

FinalprojectSavitaSeharawat

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0.1 Importing libraries

```
[504]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sb
from sklearn.linear_model import LinearRegression
import warnings
warnings.filterwarnings('ignore')
```

```
[505]: pip install -U seaborn
```

```
Requirement already up-to-date: seaborn in /opt/conda/lib/python3.7/site-
packages (0.11.2)
Requirement already satisfied, skipping upgrade: numpy>=1.15 in
/opt/conda/lib/python3.7/site-packages (from seaborn) (1.18.4)
Requirement already satisfied, skipping upgrade: pandas>=0.23 in
/opt/conda/lib/python3.7/site-packages (from seaborn) (1.0.3)
Requirement already satisfied, skipping upgrade: matplotlib>=2.2 in
/opt/conda/lib/python3.7/site-packages (from seaborn) (3.2.1)
Requirement already satisfied, skipping upgrade: scipy>=1.0 in
/opt/conda/lib/python3.7/site-packages (from seaborn) (1.4.1)
Requirement already satisfied, skipping upgrade: pytz>=2017.2 in
/opt/conda/lib/python3.7/site-packages (from pandas>=0.23->seaborn) (2020.1)
Requirement already satisfied, skipping upgrade: python-dateutil>=2.6.1 in
/opt/conda/lib/python3.7/site-packages (from pandas>=0.23->seaborn) (2.8.1)
Requirement already satisfied, skipping upgrade: cycler>=0.10 in
/opt/conda/lib/python3.7/site-packages (from matplotlib>=2.2->seaborn) (0.10.0)
Requirement already satisfied, skipping upgrade: kiwisolver>=1.0.1 in
/opt/conda/lib/python3.7/site-packages (from matplotlib>=2.2->seaborn) (1.2.0)
Requirement already satisfied, skipping upgrade:
pyparsing!=2.0.4,!<2.1.2,!<2.1.6,>=2.0.1 in /opt/conda/lib/python3.7/site-
packages (from matplotlib>=2.2->seaborn) (2.4.7)
Requirement already satisfied, skipping upgrade: six>=1.5 in
/opt/conda/lib/python3.7/site-packages (from python-
dateutil>=2.6.1->pandas>=0.23->seaborn) (1.14.0)
Note: you may need to restart the kernel to use updated packages.
```

```
[506]: #from IPython.core.interactiveshell import InteractiveShell
#InteractiveShell.ast_node_interactivity="all"
```

```
[507]: df =pd.read_csv("hotaldataClean1.csv")
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 87230 entries, 0 to 87229
Data columns (total 31 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   IsCanceled                            87230 non-null  int64
1   LeadTime                             87230 non-null  int64
2   ArrivalDateYear                       87230 non-null  int64
3   ArrivalDateMonth                      87230 non-null  object
4   ArrivalDateWeekNumber                 87230 non-null  int64
5   ArrivalDateDayOfMonth                 87230 non-null  int64
6   StaysInWeekendNights                  87230 non-null  int64
7   StaysInWeekNights                    87230 non-null  int64
8   Adults                                87230 non-null  int64
9   Children                              87230 non-null  float64
10  Babies                                87230 non-null  int64
11  Meal                                  87230 non-null  object
12  Country                               87230 non-null  object
13  MarketSegment                        87230 non-null  object
14  DistributionChannel                   87230 non-null  object
15  IsRepeatedGuest                      87230 non-null  int64
16  PreviousCancellations                 87230 non-null  int64
17  PreviousBookingsNotCanceled           87230 non-null  int64
18  ReservedRoomType                     87230 non-null  object
19  AssignedRoomType                     87230 non-null  object
20  BookingChanges                        87230 non-null  int64
21  DepositType                           87230 non-null  object
22  Agent                                 87230 non-null  float64
23  DaysInWaitingList                    87230 non-null  int64
24  CustomerType                          87230 non-null  object
25  ADR                                   87230 non-null  float64
26  RequiredCarParkingSpaces              87230 non-null  int64
27  TotalOfSpecialRequests                87230 non-null  int64
28  ReservationStatus                     87230 non-null  object
29  ReservationStatusDate                 87230 non-null  object
30  Hotal                                 87230 non-null  object
dtypes: float64(3), int64(16), object(12)
memory usage: 20.6+ MB
```

0.2 Modifying to relevant attribute types in the dataframe

```
[508]: df['ReservationStatusDate'] = pd.to_datetime(df['ReservationStatusDate'])
df["IsCanceled"] = df["IsCanceled"].astype("category")
df["ArrivalDateYear"] = df["ArrivalDateYear"].astype("category")
df["ArrivalDateMonth"] = df["ArrivalDateMonth"].astype("category")
df["Meal"] = df["Meal"].astype("category")
df["Country"] = df["Country"].astype("category")
df["MarketSegment"] = df["MarketSegment"].astype("category")
df["DistributionChannel"] = df["DistributionChannel"].astype("category")
df["IsRepeatedGuest"] = df["IsRepeatedGuest"].astype("category")
df["ReservedRoomType"] = df["ReservedRoomType"].astype("category")
df["AssignedRoomType"] = df["AssignedRoomType"].astype("category")
df["DepositType"] = df["DepositType"].astype("category")
df["Agent"] = df["Agent"].astype("category")
df["CustomerType"] = df["CustomerType"].astype("category")
df["ReservationStatus"] = df["ReservationStatus"].astype("category")
df["Hotal"] = df["Hotal"].astype("category")
df["Children"] = df["Children"].astype("int")
```

1 Displaying Dataframe Structure

```
[509]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 87230 entries, 0 to 87229
Data columns (total 31 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   IsCanceled                            87230 non-null  category
1   LeadTime                             87230 non-null  int64
2   ArrivalDateYear                       87230 non-null  category
3   ArrivalDateMonth                      87230 non-null  category
4   ArrivalDateWeekNumber                 87230 non-null  int64
5   ArrivalDateDayOfMonth                 87230 non-null  int64
6   StaysInWeekendNights                 87230 non-null  int64
7   StaysInWeekNights                    87230 non-null  int64
8   Adults                               87230 non-null  int64
9   Children                             87230 non-null  int64
10  Babies                               87230 non-null  int64
11  Meal                                 87230 non-null  category
12  Country                              87230 non-null  category
13  MarketSegment                        87230 non-null  category
14  DistributionChannel                  87230 non-null  category
15  IsRepeatedGuest                      87230 non-null  category
```

```

16 PreviousCancellations      87230 non-null int64
17 PreviousBookingsNotCanceled 87230 non-null int64
18 ReservedRoomType           87230 non-null category
19 AssignedRoomType            87230 non-null category
20 BookingChanges              87230 non-null int64
21 DepositType                 87230 non-null category
22 Agent                       87230 non-null category
23 DaysInWaitingList           87230 non-null int64
24 CustomerType                87230 non-null category
25 ADR                         87230 non-null float64
26 RequiredCarParkingSpaces    87230 non-null int64
27 TotalOfSpecialRequests      87230 non-null int64
28 ReservationStatus           87230 non-null category
29 ReservationStatusDate       87230 non-null datetime64[ns]
30 Hotal                       87230 non-null category
dtypes: category(15), datetime64[ns](1), float64(1), int64(14)
memory usage: 12.1 MB

```

2 decsribing the stats for numerical attributes

```
[510]: df.describe().round(0)
```

```

[510]:      LeadTime  ArrivalDateWeekNumber  ArrivalDateDayOfMonth \
count      87230.0              87230.0              87230.0
mean         80.0                27.0                16.0
std          86.0                14.0                 9.0
min           0.0                 1.0                 1.0
25%          11.0                16.0                 8.0
50%          49.0                27.0                16.0
75%         125.0                37.0                23.0
max         737.0                53.0                31.0

      StaysInWeekendNights  StaysInWeekNights  Adults  Children  Babies \
count              87230.0              87230.0  87230.0  87230.0  87230.0
mean                 1.0                 3.0      2.0      0.0      0.0
std                  1.0                 2.0      1.0      0.0      0.0
min                  0.0                 0.0      0.0      0.0      0.0
25%                  0.0                 1.0      2.0      0.0      0.0
50%                  1.0                 2.0      2.0      0.0      0.0
75%                  2.0                 4.0      2.0      0.0      0.0
max                 19.0                50.0     55.0     10.0     10.0

      PreviousCancellations  PreviousBookingsNotCanceled  BookingChanges \
count              87230.0              87230.0              87230.0
mean                 0.0                 0.0                 0.0
std                  0.0                 2.0                 1.0

```

min	0.0	0.0	0.0
25%	0.0	0.0	0.0
50%	0.0	0.0	0.0
75%	0.0	0.0	0.0
max	26.0	72.0	18.0

	DaysInWaitingList	ADR	RequiredCarParkingSpaces \
count	87230.0	87230.0	87230.0
mean	1.0	107.0	0.0
std	10.0	55.0	0.0
min	0.0	-6.0	0.0
25%	0.0	72.0	0.0
50%	0.0	98.0	0.0
75%	0.0	134.0	0.0
max	391.0	5400.0	8.0

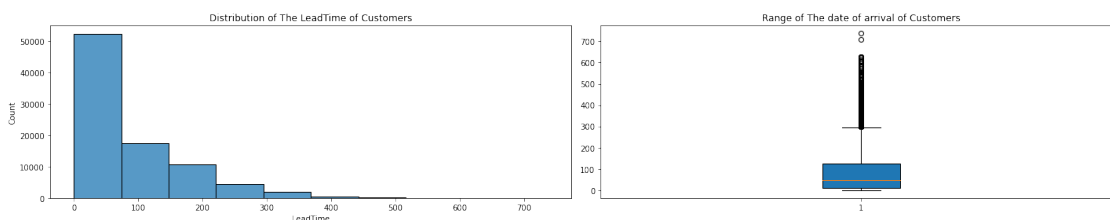
	TotalOfSpecialRequests
count	87230.0
mean	1.0
std	1.0
min	0.0
25%	0.0
50%	0.0
75%	1.0
max	5.0

```
[511]: df.shape
```

```
[511]: (87230, 31)
```

```
[512]: fig, axes = plt.subplots(1,2, figsize=(20,4))
sb.histplot(df['LeadTime'],bins=10,ax=axes[0])
plt.boxplot(df['LeadTime'],patch_artist = True)

axes[0].set_title('Distribution of The LeadTime of Customers')
axes[1].set_title('Range of The date of arrival of Customers')
plt.tight_layout()
#plt.savefig("hist of ArrivalDateDayOfMonth.png" )
plt.show()
```



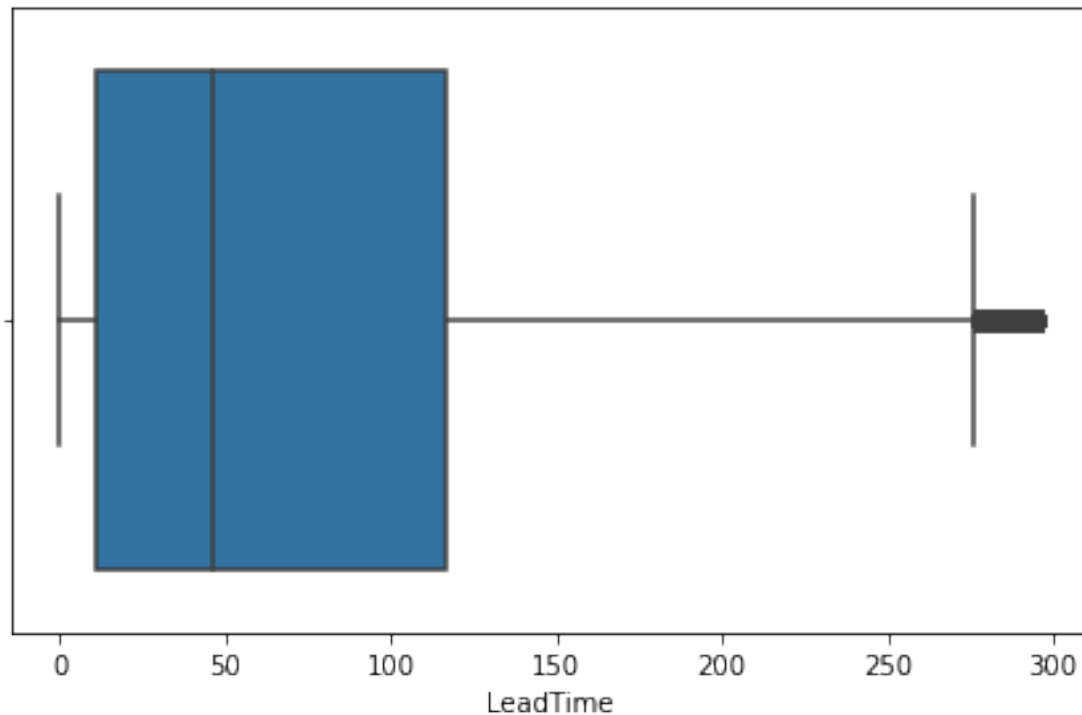
In the histogram , I can see the customers lead times. It is a distribution that is skewed to the right. In addition, over 50000 customers have a lead time of up to 80 days. The outliers are represented by the boxplot in the LeadTime attribute.

```
[513]: # Calculating Q1 for LeadTime attribute
median = np.median(df.LeadTime)
median
Q1_LeadTime = df.LeadTime.quantile(0.25)
print("Q1_LeadTime:",int(Q1_LeadTime),"days")
# Calculating Q3 for LeadTime attribute
Q3_LeadTime = df.LeadTime.quantile(0.75)
print("Q3_LeadTime:",int(Q3_LeadTime),"days")
# Calculating IQR for LeadTime attribute
IQR_LeadTime = Q3_LeadTime - Q1_LeadTime
# Calculating lower bound for LeadTime attribute
lowerBound_LeadTime = Q1_LeadTime - (1.5 * IQR_LeadTime)
# Calculating lower bound for LeadTime attribute
upperBound_LeadTime = Q3_LeadTime + (1.5 * IQR_LeadTime)
# removing the outlier
index=df['LeadTime'][(df['LeadTime']>upperBound_LeadTime)].index
df.drop(index,inplace=True)

# Visualizing distribution of LeadTime attribute
sb.boxplot(x = 'LeadTime', data = df)
plt.tight_layout()
#plt.savefig("hist of ArrivalDateWeekNumber.png" )
plt.show()
```

Q1_LeadTime: 11 days

Q3_LeadTime: 125 days

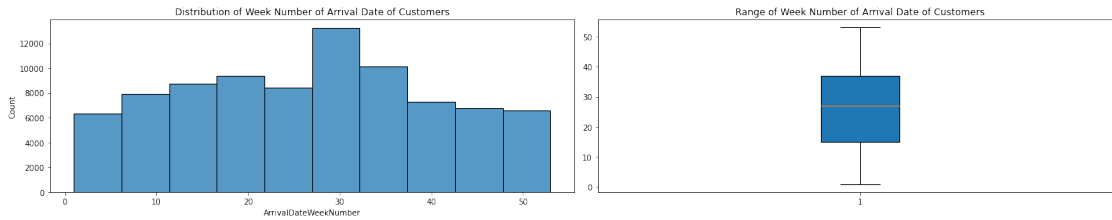


In the boxplot, I can see that 25% of customers have a lead time less than 11 days and 25% have a lead time greater than 125 days.

```
[514]: fig, axes = plt.subplots(1,2, figsize=(20,4))

sb.histplot(df['ArrivalDateWeekNumber'],bins=10,ax=axes[0])
plt.boxplot(df['ArrivalDateWeekNumber'],patch_artist = True)

axes[0].set_title('Distribution of Week Number of Arrival Date of Customers')
axes[1].set_title('Range of Week Number of Arrival Date of Customers')
plt.tight_layout()
#plt.savefig("hist of ArrivalDateWeekNumber.png" )
plt.show();
# Calculating Q1 for LeadTime attribute
median = np.median(df.ArrivalDateWeekNumber)
median
Q1 = df.ArrivalDateWeekNumber.quantile(0.25)
print("Q1:",int(Q1),"week")
# Calculating Q3 for LeadTime attribute
Q3 = df.ArrivalDateWeekNumber.quantile(0.75)
print("Q3:",int(Q3),"week")
```



Q1: 15 week

Q3: 37 week

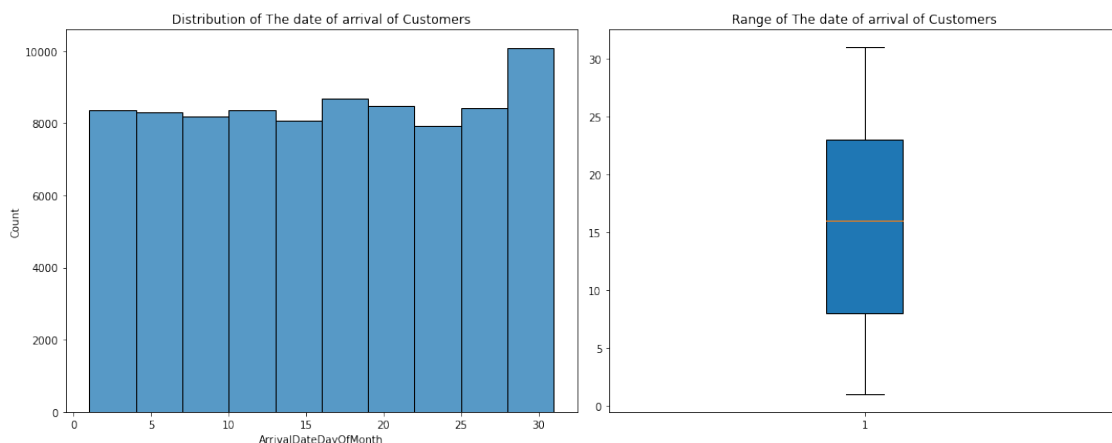
I can see the distribution of customer arrival week numbers in the histogram is symmetric. In addition, between weeks 25 and 30, about 14000 customers arrived. From the boxplot, I can see that 25% of customers arrived before week 15, and 25% of customers arrived after week 37.

```
[515]: Q1 = df.ArrivalDateDayOfMonth.quantile(0.25)
print("Q1:",int(Q1),"day of the month")
# Calculating Q3 for LeadTime attribute
Q3 = df.ArrivalDateDayOfMonth.quantile(0.75)
print("Q3:",int(Q3),"day of the month")
fig, axes = plt.subplots(1,2, figsize=(15,6))
sb.histplot(df['ArrivalDateDayOfMonth'],bins=10,ax=axes[0])
plt.boxplot(df['ArrivalDateDayOfMonth'],patch_artist = True)

axes[0].set_title('Distribution of The date of arrival of Customers')
axes[1].set_title('Range of The date of arrival of Customers')
plt.tight_layout()
#plt.savefig("hist of ArrivalDateDayOfMonth.png" )
plt.show()
```

Q1: 8 day of the month

Q3: 23 day of the month

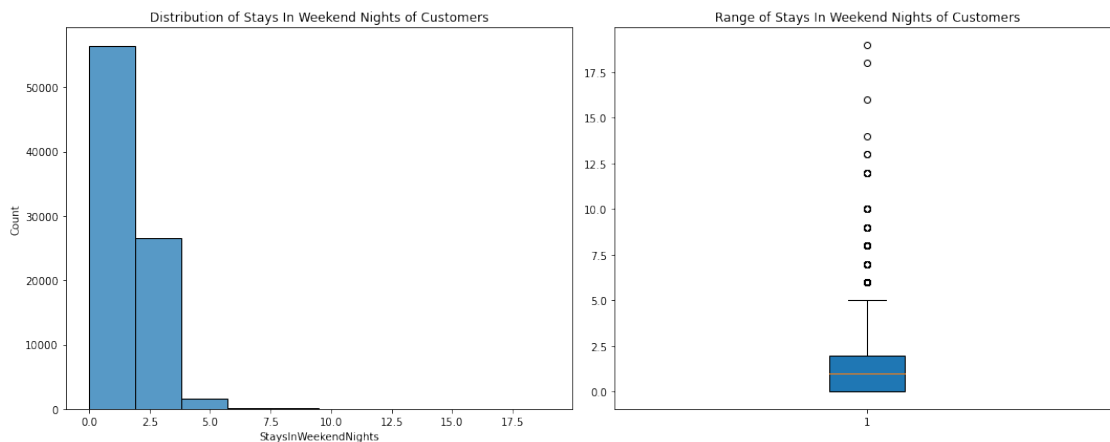


I see that the customer arrival day of the month is distributed uniformly. Furthermore, in the final week of the month, nearly 10,000 customers arrived. According to the boxplot, 25% of clients arrived in the first week of the month, and 25% in the last week.

```
[516]: fig, axes = plt.subplots(1,2, figsize=(15,6))

sb.histplot(df['StaysInWeekendNights'],bins=10,ax=axes[0])
plt.boxplot(df['StaysInWeekendNights'],patch_artist=True)

axes[0].set_title('Distribution of Stays In Weekend Nights of Customers')
axes[1].set_title('Range of Stays In Weekend Nights of Customers')
plt.tight_layout()
#plt.savefig("hist of StaysInWeekendNights.png" )
plt.show()
```



