



Home



QUICK BITE

MonthName

All

Phase

All

city

All

Pre-crisis : Jan - May 2025

Total orders

**149K**

Orders During Crisis

**35K**

Orders Pre-Crisis

**114K**

Orders\_PctDecline

**-68.9%**

Cancellation Rate %

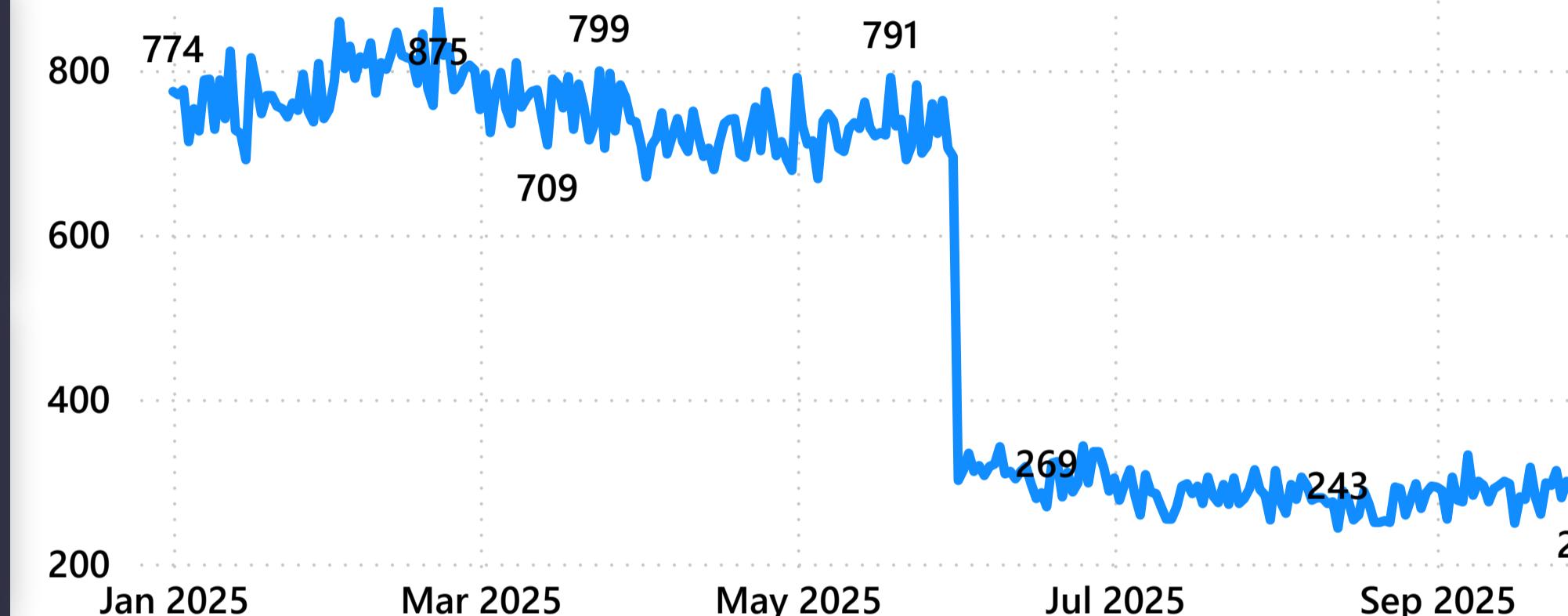
