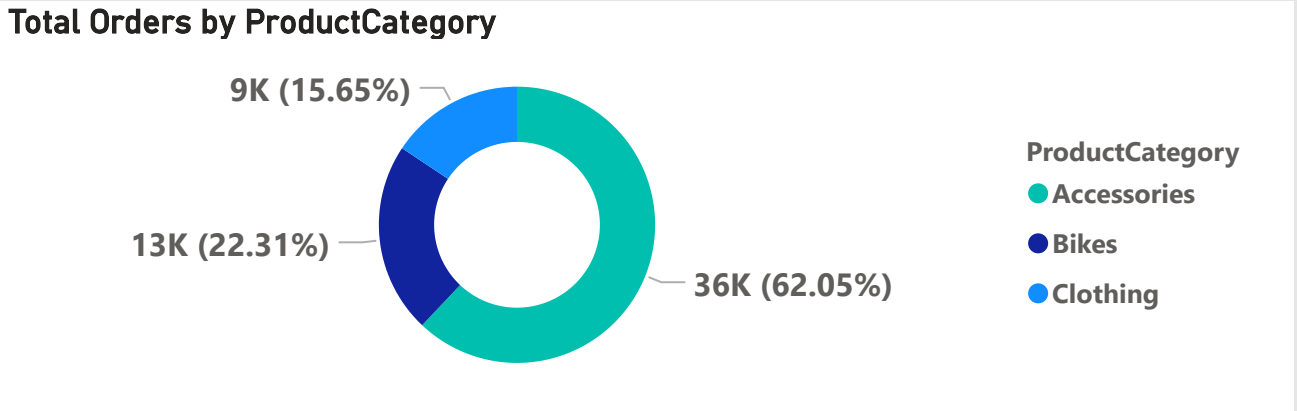
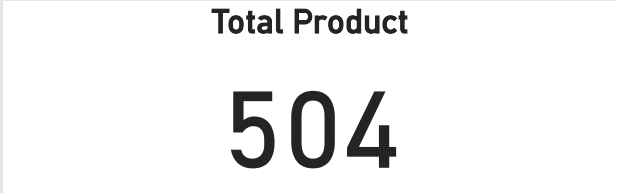
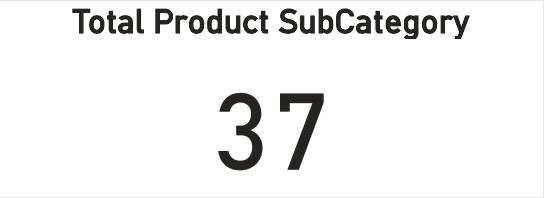


