



## FILTERS

vs LY      vs Target

2019    2020    2021    2022 EST

Qtr 1    Qtr 2    Qtr 3    Qtr 4

YTD    YTG

## BY REGION/COUNTRY

All

## BY CUSTOMER(s)

All

## BY CATEGORY

All

## ABBREVIATIONS

BM = Benchmark | LY = Last Year

GM = Gross Margin | NS = Net Sales

NP = Net Profit | Chg = Change

NE = Net Error | MS = Market Share

FA = Forecast Accuracy

EI = Excess Inventory

OOS = Out Of Stock

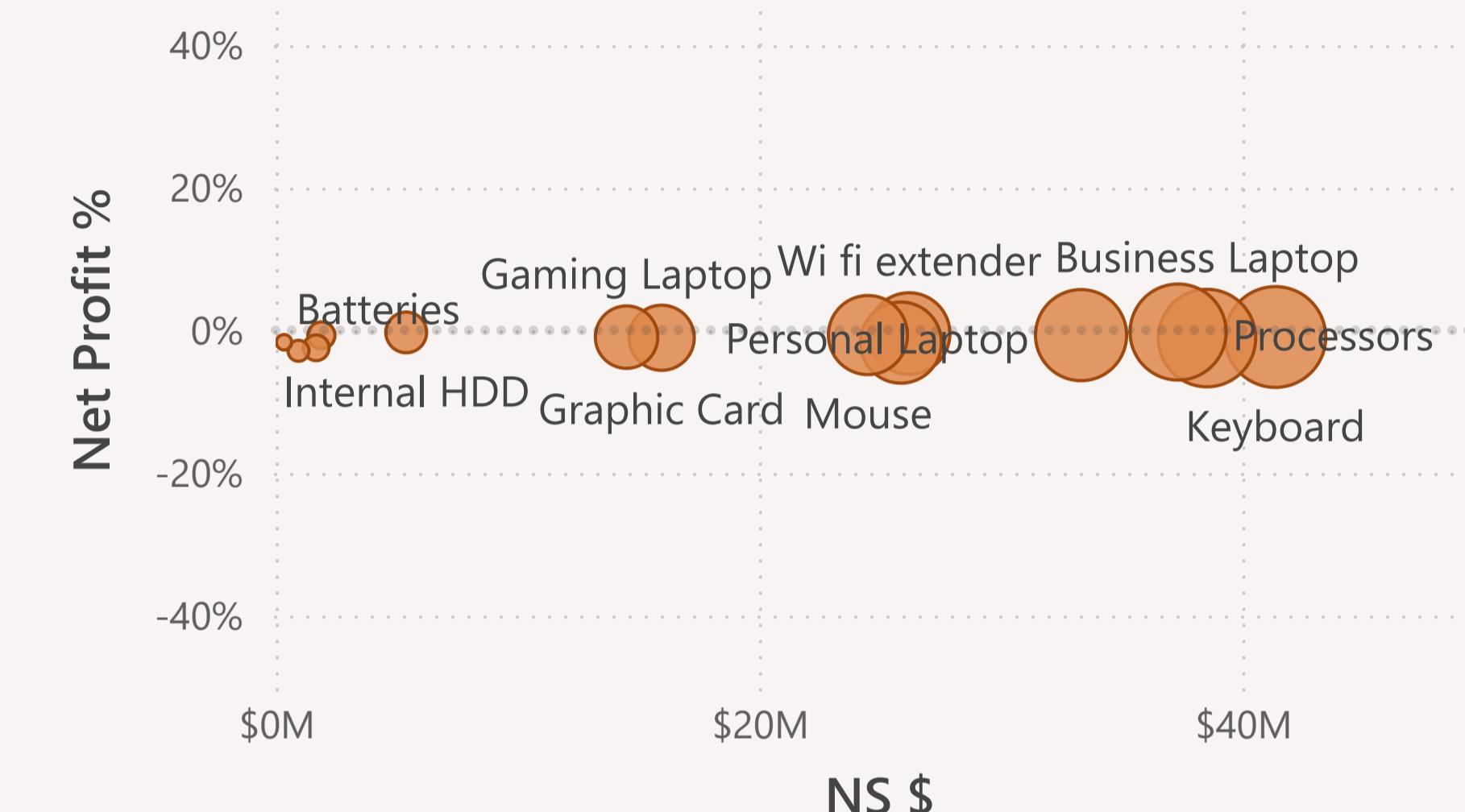
RC = Revenue Contribution

ALL values are in Millions USD

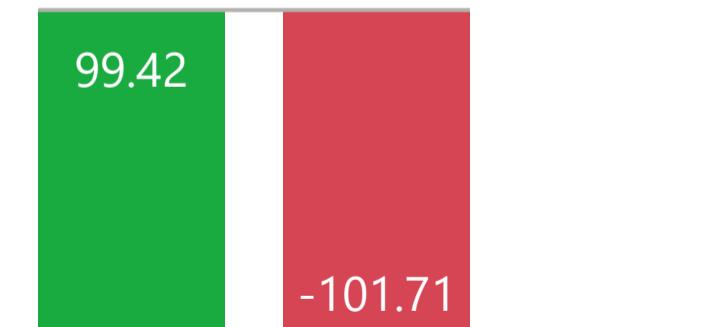
## Segment Performance - By Net Profit %

GM %

Net Profit %

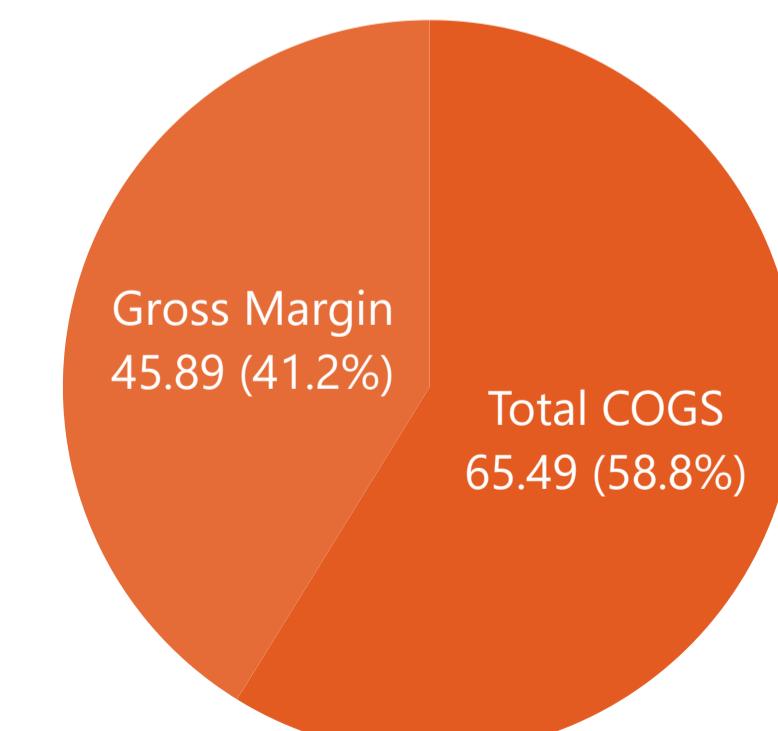


## Net Sales &amp; Gross Margin Bifurcation



Gross Margin      Operational Expense      Net Profit

● Increase   ● Decrease



Segment

Market