**7.45%**

Exec Snapshot

### Monthly Order Trend: Pre-Crisis vs Crisis



Orders Trend - Phases



Cities - Impact

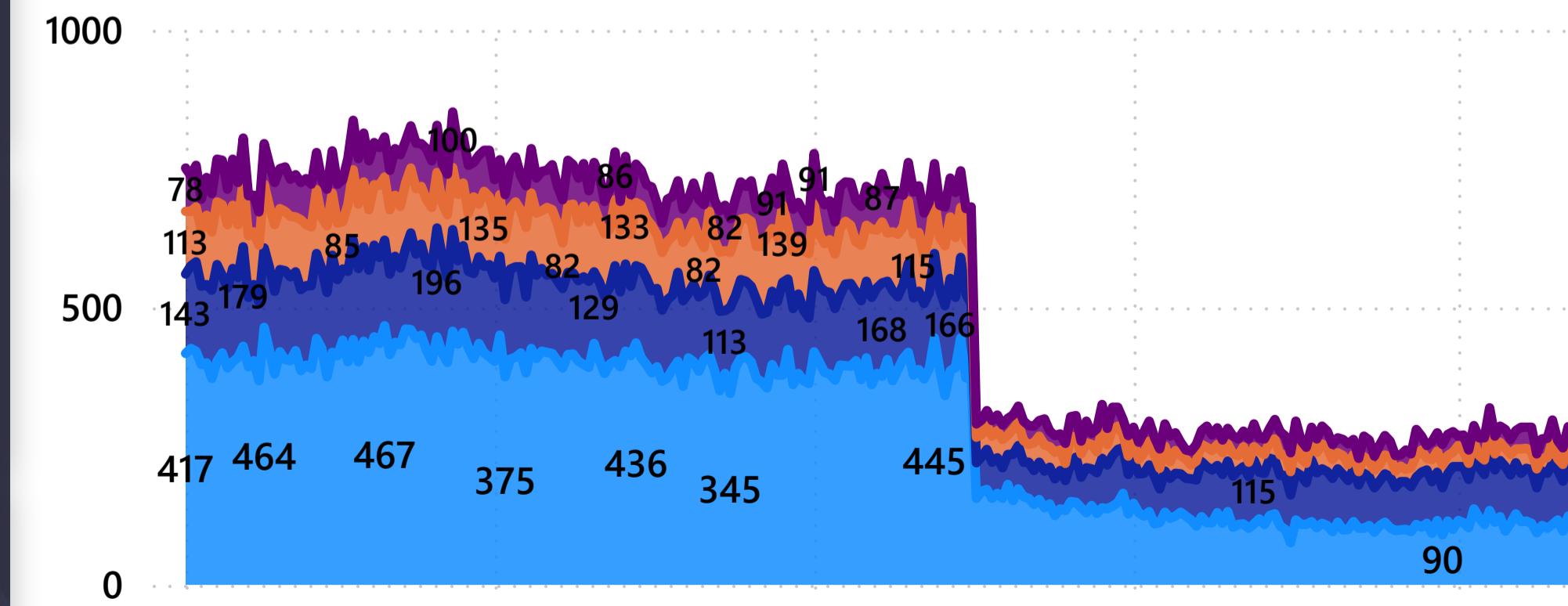


Restaurants - Volume &amp; Churn

### Order Trend by Acquisition Channel

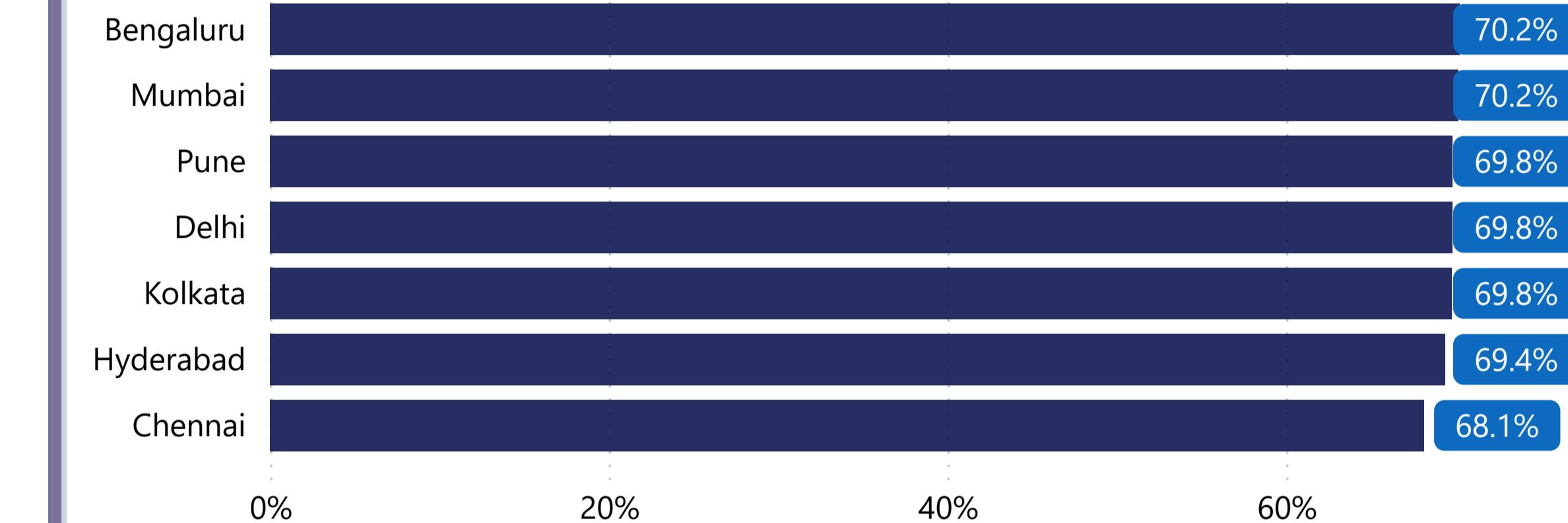


