



# Sales Dashboard



Simple Analytics



Sales

\$609.2K

Sales LY 470.53K

↑ 29.5%



Profit

\$81.8K

Profit LY 61.62K

↑ 32.7%



Quantity

2587

Quantity LY 2K

↑ 23.1%

Year

2016

## Sales and Sales LY by M

● Sales ● Sales LY

\$100K

\$80K

\$60K

\$40K

\$20K

Mar 2016

May 2016

Jul 2016

Sep 2016

Nov 2016

Q

M

W

D

## Top 5 Sub-Categories by Sales and Profit

● Sales ● Profit

Chairs	\$83.9K
Phones	\$79.0K
Tables	\$60.8K
Storage	\$58.8K
Machines	\$55.9K

## Sales and Profit by Segment Manager

● Sales ● Profit

Anna Andreadi	\$296.9K
Chuck Magee	\$207.1K
Kelly Williams	\$105.2K



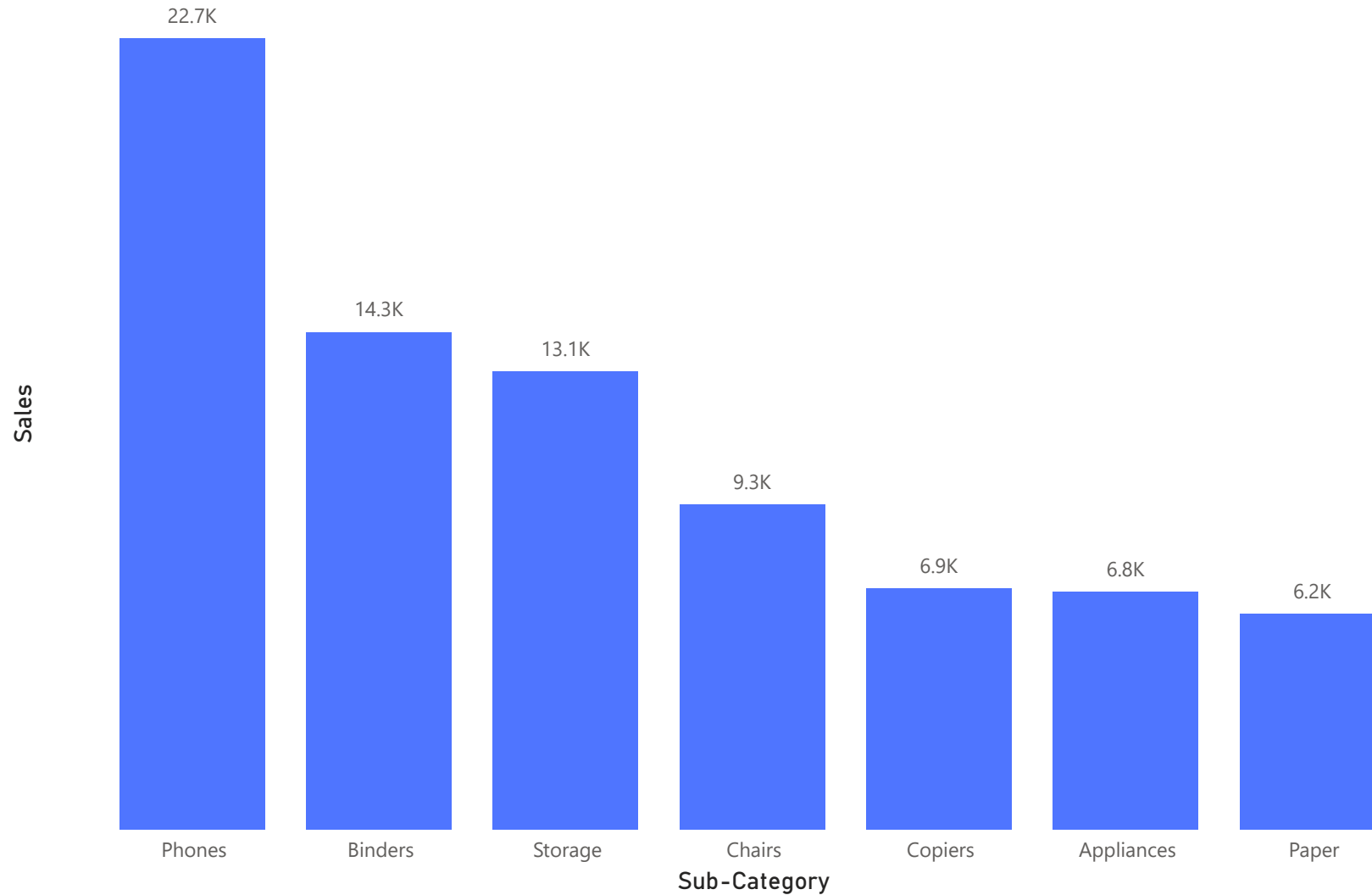


