


TRADING CARD CREATOR

by: Gordon Mahoney

Producer

Create Your Own



- ### 1 Overview

Roles
The producer helps guide the game to the public, by managing aspects of it, and helping with the delivery of the title.

Tools of the Trade
Producers aren't so software-dependent as most of the roles, and will use the developer team as their "tools"
- ### 2 Requirements

Skills
The most important skills for Producers are communication, and management of resources such as manpower.

Experience
Producers generally need a large amount of experience with games, or other management positions.
- ### 3 Why They Matter

Delivery to the Public
Producers are important in making marketing choices to most effectively bring a title into the public's eye.

A Game They'll Want to Buy
Producers are important because they know what the public will want to buy, and can lead the team to make it right.
- ### 4 Specific Role Duties

Team Management
Producers focus on managing all the team members of a game, assigning them to all their tasks.

Problem/Conflict Resolution
Eventually, a disagreement or issue is going to pop up, and Producers will have to be there to fix it.
- ### 5 Distribution

Large Developer Teams
Large teams may have a few Producers, each with their own scopes, e.g. Internal and External producers.

Small Developer Teams
Smaller teams are much less likely to have a producer, and such duties often fall to the company owner or other lead roles.

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Cut out your trading card along the dotted line, fold in half, and tape the sides together.