

YA-HSUAN LIN

Front End Web Developer

PROFESSIONAL PROFILE

Goal-orientated web developer with 3+ years of experience in developing customer-facing websites. Passionate about design and implementation of mobile and web user interfaces providing effective user experience that exceeds customer's needs. Proven ability to execute technology projects with coordination between various departments to deliver products to end-users. Leverage technical and analytical skills to support critical business decisions and create revenue growth.

GET IN TOUCH WITH ME

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Mobile:

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TECHNICAL SKILLS

HTML/HTML5	<div><div></div><div></div><div></div><div></div><div></div></div>
CSS/CSS3	<div><div></div><div></div><div></div><div></div><div></div></div>
JavaScript	<div><div></div><div></div><div></div><div></div><div></div></div>
jQuery	<div><div></div><div></div><div></div><div></div><div></div></div>
WordPress	<div><div></div><div></div><div></div><div></div><div></div></div>
PHP	<div><div></div><div></div><div></div><div></div><div></div></div>

WORK EXPERIENCE

Front End Web Developer

STAT | Boston, MA | Dec 2019 - Present

- Implement new design and create prototype interfaces using HTML, SASS, and JavaScript frameworks
- Maintain and customize responsive layouts using flexbox and SASS codes
- Modify advertisement layers for integrating Google ads platform
- Write clean and simple codes for optimal SEO
- Run a local development environment using Grunt, RubyGems, Homebrew, Bundle, Webpack, Vagrant, node, and PHP
- Acquire basic back-end development knowledge and experience

Freelance Web Developer

Self-Employment | Boston, MA | Feb 2019 - Nov 2019

- Built multi-device customer-facing websites for business owners
- Addressed clients' needs, from mockup design and web development to website hosting and maintenance
- Key projects include E-commerce website development for *Hemp Garden Group* and *MASK Skincare*

Web Developer

SMCAC | Boston, MA | Apr 2018 - May 2019

- Developed website pages from mockups using Adobe XD, HTML5, CSS3, Bootstrap, jQuery, AJAX, PHP, and MySQL
- Built a responsive base using Bootstrap and jQuery components from scratch to fully functional interactive front-end
- Implemented PHP and MySQL queries to transport data correctly from back-end to front-end
- Applied BackstopJS to examine web layouts and increase the loading speed across different browsers
- Improved search engine optimization from 0 to 35% using google analytics, meta tags, and google search console

Associate Product Manager

EZTABLE | Taipei, Taiwan | Aug 2014 - Mar 2015

- Defined and executed projects in alignment with software engineers, customer relationship managers, and marketing specialists
- Optimized the e-voucher invoice management system collaborating with teams from various departments to address user needs
- Reduced 80% of payment processing time from restaurants to EZTABLE due to the optimization of the e-voucher invoice management system

ACADEMIC BACKGROUND

Northeastern University

Master of Professional Studies in Informatics | Boston, MA | Jul 2018

Soochow University

Master of Business Administration | Taipei, Taiwan | Jun 2013

Chinese Culture University

Bachelor of Science in Information and Communication | Taipei, Taiwan | Jun 2010