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Jose Antonio Avila Paniagua

Interaction Designer

Profile

Versatile Interaction Designer with an Industrial Design Engineering background and more than 9 years of experience as a UX/UI designer. My creative side brings ideas with strong communication skills, and my inner engineer loves finding solutions to everyday problems.

Experience

2023	Senior UX Designer at Publicis Sapient — Costa Rica
July – present	Lead UX strategy, research, and design initiatives by prototyping high fidelity solutions to shape how clients serve their customers.
2022 — 2023	Interaction Design Senior Analyst at Accenture — Costa Rica
1 year	Analyze complex assets used in the development of digital interfaces based on user experience and best practices to generate digital products.
2021	Senior UX at Prodigious — Costa Rica
6 months	Responsible for UX, creative design and user-centered design of software in coordination with other creative, marketing and development teams.
2019 — 2021	UX Designer at Hangar — Costa Rica
1.5 years	Understanding users, costumers, and clients to create UX opportunities and propose solutions that contribute with digital products.
2019	Interaction Designer at 17K — Stuttgart, Germany
9 months	Taking part in the ideation and creation of interactive installations and interfaces along with generative design and projection mapping.
2018 — 2019	UX Designer at Qanta Media — Costa Rica
6 months	Interaction & Experience Design projects creating immersive digital experiences, applying new technologies to marketing.
2016 — 2017	UI/UX Designer at Symbiotic — Costa Rica
1.5 years	User Interface and Mobile Application Design in iOS & Android. Direct contact with clients during the design and developing process.

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Education

2021 — 2022

Copenhagen Institute of Interaction Design — Denmark

Graduated with Honors from Interaction Design programme (Graduate School).

2017 — 2018

HfG Schwäbisch Gmünd — Germany

One-year exchange student.

2012 — 2019

Instituto Tecnológico de Costa Rica — Costa Rica

Bachelor in Industrial Design Engineering.

2007 — 2011

EMVA High School — Costa Rica

High School Diploma. Studied in bilingual school since 2001.

Skills

Design

User Experience
Visual Interface Design
Research

Design thinking
User Centered Design
Prototyping

Software

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe InDesign
Adobe XD

Sketch
Framer
Figma
Principle
inVision

Programming

HTML
CSS

Arduino
Processing

Soft skills

Communication skills
Teamwork

Adaptability
Creativity

Language

Spanish – Native proficiency
English – Professional proficiency
German – A2 Level