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## Muhammad Shoaib, Software Engineer

I'm a software developer with 7 years of hands-on experience in creating modern web applications and delivering practical solutions that make an impact. Over the years, I've worked extensively with React JS, HTML, CSS, and JavaScript frameworks to build responsive web and mobile apps. I enjoy collaborating with cross-functional teams to tackle complex requirements and bring ideas to life.

With a strong focus on troubleshooting and optimization, I make sure the applications I work on are not only functional but also perform at their best. I'm always eager to learn new technologies and explore innovative ways to improve user experience and overall functionality.

### Details

Nationality Pakistani Place of birth Karachi  
Date of birth 13-Mar-1995

### Employment History

#### React JS Developer at Linkstar, Karachi

May 2022 — Present

- Worked to solve complex problems using the latest in **Cloud, Mobile (React Native), and Web Technologies**.
- Provided effective troubleshooting and remediation for **web and mobile applications**.
- Planned, developed, tested, deployed, and maintained **web and mobile apps**.
- Brought forth vast experience designing and developing **responsive websites and cross-platform mobile applications**.
- Worked productively with the Product Team to understand requirements and business specifications around Portfolio Management, Analytics, and Risk.
- Adept in diagnostic testing and troubleshooting for **both web and mobile platforms**.
- Successfully identified, diagnosed, and fixed application issues, including broken links, typographical errors, and formatting problems.
- Ensured proper delivery times for all tasks and coordinated teams for on-time deliveries.

#### Front End Developer at Golpik, Karachi

Mar 2021 — Apr 2022

- Working on both clients and company products.
- Designed, created, and implemented custom Interwoven Team Site modifications to fully automate such activities as publishing, deploying, and updating online content (HTML, JavaScript, and JavaScript Frameworks).
- Working on JS Frameworks with PHP Frameworks.

- Design and develop UI Layouts CRM (Customer Relationship Management), HMS(Hotel Management System), etc.
- Implemented user interface guidelines and standards throughout the development and maintenance of the website using HTML, CSS, SASS, JavaScript, JQuery, Ajax, Vue, and React JS.
- Building and posting lead-generation landing pages.
- Troubleshoot/debug coding errors and clean up HTML/CSS and JavaScript on existing pages standard of W3C Markup.
- Working with the back-end team provides better containerization of the platform.
- Implemented Page Optimization techniques for web pages.

### **Front End Developer at Digitonics labs (Pvt.) Ltd, Karachi**

Feb 2019 — Mar 2021

- Working on both clients and company products.
- Working on CMS systems like **WordPress, Shopify, Magento**, etc.
- Building Custom Websites on WordPress with Coding.
- Troubleshoot/debug coding errors on WordPress and Custom Sites.
- Customization Plugins, Hooks, Functions on WordPress.
- Troubleshoot/debug coding errors and clean up HTML/CSS and JavaScript on existing pages standard of W3C Markup.

### **UI Developer at Protege Global (PVT) Ltd., Karachi**

Feb 2018 — Oct 2018

- Create and update static HTML pages, web pages, and promotional efforts using CSS, HTML, JavaScript, jQuery, and Bootstrap for cross-platform experiences.
- Work with designers to create and enhance HTML templates.
- Assist with troubleshooting system errors in their internal applications, websites, and other marketing systems and processes.
- Helping to run all mailings through email reputation systems for no spam compliance and proper viewing in multiple email/mobile/tablet platforms.
- Working proficiency in developmental toolsets.
- Ability to collaborate with high-performing teams and individuals throughout the firm to accomplish common goals.

### Education

#### **Intermediate, Jamia Millia Degree Collage, Karachi**

#### **BSCS (Computer Science), Ilma University, Karachi**

2019 — Jan 2024

### Links

[My Linkedin Profile](#)

[Portfolio Link](#)

### Skills

 C++

 Python

 HTML, CSS & Bootstrap

 JavaScript

 jQuery

 React JS

- |   |              |  |              |
|---|--------------|--|--------------|
|   | Next JS      |   | React Native |
|  | PHP/SQL      |  | Node JS      |
|  | Git          |  | Figma        |
|  | Adobe XD     |  | Strapi       |
|  | WordPress    |  | Shopify      |
|  | Restful Apis |  |              |

## Website Speed & Optimization Experience

### Standard Validations, W3C Markup

- XML formlessness check is now run only if other stages of the validation process report no errors.
- This is to further mitigate a performance issue related to the XML formlessness check.
- Improved error output performance.
- Error/warning location information now makes it clearer whether the error occurred in the validated document or an external resource related to it.

Reference: [W3C Markup](#)

### Page Speed Rules, Google Insights, GTmetrix

- Avoid landing page redirects
- Enable compression
- Improve server response time
- Leverage browser caching
- Minify resources
- Optimize images
- Optimize CSS Delivery
- Prioritize visible content

1. Reference: [Google Insights](#)

2. Reference: [GTmetrix](#)

## Achievements

- Successfully completed website designing and development projects as fulfill client requirements on time.
- Achieve appreciation in as long term without absence from work.
- Designed and implemented an interactive marketing communications campaign through Rich Media.

## Hobbies

- PC Gaming
- Chess
- Freelancing