



SHARK TANK

TV SHOW ANALYSIS

HOW TO MAKE A SPLASH

2009

YEAR SEASON 1
DEBUTED IN U.S.

- NOW AIRING ON OVER
8 NETWORKS

15

OF SEASONS TO
DATE.

- LAST SEASON TO AIR
CONCLUDED ON
05/03/2024 WITH 22
EPISODES

16

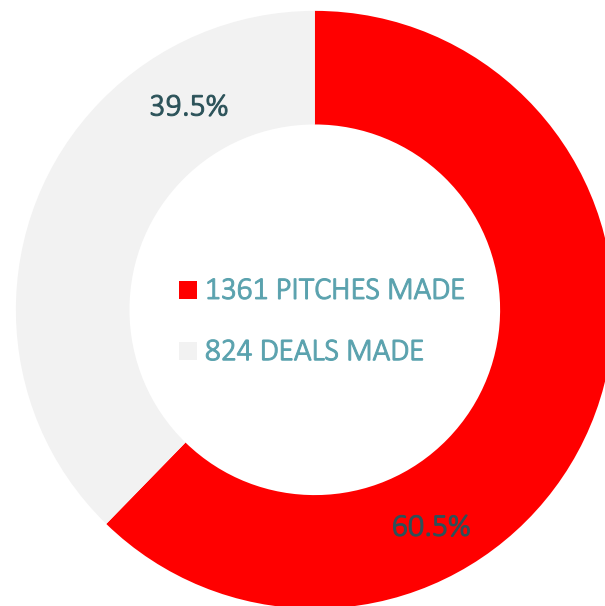
NEXT SEASON IN
PRODUCTION

- RUMORED TO BE
MARK CUBAN'S LAST

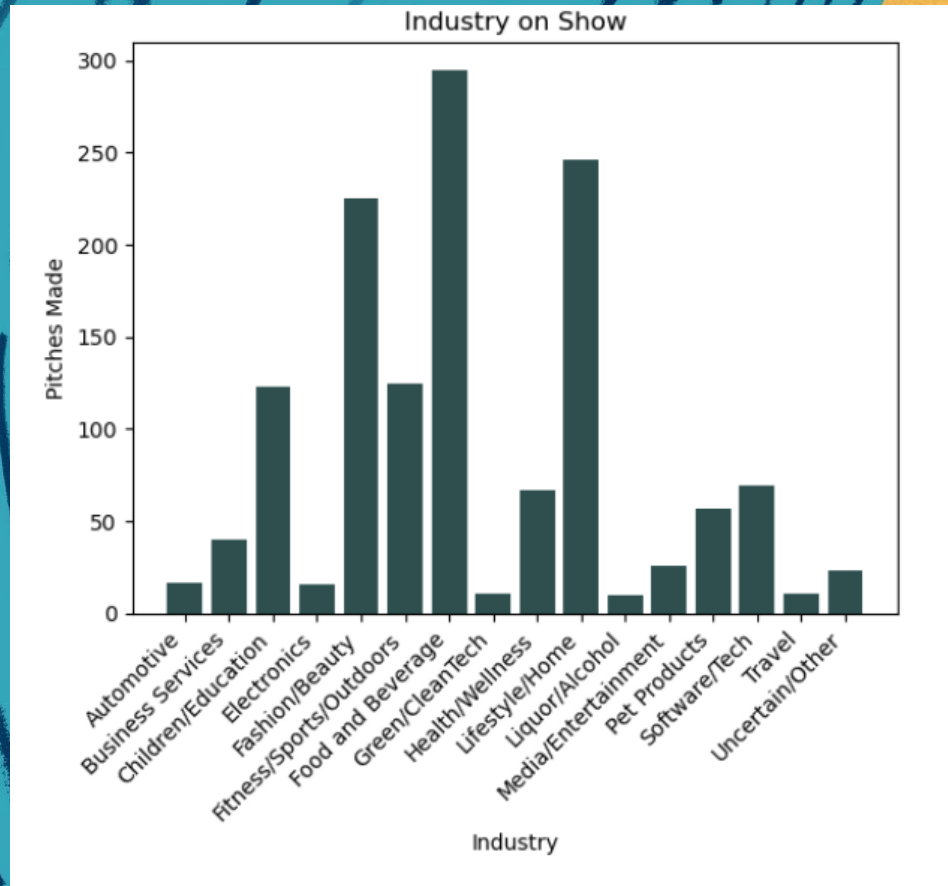


DON'T
TOUCH
THAT
DIAL!