I can view the distribution of stays in the hotel of Customers in the histogram. It's a right-skewed distribution. Furthermore, about 50000 customers stay for 0 to 2 nights over the weekend. The outlier is contained in the attribute, as seen by the boxplot.

```
[517]: # Calculating Q1 for StaysInWeekendNights attribute
Q1 = df.StaysInWeekendNights.quantile(0.25)
print("Q1:",int(Q1),"week nights over the weekend")
# Calculating Q3 for StaysInWeekendNights attribute
Q3 = df.StaysInWeekendNights.quantile(0.75)
print("Q3:",int(Q3),"week nights over the weekend")
# Calculating IQR for StaysInWeekendNights attribute
IQR_StaysInWeekendNights = Q3 - Q1
# Calculating lower bound for StaysInWeekendNights attribute
lowerBound_StaysInWeekendNights = Q1 - (1.5 * IQR_StaysInWeekendNights)
# Calculating lower bound for StaysInWeekendNights attribute
upperBound_StaysInWeekendNights = Q3 + (1.5 * IQR_StaysInWeekendNights)
```

```

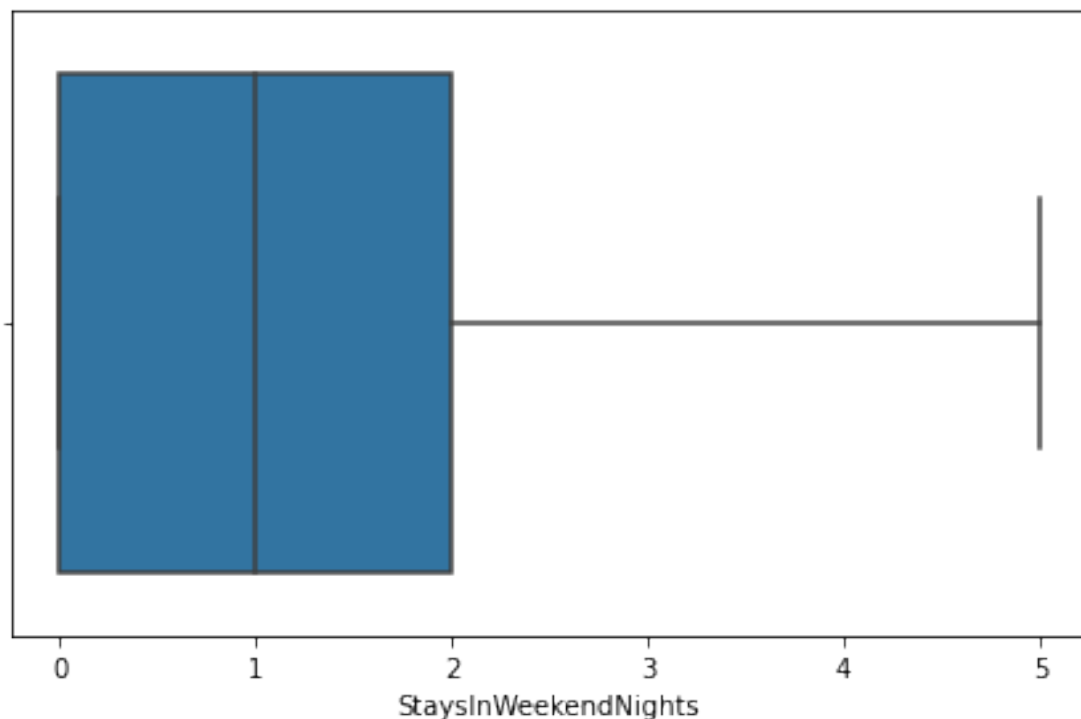
# removing the outlier
index=df['StaysInWeekendNights'][(df['StaysInWeekendNights']>upperBound_StaysInWeekendNights)]
→index
df.drop(index,inplace=True)

# Visualizing distribution of StaysInWeekendNights attribute
sb.boxplot(x = 'StaysInWeekendNights', data = df)
plt.tight_layout()
#plt.savefig("boxplot of StaysInWeekendNights.png" )
plt.show()

```

Q1: 0 week nights over the weekend

Q3: 2 week nights over the weekend



I can see from the boxplot that 25% of clients spend no nights over the weekend and 25% have a spend time of more than 2 week nights over the weekend.

```

[518]: fig, axes = plt.subplots(1,2, figsize=(15,6))

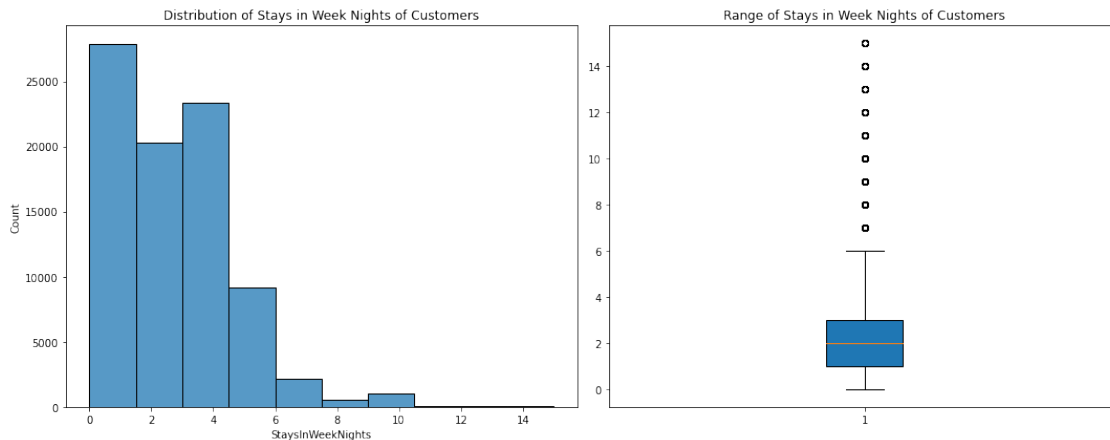
sb.histplot(df['StaysInWeekNights'],bins= 10,ax=axes[0])
plt.boxplot(df['StaysInWeekNights'],patch_artist=True)
axes[0].set_title('Distribution of Stays in Week Nights of Customers')

```

```

axes[1].set_title('Range of Stays in Week Nights of Customers')
plt.tight_layout()
#plt.savefig("hist of StaysInWeekNights.png" )
plt.show()

```



In the histogram, I can see the distribution of Customer stays in the hotel. The distribution is right-skewed. Furthermore, during the week, around 70,000 customers stay for 0 to 5 nights. As shown by the boxplot, the outlier is contained within the attribute.

```

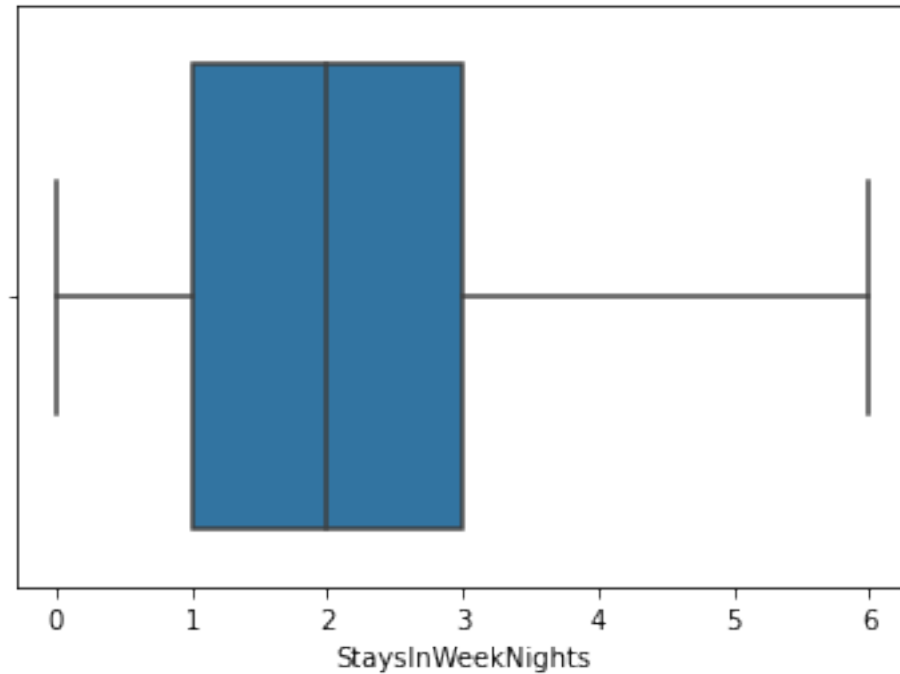
[519]: # Calculating Q1 for StaysInWeekNights attribute
Q1 = df.StaysInWeekNights.quantile(0.25)
print("Q1:",int(Q1),"week nights throughout the week")
# Calculating Q3 for StaysInWeekNights attribute
Q3 = df.StaysInWeekNights.quantile(0.75)
print("Q3:",int(Q3),"week nights throughout the week")
# Calculating IQR for StaysInWeekNights attribute
IQR_StaysInWeekNights = Q3 - Q1
# Calculating lower bound for StaysInWeekNights attribute
upperBound_StaysInWeekNights = Q3 + (1.5 * IQR_StaysInWeekNights)
# removing the outlier
index=df['StaysInWeekNights'][(df['StaysInWeekNights']>upperBound_StaysInWeekNights)].
    ↳index
df.drop(index,inplace=True)

# Visualizing distribution of StaysInWeekNights attribute
sb.boxplot(x = 'StaysInWeekNights', data = df)
#plt.savefig("hist of StaysInWeekNights.png" )
plt.show()

```

Q1: 1 week nights throughout the week

Q3: 3 week nights throughout the week

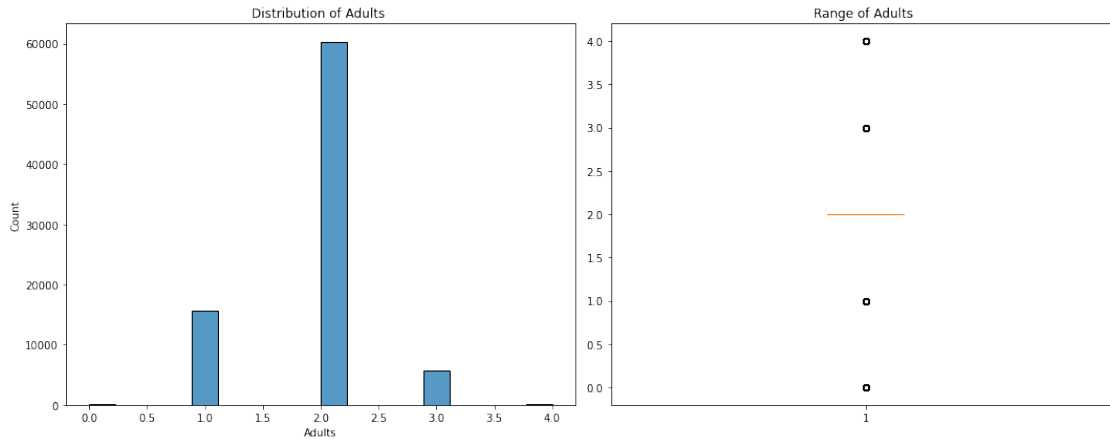


I can see from the boxplot that 25% of Customers do not spend any nights during the week and 25% spend more than 4 week nights throughout the week.

```
[520]: fig, axes = plt.subplots(1,2, figsize=(15,6))

sb.histplot(df['Adults'],ax=axes[0])

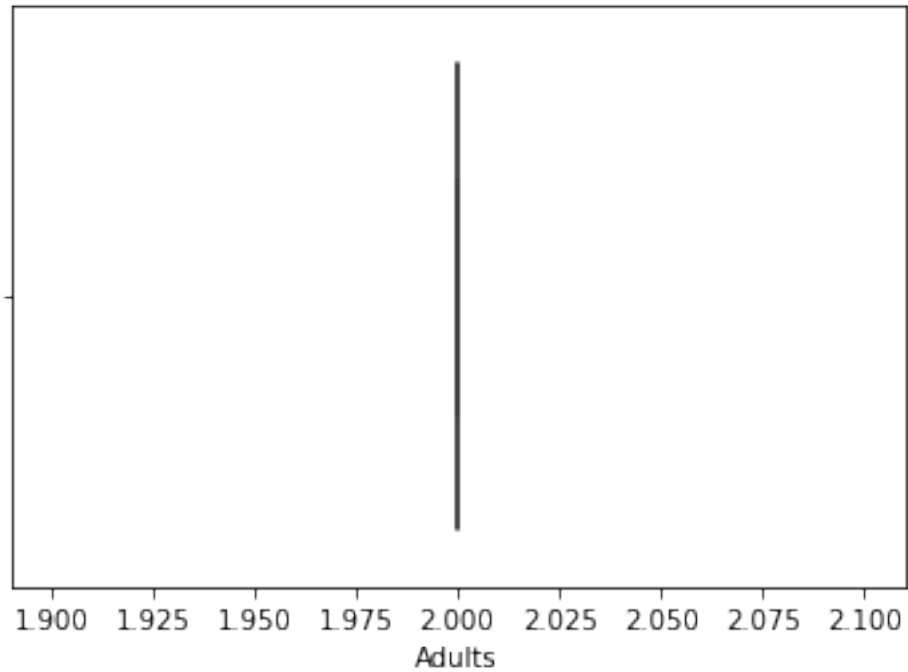
plt.boxplot(df['Adults'],patch_artist=True)
axes[0].set_title('Distribution of Adults ')
axes[1].set_title('Range of Adults ')
plt.tight_layout()
#plt.savefig("hist of Adults.png" )
plt.show()
```



It shows that 19% of hotel reservations have one adult, 73% have two adults, and 7% have more than two adults.

```
[521]: # Calculating Q1 for Adults attribute
Q1_Adults = df.Adults.quantile(0.25)
# Calculating Q3 for Adults attribute
Q3_Adults = df.Adults.quantile(0.75)
# Calculating IQR for Adults attribute
IQR_Adults = Q3_Adults - Q1_Adults
# Calculating lower bound for Adults attribute
upperBound_Adults = Q3_Adults + (1.5 * IQR_Adults)
# Calculating lower bound for LeadTime attribute
lowerBound_Adults = Q1_Adults - (1.5 * IQR_Adults)
# removing the outlier
index=df['Adults'][(df['Adults']>upperBound_Adults)|(df['Adults']<lowerBound_Adults)].
↪index
df.drop(index,inplace=True)
```

```
[522]: # Visualizing distribution of Adults attribute
sb.boxplot(x = 'Adults', data = df)
#plt.savefig("boxplot of Adults.png" )
plt.show()
```

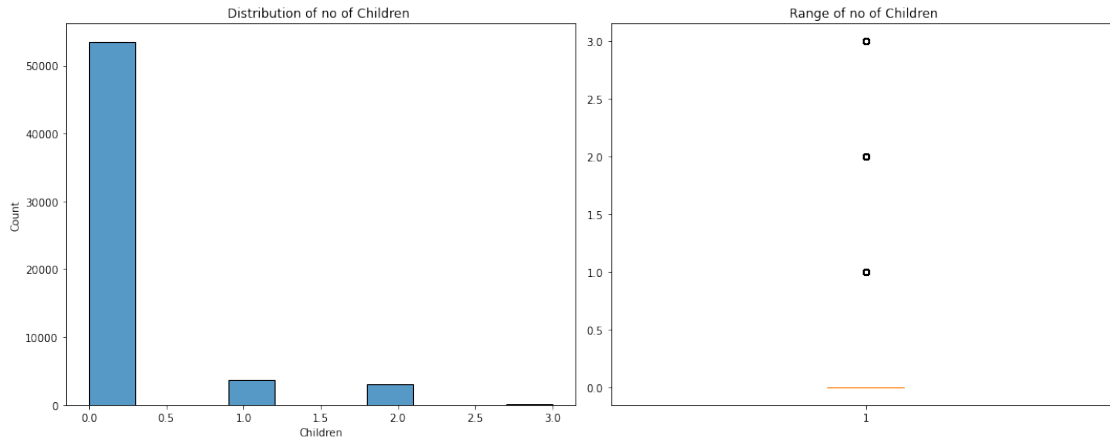


In the above boxplot, $Q1 = Q3 = \text{median} = 2$

```
[523]: fig, axes = plt.subplots(1,2, figsize=(15,6))

sb.histplot(df['Children'],bins= 10,ax=axes[0])

plt.boxplot(df['Children'],patch_artist=True)
axes[0].set_title('Distribution of no of Children ')
axes[1].set_title('Range of no of Children ')
plt.tight_layout()
#plt.savefig("hist of Children.png" )
plt.show()
```



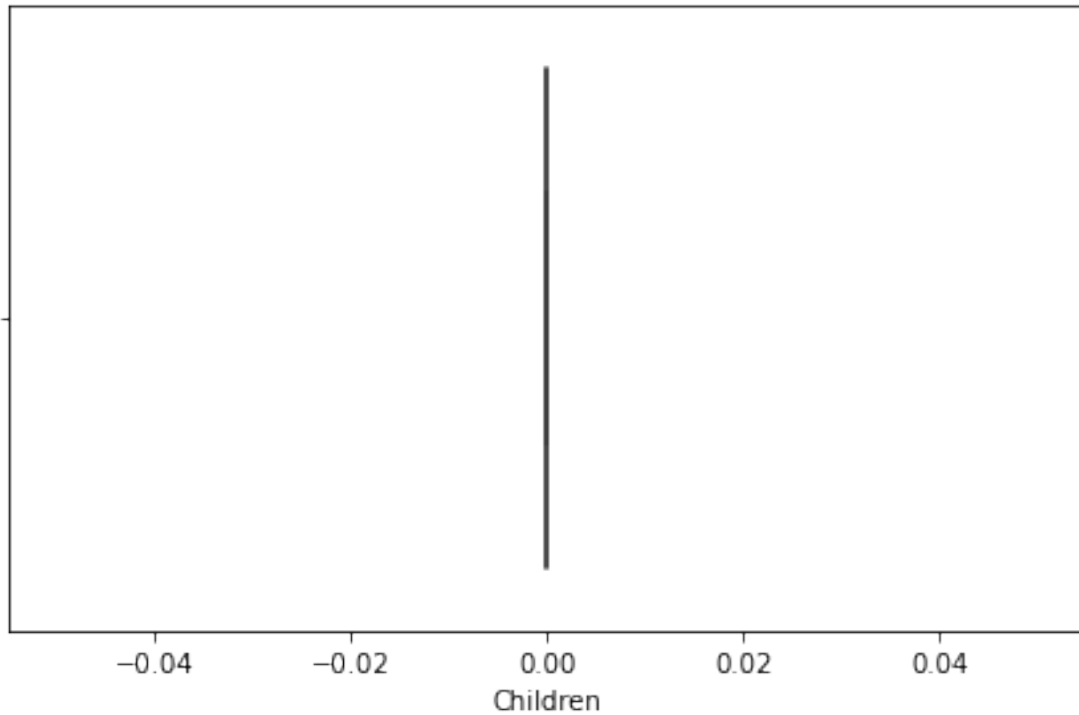
It demonstrates that 88% of clients do not have Children. Only approximately 6% of customers have only one Children, approximately 5% of customers have only two Children and while 0.02 percent have more than 2 Children.

In the above boxplot, $Q1 = Q3 = \text{median} = 0$

```
[524]: # Calculating Q1 for Children attribute
Q1_Children = df.Children.quantile(0.25)
# Calculating Q3 for Children attribute
Q3_Childrens = df.Children.quantile(0.75)
# Calculating IQR for Children attribute
IQR_Children = Q3_Childrens - Q1_Children
# Calculating lower bound for Children attribute
upperBound_Children = Q3_Childrens + (1.5 * IQR_Children)

# removing the outlier
index=df['Children'][(df['Children']>upperBound_Children)].index
df.drop(index,inplace=True)

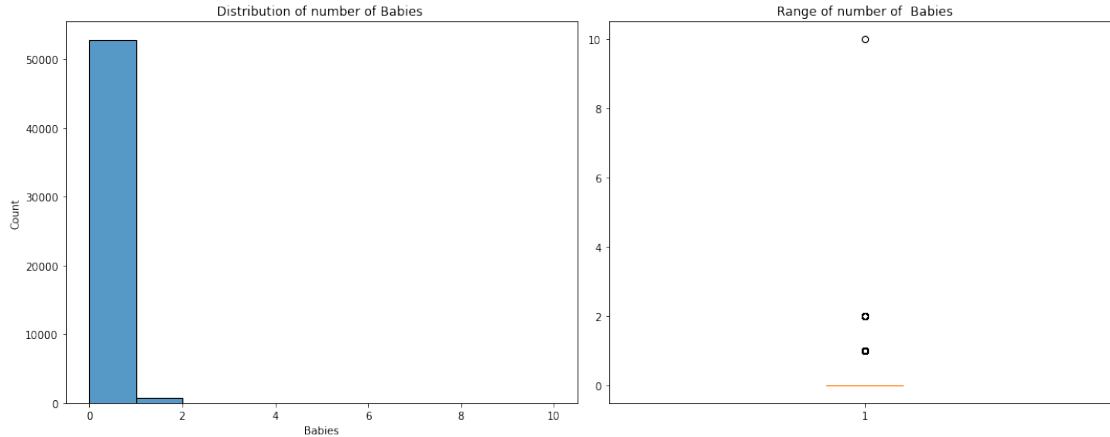
# Visualizing distribution of Children attribute
sb.boxplot(x = 'Children', data = df)
plt.tight_layout()
#plt.savefig("boxplot of Children.png" )
plt.show()
```



```
[525]: fig, axes = plt.subplots(1,2, figsize=(15,6))

sb.histplot(df['Babies'],bins= 10,ax=axes[0])

plt.boxplot(df['Babies'],patch_artist=True)## Whiskers in the Boxplot shows
↳that there are outliers
axes[0].set_title('Distribution of number of Babies ')
axes[1].set_title('Range of number of Babies')
plt.tight_layout()
#plt.savefig("hist of Babies.png" )
plt.show()
```

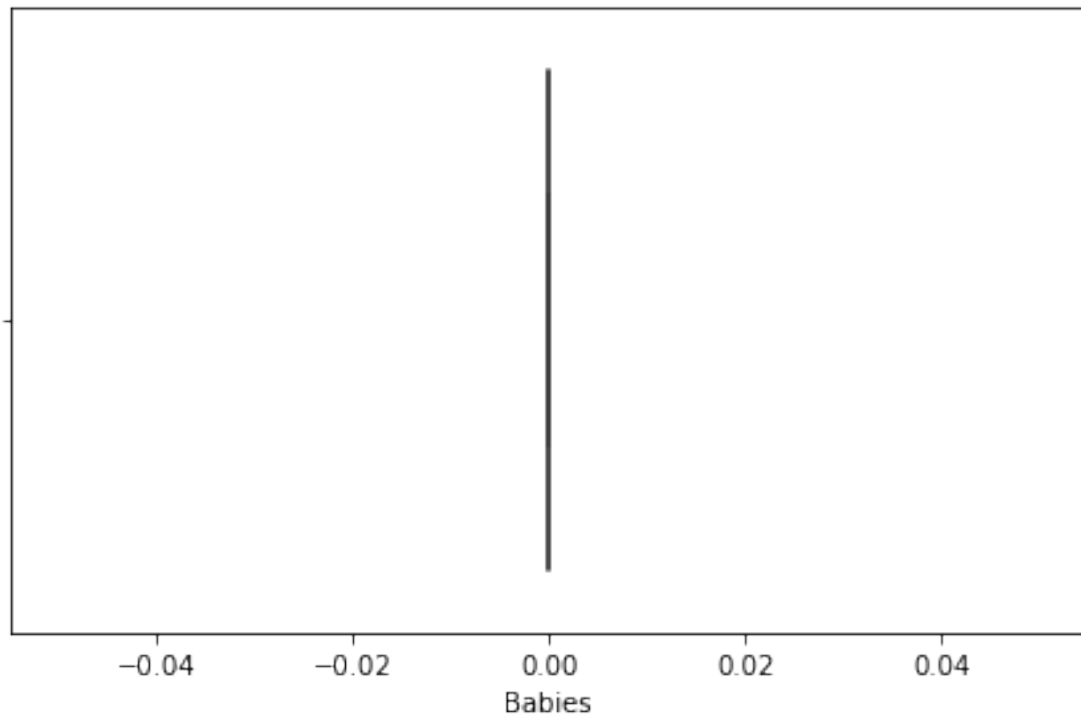



It demonstrates that 98% of clients do not have Babies. Only approximately 1% of customers have only one Babies, while 0.02 percent have two or more.

