



# Fake News Detection using Deep Learning

A Comparative Study of GRU and RNN Models

Using AI to detect truth in the age of misinformation

# Problem Statement & Motivation

## The Challenge

In today's digital landscape, fake news spreads rapidly across social media platforms, significantly influencing public opinion and decision-making. The sheer volume of content makes manual fact-checking impractical and often biased.

Traditional methods cannot keep pace with the speed at which misinformation proliferates online, creating an urgent need for automated detection systems.

## Our Approach

**Primary Goal:** Develop a robust deep learning model capable of classifying news articles as either Real or Fake with high accuracy.

**Methodology:** We compare two sequential neural network architectures—Gated Recurrent Units (GRU) and Simple Recurrent Neural Networks (RNN)—to determine which better captures linguistic patterns indicative of misinformation.





# Dataset Overview

## Source

Fake and Real News Dataset from Kaggle

## Volume

~44,000 news articles

## Labels

Binary: 0 = Fake, 1 = Real

## Features

Title, Text, Subject, Date

The dataset provides a balanced and reliable foundation for binary classification tasks. Each article includes comprehensive metadata, allowing our models to learn from both headline patterns and full content narratives. This diversity ensures robust training across various news topics and writing styles.

# Data Preprocessing Pipeline

Preparing raw text data for neural network consumption requires systematic transformation. Our preprocessing workflow ensures consistency and reduces noise, enabling models to focus on meaningful linguistic patterns rather than formatting artefacts.



## Text Cleaning

Remove punctuation, URLs, and special characters. Convert all text to lowercase for uniformity.



## Stopword Removal

Eliminate common words (the, is, at) that carry minimal semantic value.



## Feature Combination

Concatenate title and text fields to capture complete article context.

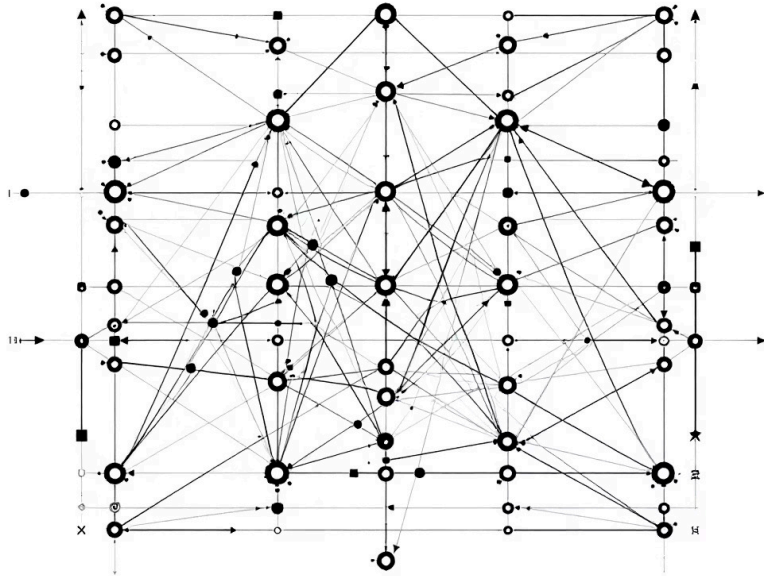


## Tokenization

Convert words to numerical sequences with fixed length (300 words) through padding.

- ❏ **Purpose:** Clean, consistent text allows models to learn genuine patterns in fake versus real news, rather than being distracted by formatting inconsistencies or irrelevant words.

# Model 1: Simple RNN Architecture



## Network Structure

- **Embedding Layer:** Converts word indices to dense vectors
- **SimpleRNN(128):** Processes sequences with 128 hidden units
- **Dense + Dropout:** Prevents overfitting with regularisation
- **Sigmoid Output:** Binary classification probability

## Strengths

Captures basic sequential dependencies between words. Simple architecture with fewer parameters makes training computationally efficient.

## Limitations

Suffers from **vanishing gradient problem** with long texts. Struggles to remember context from early parts of articles, limiting accuracy.

## Performance

Achieved accuracy of approximately **55–60%**, indicating difficulty in capturing long-range dependencies crucial for fake news detection.

