

SAVANNAH HOLLOWAY

U.A. LITTLE ROCK 2022

CAREER OBJECTIVE

Position on a marketing and/or digital marketing team utilizing my skills in both web development and team-based projects to create and launch successful product campaigns.

EDUCATIONAL HISTORY

University of Arkansas at Little Rock

SUMMA CUM LAUDE | AUG 2018 - MAY 2022

Bachelors in E-Commerce

- Minor: Marketing
- Minor: Psychology
- Minor: Information Technology (I.T.)

ISA Study Center - Seville, Spain

SPANISH LANGUAGE AND CULTURAL STUDIES | FEB 2022 - APRIL 2022

Maumelle Charter High School

MAY 2018 | VALEDICTORIAN | STUDENT GOVERNMENT PRESIDENT

CONTACT ME AT:

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Portfolio:

<https://savvyhollo99.github.io/portfolio/>

LinkedIn:

<https://www.linkedin.com/in/savannah-lea-holloway/>

SKILLS SUMMARY

- HTML/CSS
- Microsoft Office
- WordPress
- Content Writing/Proofreading/Editing
- Data Analysis and Visualization
- Public Speaking
- Communication/Teamwork
- Leadership
- Organization and Planning
- International Travel

WORK EXPERIENCE

Web Development Intern

EMERGING ANALYTICS CENTER | JULY 2020 - DECEMBER 2021

- Worked on a team to design and develop web pages for the EAC website, 360 Tour projects, and Snapchat filters.
- Worked on a team to build and maintain a company social media presence on Facebook, Snapchat, and Twitter
- Researched trends in web design, development, and usability

AWARDS RECEIVED

- Outstanding Student Award: Information Technology (2020)
- Outstanding Junior Award: E-Commerce (2020)
- Chancellor's List (Fall 2018 - Fall 2021): This award is received for maintaining a 3.9 GPA or higher (Current GPA: 4.0).
- Phi Kappa Phi Honor Society (2021)