

FILTERS

region	All
division	All
market	All

Customers

Net Sales Performance

Note: Amounts in USD

Customers	2019	2020	2021	21 vs 20
Acclaimed Stores	1.42M	2.89M	10.92M	378.1%
All-Out		0.16M	0.81M	495.7%
Amazon	12.17M	37.51M	82.09M	218.9%
Argos (Sainsbury's)	0.35M	0.74M	2.27M	306.0%
Atlas Stores	0.18M	0.67M	3.17M	470.3%
Atliq e Store	7.18M	23.67M	52.98M	223.8%
AtliQ Exclusive	9.58M	17.68M	61.12M	345.8%
BestBuy	0.85M	1.77M	6.31M	356.1%
Boulanger	0.24M	0.83M	4.07M	492.9%
Chip 7	0.60M	1.32M	5.51M	416.1%
Chiptec		0.42M	3.02M	722.0%
Control	0.91M	2.20M	7.67M	349.2%
Coolblue	0.46M	1.18M	4.25M	360.0%
Costco	1.14M	2.75M	9.29M	337.4%
Croma	1.67M	2.47M	7.55M	305.1%
Currys (Dixons Carphone)	0.29M	0.76M	1.87M	246.9%
Digimarket	0.80M	1.72M	4.14M	241.1%
Ebay	2.61M	6.27M	15.17M	242.2%
Electricalsara Stores	0.12M	0.65M	1.85M	286.0%
Electricalsbea Stores		0.14M	0.72M	504.6%
Electricalslance Stores	0.10M	0.75M	2.35M	313.3%
Electricalslytical	1.80M	2.61M	11.94M	457.5%
Electricalsociety	2.34M	3.46M	12.42M	358.8%
Electricalsquipo Stores	0.18M	0.68M	3.64M	535.3%
Elite	0.42M	0.83M	4.13M	495.5%
Elkj�p	0.46M	1.32M	5.16M	391.9%
Epic Stores	0.41M	0.94M	4.19M	446.1%
Euronics	0.36M	0.88M	3.90M	444.7%
Expert	0.79M	1.77M	6.43M	364.0%
Expression	1.65M	2.99M	9.82M	328.2%
Ezone	1.53M	2.02M	7.92M	391.6%
Flawless Stores	0.07M	0.46M	1.81M	396.3%
Flipkart	2.94M	8.35M	19.29M	231.0%
Fnac-Darty	0.54M	0.82M	2.87M	349.8%
Forward Stores	0.56M	1.50M	4.07M	272.0%
Girias	1.55M	2.07M	8.67M	419.3%
Info Stores	0.07M	0.48M	1.84M	384.1%
Insight	0.42M	1.01M	2.76M	271.8%
Integration Stores		0.16M	1.44M	887.2%
Leader	4.68M	5.97M	18.80M	314.8%

AtliQ Hardwares



Logic Stores	0.17M	0.93M	4.81M	515.2%
Lotus	1.48M	2.11M	8.09M	382.6%
Neptune	0.99M	3.42M	16.11M	471.5%
Nomad Stores	0.53M	1.63M	4.02M	246.9%
Notebillig	0.25M	0.39M	1.12M	287.4%
Nova		0.01M	0.35M	2664.9%
Novus	1.87M	3.73M	9.85M	264.2%
Otto	0.26M	0.40M	1.20M	298.6%
Premium Stores	0.46M	1.10M	3.88M	353.1%
Propel	1.59M	2.46M	10.83M	440.6%
Radio Popular	0.51M	1.45M	5.27M	362.6%
Radio Shack	0.81M	1.75M	5.44M	311.5%
Reliance Digital	1.62M	2.57M	9.73M	377.9%
Relief	0.39M	1.01M	4.06M	403.6%
Sage	4.83M	6.44M	20.70M	321.5%
Saturn	0.23M	0.38M	1.19M	310.5%
Sorefoz	0.55M	1.07M	4.66M	433.6%
Sound	0.56M	1.67M	4.36M	260.3%
Staples	1.24M	2.85M	8.75M	307.0%
Surface Stores	0.09M	0.53M	2.12M	398.8%
Synthetic	1.89M	4.42M	12.19M	276.0%
Taobao	0.22M	1.33M	3.30M	248.7%
UniEuro	0.60M	1.61M	7.35M	457.0%
Vijay Sales	1.73M	2.15M	8.53M	397.8%
Viveks	1.55M	2.24M	7.78M	348.1%
walmart	1.26M	2.63M	9.73M	370.4%
Zone	0.34M	1.56M	5.26M	336.2%
Grand Total	87.48M	196.69M	598.88M	304.5%



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region	All
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Market

