Scientist only



On Prem Kubeflow in FinTech

Laura Schornack, JPMorgan Chase





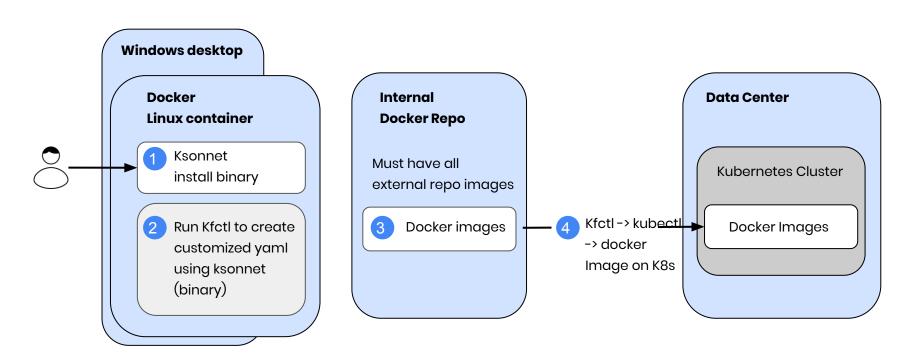


How did we get here

- Orchestration
- Faster training
- Spin up Notebook Servers as necessary, and turn them off, self-service
- Code & Data version control
- Data sharing
- Model sharing
- Data transfering
- Security
- Analysis of new data

