

Savio Fernandes

Graduate Student Pursuing MS in HCI

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👤 PROFILE

Highly motivated Graduate Student with 5 years of professional experience in Marketing, branding, and creative media. Seeking to leverage my expertise to drive success in a dynamic and growing environment.

🎓 EDUCATION

Depaul University, *MS in Human Computer Interaction (HCI)*

Aug 2024 – Aug 2026 | Chicago

💼 PROFESSIONAL EXPERIENCE

Vincentian Service & Formation, *Project UX Co-Ordinator*

Mar 2025 – present | Chicago

- My work involves leading the DePaul Mission Ministry website transformation while developing the Vincentian Action Reflection Toolkit to serve students and faculty and the wider community better.
- Evaluate and enhance the Vincentian Action Reflection toolkit to fulfill practical requirements while maintaining its position as a total toolkit solution.
- Work with stakeholders to determine essential improvement areas before making design changes that follow user-centered principles.

Enrich Beauty, *UX Researcher*

Jan 2024 – Jul 2024 | Mumbai, India

- Designed and prototyped a block-based chatbot interface in Figma, enabling users to interact with curated AI-generated insights and personalized responses, seamlessly integrating with the website to enhance accessibility and streamline communication.
- Understood and navigated the emerging fields of ML, AI and Generative AI to deliver high quality design solutions.
- Identify patterns and trends in the data to synthesize for the Product team.
- Prepared statistical reports, tables, and graphs.

Karya Robotics, *Senior Product Designer UI*

Jun 2022 – Dec 2023 | Mumbai, India

- Communicated research and design ideas verbally and visually.
- Led team in product strategy and design.
- Applied user-centered design for customer-focused solutions.
- Conducted research, created personas, mapped journeys, and developed service blueprints.

Hindustan Aeronautics Limited, *Quality Assurance*

Sep 2020 – May 2022 | Bangalore, India

- Measured design effectiveness with experiments.
- Collaborated with developers for seamless implementation.

Times Internet Limited, *Junior Designer*

May 2019 – Aug 2020 | Mumbai, India

- Communicated with BD teams to design ad campaigns and infographics, driving unique visitors.

PROJECTS AND CASE STUDIES

ECOIN, *Promote sustainability based on human behaviors*

2024 – 2025

- Ecoin is a case study that includes a lean startup project and a behavior design project. As a team of three, we started by identifying the problem, researching the problem and its market fit, brainstorming MVP ideas, to conducting the acquisition experiment. Due to the unideal result of the solution test, one teammate and I redesign the solution based on the feedback of the first solution test.

Sera, *Collaborating in Hybrid Meetings Made more Human*

2024

- Enhance hybrid collaboration by integrating voice and gesture-based interactions to: Reduce miscommunication
- Boost remote engagement.
- Improve collaboration flow between all participants.

Beaumonde Academy, *Senior Full-Stack UI/UX Designer*

Nov 2024 – Feb 2025

- Assisting in the implementation of a mobile-first design approach, ensuring seamless and responsive user experiences across multiple devices.
- Contributing to usability testing and heuristic evaluations, identifying and addressing key usability and accessibility concerns.
- Communicated design concepts effectively through visual presentations and design documentation, receiving positive feedback from stakeholders.

Free Personal Finance Workshop, *Co-founder & Educator*

2019 – 2024

- Developed and delivered a free financial education program for grades 5-10, focusing on personal finance and financial mathematics.
- Created daily 5-minute personal finance lessons sent via email to promote continuous learning. This initiative empowered young students with essential financial skills and knowledge.

SKILLS

Design:

Figma, Adobe Creative Suite (video/audio editing, graphics, animation, typography), Sketch, Procreate.

Web & VR:

HTML, CSS, JavaScript, Meta Quest

Digital Marketing:

Google Analytics, Meta Ads, Social Media Management and Content Creation, Multitasking, Team Collaboration.

ACHIEVEMENT

Star Performer of the Team, *Karya Robotics*

21 Dec 2022

Design Head and part of the organizing committee for the college's annual fest.

2018