SVM for Classification of Spam Email Messages

EE5904/ME5404 Part II: Project 1

Report due on 25 April 2025, 23:59 Singapore time

Outline

- Project description
- ▶ Task 1: Train
- Task 2: Test
- Task 3: Evaluate
- Important Notes

Project Description

Project Goal

- Implement a SVM to classify spam or not a spam for the Spam Email Data Set:
 - 4061 samples of email metadata taken from UC Irvine Machine Learning Repository
 - 57 features per sample
 - Label: +1 (spam), -1 (non-spam) | 1 and 0 in original dataset
 - http://archive.ics.uci.edu/ml/datasets/spambase

Class Distribution: Spam 1813 (39.4%) Non-Spam 2788 (60.6%)

Project Description

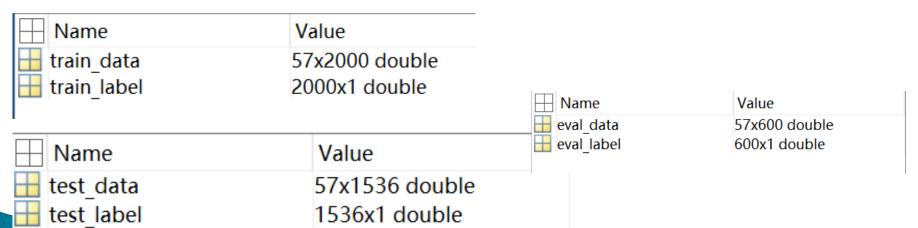
The dataset is divided into 3 subset according to Project Requirement:

Training set: 2000

Test set: 1536

Evaluation set (not given): 600

Each dataset: (1) feature, (2) label



Project Description

Train

Construction: For a given training set $S = \{(\mathbf{x}_1, d_1), \dots, (\mathbf{x}_N, d_N)\}$, find optimal hyperplane (\mathbf{w}_0, b_0) such that, for all $i \in \{1, 2, \dots, N\}$,

$$\mathbf{x}_i \qquad \mathbf{w}_0^T \mathbf{x}_i + b_0 \qquad \mathbf{sgn}[g(\mathbf{x}_i)] \qquad \mathbf{y}_i = d_i$$

Test

Testing: For a given test set $\bar{S} = \{(\bar{\mathbf{x}}_1, \bar{d}_1), \dots, (\bar{\mathbf{x}}_{\bar{N}}, \bar{d}_{\bar{N}})\}$, compute output \bar{y}_i of SVM (with \mathbf{w}_\circ and b_\circ) for all $i \in \{1, 2, \dots, \bar{N}\}$, and compare it against the known \bar{d}_i to evaluate performance of SVM

$$\begin{array}{c|c} \mathbf{\bar{x}}_i \\ \hline & \mathbf{w}_{\circ}^T \mathbf{\bar{x}}_i + b_{\circ} \end{array} \begin{array}{c} g\left(\mathbf{\bar{x}}_i\right) \\ \hline & \operatorname{sgn}[g\left(\mathbf{\bar{x}}_i\right)] \end{array} \begin{array}{c} \bar{y}_i \\ \hline \end{array}$$

Evaluate



Application: Given a SVM with hyperplane $(\mathbf{w}_{\circ}, b_{\circ})$, classify a data point \mathbf{x}_{new} that is not in $\Sigma = S \cup \bar{S}$:

$$\mathbf{x}_{\text{new}} \longrightarrow \mathbf{w}_{\circ}^{T} \mathbf{x}_{\text{new}} + b_{\circ} \stackrel{g(\mathbf{x}_{\text{new}})}{\Longrightarrow} \operatorname{sgn}[g(\mathbf{x}_{\text{new}})] \stackrel{y_{\text{new}}}{\Longrightarrow}$$

Task 1: Data

Training set (with 2000 samples)

Given: "train.mat"

- feature (57 x 2000)
- label (2000 x 1)

57 attributes

Feature of a sample:

Label: +1 (spam), -1(non-spam)

Task 1: Training set

- Import the training set (i.e. train.mat)
 - train_data (57x2000)
 - train_label (2000x1)
- Preprocess the "data" (various methods can be used including normalization and standardization [CHOOSE ONE METHOD])
 - Normalize the data: rescale the individual <u>sample x</u> such that ||x|| = 1
 - Standardize the data: transform each <u>feature</u> by removing the <u>mean</u> value of each feature and then dividing by each <u>feature's standard deviation</u>
 - Please ensure the "label" is mapped into the set of {-1, 1}.