In the above boxplot, $Q1 = Q3 = \text{median} = 0$

```
[526]: # Calculating Q1 for Babies attribute
Q1_Babies = df.Babies.quantile(0.25)
# Calculating Q3 for Babies attribute
Q3_Babies = df.Babies.quantile(0.75)
# Calculating IQR for Babies attribute
IQR_Babies = Q3_Babies - Q1_Babies
# Calculating lower bound for Babies attribute
upperBound_Babies = Q3_Babies + (1.5 * IQR_Babies)
# removing the outlier
index=df['Babies'][(df['Babies']>upperBound_Babies)].index
df.drop(index,inplace=True)

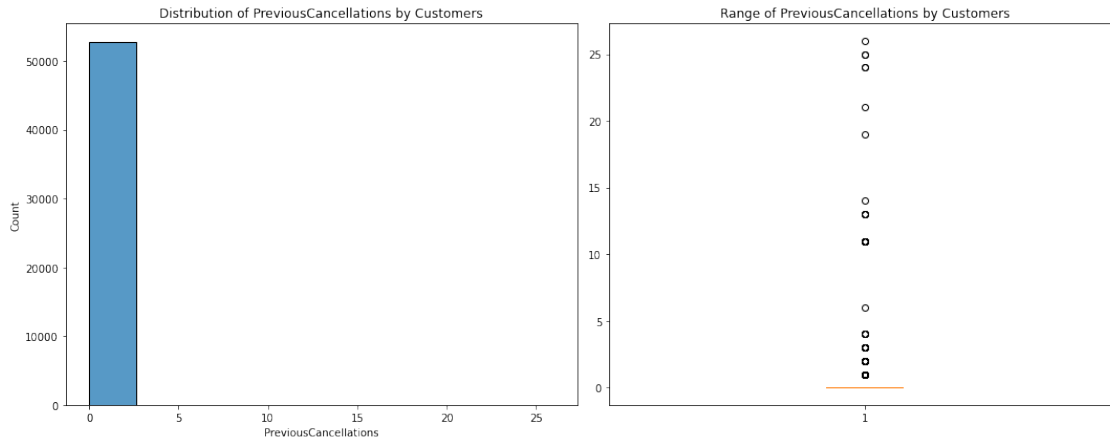
# Visualizing distribution of Babies attribute
sb.boxplot(x = 'Babies', data = df)
plt.tight_layout()
#plt.savefig("boxplot of Babies.png" )
plt.show()
```



```
[527]: fig, axes = plt.subplots(1,2, figsize=(15,6))

sb.histplot(df['PreviousCancellations'],bins= 10,ax=axes[0])

plt.boxplot(df['PreviousCancellations'],patch_artist=True)
axes[0].set_title('Distribution of PreviousCancellations by Customers')
axes[1].set_title('Range of PreviousCancellations by Customers')
plt.tight_layout()
#plt.savefig("hist of PreviousCancellations.png" )
plt.show()
```

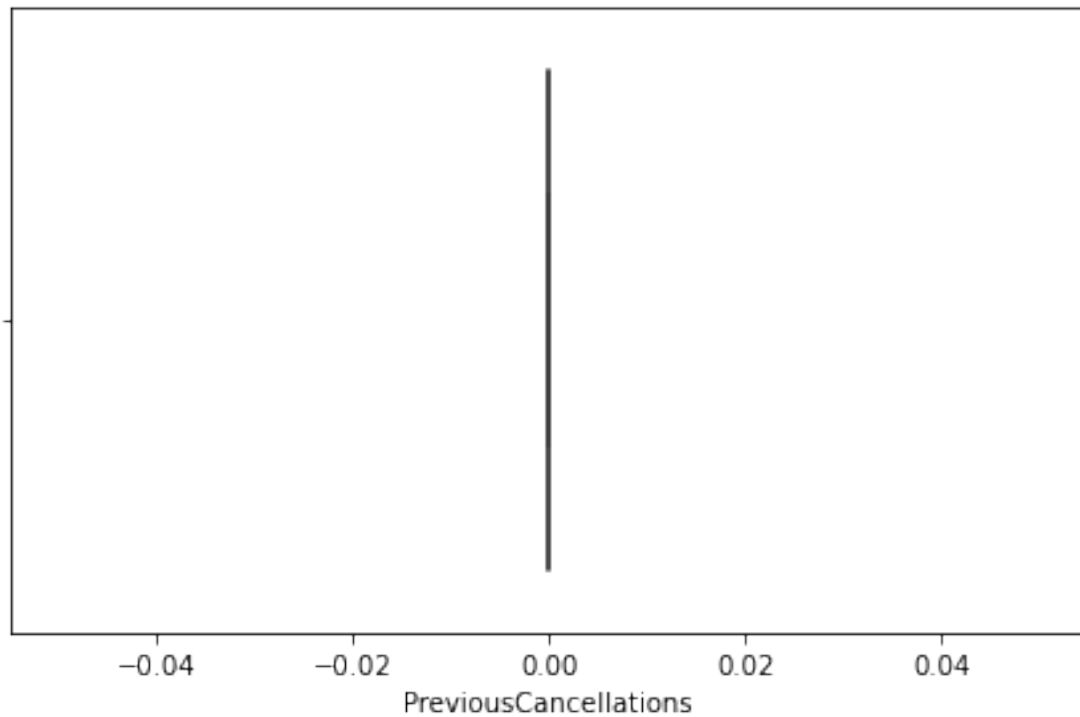


It reveals that 98% of previous bookings were not cancelled by the current customer, and only 1% of previous bookings were cancelled once or more.

In the above boxplot, $Q1 = Q3 = \text{median} = 0$

```
[528]: # Calculating Q1 for Babies attribute
Q1_PreviousCancellations = df.PreviousCancellations.quantile(0.25)
# Calculating Q3 for Babies attribute
Q3_PreviousCancellations = df.PreviousCancellations.quantile(0.75)
# Calculating IQR for Babies attribute
IQR_PreviousCancellations = Q3_PreviousCancellations - Q1_PreviousCancellations
# Calculating upperbound bound for Babies attribute
upperBound_PreviousCancellations = Q3_PreviousCancellations + (1.5 * IQR_PreviousCancellations)
# removing the outlier
index=df['PreviousCancellations'][(df['PreviousCancellations']>upperBound_PreviousCancellations)
df.drop(index,inplace=True)

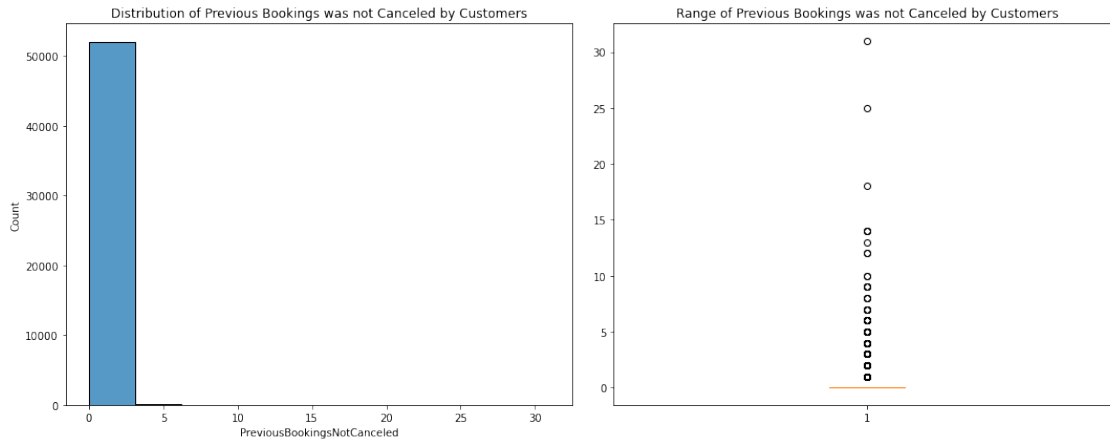
# Visualizing distribution of Babies attribute
sb.boxplot(x = 'PreviousCancellations', data = df)
plt.tight_layout()
#plt.savefig("boxplot of PreviousCancellations.png" )
plt.show()
```



```
[529]: fig, axes = plt.subplots(1,2, figsize=(15,6))

sb.histplot(df['PreviousBookingsNotCanceled'],bins= 10,ax=axes[0])

plt.boxplot(df['PreviousBookingsNotCanceled'],patch_artist=True)## Whiskers in
↳the Boxplot shows that there are outliers
axes[0].set_title('Distribution of Previous Bookings was not Canceled by
↳Customers')
axes[1].set_title('Range of Previous Bookings was not Canceled by Customers')
plt.tight_layout()
#plt.savefig("hist of PreviousBookingsNotCanceled.png" )
plt.show()
```

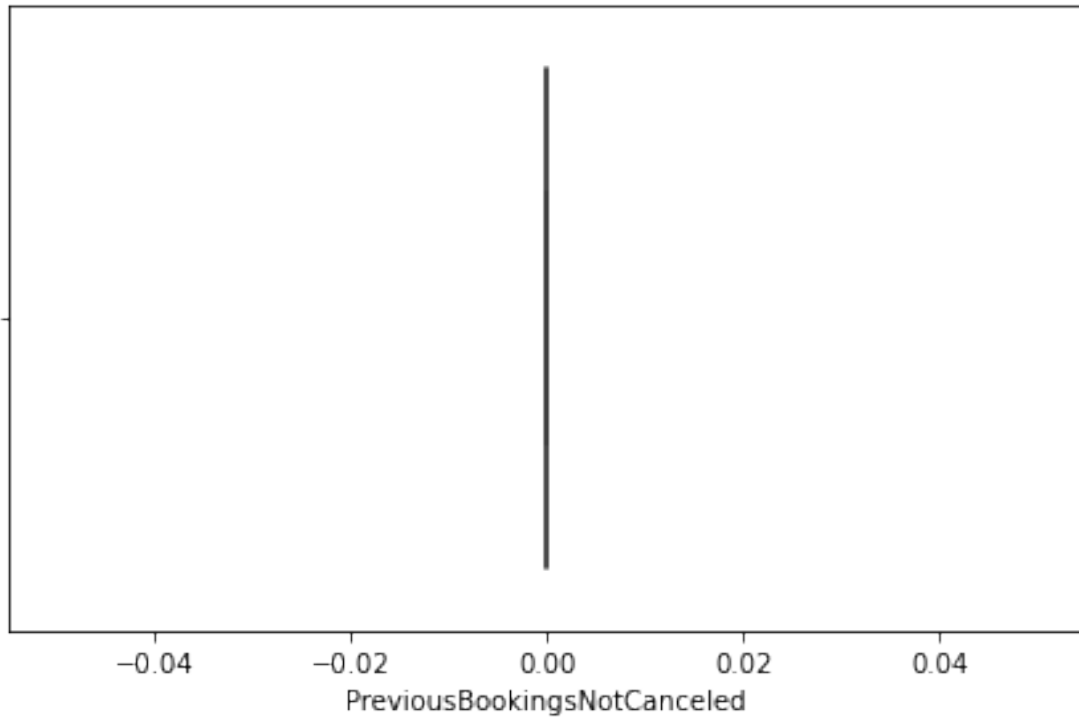


It shows that 98 percent of past bookings were not cancelled by the present customer, and just 0.8 percent of previous bookings were cancelled once.

In the above boxplot, $Q1 = Q3 = \text{median} = 0$

```
[530]: # Calculating Q1 for Babies attribute
Q1_PreviousBookingsNotCanceled = df.PreviousBookingsNotCanceled.quantile(0.25)
# Calculating Q3 for Babies attribute
Q3_PreviousBookingsNotCanceled = df.PreviousBookingsNotCanceled.quantile(0.75)
# Calculating IQR for Babies attribute
IQR_PreviousBookingsNotCanceled = Q3_PreviousBookingsNotCanceled - Q1_PreviousBookingsNotCanceled
# Calculating lower bound for Babies attribute
upperBound_PreviousBookingsNotCanceled = Q3_PreviousBookingsNotCanceled + (1.5 * IQR_PreviousBookingsNotCanceled)
# removing the outlier
index=df['PreviousBookingsNotCanceled'][(df['PreviousBookingsNotCanceled']>upperBound_PreviousBookingsNotCanceled)]
df.drop(index,inplace=True)

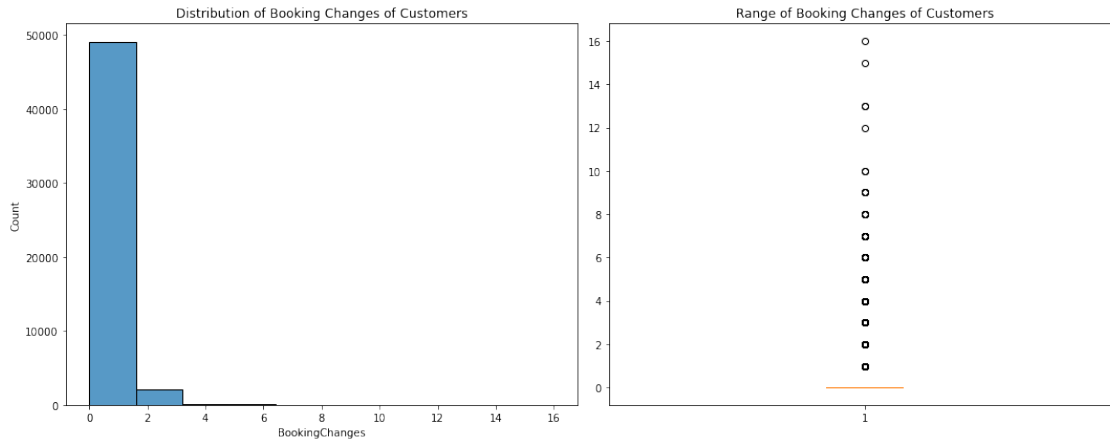
# Visualizing distribution of Babies attribute
sb.boxplot(x = 'PreviousBookingsNotCanceled', data = df)
plt.tight_layout()
#plt.savefig("boxplot of PreviousBookingsNotCanceled.png" )
plt.show()
```



```
[531]: fig, axes = plt.subplots(1,2, figsize=(15,6))

sb.histplot(df['BookingChanges'],bins= 10,ax=axes[0])

plt.boxplot(df['BookingChanges'],patch_artist=True)## Whiskers in the Boxplot,
↳ shows that there are outliers
axes[0].set_title('Distribution of Booking Changes of Customers')
axes[1].set_title('Range of Booking Changes of Customers')
plt.tight_layout()
#plt.savefig("hist of BookingChanges.png" )
plt.show()
```



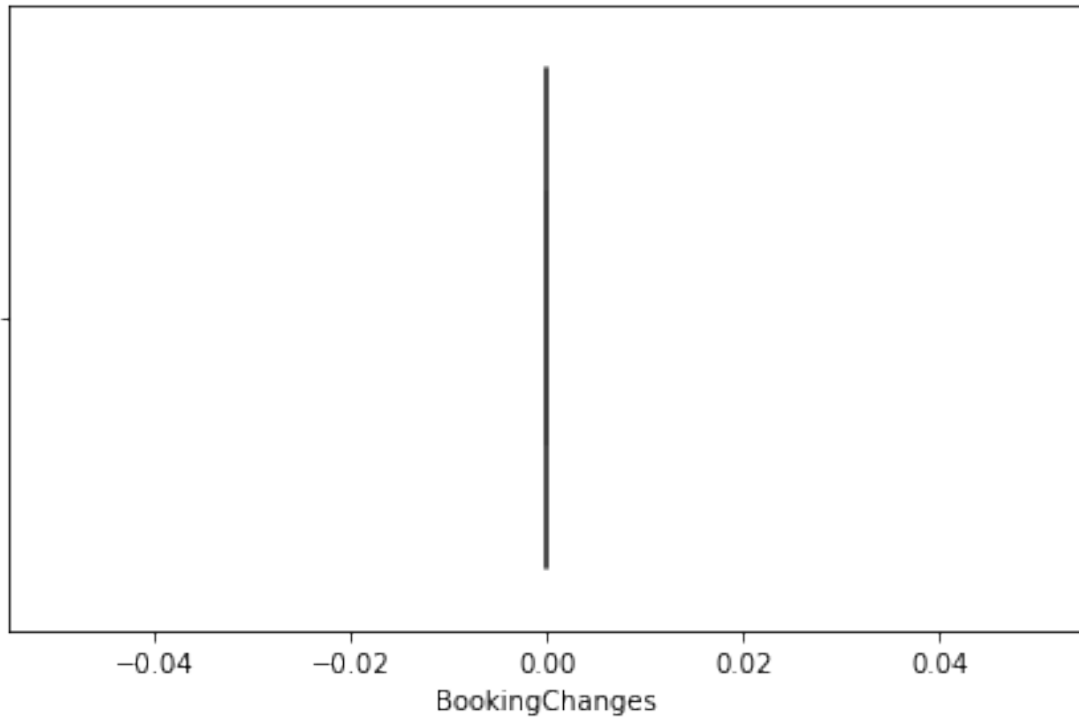
It demonstrates that 87 percent of customers do not require any adjustments to their reservations, while only 13 percent do.

In the above boxplot, $Q1 = Q3 = \text{median} = 0$

```
[532]: # Calculating Q1 for BookingChanges attribute
Q1_BookingChanges= df.BookingChanges.quantile(0.25)
# Calculating Q3 for BookingChanges attribute
Q3_BookingChanges = df.BookingChanges.quantile(0.75)
# Calculating IQR for BookingChanges attribute
IQR_BookingChanges = Q3_BookingChanges - Q1_BookingChanges
# Calculating lower bound for Babies attribute
upperBound_BookingChanges = Q3_BookingChanges + (1.5 * IQR_BookingChanges)

# removing the outlier
index=df['BookingChanges'][(df['BookingChanges']>upperBound_BookingChanges)].
    ↳index
df.drop(index,inplace=True)

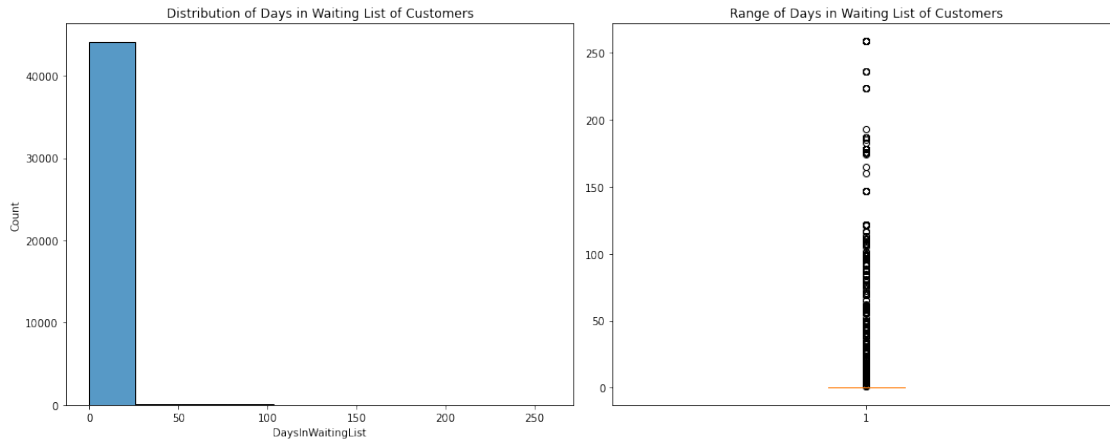
# Visualizing distribution of BookingChanges attribute
sb.boxplot(x = 'BookingChanges', data = df)
plt.tight_layout()
#plt.savefig("boxplot of BookingChanges.png" )
plt.show()
```



```
[533]: fig, axes = plt.subplots(1,2, figsize=(15,6))

sb.histplot(df['DaysInWaitingList'],bins=10,ax=axes[0])

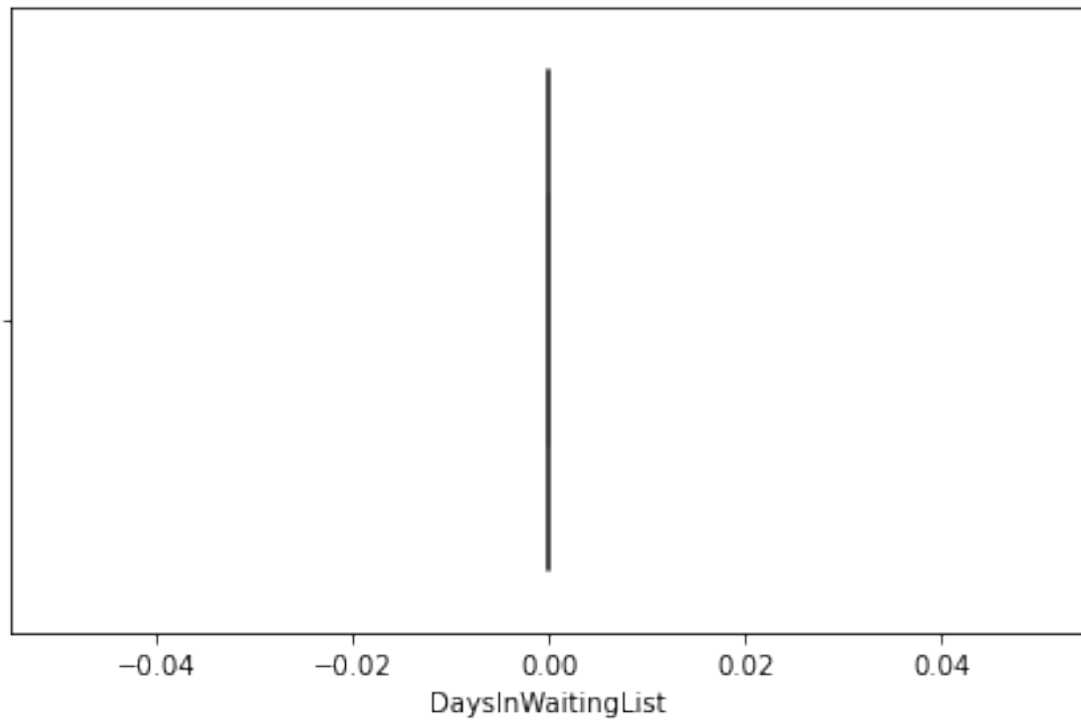
plt.boxplot(df['DaysInWaitingList'],patch_artist=True)## Whiskers in the
↳Boxplot shows that there are outliers
axes[0].set_title('Distribution of Days in Waiting List of Customers')
axes[1].set_title('Range of Days in Waiting List of Customers')
plt.tight_layout()
#plt.savefig("hist of DaysInWaitingList.png" )
plt.show()
```

It indicates that almost all bookers do not require any days of waiting, with only 0.7 percent requiring one or more days on the waiting list.