# Products Insights



Simple Analytics

Top 7 Sub-Categories



Year

2016

Segment Manager

Kelly Williams

Segment

☒ Sub-Category

☐ Product

Value

☒ Top

☐ Bottom

Ranking Option

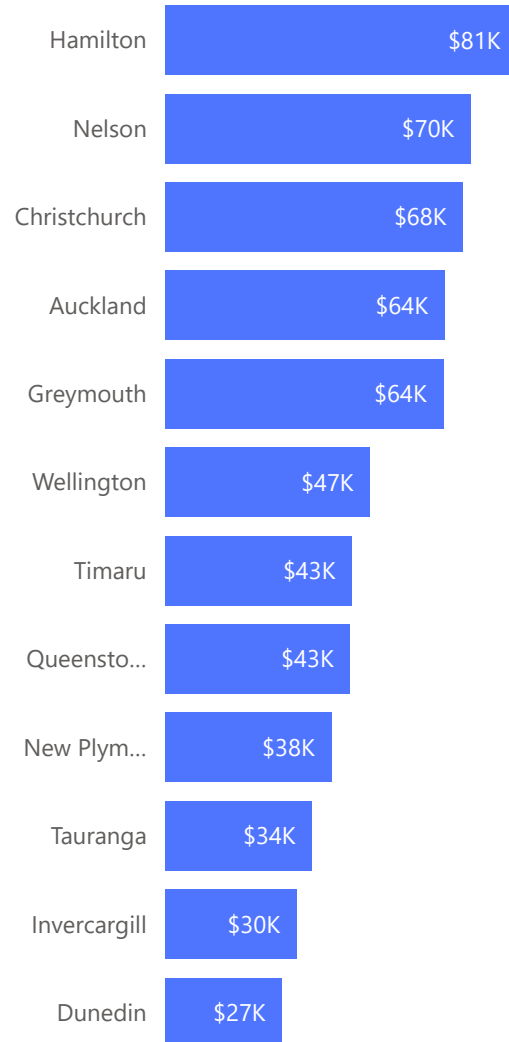
7





# Customer Insights

## Sales by City



\$955

Total Sales per Customer

\$235

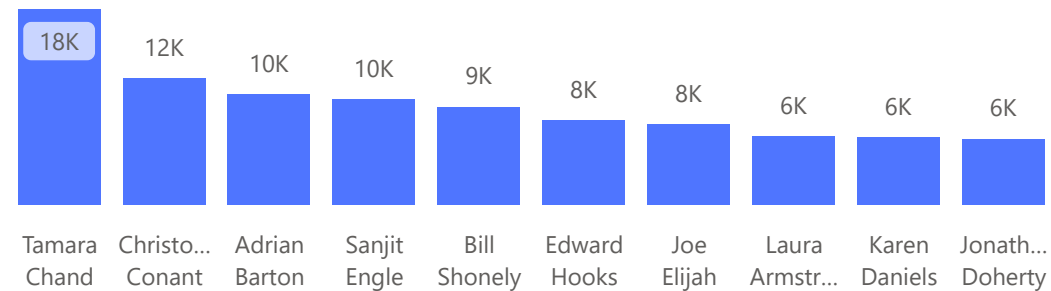
Average Sales per Order

4

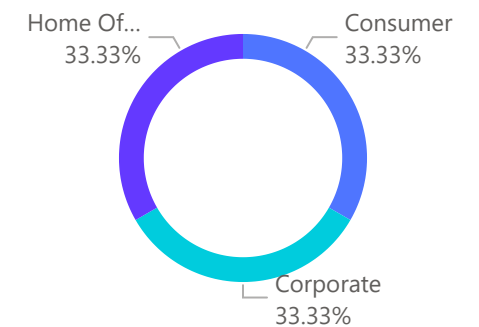
Total Orders per Customer

Year  
2016

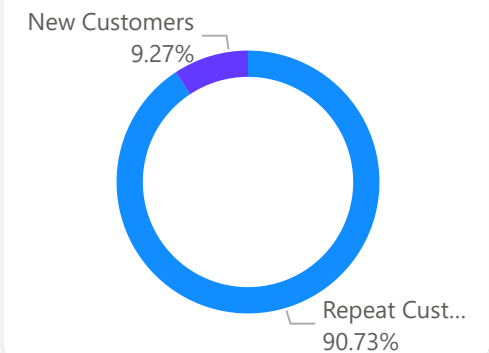
## Top 10 Customers



## Count of Customers by Segment



## Repeat Customers and New Customers



## Sales and Profit by Order Date