Task 1: Kernels

- Hard-margin SVM with the linear kernel $K(x_1, x_2) = x_1^T x_2$
- Hard-margin SVM with a polynomial kernel $K(x_1, x_2) = (x_1^T x_2 + 1)^p$
- Soft-margin SVM with a polynomial kernel $K(x_1, x_2) = (x_1^T x_2 + 1)^p$

Task 1: Hard and Soft Margins

- Hard Margin
 - \circ 0 $\leq \alpha_i \leq C$
 - $C = +\infty$ (In theory)
 - $C = Large value (In practice, e.g. 10^6)$
- Soft Margin
 - $0 \le \alpha_i \le C$
 - \circ C = 0.1, 0.6, 1.1, 2.1

Task 1: Calculate α

How To solve for α:

Use quadprog function quadprog

Quadratic programming

Finds a minimum for a problem specified by

$$\min_{x} \frac{1}{2} x^{T} H x + f^{T} x \text{ such that } \begin{cases} A \cdot x \leq b, \\ Aeq \cdot x = beq, \\ lb \leq x \leq ub. \end{cases}$$

H, A, and Aeg are matrices, and f, b, beg, lb, ub, and x are vectors.

f, lb, and ub can be passed as vectors or matrices; see Matrix Arguments.

x = quadprog(H,f,A,b,Aeq,beq,lb,ub,x0,options) solves the preceding problem using the optimization options specified in options. Use optimoptions to create options. If you do not want to give an initial point, set x0 = [].

Task 1: quadprog Quadratic programming

Not in use

$$\begin{array}{ll} \text{Maximize} : & Q(\alpha) = \sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N \alpha_i \alpha_j d_i d_j K(\mathbf{x}_i, \mathbf{x}_j) \\ \text{Subject to} : & \sum_{i=1}^N \alpha_i d_i = 0 \,, \; 0 \leq \alpha_i \leq C \end{array}$$

Soft Margin

Finds a minimum for a problem specified by
$$A = [\];$$
 Maximize:
$$Q(\alpha) = \sum_{i=1}^{N} \alpha_i - \frac{1}{2} \sum_{i=1}^{N} \sum_{j=1}^{N} \alpha_i \alpha_j d_i d_j K(\mathbf{x}_i, \mathbf{x}_j)$$

$$\min_{\mathbf{x}} \frac{1}{2} \mathbf{x}^T H \mathbf{x} + f^T \mathbf{x} \text{ such that } \begin{cases} A \cdot \mathbf{x} \leq b, \\ Aeq \cdot \mathbf{x} = beq, \\ lb \leq \mathbf{x} \leq ub. \end{cases}$$
 Subject to:
$$\sum_{i=1}^{N} \alpha_i d_i = 0, \ 0 \leq \alpha_i \leq C$$

$$H, A, \text{ and } Aeq \text{ are matrices, and } f, b, beq, lb, ub, \text{ and } \mathbf{x} \text{ are vectors.}$$

f, lb, and ub can be passed as vectors or matrices; see Matrix Arguments.

Convert the problem from "Max" to "Min"

▶ Max Q(α) → Min –Q(α)

Aeq · x = beq,
$$\begin{cases} Aeq = (d_1, d_2, ..., d_N) \\ beq = 0 \end{cases}$$
 $\begin{cases} beq = (d_1, d_2, ..., d_N) \\ beq = 0 \end{cases}$ $\begin{cases} beq = (0, 0, ..., 0)^T \\ beq = (C, C, ..., C)^T \end{cases}$ $\begin{cases} aeq = (d_1, d_2, ..., d_N) \\ beq = (d_1, d_2, ..., d_N) \\ feq = (d_1, d_2, ..., d_N) \\ fe$

x = quadprog(H,f,A,b,Aeq,beq,lb,ub,x0,options)

Task 1: quadprog

Quadratic programming

```
x = quadprog(H,f,A,b,Aeq,beq,lb,ub,x0,options)
```

Hard-margin SVM with the Linear kernel $K(x_1, x_2) = x_1^T x_2$

- $\bullet \ \mathsf{H}(i,j) = d_i d_j x_i^T x_j;$
- f = -ones(2000,1);
- Aeq = train_label';
- Beq = 0;

- Ib = zeros(2000,1);
- ub = ones(2000,1)*C;
- x0 = [];
- options =
 optimset('LargeScale','off',
 'MaxIter',1000);

- ▶ Hard Margin $\alpha_i \ge 0$
 - \circ C = +∞ (In theory)
 - ∘ C = Large value (In practice, e.g. 106)