In the above boxplot, $Q1 = Q3 = \text{median} = 0$

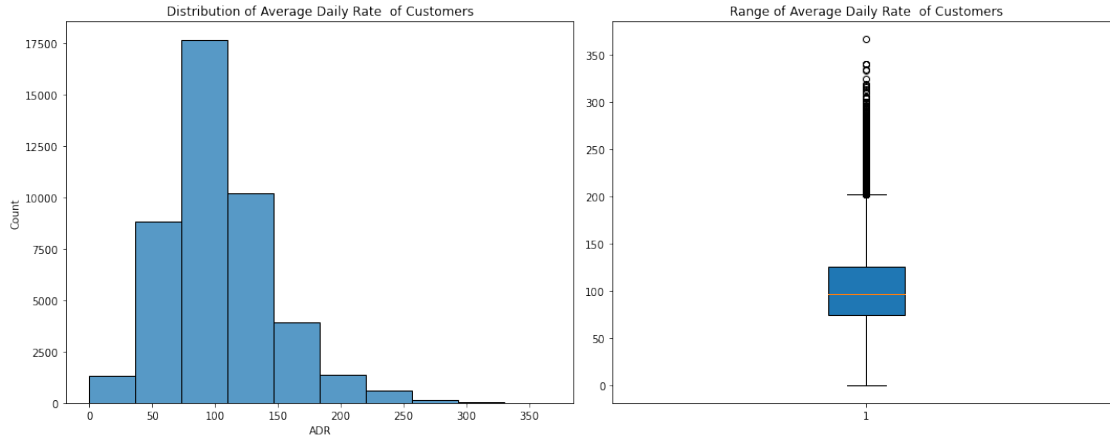
```
[534]: # Calculating Q1 for DaysInWaitingList attribute
Q1_DaysInWaitingList = df.DaysInWaitingList.quantile(0.25)
# Calculating Q3 for ADR attribute
Q3_DaysInWaitingList = df.DaysInWaitingList.quantile(0.75)
# Calculating IQR for ADR attribute
IQR_DaysInWaitingList = Q3_DaysInWaitingList - Q1_DaysInWaitingList
# Calculating lower bound for ADR attribute
upperBound_DaysInWaitingList = Q3_DaysInWaitingList + (1.5 *
    ↳ IQR_DaysInWaitingList)
# removing the outlier
index=df['DaysInWaitingList'][(df['DaysInWaitingList']>upperBound_DaysInWaitingList)].
    ↳ index
df.drop(index,inplace=True)
# Visualizing distribution of ADR attribute
sb.boxplot(x = 'DaysInWaitingList', data = df)
plt.tight_layout()
#plt.savefig("boxplot of DaysInWaitingList.png" )
plt.show()
```



```
[535]: fig, axes = plt.subplots(1,2, figsize=(15,6))

sb.histplot(df['ADR'],bins=10,ax=axes[0])

plt.boxplot(df['ADR'],patch_artist=True)
axes[0].set_title('Distribution of Average Daily Rate of Customers')
axes[1].set_title('Range of Average Daily Rate of Customers')
plt.tight_layout()
#plt.savefig("hist of ADR.png" )
plt.show()
```



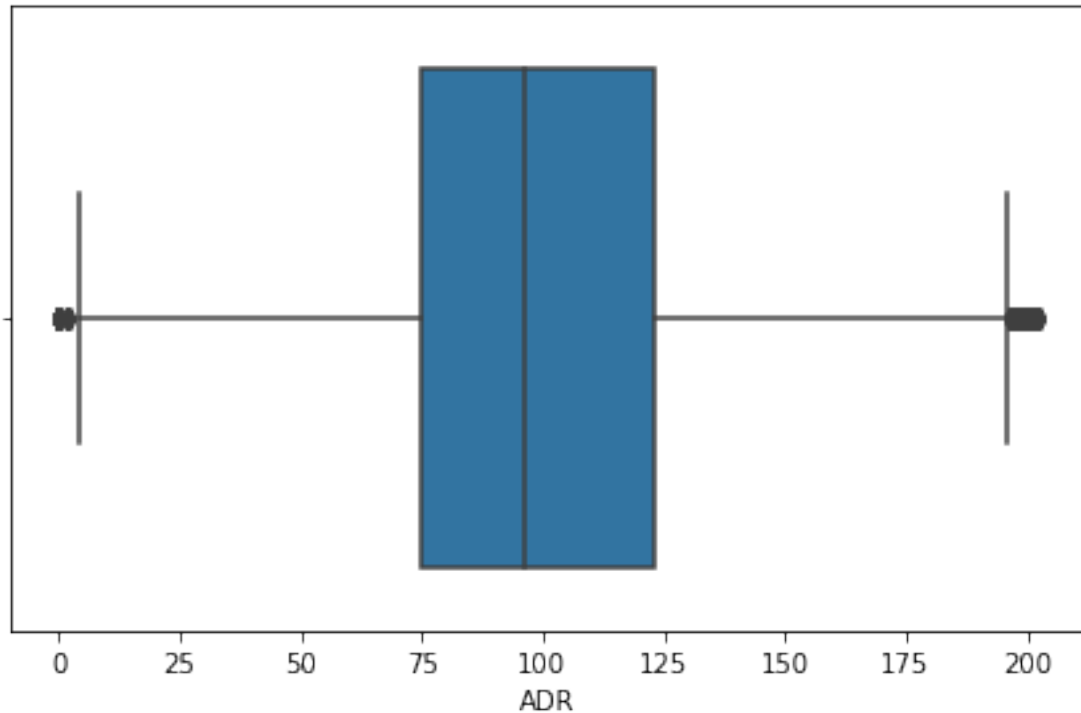
It reveals that the range of 0 to 50 accounts for 8% of the Average Daily Rate, while the range of 50 to 100 accounts for around 46% of the Average Daily Rate.

```
[536]: # Calculating Q1 for ADR attribute
Q1 = df.ADR.quantile(0.25)
print("Q1:", "$", Q1, "per day on average")
# Calculating Q3 for ADR attribute
Q3 = df.ADR.quantile(0.75)
print("Q3:", "$", Q3, "per day on average")
# Calculating IQR for ADR attribute
IQR_ADR = Q3 - Q1
# Calculating lower bound for ADR attribute
upperBound_ADR = Q3 + (1.5 * IQR_ADR)
# removing the outlier
index=df['ADR'][(df['ADR']>upperBound_ADR)].index
df.drop(index,inplace=True)

# Visualizing distribution of ADR attribute
sb.boxplot(x = 'ADR', data = df)
plt.tight_layout()
#plt.savefig("boxplot of ADR.png" )
plt.show()
```

Q1: \$ 75.0 per day on average

Q3: \$ 126.0 per day on average

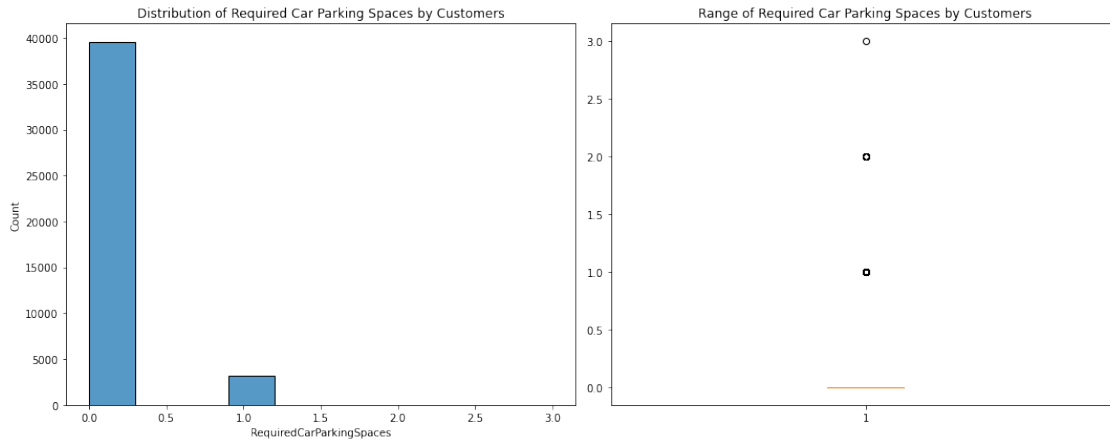


According to the boxplot, 25% of customers spend less than 75 per day on average, and 25 percent spend more than 126 per day on average.

```
[537]: fig, axes = plt.subplots(1,2, figsize=(15,6))

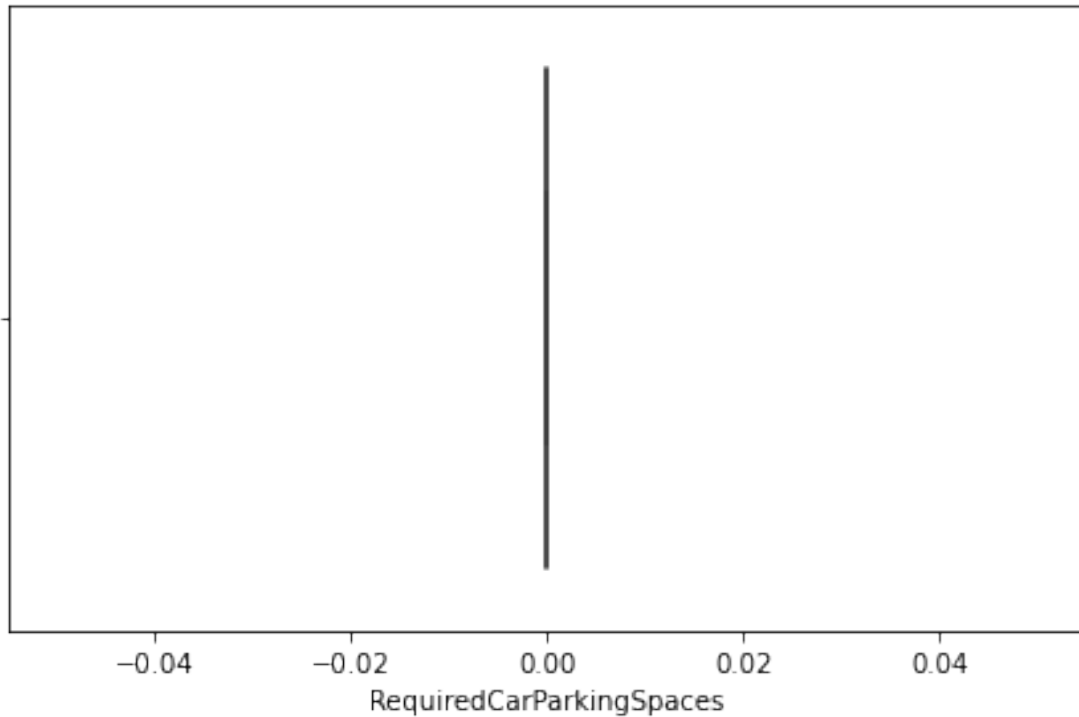
sb.histplot(df['RequiredCarParkingSpaces'],bins= 10, ax=axes[0])

plt.boxplot(df['RequiredCarParkingSpaces'],patch_artist=True)## Whiskers in the
↳Boxplot shows that there are outliers
axes[0].set_title('Distribution of Required Car Parking Spaces by Customers')
axes[1].set_title('Range of Required Car Parking Spaces by Customers')
plt.tight_layout()
#plt.savefig("hist of RequiredCarParkingSpaces.png" )
plt.show()
```



It demonstrates that around 95% of bookers do not have a specific auto parking space demand, whereas approximately 7% do.

```
[538]: # Calculating Q1 for RequiredCarParkingSpaces attribute
Q1_RequiredCarParkingSpaces = df.RequiredCarParkingSpaces.quantile(0.25)
# Calculating Q3 for RequiredCarParkingSpaces attribute
Q3_RequiredCarParkingSpaces = df.RequiredCarParkingSpaces.quantile(0.75)
# Calculating IQR for RequiredCarParkingSpaces attribute
IQR_RequiredCarParkingSpaces = Q3_RequiredCarParkingSpaces - Q1_RequiredCarParkingSpaces
# Calculating lower bound for RequiredCarParkingSpaces attribute
upperBound_RequiredCarParkingSpaces = Q3_RequiredCarParkingSpaces + (1.5 * IQR_RequiredCarParkingSpaces)
# Replacing outliers which have values larger than upperbound with Q3
df['RequiredCarParkingSpaces'] = np.where(df["RequiredCarParkingSpaces"] > upperBound_RequiredCarParkingSpaces, Q3_RequiredCarParkingSpaces, df['RequiredCarParkingSpaces'])
# Visualizing distribution of RequiredCarParkingSpaces attribute
sb.boxplot(x = 'RequiredCarParkingSpaces', data = df)
plt.tight_layout()
#plt.savefig("boxplot of RequiredCarParkingSpaces.png" )
plt.show()
```

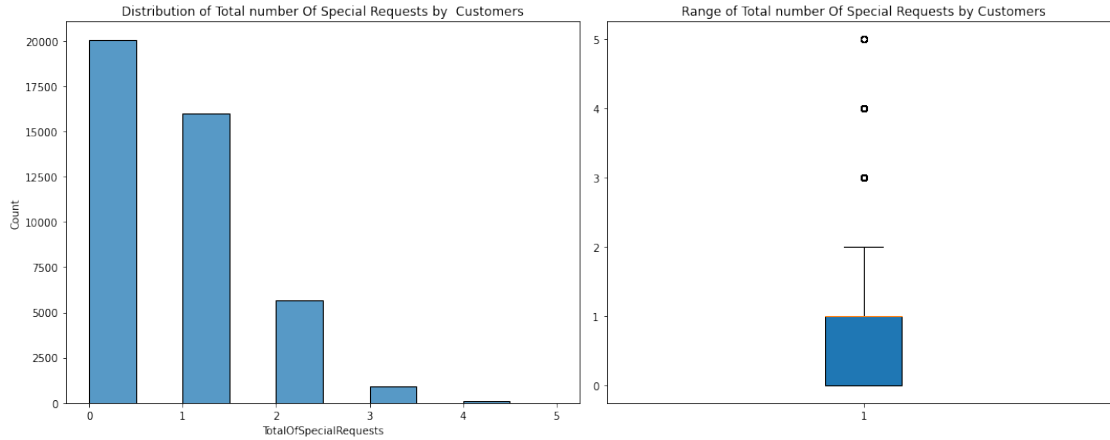


A straight line can be seen in the boxplot above. it means $Q1 = Q3 = \text{median} = 0$

```
[539]: fig, axes = plt.subplots(1,2, figsize=(15,6))

sb.histplot(df['TotalOfSpecialRequests'],bins= 10,ax=axes[0])

plt.boxplot(df['TotalOfSpecialRequests'],patch_artist=True)## Whiskers in the
↳Boxplot shows that there are outliers
axes[0].set_title('Distribution of Total number Of Special Requests by 
↳Customers')
axes[1].set_title('Range of Total number Of Special Requests by Customers')
plt.tight_layout()
#plt.savefig("hist of TotalOfSpecialRequests.png" )
plt.show()
```

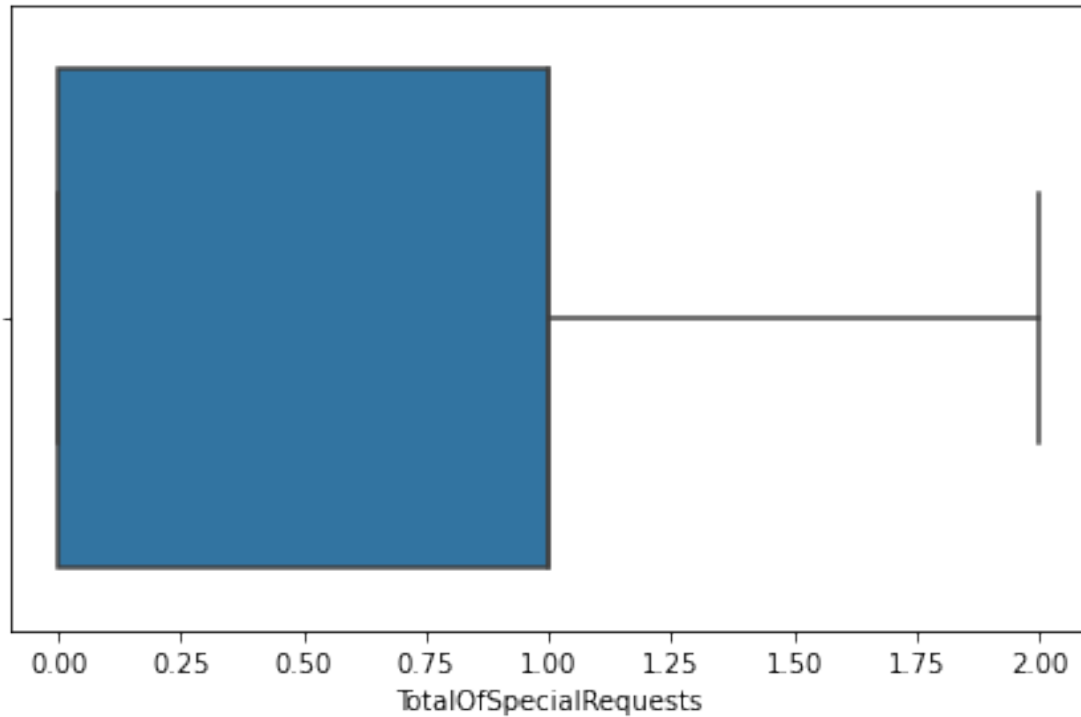


It demonstrates that approximately 47 percent of bookers have no explicit request, whereas approximately 37 percent have one unique request .

```
[540]: # Calculating Q1 for TotalOfSpecialRequests attribute
Q1 = df.TotalOfSpecialRequests.quantile(0.25)
print("Q1:",int(Q1),"SpecialRequests")
# Calculating Q3 for TotalOfSpecialRequests attribute
Q3 = df.TotalOfSpecialRequests.quantile(0.75)
print("Q3:",int(Q3),"SpecialRequests")
# Calculating IQR for TotalOfSpecialRequests attribute
IQR_TotalOfSpecialRequests = Q3 - Q1
# Calculating lower bound for TotalOfSpecialRequests attribute
upperBound_TotalOfSpecialRequests = Q3 + (1.5 * IQR_TotalOfSpecialRequests)
# Replacing outliers which have values larger than upperbound with Q3
df['TotalOfSpecialRequests'] = np.where(df["TotalOfSpecialRequests"] >
    ↳upperBound_TotalOfSpecialRequests, Q3 ,df['TotalOfSpecialRequests'])
# Visualizing distribution of TotalOfSpecialRequests attribute
sb.boxplot(x = 'TotalOfSpecialRequests', data = df)
plt.tight_layout()
#plt.savefig("boxplot of TotalOfSpecialRequests.png" )
plt.show()
```

Q1: 0 SpecialRequests

Q3: 1 SpecialRequests



According to the boxplot, 25% of customers do not require any special requests, whereas 25% of customers require more than one special request.

3 Check whether the provided array or dtype is of a numeric dtype.

```
[541]: numeric = []
category = []
for col in df:
    if pd.api.types.is_numeric_dtype(df[col]):
        numeric.append(col)
    else:
        category.append(col)
print("category :",category)
```

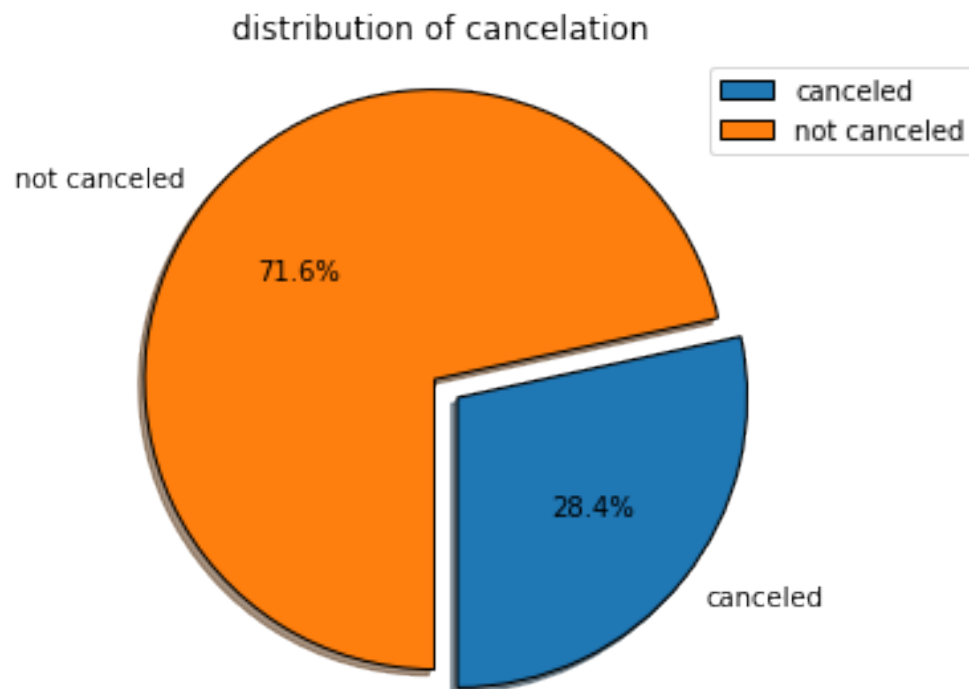
```
category : ['IsCanceled', 'ArrivalDateYear', 'ArrivalDateMonth', 'Meal',
'Country', 'MarketSegment', 'DistributionChannel', 'IsRepeatedGuest',
'ReservedRoomType', 'AssignedRoomType', 'DepositType', 'Agent', 'CustomerType',
'ReservationStatus', 'ReservationStatusDate', 'Hotal']
```



```
[542]: # Plotting pie chart for percentage of IsCanceled attribute
countcanceled = df.IsCanceled[df["IsCanceled"]==1].count()
countnotcanceled = df.IsCanceled[df['IsCanceled']==0].count()

labels = ['canceled', 'not canceled']
slices = [countcanceled, countnotcanceled]
explode = [0, 0.1]

plt.pie(slices, labels=labels, explode=explode, shadow=True,
        startangle= -90, autopct='%1.1f%%',
        wedgeprops={'edgecolor': 'black'})
plt.axis('equal') # Equal aspect ratio ensures that pie is drawn as a circle.
plt.title("distribution of cancelation ")
plt.legend()
plt.tight_layout() #Used for default padding
plt.savefig('distribution of cancelation.jpg')
plt.show()
```



From the above pie chart, I can see the percentage of the hotel reservation was canceled (1) or not (0). I observed that 28.4 percent of the hotel reservation had been cancelled.

```
[543]: # Plotting pie chart for percentage of ArrivalDateYear attribute
count_2015 = df.IsCanceled[df["ArrivalDateYear"]==2015].count()
count_2016 = df.IsCanceled[df['ArrivalDateYear']==2016].count()
```