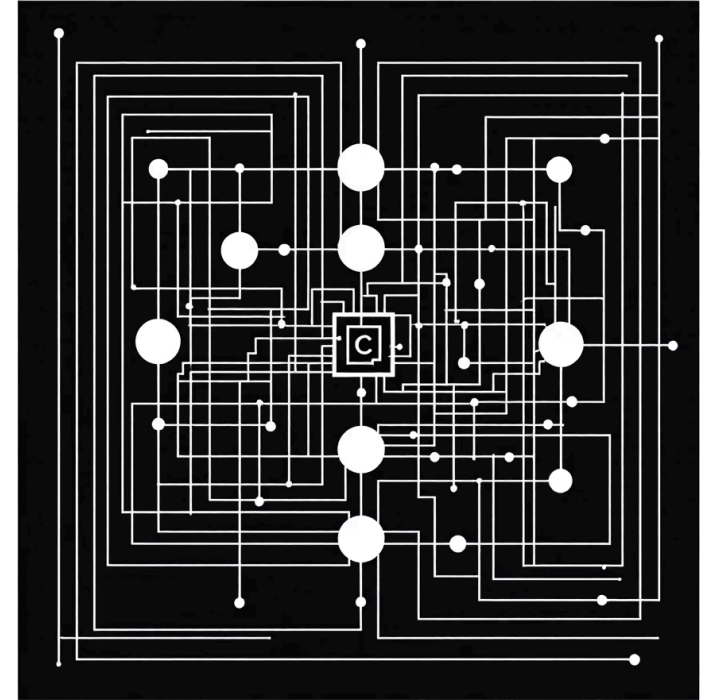
# Model 2: GRU Architecture

## Gated Recurrent Unit Design

GRUs employ sophisticated gating mechanisms that address RNN limitations. The architecture includes **update gates** and **reset gates** that control information flow, determining what to remember and what to forget at each timestep.

## Network Components

- **Embedding Layer:** Word representation in vector space
- **GRU(128):** 128 gated recurrent units with memory control
- **Dense + Dropout:** Final classification with regularisation
- **Sigmoid Activation:** Probability output for binary decision



### Long-term Memory

Efficiently retains context across entire articles



### Exceptional Accuracy

Achieved 90–92% classification accuracy

- ❏ **Key Insight:** GRU's gating mechanism balances remembering important information whilst forgetting irrelevant details, making it significantly more effective for processing lengthy news articles.

## Model Training & Evaluation

## Training Configuration

- **Epochs:** 5 complete passes through dataset
- **Optimiser:** Adam algorithm for adaptive learning
- **Loss Function:** Binary crossentropy for two-class problems
- **Validation Split:** 10% held out for performance monitoring

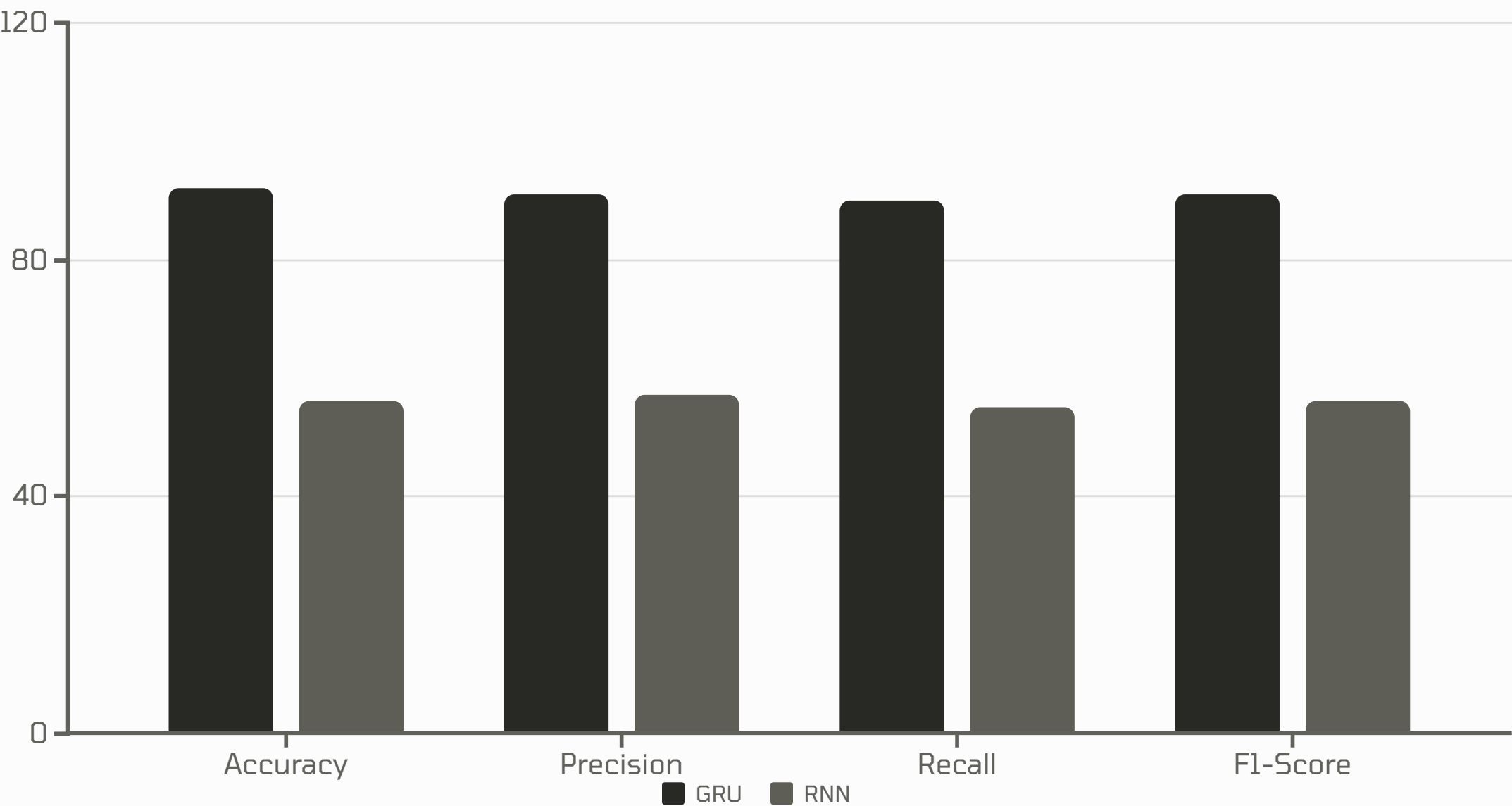
Both models trained on identical data splits, ensuring fair comparison.  
Training monitored loss and accuracy across epochs to detect overfitting.