Who left with a
Shark DEAL
and
who got
BEACHED?



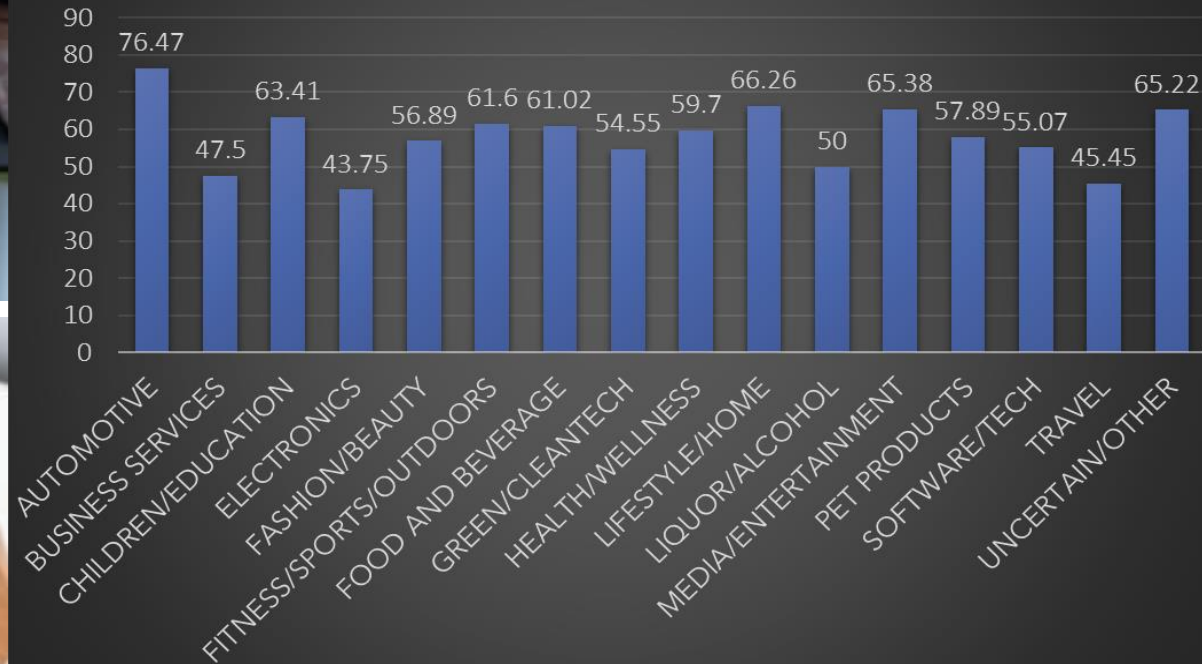
Which industry appears most?