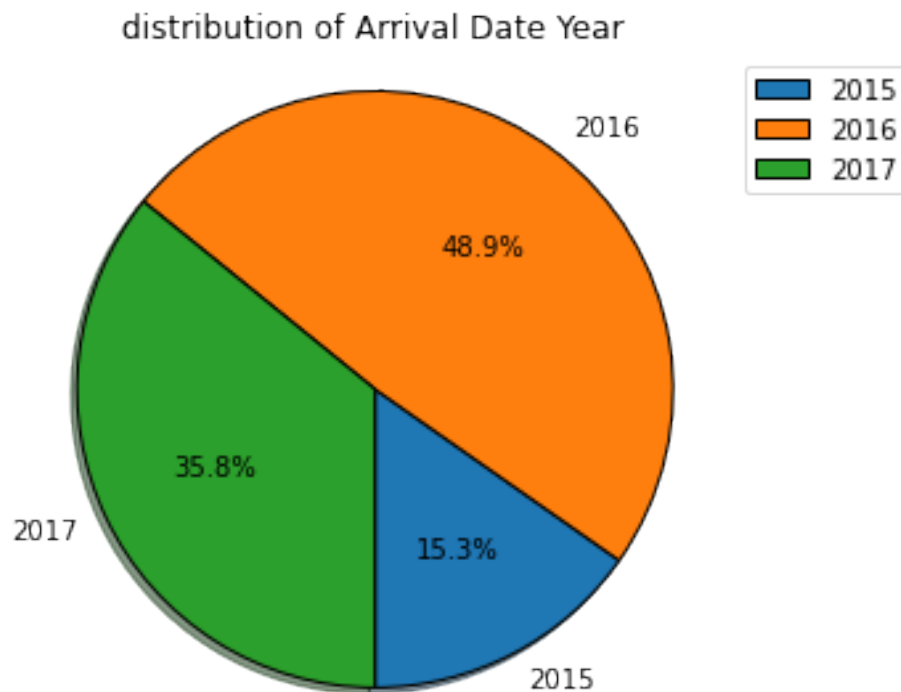
```

count_2017 = df.IsCanceled[df['ArrivalDateYear']==2017].count()

labels = ['2015', '2016',2017]
slices = [count_2015, count_2016,count_2017]
explode = [0, 0,0]

plt.pie(slices, labels=labels, explode=explode, shadow=True,
        startangle= -90, autopct='%1.1f%%',
        wedgeprops={'edgecolor': 'black'})
plt.axis('equal') # Equal aspect ratio ensures that pie is drawn as a circle.
plt.title("distribution of Arrival Date Year ")
plt.legend()
plt.tight_layout() #Used for default padding
plt.savefig('distribution of Arrival Date Year.jpg')
plt.show()

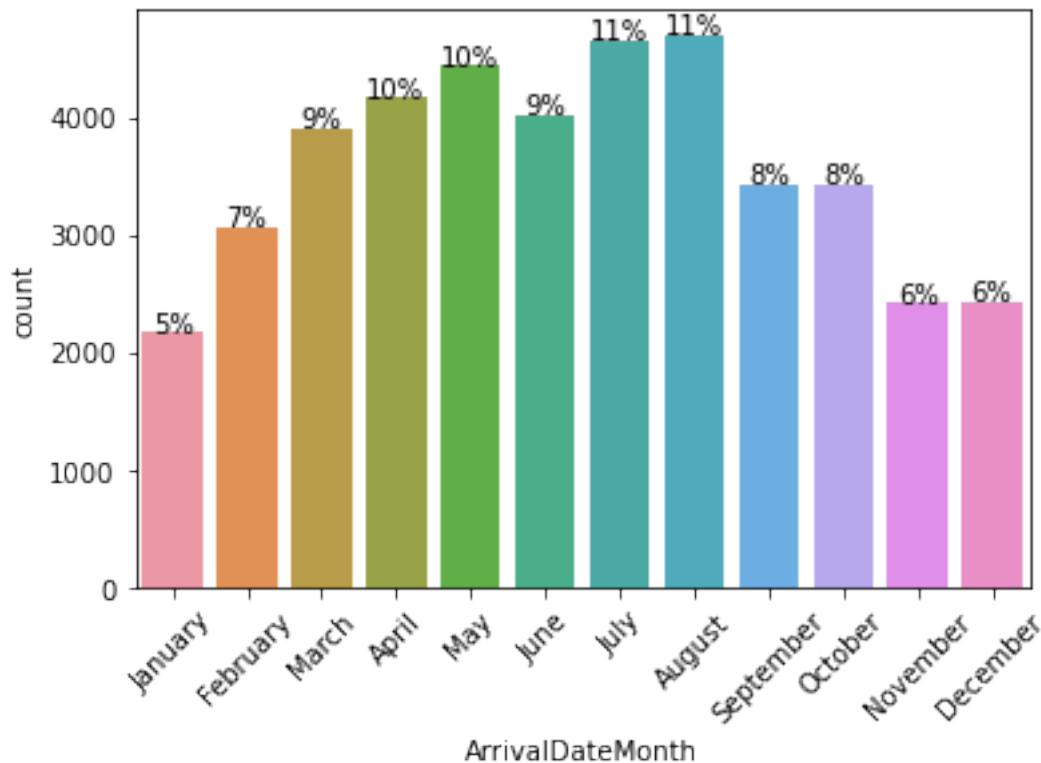
```



From the above pie chart,I noted that 15.3% of the custumber arrived in 2015, 48.9 percent in 2016, and 35.8 percent in 2017.

4 What is the busiest month at the hotel?

```
[544]: total = float(len(df))
for col in ['ArrivalDateMonth']:
    chart = sb.
    →countplot(df[col],order=["January","February","March","April","May","June","July","August",
    →frequency distribution
    chart.set_xticklabels(chart.get_xticklabels(), rotation=45)
    for p in chart.patches:
        percentage = '{:.0f}%'.format(100 * p.get_height()/total)
        x = p.get_x() + p.get_width()/2
        y = p.get_height()+ 2
        chart.annotate(percentage, (x, y),ha='center')
plt.savefig('distribution of ArrivalDateMonth.jpg')
plt.show()
```



According to the graph above, the busiest times in hotels are during the summer months of July and August.

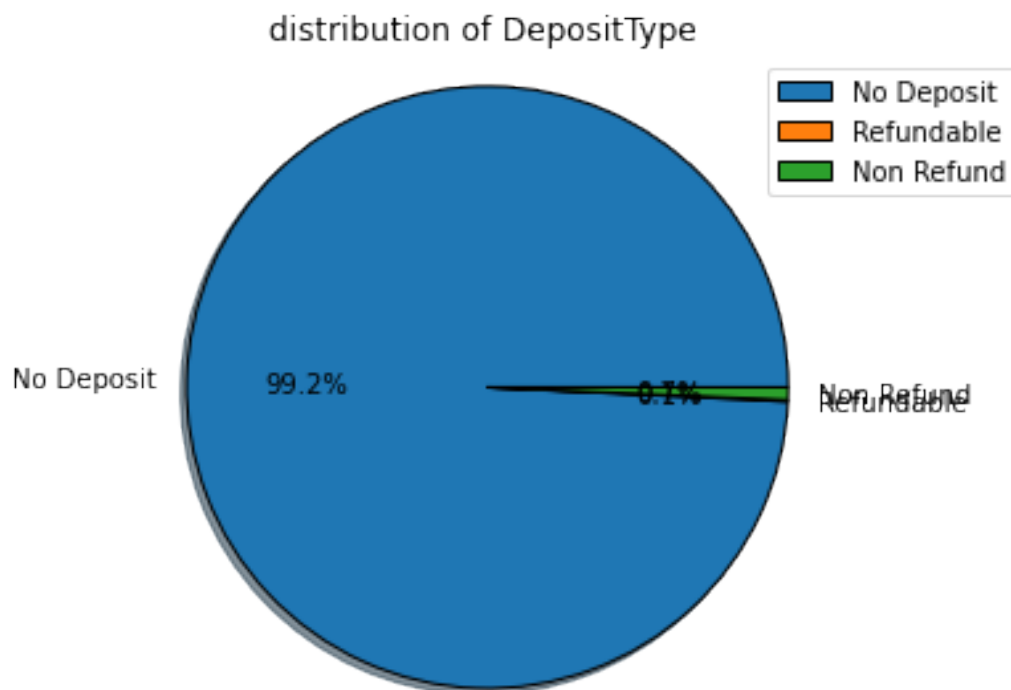
```
[545]: # Plotting pie chart for distribution of DepositType
count_No_Deposit = df.DepositType[df["DepositType"].str.strip()=="No Deposit"].
    →count()
```

```

count_Refundable = df.DepositType[df['DepositType'].str.strip()=="Refundable"].
    ↪count()
count_Non_Refund = df.DepositType[df['DepositType'].str.strip()=="Non Refund"].
    ↪count()
labels = ['No Deposit', 'Refundable', 'Non Refund']
slices = [count_No_Deposit, count_Refundable, count_Non_Refund]
explode = [0, 0, 0]

plt.pie(slices, labels=labels, explode=explode, shadow=True,
        startangle= 0, autopct='%1.1f%%',
        wedgeprops={'edgecolor': 'black'})
plt.axis('equal') # Equal aspect ratio ensures that pie is drawn as a circle.
plt.title("distribution of DepositType ")
plt.legend()
plt.tight_layout() #Used for default padding
# plt.savefig('distribution of DepositType.jpg')
plt.show()

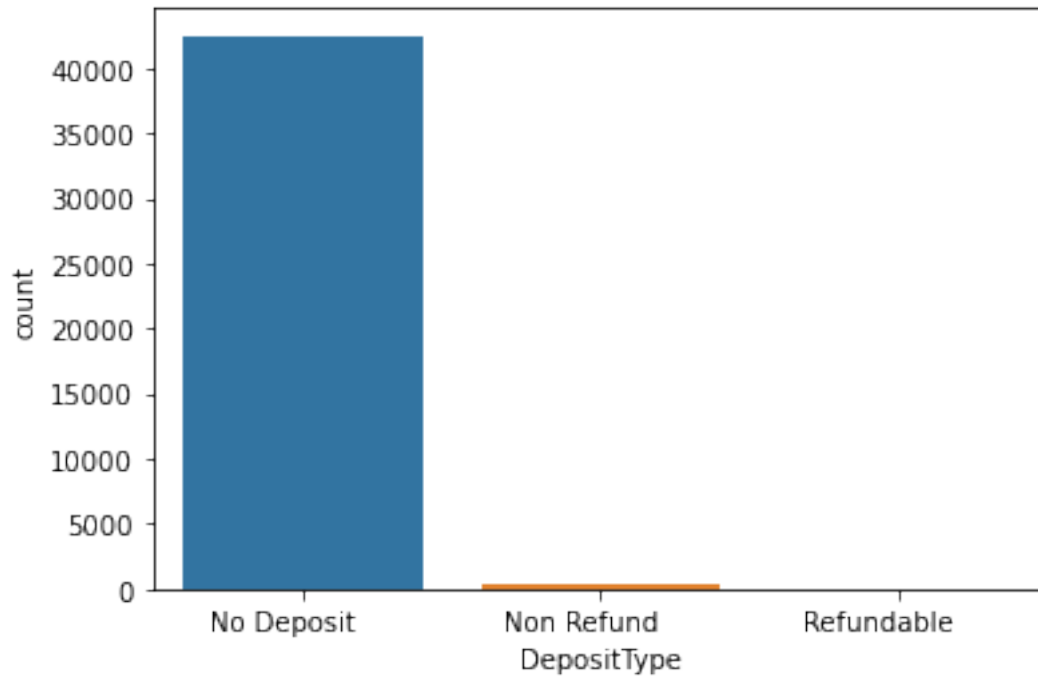
```



```

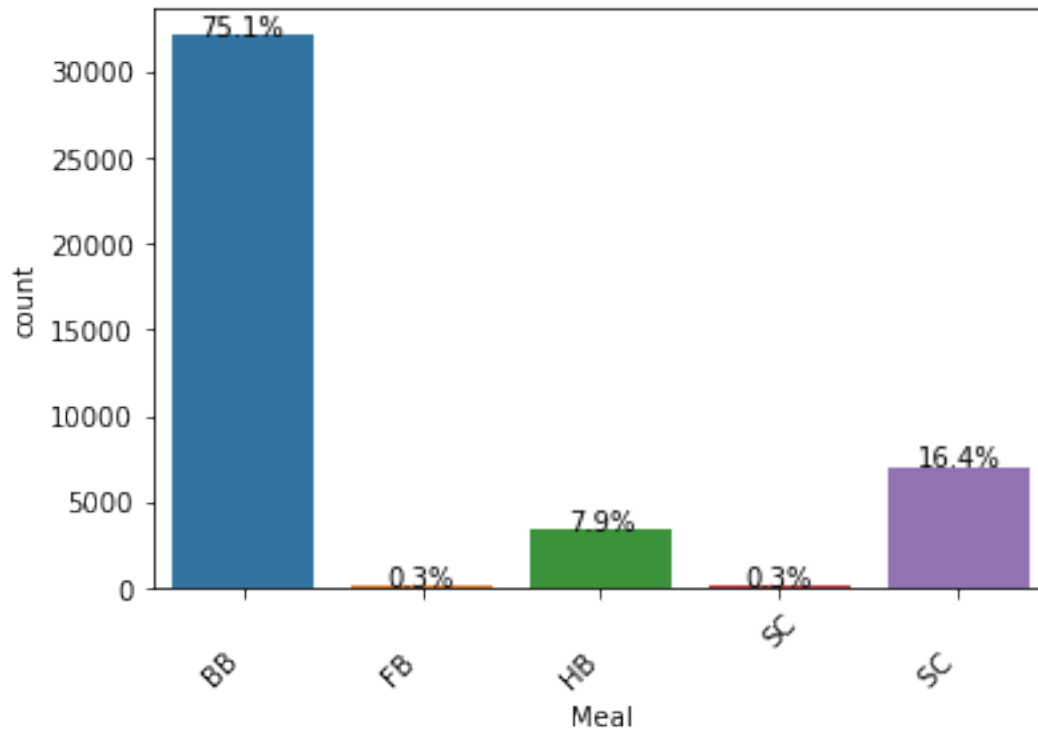
[546]: chart = sb.countplot(df["DepositType"]) # frequency distribution
chart.set_xticklabels(chart.get_xticklabels())
#plt.savefig("barchat of DepositType.png" )
plt.show()

```



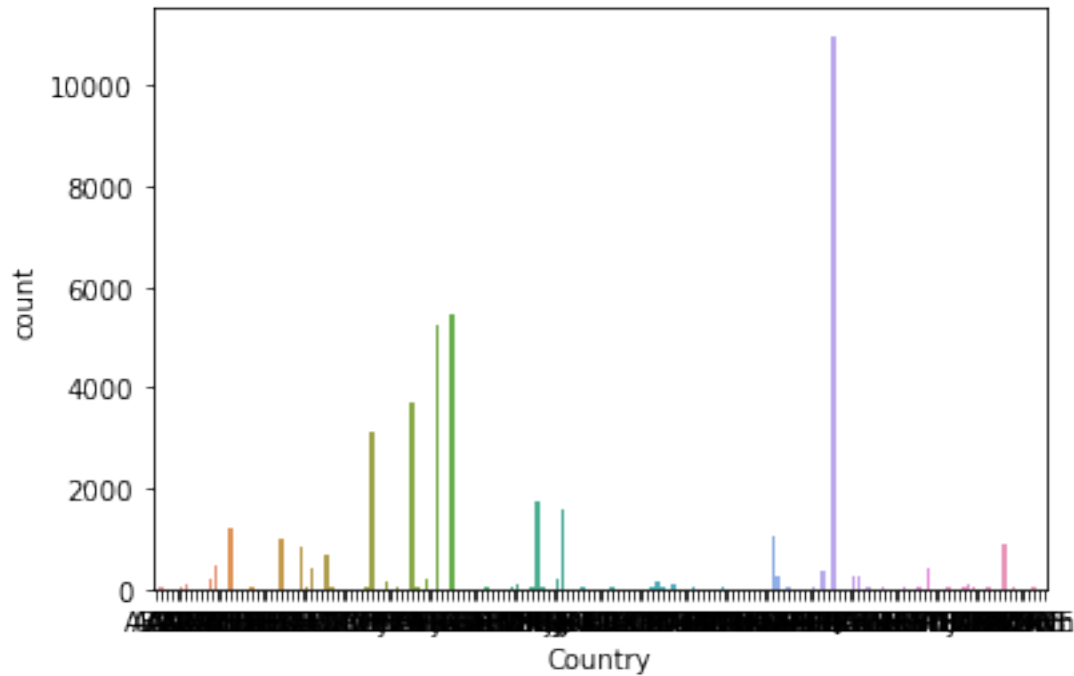
From the above chart,I noticed that the deposit type for 99 percent of consumers was No Deposit.

```
[547]: for col in ['Meal']:  
    chart = sb.countplot(df[col]) # frequency distribution  
    chart.set_xticklabels(chart.get_xticklabels(), rotation=45)  
    for p in chart.patches:  
        percentage = '{:.1f}%'.format(100 * p.get_height()/total)  
        x = p.get_x() + p.get_width()/2  
        y = p.get_height()+ 2  
        chart.annotate(percentage, (x, y),ha='center')  
plt.show()
```

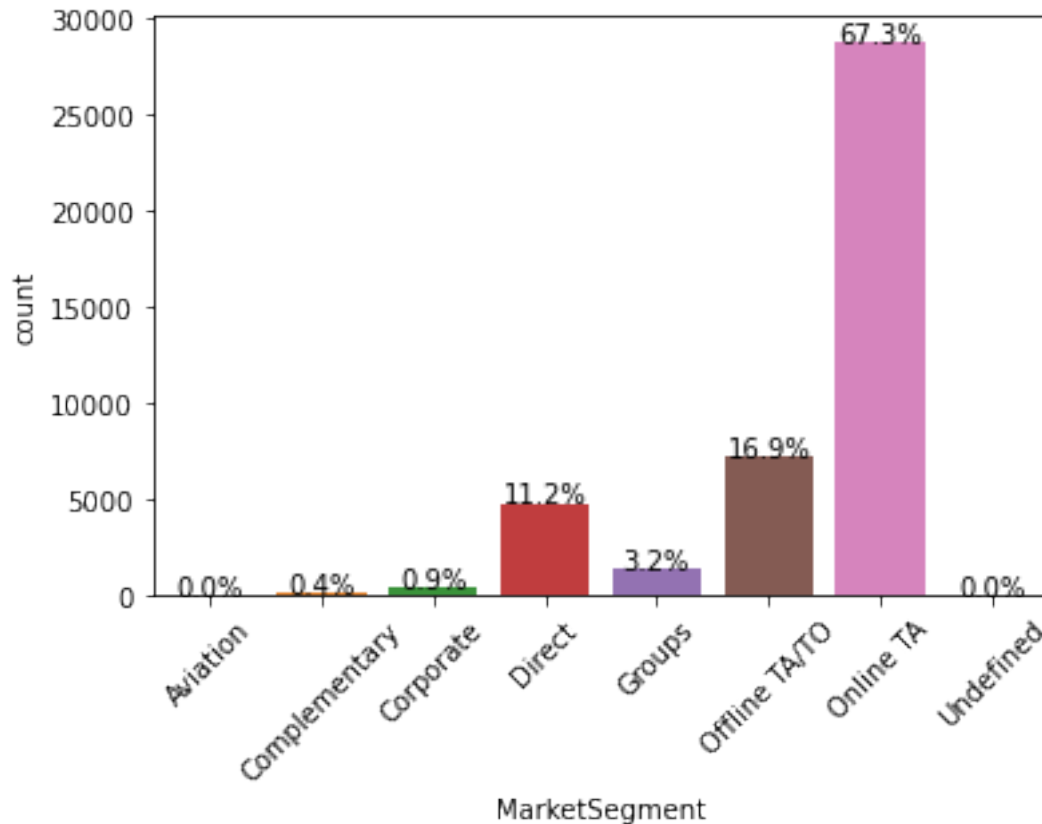


From the above chart, I noted that the most common meal type for consumers (75.1%) was Bed & Breakfast.

```
[548]: chart = sb.countplot(df["Country"]) # frequency distribution
chart.set_xticklabels(chart.get_xticklabels())
#plt.savefig("hist of Country.png" )
plt.show()
```



```
[549]: for col in ['MarketSegment']:
        chart = sb.countplot(df[col]) # frequency distribution
        chart.set_xticklabels(chart.get_xticklabels(), rotation=45)
        for p in chart.patches:
            percentage = '{:.1f}%'.format(100 * p.get_height()/total)
            x = p.get_x() + p.get_width()/2
            y = p.get_height()+ 2
            chart.annotate(percentage, (x, y), ha='center')
        plt.show()
```



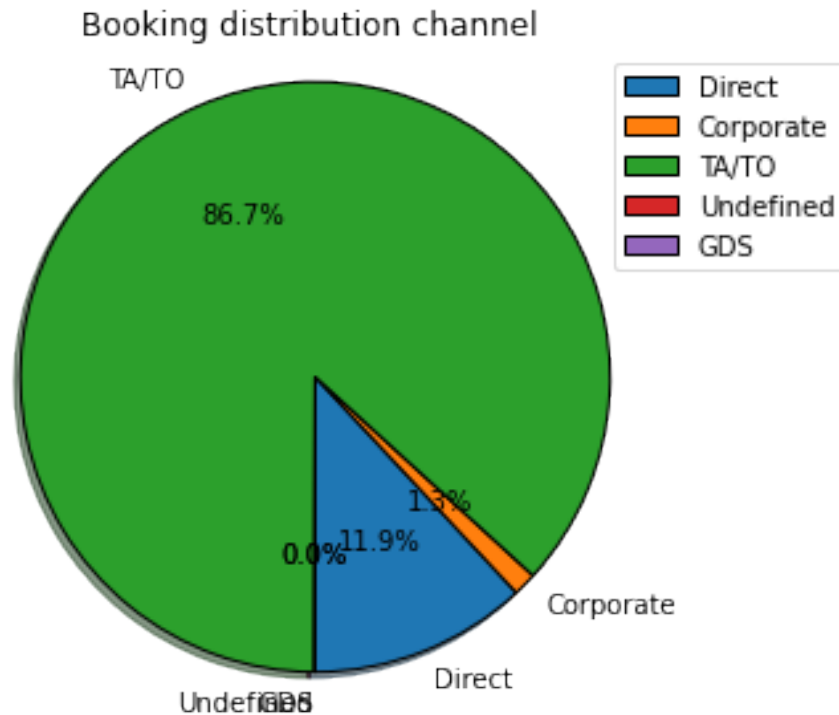
From the above chart, The most prevalent Market Segment identification for consumers (67.3%) was online Travel Agents.

```
[550]: # Plotting pie chart for percentage of ArrivalDateYear attribute
count_Direct= df.DistributionChannel[df["DistributionChannel"]=="Direct"].
    ↳count()
count_Corporate = df.
    ↳DistributionChannel[df['DistributionChannel']=="Corporate"].count()
count_TA = df.DistributionChannel[df['DistributionChannel']=="TA/TO"].count()
count_Undefined = df.
    ↳DistributionChannel[df['DistributionChannel']=="Undefined"].count()
count_GDS = df.DistributionChannel[df['DistributionChannel']=="GDS"].count()
labels = ['Direct', 'Corporate', 'TA/TO', 'Undefined', 'GDS']
slices = [count_Direct, count_Corporate, count_TA, count_Undefined, count_GDS]
explode = [0, 0, 0, 0, 0]

plt.pie(slices, labels=labels, explode=explode, shadow=True,
        startangle= -90, autopct='%1.1f%%',
        wedgeprops={'edgecolor': 'black'})
plt.axis('equal') # Equal aspect ratio ensures that pie is drawn as a circle.
plt.title("Booking distribution channel ")
```



```
plt.legend()
plt.tight_layout() #Used for default padding
#plt.savefig('distribution of Arrival Date Year.jpg')
plt.show()
```