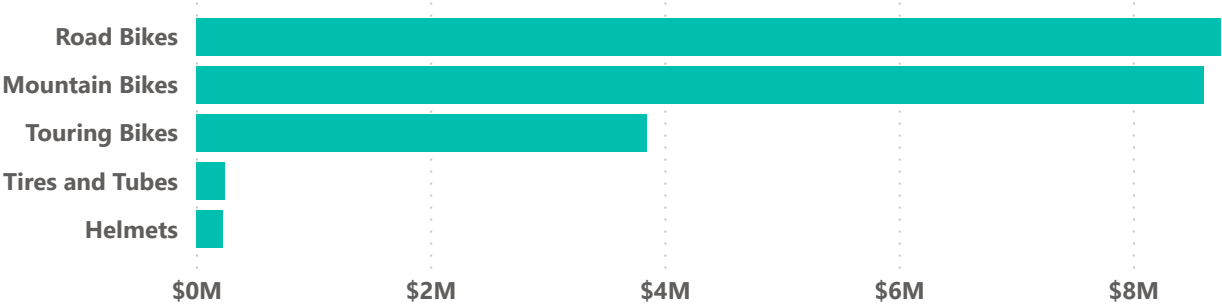
SALES OVERVIEW



Sales by Product Category



Top 5 Sales by ProductSubCategory



ProductSubCategory	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Helmets	\$14,171	\$14,591	\$16,725	\$15,641	\$18,300	\$21,064	\$17,985	\$19,210	\$19,559	\$21,729	\$22,778	\$23,583	\$225,336
Jerseys	\$12,096	\$10,382	\$13,563	\$12,220	\$13,427	\$15,597	\$15,665	\$14,841	\$14,269	\$16,335	\$15,919	\$18,636	\$172,951
Mountain Bikes	\$470,304	\$405,712	\$511,764	\$523,310	\$581,244	\$841,611	\$730,297	\$830,920	\$767,499	\$865,189	\$1,001,664	\$1,073,907	\$8,603,420
Road Bikes	\$726,716	\$667,919	\$645,884	\$604,946	\$677,582	\$854,603	\$652,091	\$763,421	\$703,908	\$810,032	\$806,177	\$837,698	\$8,750,977
Shorts	\$4,829	\$5,319	\$6,649	\$5,879	\$5,739	\$6,089	\$5,459	\$5,949	\$5,529	\$7,559	\$5,249	\$7,069	\$71,320
Tires and Tubes	\$18,050	\$17,346	\$19,857	\$18,476	\$21,072	\$20,949	\$21,431	\$21,098	\$19,975	\$22,793	\$21,917	\$22,565	\$245,529
Touring Bikes	\$128,255	\$137,161	\$183,609	\$240,983	\$300,205	\$410,172	\$346,358	\$391,070	\$376,116	\$433,380	\$413,613	\$483,880	\$3,844,801
Total	\$1,374,422	\$1,258,429	\$1,398,051	\$1,421,455	\$1,617,569	\$2,170,085	\$1,789,286	\$2,046,508	\$1,906,855	\$2,177,017	\$2,287,317	\$2,467,338	\$21,914,333