## Evaluation Metrics

- **Accuracy:** Overall correct classifications
- **Precision:** Reliability of positive predictions
- **Recall:** Ability to find all positive cases
- **F1-Score:** Harmonic mean of precision and recall
- **Confusion Matrix:** Detailed breakdown of predictions

Comprehensive metrics provide nuanced understanding of model behaviour beyond simple accuracy.

# Results Comparison: GRU vs RNN



## GRU Excellence

Successfully learns long-term dependencies across entire articles. Gating mechanisms prevent information loss, enabling superior pattern recognition in distinguishing fake from real news.

## RNN Limitations

Forgets context from early sentences, struggling with lengthy articles. Vanishing gradients prevent effective learning of nuanced linguistic patterns essential for misinformation detection.

**Conclusion:** GRU demonstrates clear superiority, outperforming Simple RNN by over 35 percentage points across all metrics, establishing it as the optimal architecture for fake news classification.



# Insights, Limitations & Future Directions

## Key Insights



### Architecture Matters

GRU's gating mechanism proves essential for handling sequential text data, dramatically improving performance over vanilla RNN.



### Preprocessing Impact

Thorough data cleaning and tokenisation significantly influence model effectiveness, reducing noise and highlighting genuine patterns.

## Current Limitations

- **Language Constraint:** Dataset contains only English articles, limiting applicability to other languages
- **Binary Classification:** Models distinguish only between fake and real, missing nuance of partially true or misleading content
- **Context Depth:** Cannot verify factual claims against external knowledge bases

## Future Enhancements

01

### Advanced Architectures

Implement Attention mechanisms or Transformer-based models like BERT for deeper contextual understanding and improved accuracy.

02

### Multilingual Expansion

Incorporate datasets from multiple languages to create globally applicable misinformation detection systems.

03

### Production Deployment

Develop user-friendly web application using FastAPI or Streamlit, making the model accessible for real-time news verification.

# Conclusion & Key Takeaways

## Superior Performance

GRU architecture achieved 92% accuracy, demonstrating significant improvement over Simple RNN's 56%, validating the importance of memory mechanisms.

## Practical Viability

Deep learning effectively detects misinformation patterns, offering scalable solutions where manual fact-checking falls short.

## Societal Impact

Responsible AI deployment can enhance online trust, improve media reliability, and combat the spread of harmful misinformation.

*"Data tells the story — deep learning helps us read it correctly."*

This comparative study demonstrates that architectural choices profoundly impact model performance in natural language processing tasks. By leveraging GRU's sophisticated memory control, we've developed a robust system capable of distinguishing fake news from genuine journalism with high confidence. As misinformation continues to evolve, so too must our detection methods, incorporating newer architectures and expanding to address the global, multilingual nature of modern media.

📌 **Final Reflection:** The success of this project underscores the vital role of AI in safeguarding information integrity, whilst highlighting the continued need for human oversight and ethical consideration in automated content moderation systems.