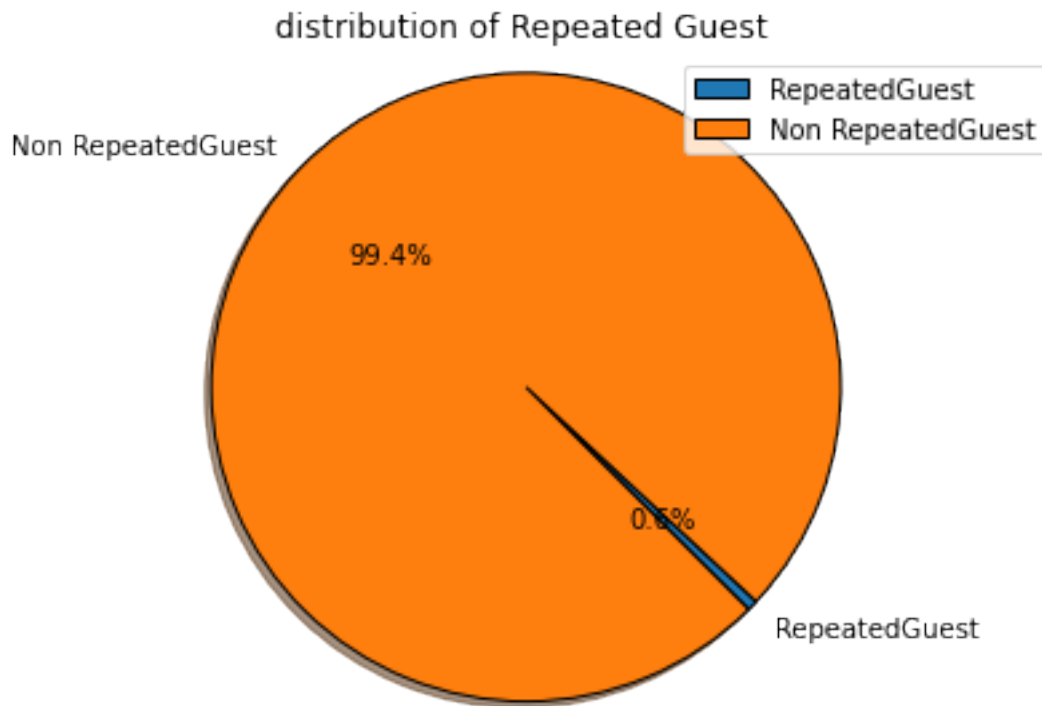
From the above pie chart, I can see the percentage of the Booking distribution channel . I noted that 86.7% of customers used Travel Agents or Tour Operators to book their hotel reservations.

```
[551]: # Plotting pie chart for distribution of Repeated Guest
count_RepeatedGuest = df.IsRepeatedGuest[df["IsRepeatedGuest"]==1].count()
count_nonRepeatedGuest = df.IsRepeatedGuest[df['IsRepeatedGuest']==0].count()

labels = ['RepeatedGuest', 'Non RepeatedGuest']
slices = [count_RepeatedGuest, count_nonRepeatedGuest]
explode = [0, 0]

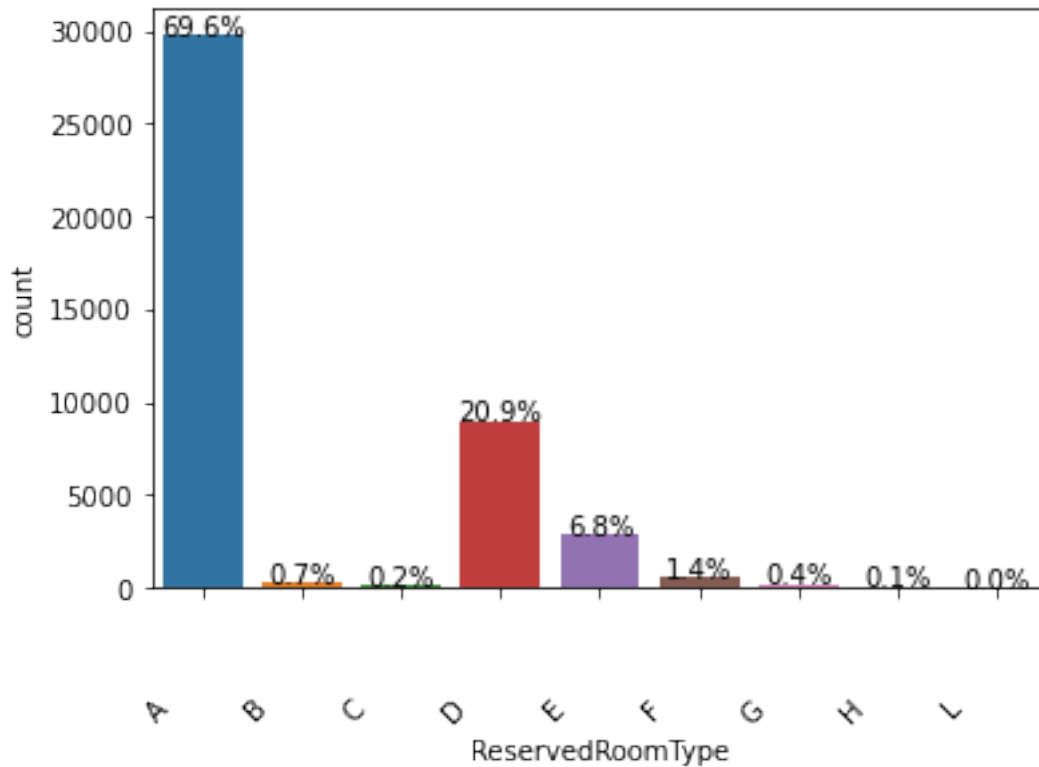
plt.pie(slices, labels=labels, explode=explode, shadow=True,
        startangle= -45, autopct='%1.1f%%',
        wedgeprops={'edgecolor': 'black'})
plt.axis('equal') # Equal aspect ratio ensures that pie is drawn as a circle.
plt.title("distribution of Repeated Guest ")
plt.legend()
plt.tight_layout() #Used for default padding
# plt.savefig('distribution of cancelation.jpg')
```

```
plt.show()
```



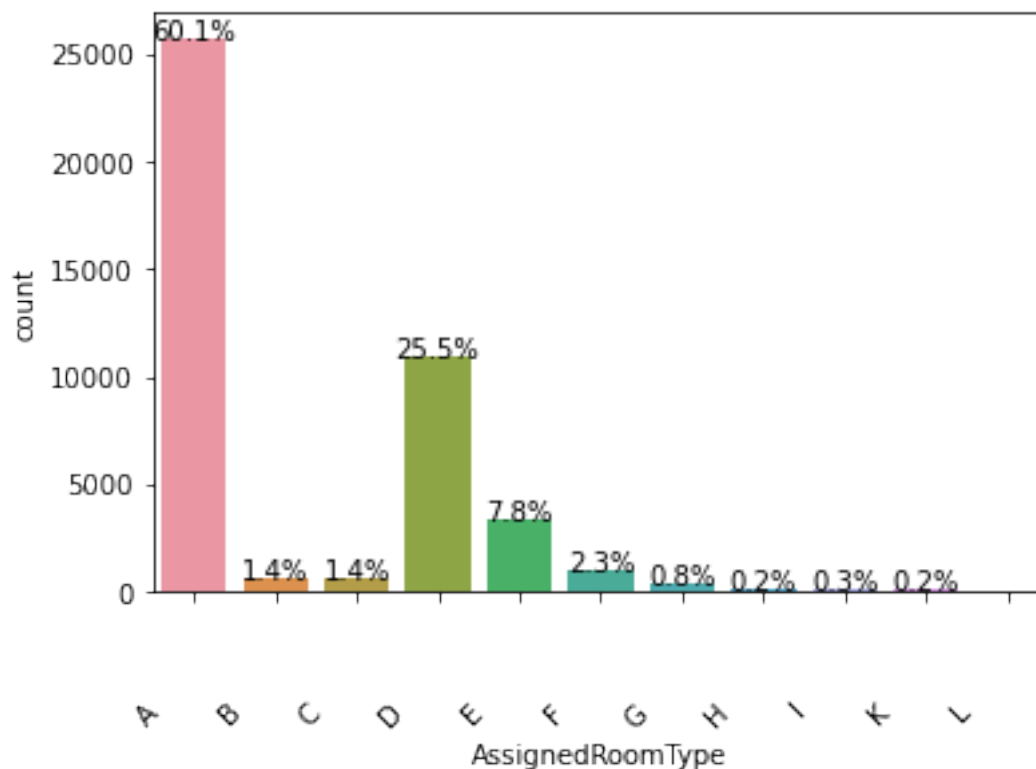
The percentage distribution of Repeated Guests may be seen in the pie chart above. I noted that only 0.8 percent of the customer was repeated.

```
[552]: for col in ['ReservedRoomType']:
        chart = sb.countplot(df[col]) # frequency distribution
        chart.set_xticklabels(chart.get_xticklabels(), rotation=45)
        for p in chart.patches:
            percentage = '{:.1f}%'.format(100 * p.get_height()/total)
            x = p.get_x() + p.get_width()/2
            y = p.get_height() + 2
            chart.annotate(percentage, (x, y), ha='center')
        plt.show()
```



According to the graph above, the most common Reserved Room Type for consumers was A, which accounted for about 69.6 percent of all reservations.

```
[553]: for col in ['AssignedRoomType']:
        chart = sb.countplot(df[col]) # frequency distribution
        chart.set_xticklabels(chart.get_xticklabels(), rotation=45)
        for p in chart.patches:
            percentage = '{:.1f}%'.format(100 * p.get_height()/total)
            x = p.get_x() + p.get_width()/2
            y = p.get_height()+ 2
            chart.annotate(percentage, (x, y), ha='center')
        plt.show()
```



Consumers preferred the Assigned Room Type A, which accounted for 60.1 percent of all reservations, as shown in the graph above.

```
[554]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 42791 entries, 4 to 87228
Data columns (total 31 columns):
#   Column                Non-Null Count  Dtype
---  -
0   IsCanceled            42791 non-null  category
1   LeadTime              42791 non-null  int64
2   ArrivalDateYear       42791 non-null  category
3   ArrivalDateMonth      42791 non-null  category
4   ArrivalDateWeekNumber 42791 non-null  int64
5   ArrivalDateDayOfMonth 42791 non-null  int64
6   StaysInWeekendNights  42791 non-null  int64
7   StaysInWeekNights     42791 non-null  int64
8   Adults                42791 non-null  int64
9   Children              42791 non-null  int64
10  Babies                42791 non-null  int64
11  Meal                  42791 non-null  category
12  Country               42791 non-null  category
```

```

13 MarketSegment          42791 non-null category
14 DistributionChannel      42791 non-null category
15 IsRepeatedGuest         42791 non-null category
16 PreviousCancellations   42791 non-null int64
17 PreviousBookingsNotCanceled 42791 non-null int64
18 ReservedRoomType        42791 non-null category
19 AssignedRoomType         42791 non-null category
20 BookingChanges           42791 non-null int64
21 DepositType             42791 non-null category
22 Agent                   42791 non-null category
23 DaysInWaitingList       42791 non-null int64
24 CustomerType            42791 non-null category
25 ADR                     42791 non-null float64
26 RequiredCarParkingSpaces 42791 non-null float64
27 TotalOfSpecialRequests   42791 non-null float64
28 ReservationStatus        42791 non-null category
29 ReservationStatusDate    42791 non-null datetime64[ns]
30 Hotel                   42791 non-null category
dtypes: category(15), datetime64[ns](1), float64(3), int64(12)
memory usage: 7.5 MB

```

```
[555]: df[df['DepositType'].str.strip()=='No Deposit']
```

```

[555]:
   IsCanceled  LeadTime  ArrivalDateYear  ArrivalDateMonth \
4           0         14             2015             July
5           0          0             2015             July
6           0          9             2015             July
7           1         85             2015             July
8           1         75             2015             July
...
87223        0        164             2017             August
87224        0         21             2017             August
87225        0         23             2017             August
87227        0         34             2017             August
87228        0        109             2017             August

   ArrivalDateWeekNumber  ArrivalDateDayOfMonth  StaysInWeekendNights \
4                      27                      1                      0
5                      27                      1                      0
6                      27                      1                      0
7                      27                      1                      0
8                      27                      1                      0
...
87223                  35                      31                      2
87224                  35                      30                      2
87225                  35                      30                      2
87227                  35                      31                      2

```

87228 35 31 2

	StaysInWeekNights	Adults	Children	...	DepositType	Agent	\
4	2	2	0	...	No Deposit	240.0	
5	2	2	0	...	No Deposit	0.0	
6	2	2	0	...	No Deposit	303.0	
7	3	2	0	...	No Deposit	240.0	
8	3	2	0	...	No Deposit	15.0	
...	
87223	4	2	0	...	No Deposit	42.0	
87224	5	2	0	...	No Deposit	394.0	
87225	5	2	0	...	No Deposit	394.0	
87227	5	2	0	...	No Deposit	9.0	
87228	5	2	0	...	No Deposit	89.0	

	DaysInWaitingList	CustomerType	ADR	RequiredCarParkingSpaces	\
4	0	Transient	98.00	0.0	
5	0	Transient	107.00	0.0	
6	0	Transient	103.00	0.0	
7	0	Transient	82.00	0.0	
8	0	Transient	105.50	0.0	
...	
87223	0	Transient	87.60	0.0	
87224	0	Transient	96.14	0.0	
87225	0	Transient	96.14	0.0	
87227	0	Transient	157.71	0.0	
87228	0	Transient	104.40	0.0	

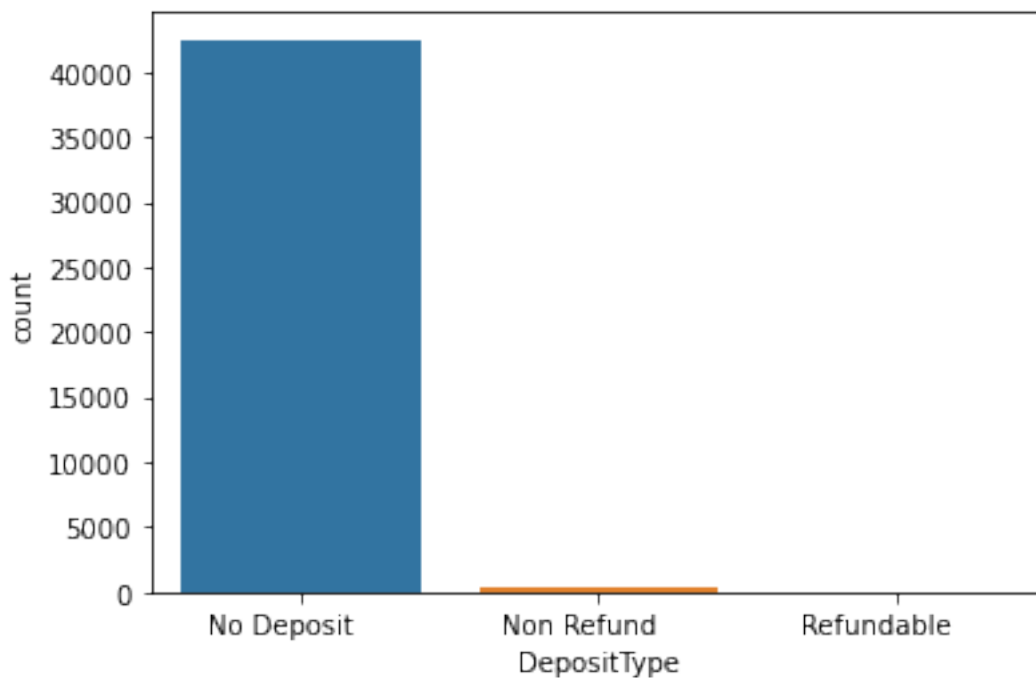
	TotalOfSpecialRequests	ReservationStatus	ReservationStatusDate	\
4	1.0	Check-Out	2015-07-03	
5	0.0	Check-Out	2015-07-03	
6	1.0	Check-Out	2015-07-03	
7	1.0	Canceled	2015-05-06	
8	0.0	Canceled	2015-04-22	
...	
87223	0.0	Check-Out	2017-09-06	
87224	2.0	Check-Out	2017-09-06	
87225	0.0	Check-Out	2017-09-06	
87227	1.0	Check-Out	2017-09-07	
87228	0.0	Check-Out	2017-09-07	

	Hotal
4	resort hotal
5	resort hotal
6	resort hotal
7	resort hotal
8	resort hotal

```
...
87223    city hotal
87224    city hotal
87225    city hotal
87227    city hotal
87228    city hotal
```

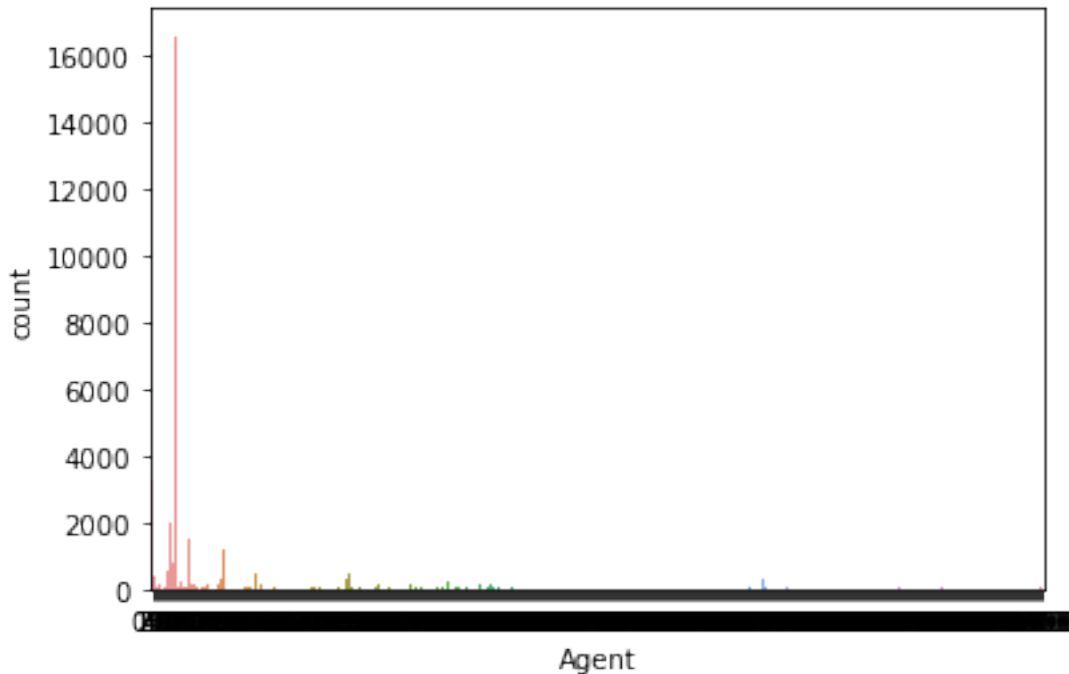
[42468 rows x 31 columns]

```
[556]: chart = sb.countplot(df["DepositType"]) # frequency distribution
chart.set_xticklabels(chart.get_xticklabels())
#plt.savefig("hist of DepositType.png" )
plt.show()
```



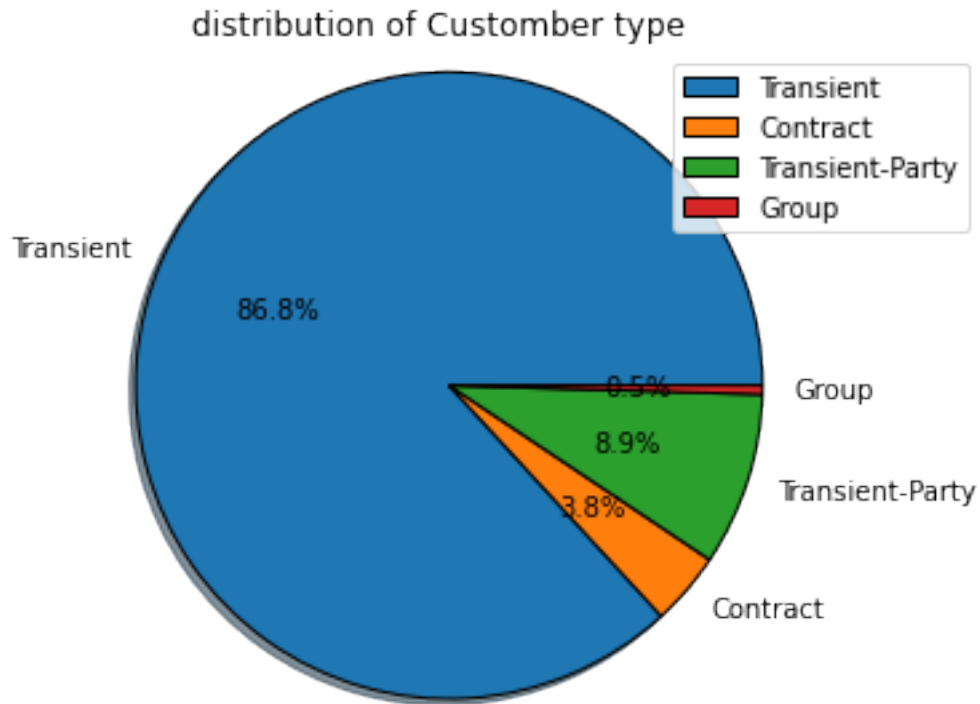
According to the graph above, the most common Deposit Type for consumers was No Deposit.

```
[557]: chart = sb.countplot(df["Agent"]) # frequency distribution
chart.set_xticklabels(chart.get_xticklabels())
#plt.savefig("hist of Agent.png" )
plt.show()
```