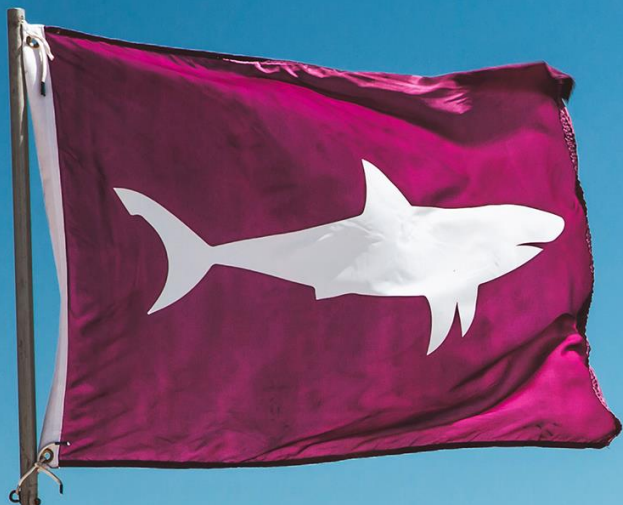


INDUSTRY EVALUATION

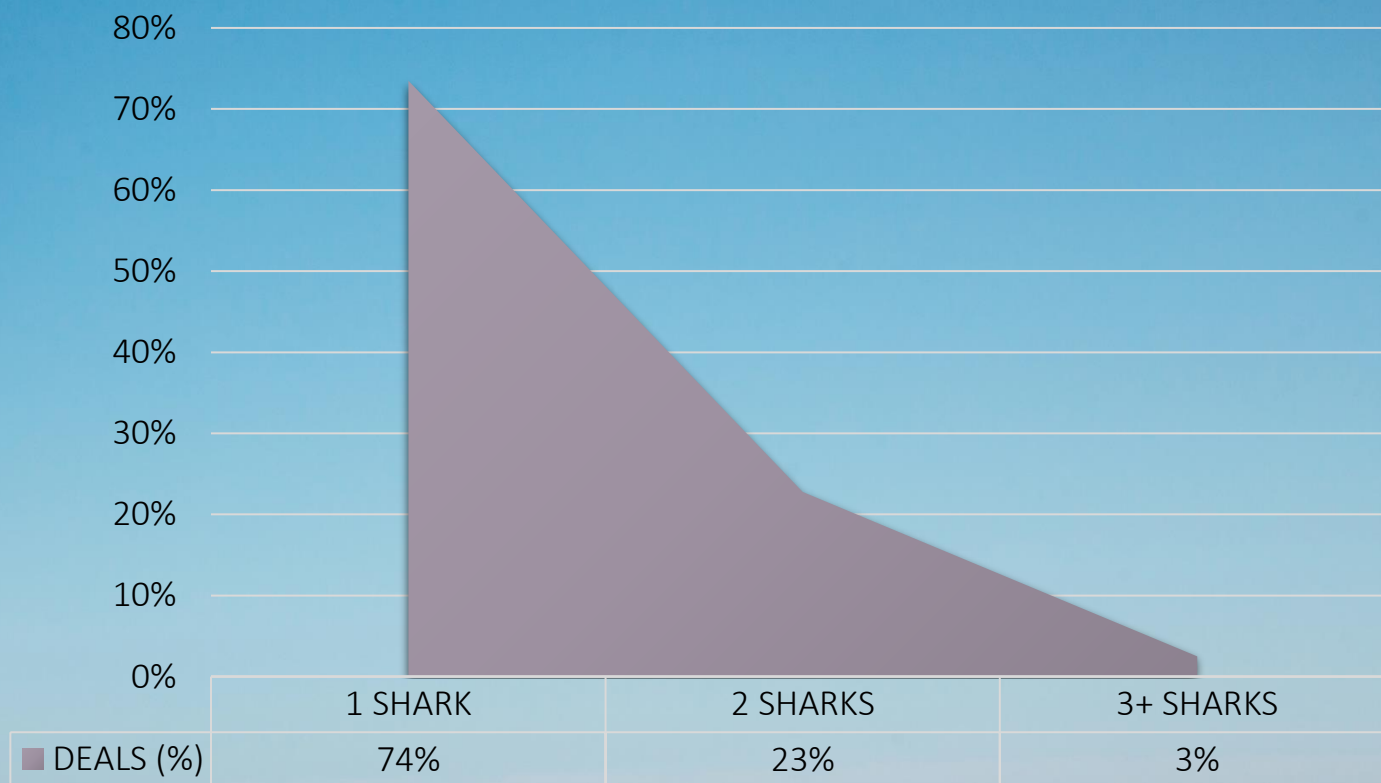
WHICH SHARKBAIT
DID THEY CHOOSE?

