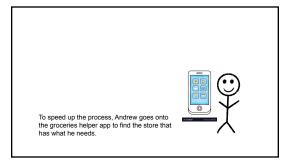
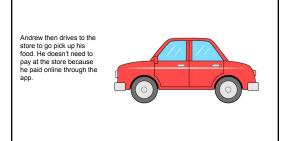


Andrew has been busy at work the past week because of an upcoming product launch. Because of this, he has very little time at home and needs to get groceries.









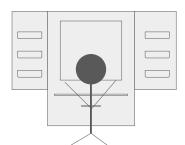




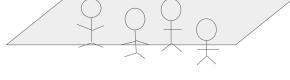








On Thursday afternoon, Karen realizes that her fridge is empty. She has to take her kids to soccer practice at 4, and she must stay for a parent meeting that is taking place afterwards. She needs to quickly get groceries on her way home. She wants to stop at only one grocery store so she will have time to cook dinner rather than grabbing fast food. She is currently trying to save as much money as she can given that she is a recently divorced parent who is trying to balance a majority of expenses on her own.





While Karen is waiting for her kids' soccer practice to end. She pulls out her phone to make a grocery list on her Grocery Deals app. She adds all the items she needs to her list page. Each item is categorized into departments to make in-person shopping easier.

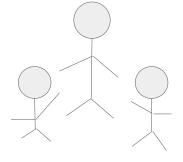
Once Karen has made her list, she wants to check the total price of the items in her cart at various grocery stores close to her. She wants to save as much money as she can. She is prompted to pick a radius for the grocery stores' locations in respect to her current location at the recreational soccer field.



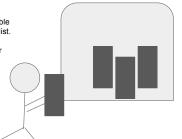
Now, Karen is able to see her cart total at the grocery stores within the previously chosen radius. She uses these totals to decide which store she wants to go to once her parent meeting is over.

Cart Total:
Aldi: \$179.89
Walmart: \$234.56
Publix: \$279.00
Food Lion:
\$199.89
Trader Joe's:
\$198.03

After her parent meeting, Karen and her kids head to their car. Karen knows exactly which grocery store she is going to, and she knows exactly what she needs and which department her items are located in.



Karen went into the grocery store, and she was able to find all of her items quickly using her premade list. She checked out, and she paid the price she was given prior to her grocery run. She packed her car with all of her groceries, and now she is headed home to cook a nutritious meal.

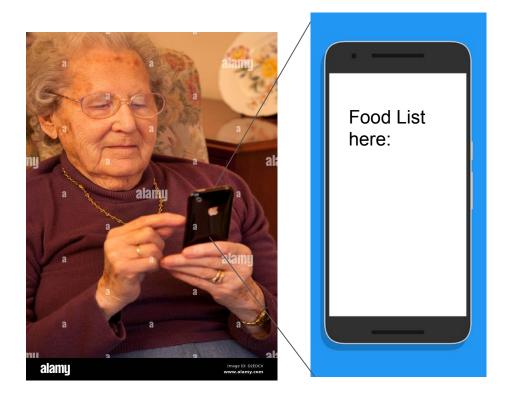




Mary and her husband, Robert, wake up on the day of their family reunion



As Mary starts to throw some of the last minute meals in the oven to cook, she realizes that she forgot some finger foods and snacks to serve before the meal



She pulls out her phone and opens the grocery finder app and she adds the items that she forgot in a list and the app shows that a mom and pop store about fifteen minutes had everything on her list in stock



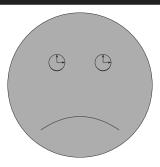
But she realized she had to much other things to do and did not want to stop cooking and her husband was busy elsewhere, so she see there is an option to order it and pick it up later so she places her order



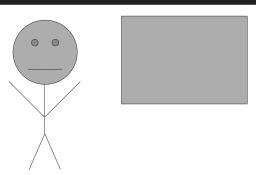
Mary looks at her phone as she is pulling the last item out of the oven and she sees that people will start showing up soon so she finishes up and starts to head to the store and pick up her order



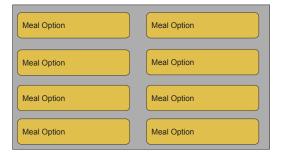
Mary arrives at the store and picks up her order that the store had ready for her. Then she heads back home in time to greet the family as they pull up and the family reunion was able to continue without any issues



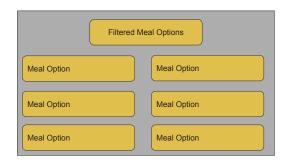
Jake often takes his work home with him, both physically and mentally. In dedicating himself to his work, he finds himself short on time. Jake has a coffee and breakfast bar for breakfast, and dinner leftovers for lunch. He puts the most time and effort into making dinner, but as of recently he is running short on time for that too and often feels stressed.



Jake searches online to find ways to make quality, energizing meals in a quick fashion, and finds his way to our website.



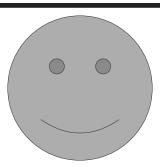
Jake finds dozens of quick, easy meals that will get him ready to take on his day.



Jake selects filters for meal options catered to his needs, he chooses the meals which he can make easiest before work and during lunch, instead of relying on leftovers and coffee.



Jake places an order through the website. Jake's meal is delivered and he makes it for breakfast.



Jake arrives to work and practically skips through the door! He is well energized and feels confident that he can provide quality advice for his clients.