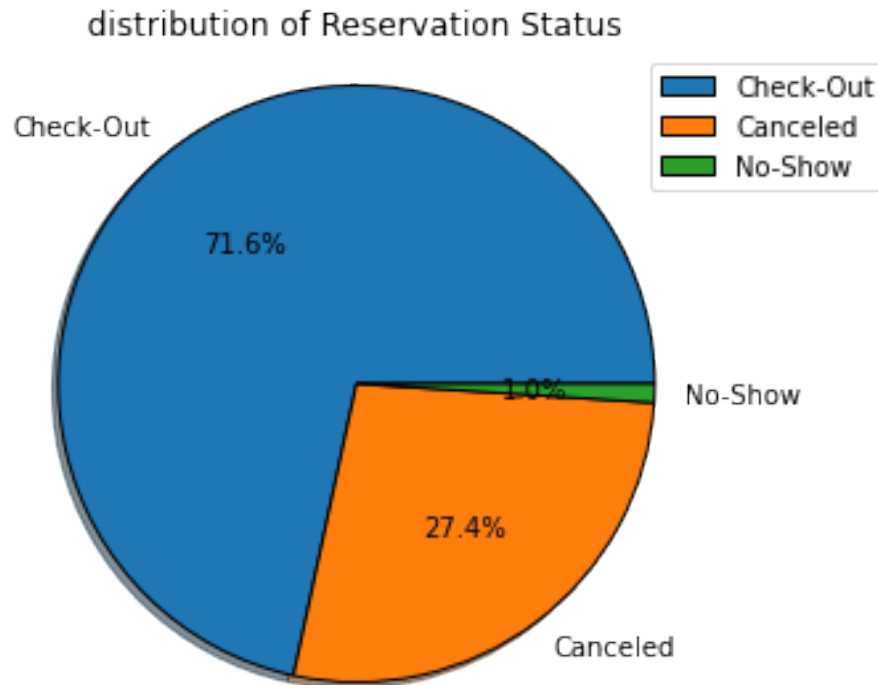
```
[558]: # Plotting pie chart for distribution of CustomerType
count_Transient = df.CustomerType[df["CustomerType"]=="Transient"].count()
count_Contract = df.CustomerType[df['CustomerType']=="Contract"].count()
count_Transient_Party = df.CustomerType[df['CustomerType']=="Transient-Party"]
    ↪count()
count_Group = df.CustomerType[df['CustomerType']=="Group"].count()
labels = ['Transient', 'Contract', 'Transient-Party', 'Group']
slices = [count_Transient, count_Contract, count_Transient_Party, count_Group]
explode = [0, 0, 0, 0]

plt.pie(slices, labels=labels, explode=explode, shadow=True,
        startangle= 0, autopct='%1.1f%%',
        wedgeprops={'edgecolor': 'black'})
plt.axis('equal') # Equal aspect ratio ensures that pie is drawn as a circle.
plt.title("distribution of Customer type ")
plt.legend()
plt.tight_layout() #Used for default padding
# plt.savefig('distribution of cancelation.jpg')
plt.show()
```

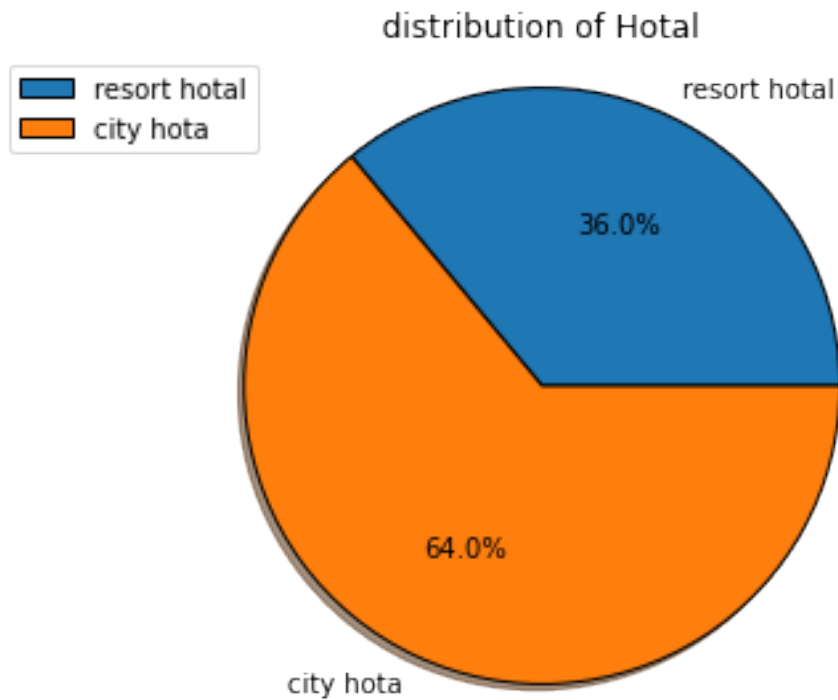
From the above pie chart, I can see the percentage of distribution of Booking type of the customer. I noticed that mostly(86.84%)customer's was in Transient and very few customer in Group .

```
[559]: # Plotting pie chart for distribution of Reservation Status
count_Check_Out = df.CustomerType[df["ReservationStatus"]=="Check-Out"].count()
count_Canceled = df.CustomerType[df['ReservationStatus']=="Canceled"].count()
count_No_Show = df.CustomerType[df['ReservationStatus']=="No-Show"].count()
labels = ['Check-Out', 'Canceled', 'No-Show']
slices = [count_Check_Out, count_Canceled, count_No_Show]
explode = [0, 0, 0]
plt.pie(slices, labels=labels, explode=explode, shadow=True,
        startangle= 0, autopct='%1.1f%%',
        wedgeprops={'edgecolor': 'black'})
plt.axis('equal') # Equal aspect ratio ensures that pie is drawn as a circle.
plt.title("  distribution of Reservation Status  ")
plt.legend()
plt.tight_layout() #Used for default padding
# plt.savefig('distribution of cancelation.jpg')
plt.show()
```



From the above pie chart, I can see the percentage of distribution of Reservation Status. I noticed that mostly (72.5%) of customer's Reservation Status was in Check-Out and very few (1.2%) customer Reservation Status was NO-Show.

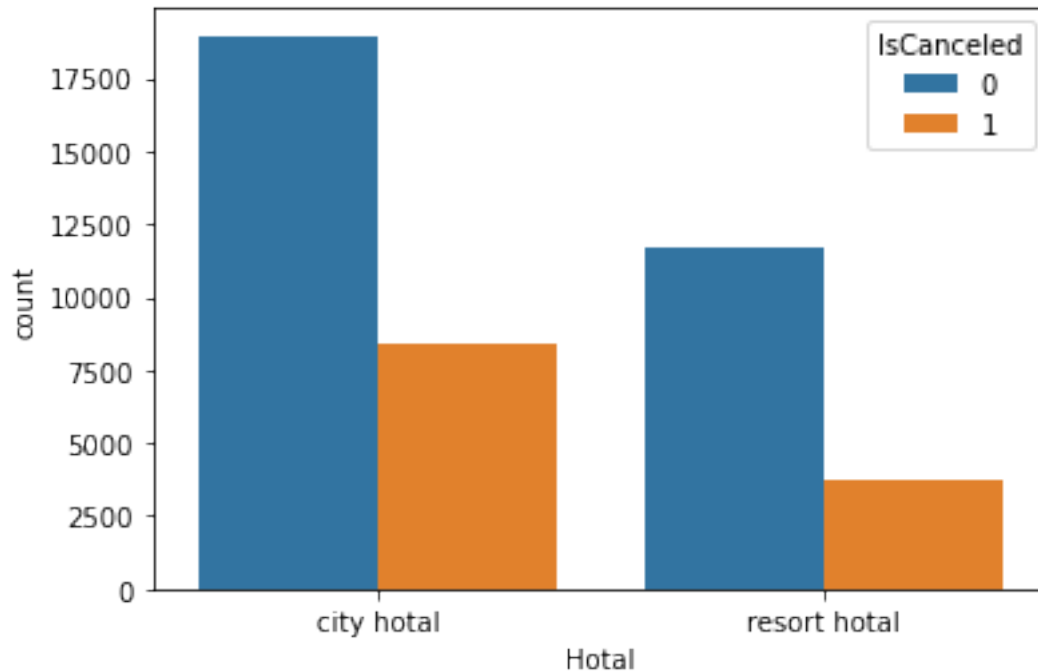
```
[560]: # Plotting pie chart for distribution of Hotal
count_resort = df.Hotal[df["Hotal"]=="resort hotal"].count()
count_city = df.Hotal[df['Hotal']=="city hotal"].count()
labels = ['resort hotal', 'city hota']
slices = [count_resort, count_city]
explode = [0, 0]
plt.pie(slices, labels=labels, explode=explode, shadow=True,
        startangle= 0, autopct='%1.1f%%',
        wedgeprops={'edgecolor': 'black'})
plt.axis('equal') # Equal aspect ratio ensures that pie is drawn as a circle.
plt.title("  distribution of Hotal  ")
plt.legend()
plt.tight_layout() #Used for default padding
# plt.savefig('distribution of Hotal.jpg')
plt.show()
```



The percentage of distribution of Hotal Reservation may be seen in the pie chart above. I discovered that the majority of customers (61.1%) chose city hotels, while the remaining customers favour resort hotels.

5 What percentage of hotel reservations are cancelled?

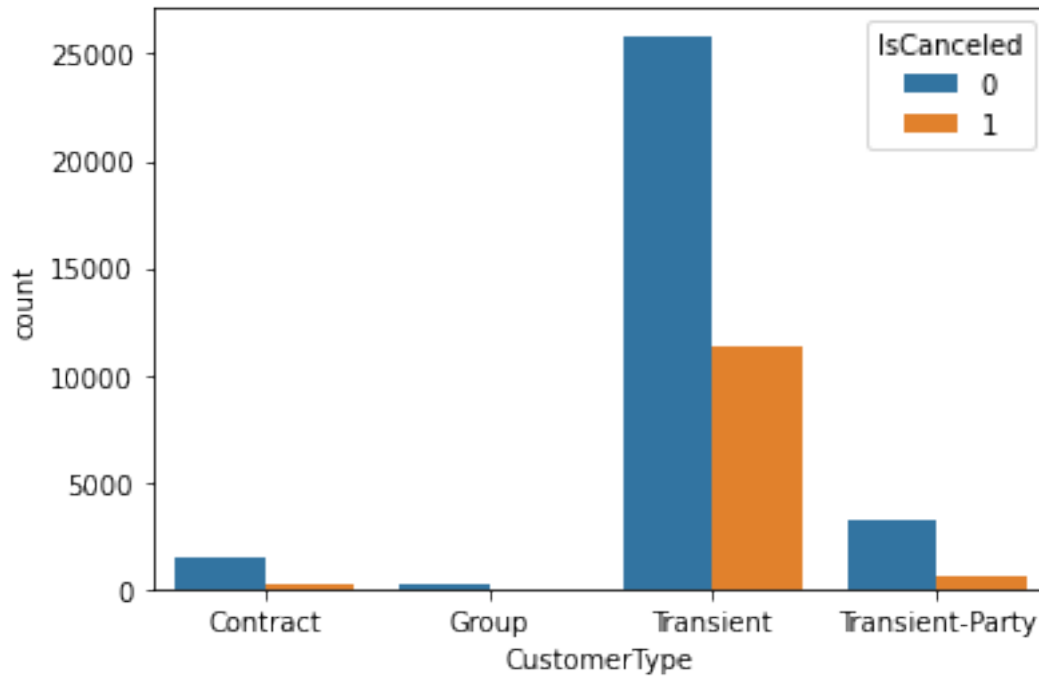
```
[561]: sb.countplot(x='Hotal', hue = 'IsCanceled', data = df)
plt.show()
```



If I look at the cancellation status of booking transactions based on the hotel type, I find that “City Hotel” have more cancellations compared to the “Resort Hotel” i.e. approximately 30% vs 21%.

6 What is the share of hotel booking cancelation by customer type ?

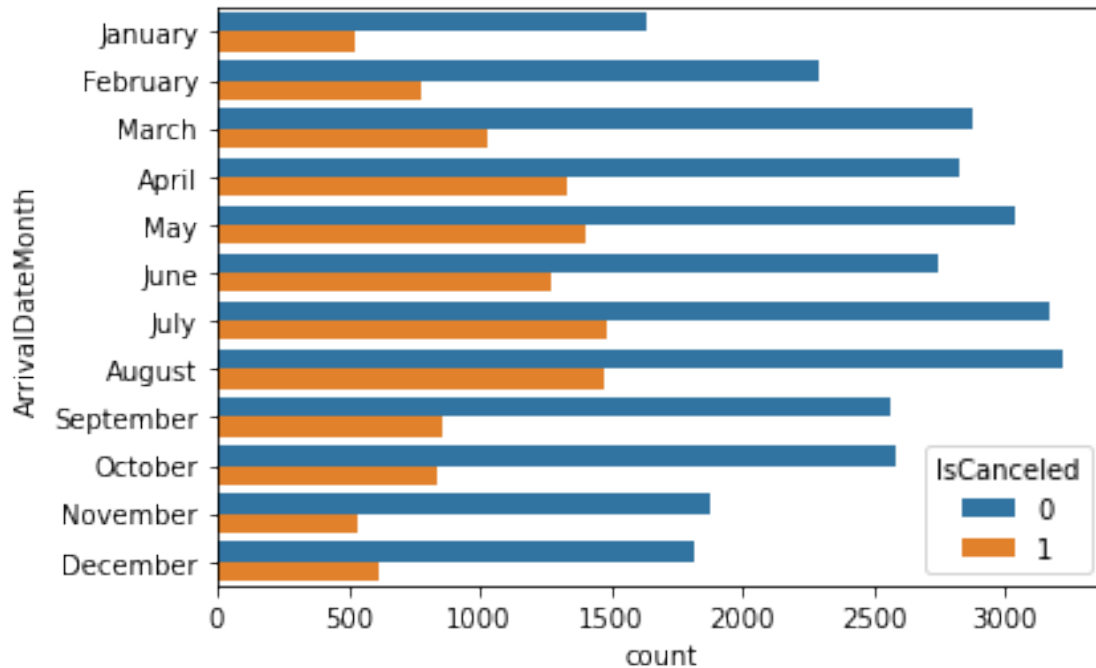
```
[562]: sb.countplot(x='CustomerType', hue = 'IsCanceled',data = df)
plt.show()
```



The above graphic depicts that most of the hotel booking cancellations were done by customers who fall in the “Transient” category.

7 Which month is the highest cancellation?

```
[563]: sb.countplot(y='ArrivalDateMonth',  
    ↳order=["January", "February", "March", "April", "May", "June", "July", "August", "September", "October", "November", "December"],  
    ↳= 'IsCanceled', data = df)  
plt.show()
```



The above graphic represents that summer months of July and August saw the maximum hotel booking cancellations compared to other months. However, these two months accounted for almost 25% of the total reservations.

8 Variance of the attribute

```
[564]: variance = df.var()
variance
#variance.to_csv("variance.csv", index=True)
```

```
[564]: IsCanceled          0.203302
LeadTime                5048.306985
ArrivalDateYear         0.468794
ArrivalDateWeekNumber   186.849528
ArrivalDateDayOfMonth    78.652708
StaysInWeekendNights     0.781850
StaysInWeekNights        2.233152
Adults                   0.000000
Children                 0.000000
Babies                   0.000000
IsRepeatedGuest          0.005485
PreviousCancellations     0.000000
PreviousBookingsNotCanceled 0.000000
```

BookingChanges	0.000000
Agent	11769.808920
DaysInWaitingList	0.000000
ADR	1392.089779
RequiredCarParkingSpaces	0.000000
TotalOfSpecialRequests	0.488795
dtype:	float64

I delete attributes with nearly zero variance from the data set because they don't provide any information about the data set.

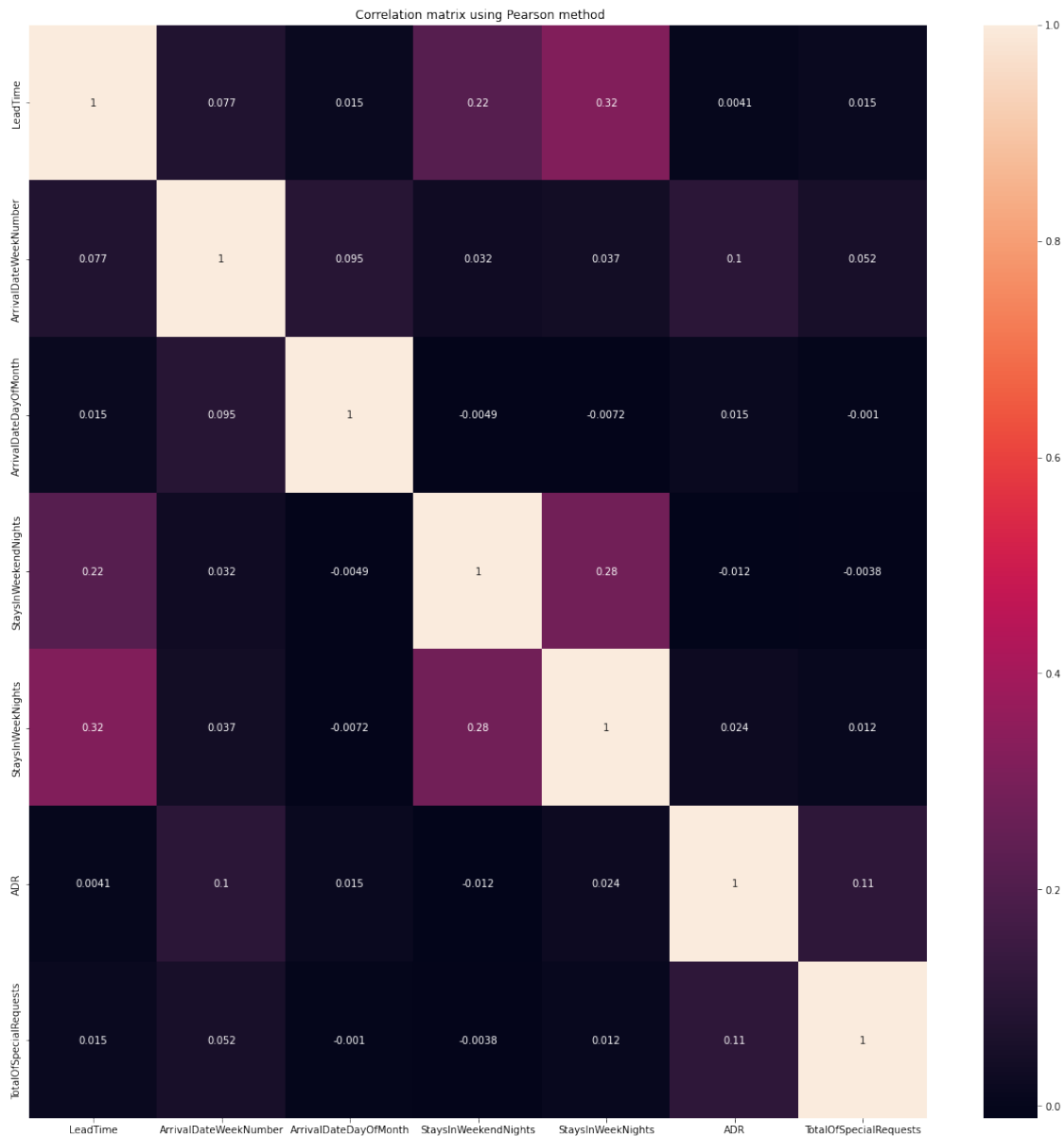
```
[565]: # delete attributes with nearly zero variance from the data set
df = df.
↳drop(['IsRepeatedGuest', 'DaysInWaitingList', 'RequiredCarParkingSpaces', 'Babies', 'Adults', 'C
↳axis=1)
```

9 Pearson Correlation

```
[566]: corr =df.corr().round(2)
corr
corr.to_csv("corr2.csv",index=True)
```

10 Correlation matrix using Pearson method

```
[567]: plt.figure(figsize=(20,20))
sb.heatmap(df.corr(), annot=True)
plt.title(" Correlation matrix using Pearson method ")
#plt.savefig("corr.png",bbox_inches='tight' )
plt.show()
```



11 Spearman Correlation

```
[568]: corr1 = df.corr(method='spearman').round(2)
corr1
```

```
[568]:
```

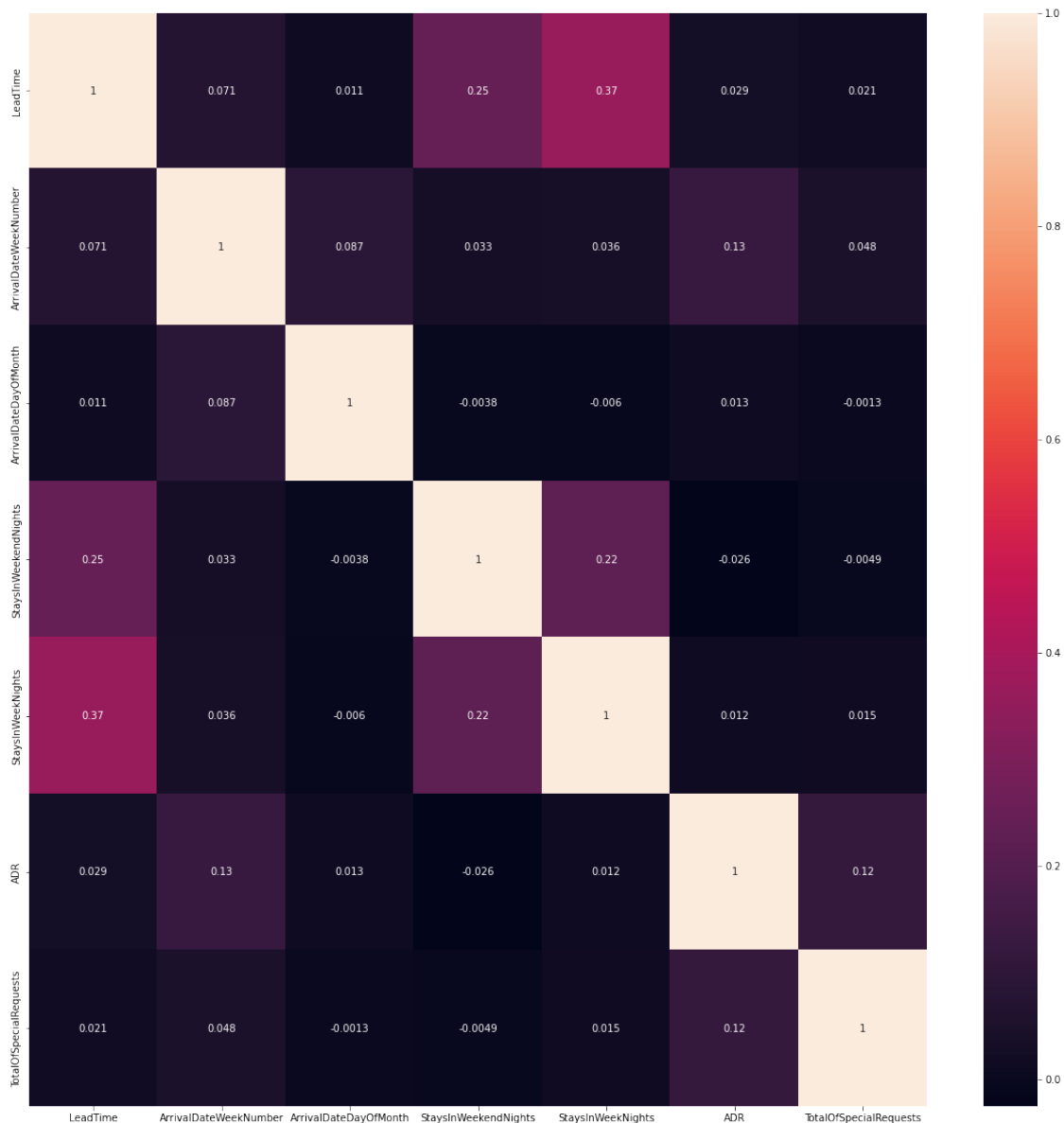
	LeadTime	ArrivalDateWeekNumber	\
LeadTime	1.00		0.07
ArrivalDateWeekNumber	0.07	1.00	
ArrivalDateDayOfMonth	0.01		0.09