Customer Behavior &amp; Loyalty Analysis

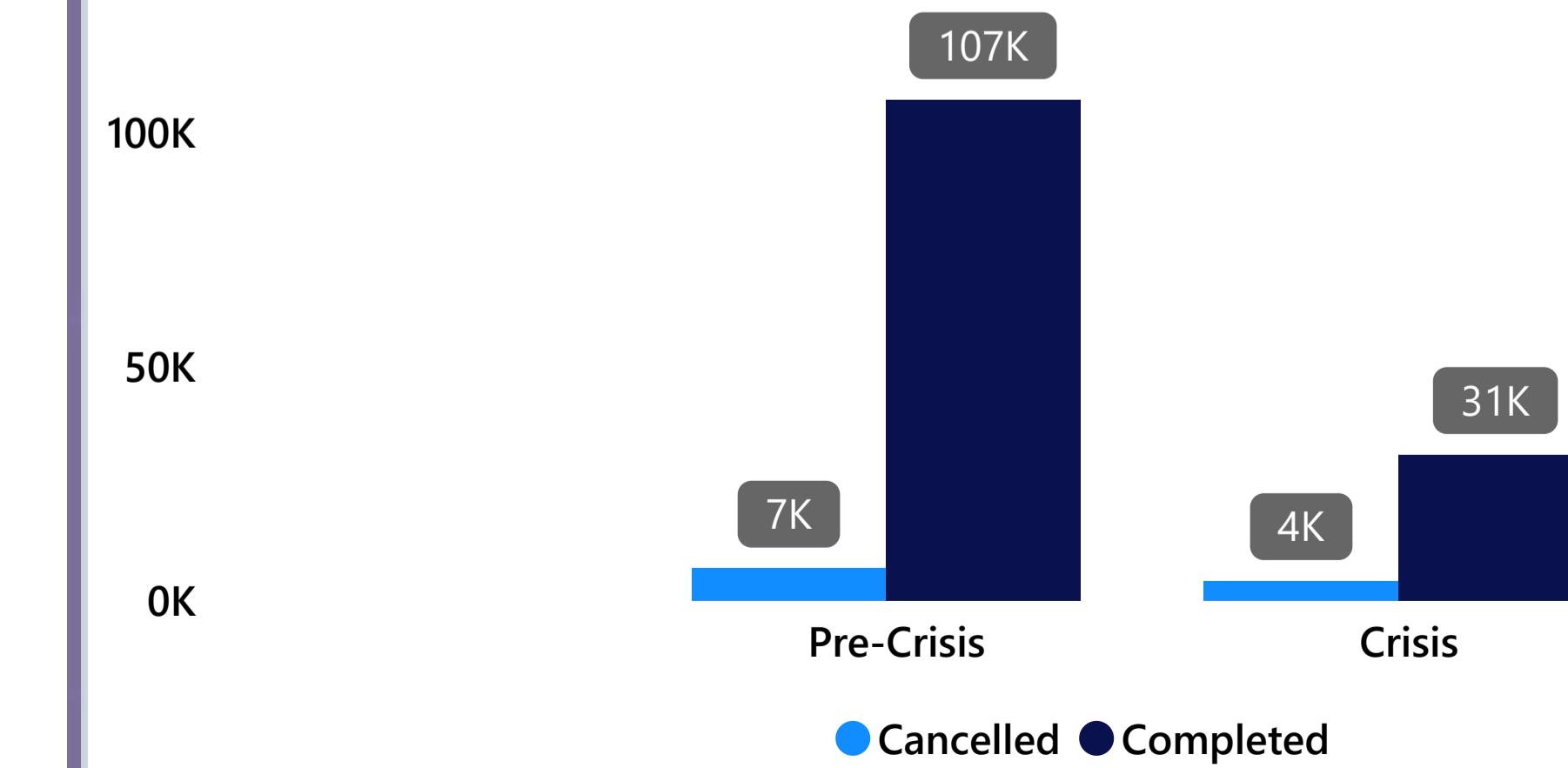


Delivery &amp; Sentiment Analysis

### Order Decline % by city



### Order Completion vs Cancellation by Phase



● Organic ● Paid ● Referral ● Social

● Cancelled ● Completed