Bottom Line Notes for Apple

Your data file contains information on profits, prices, and other variables for Apple's iPad Pro. The demographic variables pertain to the populations living in the multiple regions that were sampled over multiple years. The profit data are overall profits (in log form), and the pricing data are the price charged (in log form) for standard 11.9-inch display with 256 GB. Treat these data as a sample provided to you by the company.

Note: I recognize that the company generally has uniform pricing, meaning the same price is charged to everyone. However, for this project, we will assume the company engaged in regional pricing (or price discrimination based on some demographic variables) in order to make the analysis more accessible.

The rest of the variables are characteristics of the general population. For example, Avg. Income (000s) is the average household income in the area given the time period.

Bottom Line Notes for Tesla

Your data file contains information on profits, prices, and other variables for Tesla's Model X. The demographic variables pertain to the populations living in the multiple regions that were sampled over multiple years. The profit data are overall profits (in log form), and the pricing data are the price charged (in log form) for standard Model X with a five seat configuration. Treat these data as a sample provided to you by the company.

The rest of the variables are characteristics of the general population. For example, Avg. Income (000s) is the average household income in the area given the time period.

Bottom Line Notes for Anheuser-Busch

Your data file contains information on profits, prices, and other variables for Anheuser-Busch's Budweiser. The demographic variables pertain to the populations living in the multiple regions that were sampled over multiple years. The profit data are overall profits (in log form), and the pricing data are the price charged (in log form) for standard 16 oz Budweiser. Treat these data as a sample provided to you by the company.
The rest of the variables are characteristics of the general population. For example, Avg. Income (000s) is the average household income in the area given the time period.

Bottom Line Notes for Dell

Your data file contains information on profits, prices, and other variables for Dell's New XPS 15 Laptop. The demographic variables pertain to the populations living in the multiple regions that were sampled over multiple years. The profit data are overall profits (in log form), and the pricing data are the price charged (in log form) for standard 15.6-inch display with 32 GB of memory. Treat these data as a sample provided to you by the company.

The rest of the variables are characteristics of the general population. For example, Avg. Income (000s) is the average household income in the area given the time period.

Bottom Line Notes for Nike

Your data file contains information on profits, prices, and other variables for Nike's sports shoes. The demographic variables pertain to the populations living in the multiple regions that were sampled over multiple years. The profit data are overall profits (in log form), and the pricing data are the price charged (in log form) for standard Air Max. Treat these data as a sample provided to you by the company.

The rest of the variables are characteristics of the general population. For example, Avg. Income (000s) is the average household income in the area given the time period.

Bottom Line Notes for UBER

Your data file contains information on profits, prices, and other variables for UBER's Uber Eats service. The demographic variables pertain to the populations living in the multiple regions that were sampled over multiple years. The profit data are overall profits (in log form), and the pricing data are the price charged (in log form) for Uber Eats app service. Treat these data as a sample provided to you by the company.

Note: I recognize that the company generally has uniform pricing, meaning the same price is charged to everyone. However, for this project, we will assume the company engaged in regional pricing (or price discrimination based on some demographic variables) in order to make the analysis more accessible. The rest of the variables are characteristics of the general population. For example, Avg. Income (000s) is the average household income in the area given the time period.

Bottom Line Notes for Netflix

Your data file contains information on profits, prices, and other variables for Netflix's monthly standard plan. The demographic variables pertain to the populations living in the multiple regions that were sampled over multiple years. The profit data are overall profits (in log form), and the pricing data are the price charged (in log form) for Netflix streaming service. Treat these data as a sample provided to you by the company.

Note: I recognize that the company generally has uniform pricing, meaning the same price is charged to everyone. However, for this project, we will assume the company engaged in regional pricing (or price discrimination based on some demographic variables) in order to make the analysis more accessible.

The rest of the variables are characteristics of the general population. For example, Avg. Income (000s) is the average household income in the area given the time period.

Bottom Line Notes for Amazon

Your data file contains information on profits, prices, and other variables for Amazon's PrimeVideo monthly subscription. The demographic variables pertain to the populations living in the multiple regions that were sampled over multiple years. The profit data are overall profits (in log form), and the pricing data are the price charged (in log form) for PrimeVideo service. Treat these data as a sample provided to you by the company.

Note: I recognize that the company generally has uniform pricing, meaning the same price is charged to everyone. However, for this project, we will assume the company engaged in regional pricing (or price discrimination based on some demographic variables) in order to make the analysis more accessible.

The rest of the variables are characteristics of the general population. For example, Avg. Income (000s) is the average household income in the area given the time period.

Bottom Line Notes for Walmart

Your data file contains information on profits, prices, and other variables for Walmart's online delivery service. The demographic variables pertain to the populations living in the multiple regions that were sampled over multiple years. The profit data are overall profits (in log form), and the pricing data are the price charged (in log form) for online delivery service. Treat these data as a sample provided to you by the company.

The rest of the variables are characteristics of the general population. For example, Avg. Income

(000s) is the average household income in the area given the time period.

Bottom Line Notes for Delta Air Lines

Your data file contains information on profits, prices, and other variables for Delta Air Lines's domestic flight service. The demographic variables pertain to the populations living in the multiple regions that were sampled over multiple years. The profit data are overall profits (in log form), and the pricing data are the price charged (in log form) for Delta domestic flight service. Treat these data as a sample provided to you by the company.

The rest of the variables are characteristics of the general population. For example, Avg. Income (000s) is the average household income in the area given the time period.