OF PITCHES MADE





OF SHARKS WHO INVEST IN EACH DEAL



What a
Catch!

Which
Shark
REELS in
the most
DEALS?

LORI GREINER
217

MARK CUBAN
249

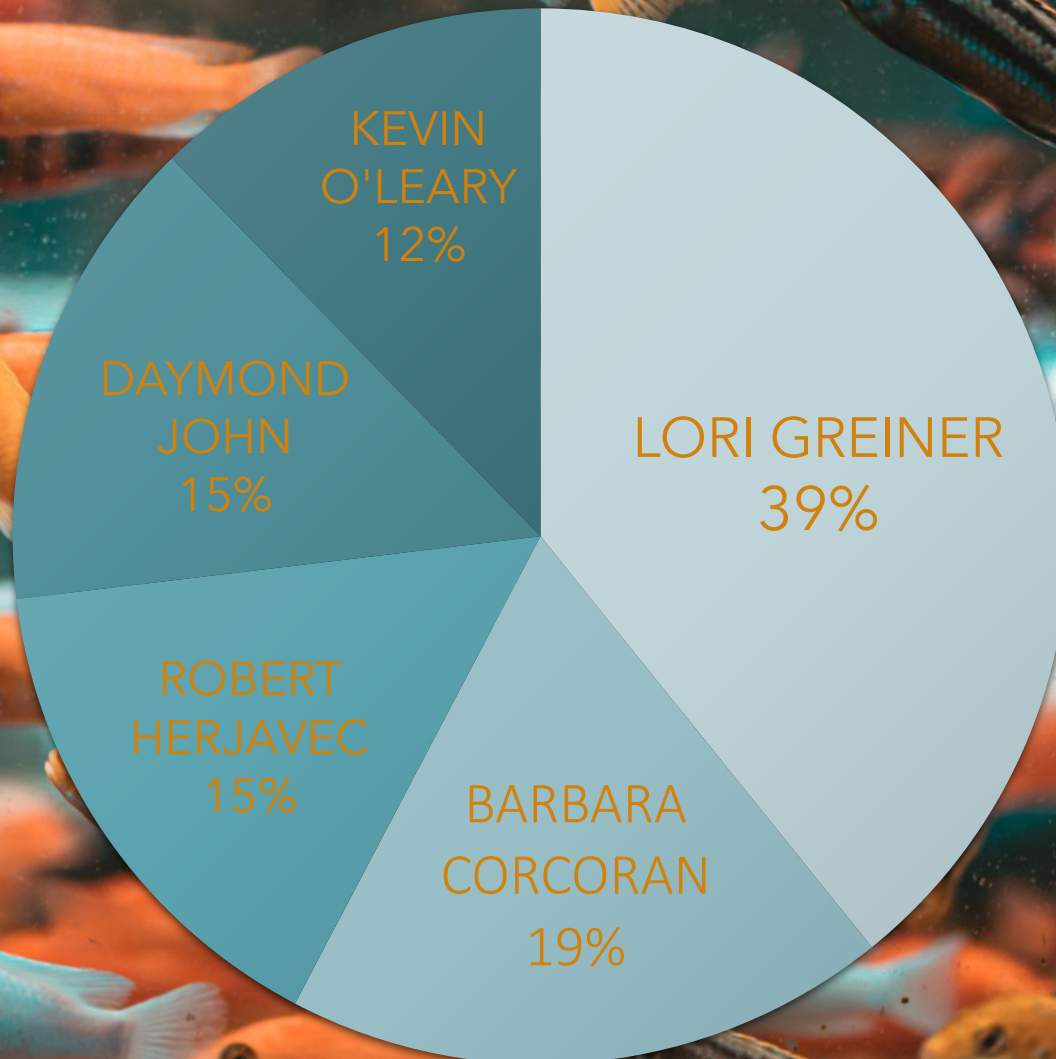
BARBARA
COCORAN
130

ROBERT
HERJAVEC
127

KEVIN
O'LEARY
127

DAYMOND
JOHN
117

MARK'S PREFERRED PARTNER PERCENTAGE



A large, dark shark fin cuts through the blue ocean water, creating a splash. In the bottom left corner, a dark blue pyramid is overlaid on the image. The pyramid is divided into three horizontal sections, each containing white text. The background of the entire image is a clear blue sky and ocean.