Task 1: quadprog

Quadratic programming

```
x = quadprog(H,f,A,b,Aeq,beq,lb,ub,x0,options)
```

Hard-margin SVM with the Polynomial kernel $K(x_1, x_2) = (x_1^T x_2 + 1)^p$

- $H(i,j) = d_i d_j (x_i^T x_j + 1)^p$;
- f = -ones(2000,1);
- Aeq = train_label';
- Beq = 0;

- lb = zeros(2000,1);
- ub = ones(2000,1)*C;
- x0 = [];
- options =
 optimset('LargeScale','off'
 , 'MaxIter',1000);

- ▶ Hard Margin $\alpha_i \ge 0$
 - \circ C = +∞ (In theory)
 - ∘ C = Large value (In practice, e.g. 106)

Task 1: quadprog Quadratic programming

Soft-margin SVM with the Polynomial kernel $K(x_1, x_2) = (x_1^T x_2 + 1)^p$

- $H(i,j) = d_i d_i (x_i^T x_i + 1)^p$;
- f = -ones(2000,1);
- Aeq = train_label';
- Beq = 0;
- ▶ Soft Margin $0 \le \alpha_i \le C$
 - \circ C = 0.1, 0.6, 1.1, 2.1

- lb = zeros(2000,1);
- ub = ones(2000,1)*C;
- x0 = [];
- options =
 optimset('LargeScale','off'
 , 'MaxIter',1000);

Task 1: Selection of Support Vectors

Based on KKT conditions

▶ For a support vector, $\alpha_i \neq 0$ (In theory)

However in practice, $\alpha_i = \text{small value}$

How to decide?

Choose an appropriate threshold (e.g.1e-4)
 to determine the support vectors

Task 1:Discriminant function g(x)

Hard Margin SVM with linear kernel

$$Q(\alpha) = \sum_{i=1}^{N} \alpha_i - \frac{1}{2} \sum_{i=1}^{N} \sum_{j=1}^{N} \alpha_i \alpha_j d_i \underline{d_j \mathbf{x}_i^T \mathbf{x}_j} \qquad \text{Subject to} \quad \frac{\sum_{i=1}^{N} \alpha_i d_i = 0}{\alpha_i > 0}$$

$$\sum_{i=1}^{N} \alpha_i d_i = 0$$
$$\alpha_i \ge 0$$

After $\alpha_{\circ,i}$ is obtained, we can calculate \mathbf{w}_{\circ} and b_{\circ} as follows:

$$\mathbf{w}_{\circ} = \sum_{i=1}^{N} \alpha_{\circ,i} d_{i} \mathbf{x}_{i}, \quad b_{\circ} = \frac{1}{d^{(s)}} - \mathbf{w}_{\circ}^{T} \mathbf{x}^{(s)}$$

where $\mathbf{x}^{(s)}$ is a support vector with label $d^{(s)}$

Soft Margin SVM with linear kernel

$$\sum_{i=1}^{N} \alpha_i d_i = 0 \le \alpha_i \le C$$

After $\alpha_{o,i}$ is obtained, we can calculate \mathbf{w}_o as follows:

$$\mathbf{w}_{\circ} = \sum_{i=1}^{N} \alpha_{\circ,i} \, d_i \, \mathbf{x}_i$$

After \mathbf{w}_{\circ} is obtained, we can calculate b_{\circ} as follows:

For each example \mathbf{x}_i with $0 < \alpha_i \leq C$,

$$b_{\circ,i} = \frac{1}{d_i} - \mathbf{w}_{\circ}^T \mathbf{x}_i$$

Take b_o as the average of all such $b_{o,i}$

$$b_{\circ} = \frac{\sum_{i=1}^{m} b_{\circ,i}}{m}$$

where m is the total number of \mathbf{x}_i with $0 < \alpha_i \le C$.

Task 1:Discriminant function g(x)

Soft Margin SVM with nonlinear kernel

Determine b_{\circ} in

$$g(\mathbf{x}) = \sum_{i=1}^{N} \alpha_{o,i} d_i K(\mathbf{x}, \mathbf{x}_i) + b_o$$

using the fact that for a support vector $\mathbf{x}^{(s)}$

$$g(\mathbf{x}^{(s)}) = \pm 1 = d^{(s)}$$

Take b_{\circ} as the average of all such $b_{\circ,i}$

$$b_{\circ} = \frac{\sum_{i=1}^{m} b_{\circ,i}}{m}$$

where m is the total number of \mathbf{x}_i with $0 < \alpha_i \le C$.

