

Hallo Tschuss, by Savanna Shaver

age: 32
residence: Chula Vista, California
education: Bachelor of Science (BS) / Doctor of Chiropractic (DC)
program. Keiser University
occupation: Currently Bachelor Contestant
marital status: single



"if this doesn't work I am signing up for farmersonly.com"

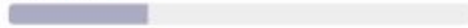
Hallo started his own chiropractic business in Chula Vista called BackCracklePop which he works at from 9 am to 3pm on Mon - Thursday . He is a very active 32 year old spending most of his free time hiking , mountain biking, or scrolling through OkCupid. He does enjoy occasionally traveling, mostly to his birth place in Cologne, Germany to visit family.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Success would be for his business to make his clients happy and healthy. He also finds success in combating COVID-19 while still being able to have his business run and make profits. Additionally, he would also feel successful if he had time to start a family of his own and raise a pet ferret.

Needs

- To make sure his business isn't contributing to COVID-19 spreading
- To pay off student loan debts
- To avoid pine cones and dust mites or will have an allergic reaction

Values

- Values most his friends, family, and coworkers well beings
- Enjoys having loyal and efficient workers at his practice
- Enjoys his stacks of cash

Wants

- Wants to have a successful business that can still operate during the pandemic
- He would like to create a brand of vitamin supplements
- Wants to grow a large social media presence

Fears

- Scared of dying alone
- Scared of his business being a potential contributor to the spread of COVID-19
- Doesn't like spending money on things that he wont use



Vanessa Moore, by Kyrtyis Scott

age: 27

residence: Cincinnati, Ohio

education: Freshmen Social Work (BSW) , University of Cincinnati

occupation: Stay at home mom

marital status: Married with kids

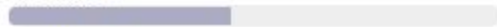


"Its never too late!"

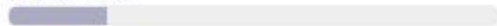
Wakes up and gets the kids and husband ready for their day. Rushes out the door to attend classes to better their lives. Stops by Starbucks on the way home to grab a Mocha Latte and starts her homework. Prepares food for dinner and spends time with family.

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Criteria For Success:

The feeling of success is achieved by making sure my family is taken care of, knowing they are healthy! Not contributing to the Covid-19 spread while out and about, and getting good grades throughout my classes, and enjoying that nice Mocha Latte!

Needs

- Make sure her family is safe and provided for.
- Make good grades in school.
- Free time.
- A glass of wine

Wants

- Wants a job in social work to help those without families feel loved.
- A nice vacation to the Bahamas and swim with the dolphins.
- A million dollars.
- Family safety is a big concern so, not contracting Covid-19 is a big priority.
- Ability to get tested throughout my busy schedule.

Values

- Family above everything.
- Hard work pays off.
- Truth will set you free!
- Become the best ME, I can be.

Fears

- Any kind of CREEPY CRAWLIES!
- Heights
- Something happening to my family!



Hannah Smith, by Zack Shapiro

age: 20

residence: College Park, MD

education: Pursuing Bachelors Degree in Psychology, University of Maryland

occupation: Full time student

marital Single

status:



"2020 is, like, the worst year ever"

Hannah grew up in a nice suburban neighborhood in Montgomery County Maryland, and, like most of her high school, ended up attending the University of Maryland. Hannah used to be a party animal, going out 5 nights a week her freshman year, but is currently struggling to adapt to social distancing. She's been trying her best, but still finds herself at house parties once in a while, against her better judgement. These days Hannah spends most of her time watching Snapchat memories and longing for a time before the virus.

Comfort With Technology

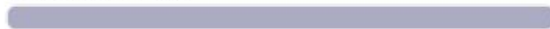
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Criteria For Success:

Hannah just wants to live in a world where she can go out to the bars again. She wants Coronavirus gone as quickly as possible, and, in the meantime, she wants a way to hang out with her friends without feeling guilty.

Needs

- A way to get tested for Corona Virus for times when she ends up at a house party
- To stop dropping classes
- To consider drinking less

Values

- Friendships above everything else
- Loyalty
- "Not being fake"
- People who don't waste her time

Wants

- Coronavirus to end
- The Kardashians to come back for a surprise new season
- Her professors to stop changing deadlines

Fears

- Spiders
- The midterm she hasn't studied for
- Everclear
- The deep south

Richter Belmont by Jadon Schuler

age: 247

residence: Fairfax, VA

education: B.A. in Martial Arts

occupation: Retired Vampire Slayer

marital status: Married, with kids and grand kids

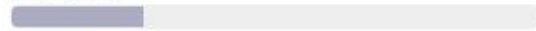


"What is a man?"

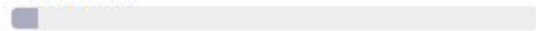
Richter lives just down the street from the rest of his family. He loves spoiling and spending time with his grandkids, and nothing in the world means more to him than his family. Every night he cooks food for the whole family. Because coronavirus affects the elderly more, his family tries very hard to protect him.

Comfort With Technology

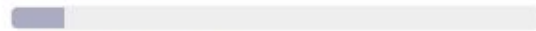
INTERNET



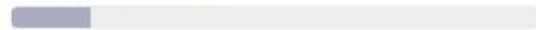
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Richter is very old, so he's not very comfortable with technology, and as he ages he finds it harder and harder to learn without any assistance. Richter needs a simple, accessible, and easy-to-use app with help readily available, so that he can live with the assurance that he and his family is safe.

Needs

- Needs large, easy-to-read, high-contrast fonts
- Simple menu
- Phone numbers or a help screen in case he can't figure out the app
- Text-to-speech
- Wooden stakes

Values

- Quality family time
- Safety of those he cares about
- A well-crafted legendary whip

Wants

- Has somewhat of a sweet tooth, which his grandkids inherited
- Success for his family
- Dracula to stay in the ground this time

Fears

- Getting coronavirus
- Losing autonomy due to age
- Dracula's return