category

segment

category	NS \$	GM %	NP \$	NP %	-	Δ NP %
Processors	\$37.35M	37.71%	-0.09M	-0.25%		-1.07
Internal HDD	\$5.41M	37.63%	-0.02M	-0.31%		-1.11
Wi fi extender	\$26.22M	37.51%	-0.12M	-0.47%		-1.46
Mouse	\$24.51M	37.21%	-0.17M	-0.68%		-1.30
Personal Laptop	\$33.33M	37.27%	-0.23M	-0.69%		-1.34
MotherBoard	\$1.90M	37.22%	-0.01M	-0.72%		-1.32
Keyboard	\$41.37M	37.00%	-0.39M	-0.95%		-1.39
Gaming Laptop	\$14.52M	37.31%	-0.14M	-0.96%		-1.41
Graphic Card	\$15.98M	36.88%	-0.17M	-1.06%		-1.44
Business Laptop	\$38.54M	36.83%	-0.42M	-1.10%		-1.44
Batteries	\$0.35M	36.35%	-0.01M	-1.68%		
External Solid State Drives	\$25.88M	36.10%	-0.45M	-1.74%		-1.83
USB Flash Drives	\$1.68M	35.20%	-0.04M	-2.46%		
Personal Desktop	\$0.95M	36.47%	-0.03M	-2.88%		
Total	\$267.98M	37.10%	-2.29M	-0.85%	-0.01	-1.39