Task 2: Data

Test set (with 1536 samples)

Given: "test.mat"

- feature (57 x 1536)
- label (1536 x 1)

57 attributes

Feature of a sample:

Label: +1 (spam), -1(non-spam)

Task 2: Testing set

- Import the testing set (i.e. test.mat)
- Preprocess the "data" (various methods can be used including normalization and standardization [CHOOSE ONE METHOD])
 - Normalize the data: rescale the individual <u>sample</u> \underline{x} such that ||x|| = 1
 - Standardize the data: transform each <u>feature</u> by removing the <u>mean</u> value of each feature and then dividing by each <u>feature's standard</u> deviation
 - Please ensure the "label" is mapped into the range of {-1, 1}.

Task 2: Test set

Discriminant function

$$g(\mathbf{x}) = \mathbf{w}_{\circ}^{T} \boldsymbol{\varphi}(\mathbf{x}) + b_{\circ} = \sum_{i=1}^{N} \alpha_{\circ,i} d_{i} \underbrace{\boldsymbol{\varphi}^{T}(\mathbf{x}_{i}) \boldsymbol{\varphi}(\mathbf{x})}_{K(\mathbf{x}_{i},\mathbf{x})} + b_{\circ}$$

To classify a new data point x_{new}

$$d_{\text{new}} = \text{sgn}\left[g(\mathbf{x}_{\text{new}})\right]$$

$$g(\mathbf{x}_{test}) = \sum_{i=1}^{N} \alpha_{o,i} d_i K(\mathbf{x}_i, \mathbf{x}_{test}) + b_o$$

Task 2: Test set

Discriminant function

$$g(\mathbf{x}) = \mathbf{w}_{\circ}^{T} \boldsymbol{\varphi}(\mathbf{x}) + b_{\circ} = \sum_{i=1}^{N} \alpha_{\circ,i} d_{i} \underbrace{\boldsymbol{\varphi}^{T}(\mathbf{x}_{i}) \boldsymbol{\varphi}(\mathbf{x})}_{K(\mathbf{x}_{i},\mathbf{x})} + b_{\circ}$$

To classify a new data point x_{new}

$$d_{\text{new}} = \text{sgn}\left[g(\mathbf{x}_{\text{new}})\right]$$

Type of SVM	Training accuracy				Test accuracy			
Hard margin with Linear kernel	?				?			
Hard margin with	p=2	p = 3	p=4	p = 5	p=2	p = 3	p=4	p = 5
polynomial kernel	?	?	?	?	?	?	?	?
Soft margin with								
polynomial kernel	C = 0.1	C = 0.6	C = 1.1	C = 2.1	C = 0.1	C = 0.6	C = 1.1	C = 2.1
p=2	?	?	?	?	?	?	?	?
p = 3	?	?	?	?	?	?	?	?
p=4	?	?	?	?	?	?	?	?
p = 5	?	?	?	?	?	?	?	?



Task 3: Data

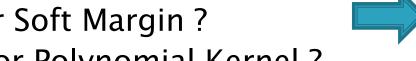
Evaluation set (with 600 samples)

Not given: "eval.mat"

- feature: "eval_data" (57 x 600)
- label: "eval_label" (600 x 1)

Task 3: Evaluation

- Design a SVM of your own
 - Hard or Soft Margin ?
 - Linear or Polynomial Kernel ?
 - What are the p and C values ?



Produce the best performance

To classify the 600 samples in the evaluation set Not given: eval.mat

eval_data (57x 600) $eval_label (600 \times 1)$

Output: A column vector (600 x 1) named "eval_predicted"

Task 3: Evaluation

You can assume the "train.mat" and "eval.mat" are loaded into the workspace

Your code should be able to generate "eval_predicted" (600 x 1)

Task 3: Evaluation

- Please name your M file for Task 3 as "svm_main"
- Do <u>not</u> clear any variables in the "svm_main" script
- Before submitting your code, please ensure that it works by testing it with the <u>training</u> and test set

Important Notes: All tasks

Procedure to build SVM

Choose a suitable Kernel

Linear/Nonlinear?

Choose C

Hard/Soft Margin?

 \triangleright Solve α_i

Quadratic Programming

Determine discriminant function

g(x)

Important Notes: All tasks

- Hard Margin
 - \circ C = +∞ (In theory)
 - \circ C = Large value (In practice, e.g. 10^6)

Important Notes: All tasks

- Selection of support vectors
 - Select an appropriate threshold (e.g. 1e-4) for choosing the support vectors

Important Notes: Submission

- Submit <u>all your codes</u> that you have implemented for the entire project
- Make sure your codes work without errors.
- All codes should be executable with the given data sets in the workspace without any additional inputs

Report due on 25 April 2025, 23:59 Singapore time

Q & A