MARK & LORI

TOP

INDUSTRIES

WHEN

PARTNERED

BEAUTY /
FASHION

FOOD /
BEVERAGE

LIFESTYLE / HOME

Solo or Teams

Team

50.6%

49.4%

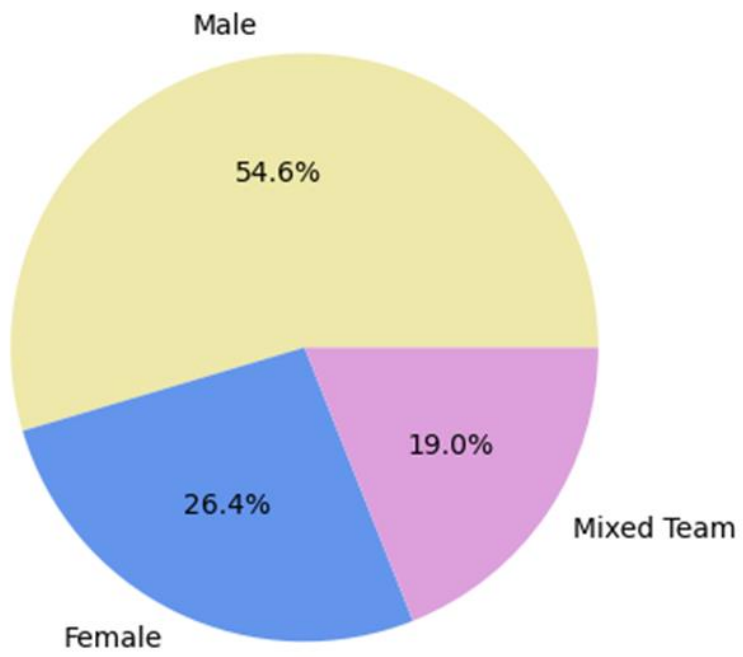
Solo

Ride solo, or bring in the school?
Your odds of hooking a deal...



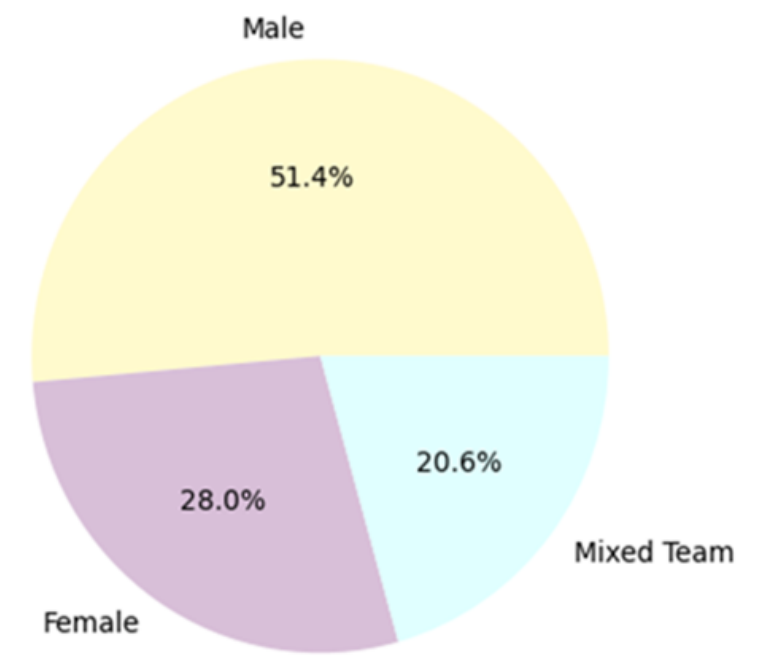


Gender Spread



Which gender is most successful?