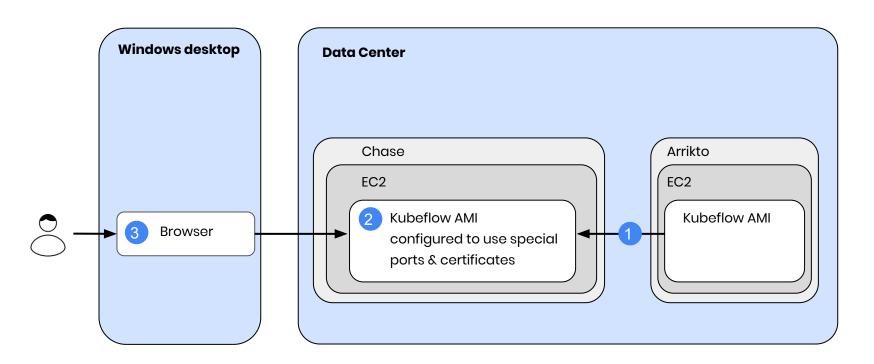


POC – First attempt



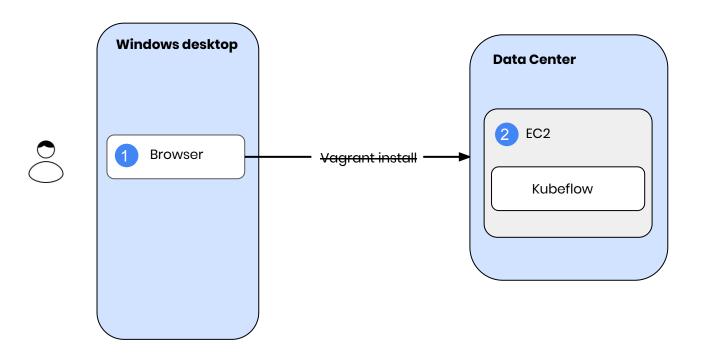


POC - Second attempt



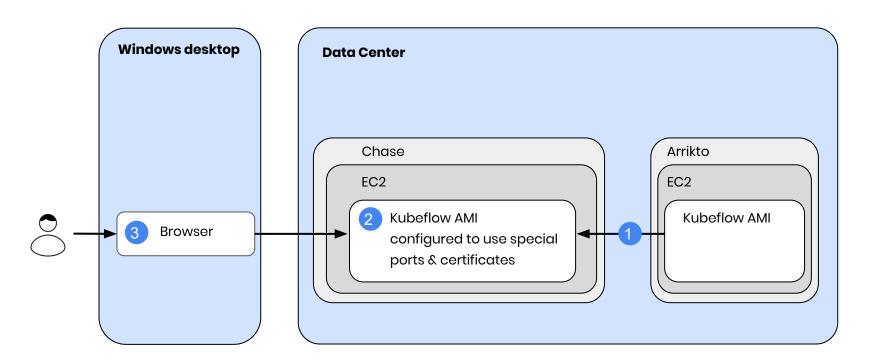


POC – Third attempt



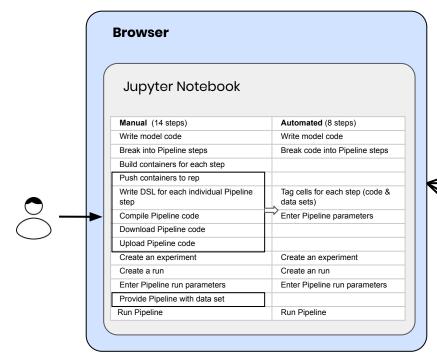


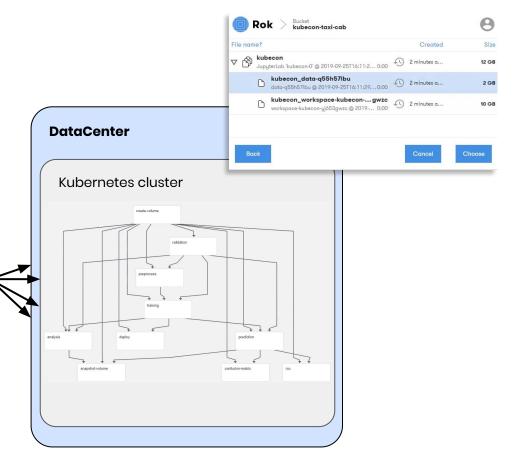
POC - Fourth attempt





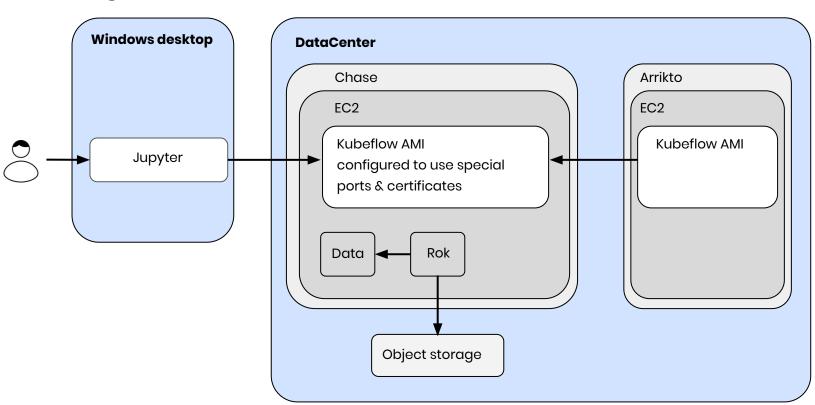
Success!







Storage





On Prem Kubeflow in FinTech

Jeff Fogarty, US Bank



An Enterprise Kubeflow Software Journey

- Define Project's Goals & Requirements
- Review Critical Features & Operations
- Review On-prem Hardware infrastructure
- Collaborate with the Kubeflow community



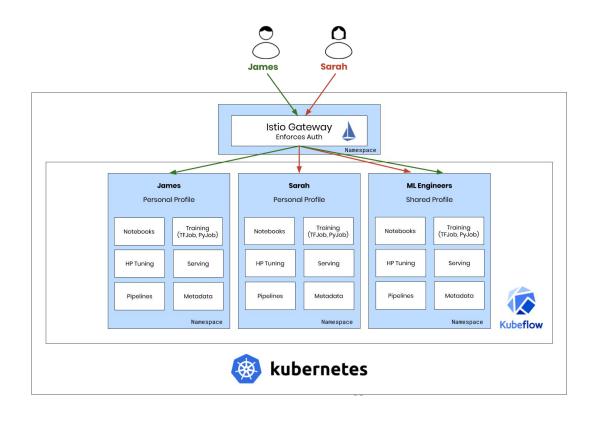
An Enterprise's Kubeflow Journey

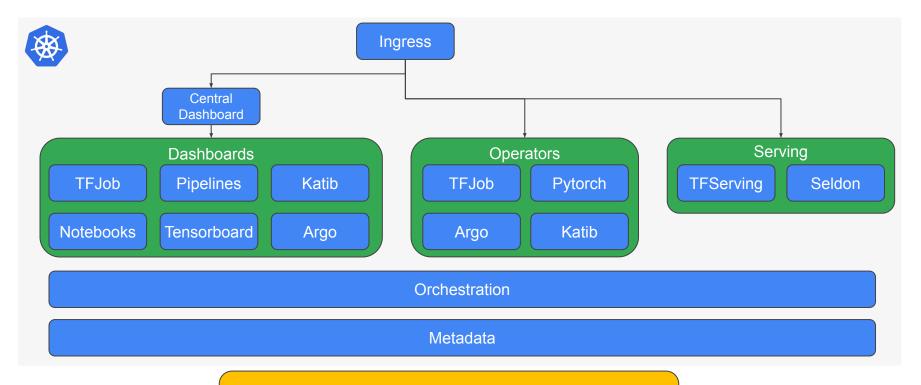
Goals

- Improve Data Scientist productivity, via a self service ML Platform
 - reproducible model building processes
- Reduce Data Scientist's need to learn K8s, Kubeflow CLI, or KFP DSL