Performance VS Target

Note: Amounts in USD

Countries	2019	2020	2021	2021 - target	%
Australia	3.88M	10.70M	20.99M	-2.21M	-10.5%
Austria		0.12M	2.84M	-0.33M	-11.7%
Bangladesh	0.48M	2.26M	6.95M	-0.72M	-10.3%
Canada	4.76M	12.17M	35.06M	-5.07M	-14.5%
China	1.43M	5.42M	22.89M	-2.07M	-9.0%
France	4.04M	7.47M	25.94M	-2.19M	-8.4%
Germany	2.56M	4.69M	12.01M	-1.53M	-12.7%
India	30.82M	49.77M	161.26M	-9.55M	-5.9%
Indonesia	2.52M	6.21M	18.41M	-2.38M	-12.9%
Italy	2.90M	4.46M	11.72M	-1.05M	-9.0%
Japan		1.88M	7.92M	-0.33M	-4.1%
Netherlands	0.23M	3.36M	7.98M	-0.66M	-8.2%
Newzealand		1.99M	11.40M	-1.40M	-12.3%
Norway		2.48M	13.68M	-1.44M	-10.5%
Pakistan	0.62M	4.69M	5.66M	-0.52M	-9.3%
Philippines	5.69M	13.37M	31.86M	-2.50M	-7.8%
Poland	0.41M	2.79M	5.19M	-0.94M	-18.1%
Portugal	0.75M	3.59M	11.83M	-0.51M	-4.3%
South Korea	12.80M	17.28M	48.97M	-4.36M	-8.9%
Spain		1.77M	12.62M	-1.79M	-14.1%
Sweden	0.05M	0.23M	1.77M	-0.20M	-11.1%
United Kingdom	2.00M	8.08M	34.15M	-2.98M	-8.7%
USA	11.53M	31.92M	87.78M	-10.24M	-11.7%
Grand Total	87.48M	196.69M	598.88M	-54.94M	-9.2%



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Top 10 Products

Based on net sales growth from 20 to 21

Note: Amounts in USD

Products	2020	2021	21 vs 20
AQ Mx NB	0.03M	1.44M	5723.5%
AQ Smash 2	0.43M	11.21M	2589.5%
AQ LION x3	0.07M	1.23M	1792.3%
AQ LION x2	0.05M	0.94M	1768.9%
AQ LION x1	0.05M	0.84M	1719.5%
AQ Home Allin1	0.67M	5.16M	769.0%
AQ Electron 4 3600 Desktop Processor	3.02M	19.35M	641.3%
AQ Pen Drive DRC	0.65M	3.81M	587.7%
AQ GT 21	0.78M	4.38M	561.1%
AQ Zion Saga	0.69M	3.64M	528.5%
Grand Total	6.43M	51.99M	808.0%



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Division

Net Sales Performance

Note: Amounts in USD

Division	2020	2021	21 vs 20
N & S	51.38M	94.73M	184.4%
P & A	105.24M	338.38M	321.5%
PC	40.07M	165.76M	413.7%
Grand Total	196.69M	598.88M	304.5%



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Top 5 Products Sold

Note: Amounts in USD

Products	2021	Qty 21
AQ Gamers Ms	9.66M	1.97M
AQ Master wired x1 Ms	4.21M	1.94M
AQ Master wireless x1 M	6.82M	1.94M
AQ Maxima Ms	13.66M	1.96M
AQ Trigger Ms	17.90M	1.94M
Grand Total	52.24M	9.75M

Bottom 5 Product Sold

region	All
division	All
market	All

Products	2021	Qty 21
AQ Gamer 1	9.64M	33.9K
AQ Gamer 2	13.86M	47.5K
AQ Home Allin1	5.16M	13.4K
AQ HOME Allin1 Gen 2	3.51M	8.9K
AQ Smash 2	11.21M	34.5K
Grand Total	43.38M	138.2K



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New Products Performance

Note: Amounts in USD

Products	2021
AQ Clx3	4.39M
AQ Electron 3 3600 Desktop Processor	14.21M
AQ Gen Y	19.52M
AQ GEN Z	11.70M
AQ HOME Allin1 Gen 2	3.51M
AQ Lumina Ms	4.21M
AQ Marquee P3	4.86M
AQ Marquee P4	1.68M
AQ Maxima Ms	13.66M
AQ MB Lito	2.85M
AQ MB Lito 2	2.29M
AQ Qwerty	21.98M
AQ Qwerty Ms	15.41M
AQ Trigger	20.74M
AQ Trigger Ms	17.90M
AQ Wi Power Dx3	17.25M
Grand Total	176.16M



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product	All

Top 10 Countries

Based on net sales

Note: Amounts in USD

Products	2020	2021	21 vs 20
Australia	10.70M	20.99M	196.2%
Canada	12.17M	35.06M	288.1%
China	5.42M	22.89M	422.0%
France	7.47M	25.94M	347.2%
India	49.77M	161.26M	324.0%
Indonesia	6.21M	18.41M	296.7%
Philippines	13.37M	31.86M	238.4%
South Korea	17.28M	48.97M	283.3%
United Kingdom	8.08M	34.15M	422.7%
USA	31.92M	87.78M	275.0%
Grand Total	162.39M	487.31M	300.1%