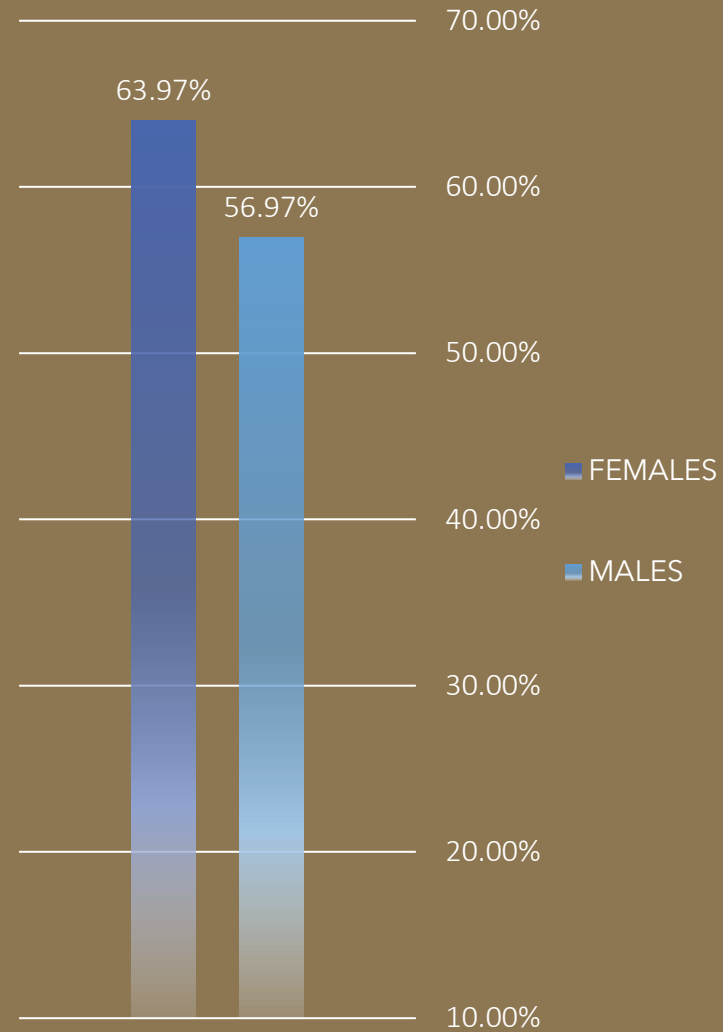
Deals by Gender of those who got deals



Which gender is most represented?



Gender Success Rate



**FEMALES 358 PITCHED,
229 DEALS MADE**

**MALES 739 PITCHED,
421 DEALS MADE**

IN CONCLUSION

TO HAVE SUCCESS AS AN ENTREPRENEUR ON SHARK TANK:

- SELECT ONE OF THE TOP-RANKED INDUSTRIES.
- GOING ALONE OR WITH OTHERS HAS THE SAME ODDS.
- DEAL ASK VALUATION IN THE PITCH WHILE INCOORPORATING GENDER INSIGHTS HELP SECURE AN INVESTMENT
- A PLAN TO SHOWCASE THE INTERESTS OF THE HIGHEST INVESTING SHARKS OPENS THE OPPORTUNITY OF A LIFETIME.





THEY DON'T JUST BITE,
THEY GIVE BACK...

OUR CATCH AND RELEASE:

BOMBAS SOCKS DONATE ONE PAIR FOR EACH PAIR SOLD
(#1 MOST REQUESTED ITEM IN HOMELESS SHELTERS)

OVER 100 MILLION PAIRS DONATED, AND STILL COUNTING...

<https://shop.bombas.com/>