StaysInWeekendNights	0.25	0.03
StaysInWeekNights	0.37	0.04
ADR	0.03	0.13
TotalOfSpecialRequests	0.02	0.05

	ArrivalDateDayOfMonth	StaysInWeekendNights	\
LeadTime	0.01	0.25	
ArrivalDateWeekNumber	0.09	0.03	
ArrivalDateDayOfMonth	1.00	-0.00	
StaysInWeekendNights	-0.00	1.00	
StaysInWeekNights	-0.01	0.22	
ADR	0.01	-0.03	
TotalOfSpecialRequests	-0.00	-0.00	

	StaysInWeekNights	ADR	TotalOfSpecialRequests
LeadTime	0.37	0.03	0.02
ArrivalDateWeekNumber	0.04	0.13	0.05
ArrivalDateDayOfMonth	-0.01	0.01	-0.00
StaysInWeekendNights	0.22	-0.03	-0.00
StaysInWeekNights	1.00	0.01	0.02
ADR	0.01	1.00	0.12
TotalOfSpecialRequests	0.02	0.12	1.00

```
[569]: plt.figure(figsize=(20,20))
sb.heatmap(df.corr(method='spearman'), annot=True)
#plt.savefig("corr.png",bbox_inches='tight' )
plt.show()
```



The above graphic depicts that the relation between two variables using two different methods and shows how the change in one variable impact other. The value varies between -1 to 1. No strong correlation has been observed between any of the variables.

```
[570]: df.columns[~df.columns.isin(category)]
```

```
[570]: Index(['LeadTime', 'ArrivalDateWeekNumber', 'ArrivalDateDayOfMonth',
            'StaysInWeekendNights', 'StaysInWeekNights', 'ADR',
            'TotalOfSpecialRequests'],
            dtype='object')
```

```
[571]: # Choosing features for our model
dfX = df[df.columns[~df.columns.isin(category)]]
dfX
```

```
[571]:
```

	LeadTime	ArrivalDateWeekNumber	ArrivalDateDayOfMonth	\
4	14	27	1	
5	0	27	1	
6	9	27	1	
7	85	27	1	
8	75	27	1	
...	
87223	164	35	31	
87224	21	35	30	
87225	23	35	30	
87227	34	35	31	
87228	109	35	31	

	StaysInWeekendNights	StaysInWeekNights	ADR	TotalOfSpecialRequests
4	0	2	98.00	1.0
5	0	2	107.00	0.0
6	0	2	103.00	1.0
7	0	3	82.00	1.0
8	0	3	105.50	0.0
...
87223	2	4	87.60	0.0
87224	2	5	96.14	2.0
87225	2	5	96.14	0.0
87227	2	5	157.71	1.0
87228	2	5	104.40	0.0

[42791 rows x 7 columns]

```
[572]: # convert the target variable into numeric
df["IsCanceled"] = df["IsCanceled"].astype(int)
```

12 Which attributes appear to be the most closely associated with the target attribute('is cancelled')?

```
[573]: df.corr()['IsCanceled'].abs().sort_values(ascending = False)
corr.to_csv("corr2.csv",index=True)
```

it show that Reservation attribute appear to be the most closely associated with the target attribute

13 Normalize the data set using Min-Max Scaling:

```
[574]: from sklearn import preprocessing
       from sklearn.preprocessing import MinMaxScaler
```

```
[575]: scaler = MinMaxScaler()
       scaled_df = pd.DataFrame(scaler.fit_transform(dfX), columns=dfX.columns)
```

```
[576]: # Checking the target variable is balanced or not
```

```
[577]: dfY = pd.Series(df["IsCanceled"])
       dfY.value_counts()
```

```
[577]: 0    30643
       1    12148
       Name: IsCanceled, dtype: int64
```

It demonstrates that the desired attribute is unbalanced.

14 SMOTE - Synthetic Minority Oversampling Technique

```
[578]: !pip install imblearn
```

```
Requirement already satisfied: imblearn in /opt/conda/lib/python3.7/site-
packages (0.0)
Requirement already satisfied: imbalanced-learn in
/opt/conda/lib/python3.7/site-packages (from imblearn) (0.8.1)
Requirement already satisfied: scipy>=0.19.1 in /opt/conda/lib/python3.7/site-
packages (from imbalanced-learn->imblearn) (1.4.1)
Requirement already satisfied: numpy>=1.13.3 in /opt/conda/lib/python3.7/site-
packages (from imbalanced-learn->imblearn) (1.18.4)
Requirement already satisfied: scikit-learn>=0.24 in
/opt/conda/lib/python3.7/site-packages (from imbalanced-learn->imblearn) (1.0.1)
Requirement already satisfied: joblib>=0.11 in /opt/conda/lib/python3.7/site-
packages (from imbalanced-learn->imblearn) (0.15.1)
Requirement already satisfied: threadpoolctl>=2.0.0 in
/opt/conda/lib/python3.7/site-packages (from scikit-learn>=0.24->imbalanced-
learn->imblearn) (3.0.0)
```

```
[579]: from imblearn.over_sampling import SMOTE
       oversample = SMOTE()
```

```
[580]: scaled_df, dfY = oversample.fit_resample(scaled_df, dfY)
       dfY = pd.Series(dfY)
       dfY.value_counts()
```

```
[580]: 1    30643
      0    30643
      Name: IsCanceled, dtype: int64
```

15 Cross validation:

Train and Test Split approach :

In this method, the entire data set is randomly partitioned into training and test sets. I divided the information into two parts (training and test sets). The Training set contains 80% of the records in the data set, whereas the Test set contains 20% of the data set's observations.

```
[581]: from sklearn.model_selection import train_test_split
```

```
[582]: # Divide the dataset to training and test sets.
      X_train, X_test, y_train, y_test = train_test_split(scaled_df, dfY, test_size=0.
      ↪ 2, random_state=3)
```

Modeling with KNN algorithm

```
[583]: # The K-NN algorithm can be used for both classification and regression,
      #but it is more commonly employed for classification.
      #The K-Nearest Neighbour algorithm is based on the Supervised Learning technique
      # it is one of the simplest Machine Learning algorithms.
      #The K-NN method thinks that the new case/data and existing cases are ↪
      ↪ comparable,
      # and it places the new case in the category that is closest to the existing ↪
      ↪ categories.
```

```
[584]: from sklearn.neighbors import KNeighborsClassifier
      from sklearn.linear_model import LogisticRegression
      from sklearn.naive_bayes import GaussianNB
      from sklearn.ensemble import RandomForestClassifier
      from sklearn.metrics import ↪
      ↪ classification_report, confusion_matrix, accuracy_score
      from sklearn import metrics
```

```
[585]: knn=KNeighborsClassifier()
      knn.fit(X_train, y_train)
      pred_k=knn.predict(X_test)
      knn_acc = accuracy_score(y_test, pred_k)*100
      print("accuracy of KNN :", knn_acc)
```

accuracy of KNN : 73.08696361559798

Modeling with Logistic Regression

```
[586]: model=LogisticRegression()
model.fit(X_train,y_train)
predict_logistic=model.predict(X_test)
cf_matrix_logistic = confusion_matrix(y_test,predict_logistic)
logistic_acc = accuracy_score(y_test,predict_logistic)*100
print("accuracy of Logistic Regression :", logistic_acc)
```

accuracy of Logistic Regression : 62.66111926904878

Modeling with Gaussian Naive Bayes classifier

```
[587]: # instantiate the model
model = GaussianNB()
# fit the model
gnb=model.fit(X_train, y_train)
gnb_predict=gnb.predict(X_test)
gnb_acc = accuracy_score(y_test,gnb_predict)*100
print("accuracy of Gaussian Naive Bayes :", gnb_acc)
```

accuracy of Gaussian Naive Bayes : 61.68216674824605

Modeling with RandomForestClassifier

```
[588]: model=RandomForestClassifier(n_estimators=20)
RFC=model.fit(X_train,y_train)
RFC_predicted=RFC.predict(X_test)
RFC_acc = accuracy_score(y_test,RFC_predicted)*100
print("accuracy of Random Forest :", RFC_acc)
```

accuracy of Random Forest : 79.4501550008158

16 Comparing Accuracies

```
[589]: labels = [ "KNN" , "Logistic Regression" , "Naive Bayes","Random Forest"]
x = [knn_acc , logistic_acc ,gnb_acc,RFC_acc]
eval_frame = pd.DataFrame()
eval_frame['Model'] = labels
eval_frame['train_test_split'] = x
eval_frame
```

```
[589]:
```

	Model	train_test_split
0	KNN	73.086964
1	Logistic Regression	62.661119
2	Naive Bayes	61.682167
3	Random Forest	79.450155

K-Folds Cross Validation:

The K-Folds method is used to minimize the bias of the model. Because each data record has a chance to appear in both the training and test data sets. The K-Folds method Divide the dataset into k-folds in a sequence. At random, I divided the data into five folds. The four folds are then used to fit the model, and the fifth fold is used to test it. Repeat until each fold has been used as a test set. Then add together all the results and calculate the average. That will be the model's metric of success.

```
[590]: from sklearn.model_selection import KFold

[591]: kfold = KFold(n_splits=5)

[592]: # Modeling step Test differents algorithms
classifiers1 = []

[593]: classifiers1.append(KNeighborsClassifier())
classifiers1.append(LogisticRegression())
classifiers1.append(GaussianNB())
classifiers1.append(RandomForestClassifier())

[594]: from sklearn.model_selection import cross_val_score

[595]: accuracy_results1 = []
for a in classifiers1 :
    accuracy_results1.append(cross_val_score(a, X_train,y_train, scoring =_
    ↪"accuracy", cv = kfold))

[596]: accuracy_results1

[596]: [array([0.7089537 , 0.7188456 , 0.72006935, 0.71769505, 0.7172871 ]),
array([0.62492352, 0.62369978, 0.62400571, 0.61917389, 0.63375829]),
array([0.61809096, 0.62002855, 0.61890679, 0.61417644, 0.61958185]),
array([0.78676321, 0.79512543, 0.78849684, 0.78969913, 0.79235084])]

[597]: accuracy_means1 = []
for e in accuracy_results1:
    accuracy_means1.append(e.mean()*100)

[598]: accuracy_means1

[598]: [71.65701607618186, 62.51122360223835, 61.81569194021331, 79.04870905562818]

[599]: eval_frame[' kfold_5']=accuracy_means1
eval_frame

[599]:
```

	Model	train_test_split	kfold_5
0	KNN	73.086964	71.657016
1	Logistic Regression	62.661119	62.511224
2	Naive Bayes	61.682167	61.815692

```
[600]: from sklearn.model_selection import GridSearchCV, cross_val_score,
        ↪StratifiedKFold, learning_curve
```

Stratified K Fold:

This cross-validation object returns stratified folds and is a variant of K-Fold. The folds are made by keeping the percentage of samples in each class. I divided the data into five stratified folds. The four folds are then used to fit the model, and the fifth fold is used to test it. Repeat until each fold has been used as a test set. Then add together all the results and calculate the average. That will be the model's metric of success.

```
[601]: Stratifiedkfold = StratifiedKFold(n_splits= 5)
```

```
[602]: # Modeling step Test differents algorithms
classifiers_4 = []
classifiers_4.append(KNeighborsClassifier())
classifiers_4.append(LogisticRegression())
classifiers_4.append(GaussianNB())
classifiers_4.append(RandomForestClassifier())
accuracy_results_4 = []
for classifier in classifiers_4 :
    accuracy_results_4.append(cross_val_score(classifier, X_train,y_train,
        ↪scoring = "accuracy", cv = Stratifiedkfold))
accuracy_means_4 = []
for accuracy_result in accuracy_results_4:
    accuracy_means_4.append(accuracy_result.mean()*100)
accuracy_means_4
eval_frame['Stratifiedkfold_5']=accuracy_means_4
eval_frame
```

```
[602]:
```

	Model	train_test_split	kfold_5	Stratifiedkfold_5
0	KNN	73.086964	71.657016	71.614188
1	Logistic Regression	62.661119	62.511224	62.523461
2	Naive Bayes	61.682167	61.815692	61.823851
3	Random Forest	79.450155	79.048709	79.132336

Repeated Random Test-Train Splits:

This strategy combines the k-fold cross-validation method with typical train-test splits. I create random divides of the data in the training-test set, similar to the cross-validation approach, and then repeat the process of splitting and testing the algorithm many times. I divided the data into five Repeated Random Test-Train Splits.

```
[603]: from sklearn.model_selection import ShuffleSplit
```



```
[604]: kfold = ShuffleSplit(n_splits=5, test_size=0.3)
# Modeling step Test different algorithms
classifiers_2 = []
classifiers_2.append(KNeighborsClassifier())
classifiers_2.append(LogisticRegression())
classifiers_2.append(GaussianNB())
classifiers_2.append(RandomForestClassifier())
accuracy_results_2 = []
for classifier in classifiers_2 :
    accuracy_results_2.append(cross_val_score(classifier, X_train, y_train,
    ↪scoring = "accuracy", cv = kfold))
accuracy_means_2 = []
for accuracy_result in accuracy_results_2:
    accuracy_means_2.append(accuracy_result.mean()*100)
accuracy_means_2
eval_frame['RRTestTrainSplits_5']=accuracy_means_2
eval_frame.round(2)
```

```
[604]:
```

	Model	train_test_split	kfold_5	Stratifiedkfold_5	\
0	KNN	73.09	71.66	71.61	
1	Logistic Regression	62.66	62.51	62.52	
2	Naive Bayes	61.68	61.82	61.82	
3	Random Forest	79.45	79.05	79.13	

	RRTestTrainSplits_5
0	70.45
1	62.65
2	62.03
3	78.42

When I employed a train-test-split cross validation method, the best model was shown as a random forest in the table above.

```
[605]: # Confusion Matrix corresponding to Random Forest Classifier model
```

```
[606]: cf_matrix_RFC = confusion_matrix(y_test, RFC_predicted)
cf_matrix_RFC
```

```
[606]: array([[4925, 1202],
        [1317, 4814]])
```

```
[607]: #ax = sb.heatmap(cf_matrix, annot=True, fmt="d", cmap='Blues')
ax = sb.heatmap(cf_matrix_RFC/np.sum(cf_matrix_RFC), annot=True, fmt='.2%',
    ↪cmap='Blues')
ax.set_title(' Confusion Matrix corresponding to Random Forest Classifier
    ↪algorithm \n');
ax.set_xlabel('\nPredicted Values')
```

```

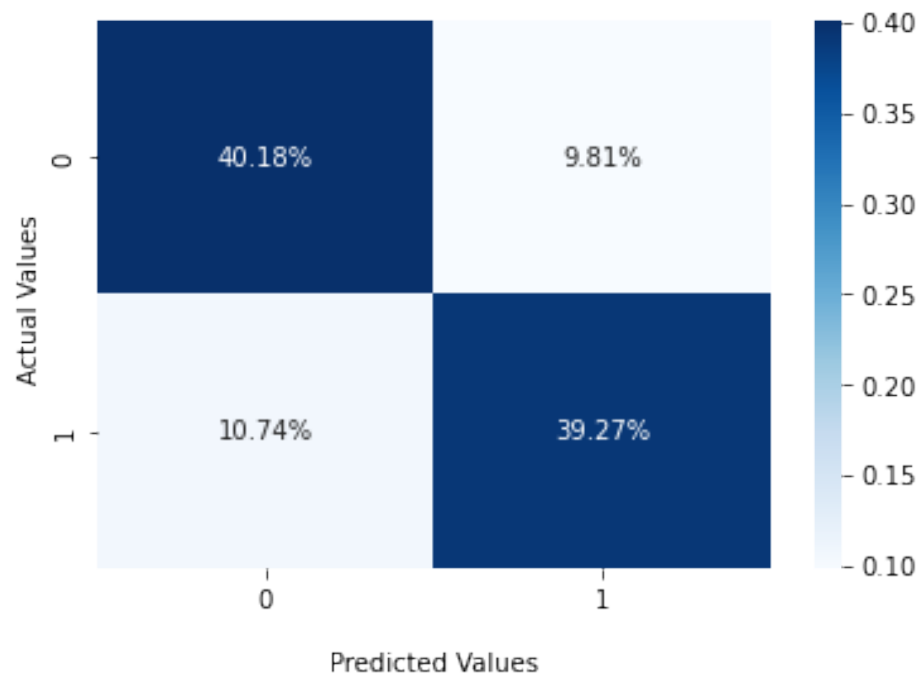
ax.set_ylabel('Actual Values ');

## Ticket labels - List must be in alphabetical order
ax.xaxis.set_ticklabels(['0','1'])
ax.yaxis.set_ticklabels(['0','1'])

## Display the visualization of the Confusion Matrix.
# plt.savefig("cf_matrix_KNN.png",bbox_inches='tight' )
plt.show()
print("accuracy of Random Forest :", RFC_acc)

```

Confusion Matrix corresponding to Random Forest Classifier algorithm



accuracy of Random Forest : 79.4501550008158

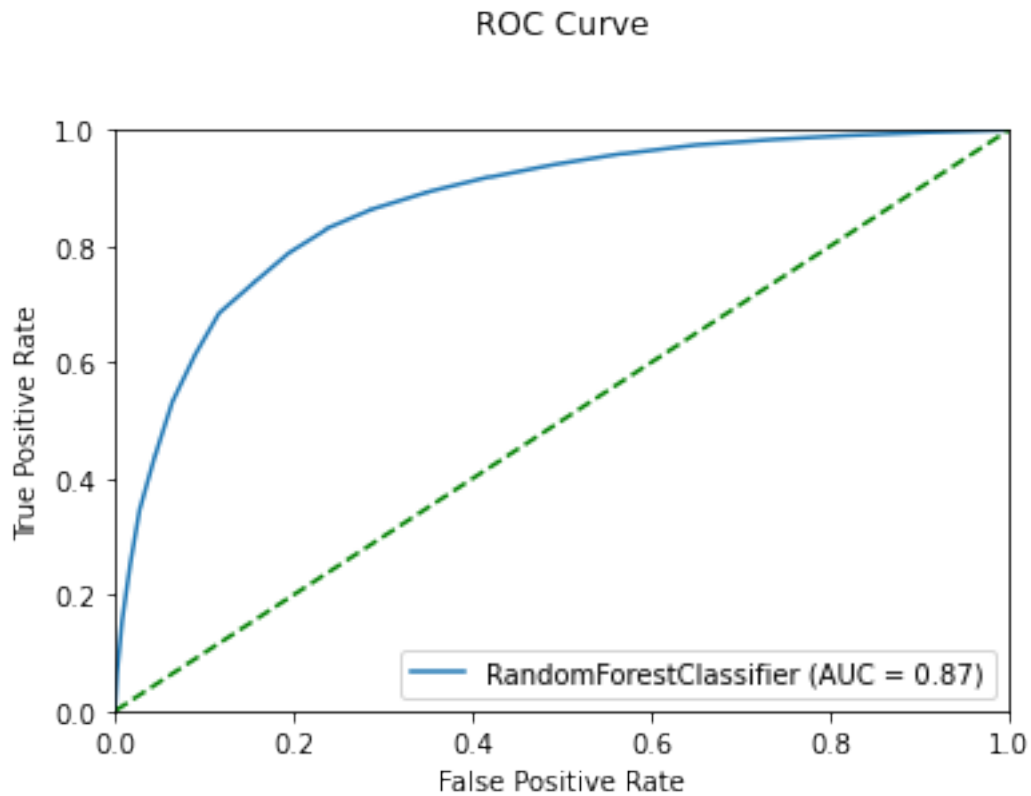
When the target variable's actual and anticipated values are both 0, this quadrant contains 40.18 percent of observations; when the target variable's actual and anticipated values are both 1, 9.81 percent of observations fall into this quadrant; when the target variable's actual and anticipated values are both 0, 10.74 percent of observations fall into this quadrant; and when the target variable's actual and anticipated values are both 1, 39.27 percent of observations fall into this quadrant. This model is correct 80% of the time and erroneous 20% of the time, according to the data.

```

[501]: RFC.fit(X_train,y_train)
metrics.plot_roc_curve(RFC, X_test, y_test)
plt.plot([0, 1], [0, 1], 'g--')

```

```
plt.xlim([0.0, 1.0])
plt.ylim([0.0, 1.0])
plt.xlabel('False Positive Rate')
plt.ylabel('True Positive Rate')
plt.title('ROC Curve\n\n')
#plt.savefig("ROC Curve.png", bbox_inches='tight' )
plt.show()
```



from the above graph ,area under the curve score is 0.88. it show that it is a perfect classifier.

```
[502]: print(classification_report(y_test,RFC_predicted))
```

	precision	recall	f1-score	support
0	0.79	0.80	0.79	6127
1	0.80	0.78	0.79	6131
accuracy			0.79	12258
macro avg	0.79	0.79	0.79	12258
weighted avg	0.79	0.79	0.79	12258

```
[503]: #important Feature to get high accuracy in optimal model
feature_imp = pd.Series(RFC.feature_importances_,index=X_train.columns).
↳sort_values(ascending=False)
feature_imp
```

```
[503]: LeadTime          0.282866
      ADR              0.223180
      ArrivalDateDayOfMonth 0.165388
      ArrivalDateWeekNumber 0.164639
      StaysInWeekNights    0.076965
      TotalOfSpecialRequests 0.049143
      StaysInWeekendNights 0.037819
      dtype: float64
```

Most Important feature are lead time, Average Daily Rate ,Arrival Date Day Of Month, and A.rrivalDateWeekNumber.