CUSTOMER OVERVIEW

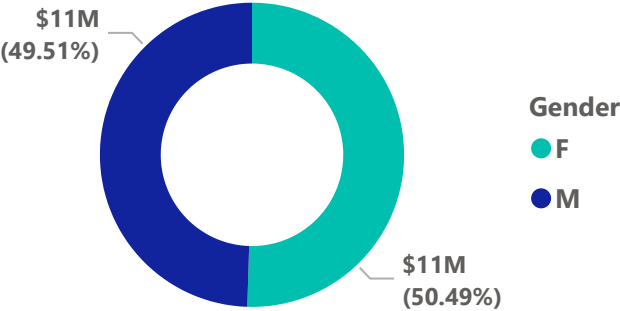
Total Sales

\$22M

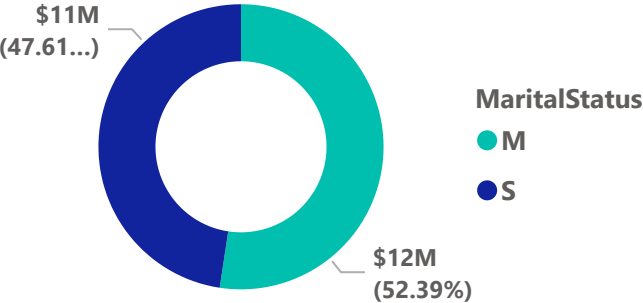
Total Customer

18K

SumSales by Gender



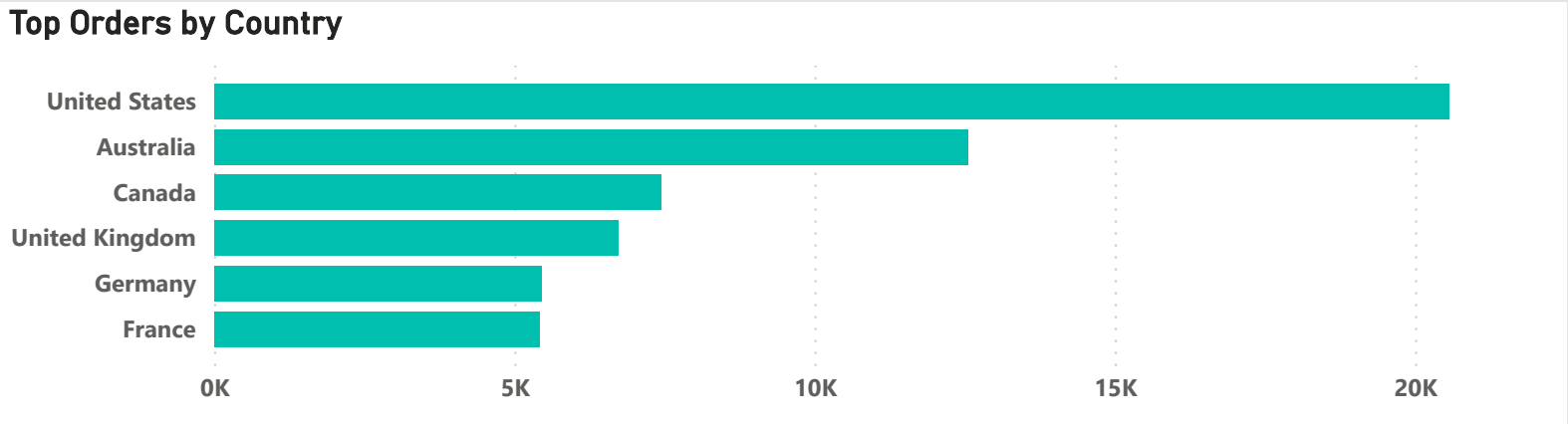
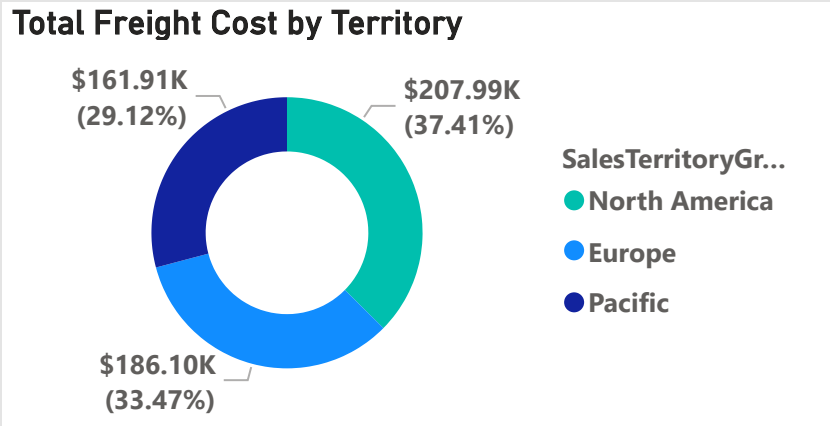
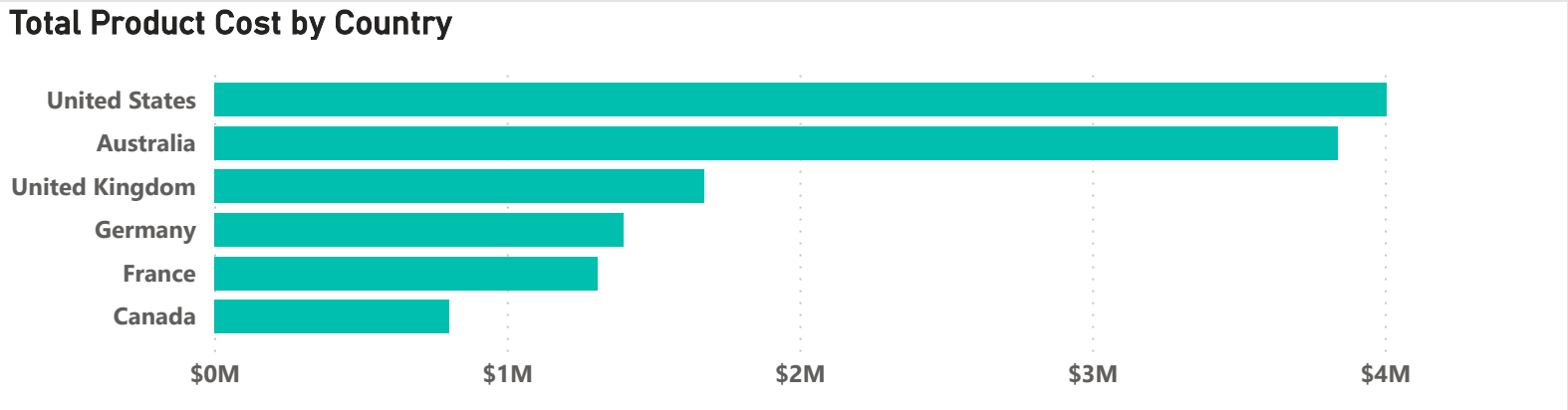
SumSales by MaritalStatus