Isolation - Namespaces/Profiles/Teams









Data Management

- Tried several storage options
- Deployed Arrikto's Rok on locally-attached NVMe storage
- Versioning of Notebooks along with data
- Ran Pipelines efficiently, seeded with data prepared in Notebook
- Explored versioned Pipeline outputs in Notebooks



Next Steps

- Explore archiving for storage
 - o for code, models and data
- Use Kubeflow to build a reproducible patterns for Pipelines
 - Use this pattern as an example for fast-following teams
- New Kubeflow components (e.g., KFServing)



Heading towards Kubeflow 1.0

FinTech perspectives on the Kubeflow User Survey

Thea Lamkin, Google

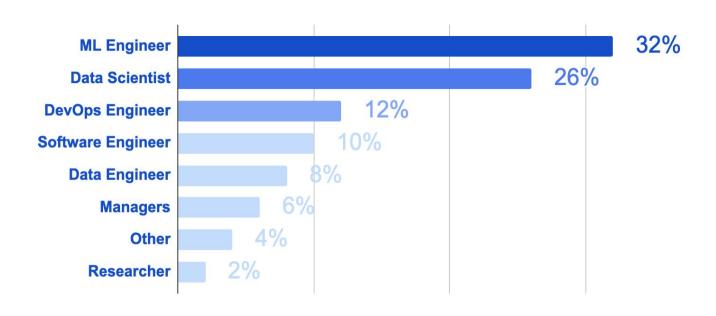
Kubeflow 1.0 arriving January 2020

Provide a stable release of the Core CUJ enabling developing, training and deploying models from Notebooks

More Info: <u>Kubeflow Roadmap</u>

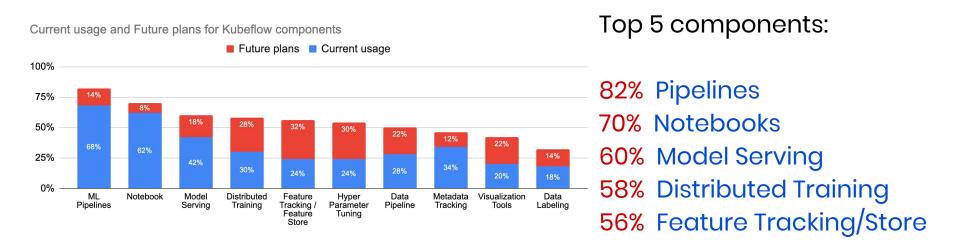


Kubeflow Survey - Titles



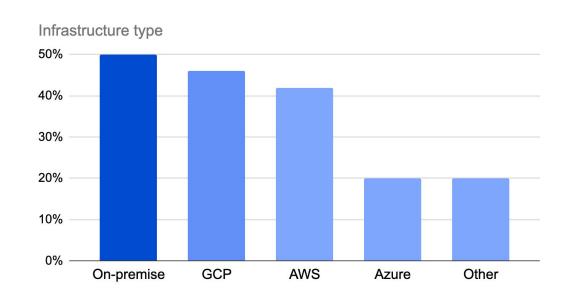


Kubeflow Survey - Component usage





Platforms, Processor, Components



Hardware accelerators

78% CPU

72% **GPU**

Istio usage

40% Deployed

30% Planning

20% Not Planning

Identity providers

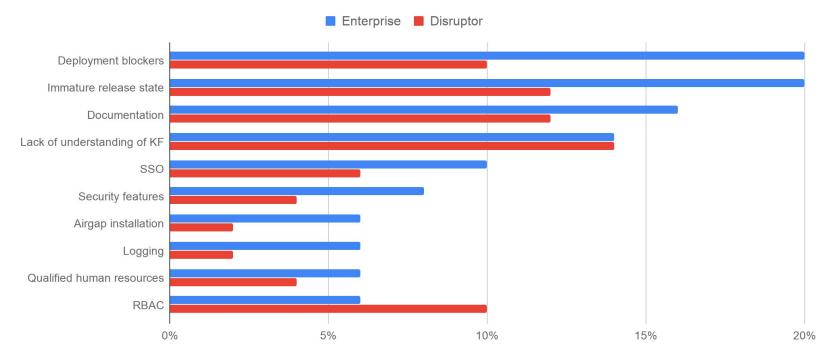
48% Github

42% AD/LDAP



Do you have advice on these Adoption Blockers?

Enterprise vs Disruptor Adoption Blockers





Thank you!