

Google Data Analytics Capstone: Complete a Case Study.

Course Info: https://www.coursera.org/learn/google-data-analytics-capstone?specialization=google-data-analytics

Course Certificate:

https://www.coursera.org/account/accomplishments/certificate/X4B38YQGPF2M

Course Badge: https://www.credly.com/badges/ff956c57-d2f3-4e2e-989f-d7967abd14a7/

Project About:

[Business Task] Analyse how do annual members and casual riders use Cyclistic bikes differently? To maximizing the number of annual members.

- 1). All file related to the project: https://github.com/Saurav-1976/Google Data Analytics Capstone/tree/main
- 2). R Markdown file containing code for data analysis https://github.com/Saurav-1976/Google Data Analytics Capstone/blob/main/dprocess.Rmd
- 3). Final Deliverable: [Powerpoint Presentation for stakeholders / business decision makers] https://github.com/Saurav-1976/Google Data Analytics Capstone/blob/main/Google data analytics capstone.pptx