FullName	Total Freight Cost	Total Orders
Aaron Diaz	\$61.28	2
Aaron Foster	\$122.81	10
Aaron Hill	\$0.90	3
Aaron King	\$118.95	6
Aaron McDonald	\$3.00	2
Aaron Patterson	\$29.61	4
Aaron Phillips	\$1.00	2
Aaron Powell	\$0.12	1
Aaron Ross	\$59.42	3
Aaron Washington	\$0.12	1
Aaron Yang	\$1.37	2
Abby Kapoor	\$18.78	2
Abby Martinez	\$1.37	2
Abby Mehta	\$0.55	1
Abby Patel	\$95.19	3
Total	\$196,977.21	20002

FullName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	\$2,377	\$2,443			\$2,355		\$540	\$2,433	\$540		\$5,311		\$15,999
Maurice Shan	\$4,885		\$2,322				\$1,269		\$2,384			\$2,049	\$12,910
Janet Munoz	\$4,876		\$3,122							\$2,419	\$2,071		\$12,489
Lisa Cai				\$708	\$811	\$554		\$2,588	\$2,049	\$2,428		\$2,330	\$11,469
Lacey Zheng	\$2,462					\$594	\$549	\$2,419			\$2,805	\$2,419	\$11,248
Larry Munoz	\$2,320				\$575	\$540		\$2,384	\$2,049		\$781	\$2,419	\$11,068
Franklin Xu								\$2,182	\$2,334	\$1,274	\$2,419	\$2,377	\$10,586
Ariana Gray		\$2,502					\$575		\$2,413		\$2,620	\$2,419	\$10,529
Marco Lopez		\$2,330							\$2,433			\$5,705	\$10,468
Willie Xu			\$777			\$2,071	\$2,375			\$2,295	\$2,393		\$9,912
Total	\$1,398,749	\$1,278,343	\$1,423,390	\$1,446,358	\$1,643,471	\$2,198,338	\$1,816,234	\$2,074,983	\$1,933,673	\$2,208,453	\$2,318,876	\$2,498,862	\$22,239,730

TERRITORY OVERVIEW



SalesTerritoryCountry	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Australia	\$360,092	\$316,492	\$470,976	\$510,485	\$466,243	\$561,446	\$582,312	\$657,539	\$579,451	\$673,131	\$608,541	\$689,648	\$6,476,359
Canada	\$107,613	\$116,182	\$83,152	\$72,286	\$101,730	\$143,413	\$129,677	\$116,952	\$108,263	\$128,278	\$156,662	\$138,487	\$1,402,695
France	\$143,754	\$117,291	\$157,592	\$120,501	\$144,313	\$263,270	\$153,615	\$213,015	\$193,523	\$223,437	\$214,715	\$284,746	\$2,229,772
Germany	\$135,379	\$120,098	\$152,619	\$137,510	\$168,008	\$219,836	\$195,731	\$219,159	\$233,726	\$256,424	\$248,404	\$286,918	\$2,373,812
United Kingdom	\$177,815	\$170,103	\$192,456	\$198,282	\$235,971	\$286,328	\$217,040	\$279,587	\$246,631	\$247,695	\$272,053	\$316,462	\$2,840,422
United States	\$474,096	\$438,176	\$366,594	\$407,294	\$527,206	\$724,045	\$537,859	\$588,730	\$572,080	\$679,487	\$818,501	\$782,601	\$6,916,670
Total	\$1,398,749	\$1,278,343	\$1,423,390	\$1,446,358	\$1,643,471	\$2,198,338	\$1,816,234	\$2,074,983	\$1,933,673	\$2,208,453	\$2,318,876	\$2,498,862	\$22,239,730