

LendR Pitch Deck

1. Vision

To democratize lending and borrowing through a decentralized platform backed by Bitcoin, powered by the LENDR token.

2. Problem

Traditional lending systems are centralized, exclusionary, and inefficient. Crypto lending is fragmented and lacks transparency.

3. Solution

LendR introduces a peer-to-peer lending ecosystem where borrowers can access funds using BTC as collateral, and lenders can earn yield through secure smart contracts.

4. Why Now

The rise of DeFi and the global demand for decentralized credit solutions presents a perfect moment to build a transparent, tokenized lending platform.

5. Product

LendR platform offers:

- Tiered access to lending terms
- Smart contract automation
- Real BTC collateral
- Transparent yield metrics

6. Token Utility

- Staking for rewards
- Discounted borrowing fees
- Access to better loan terms

- DAO governance
- Burn mechanisms for value retention

7. Market Opportunity

Crypto lending market projected to exceed \$50B by 2027. Early DeFi adoption still in its infancy across emerging markets.

8. Business Model

LendR earns through protocol fees, staking spreads, and transaction margins. Fees partially returned to stakers and treasury.

9. Roadmap

- Q2: MVP Launch
- Q3: Pre-Sale + Audit
- Q4: DAO Launch & Exchange Listing
- Q1: LendR Chain Bridge
- Q2: Global Expansion

10. Tokenomics (Summary)

- 1B Total Supply
- 25% Community Growth
- 20% Founders (vesting)
- 10% Treasury
- 10% Pre-sale
- 10% ICO
- 5% Liquidity Pool

11. Team

Team includes veterans from fintech, blockchain, and security. Advisors from major crypto

exchanges and traditional finance institutions.

12. Ask

We are raising \$2.5M in our Pre-Sale to finalize development, audit contracts, and build community incentives.

13. Contact

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DAO: Coming Soon