



# SOLOMON UMOH

PROFESSIONAL MULTIMEDIA DESIGNER

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SARS Road, Rukpoku, Obio Akpor, Rivers State.

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## Professional Summary

Innovative and versatile Multimedia Designer with 9 years of experience in graphic design, UI/UX design, and web development. Adept at transforming concepts into visually engaging and user-friendly designs and development that align with brand goals. Demonstrated ability to manage projects from inception to completion, ensuring timely delivery and exceptional quality.

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## Certification:

### GOOGLE USER EXPERIENCE DESIGN (UXD)

Google

### FULLSTACK WEB DEVELOPMENT CERTIFICATE (PERN)

Udemy

### PROFESSIONAL CERTIFICATE FOR FRONT-END DEVELOPMENT

Meta

### CERTIFICATE OF WEBSITE DEVELOPMENT

Webbiit Technologies

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## Skills/Qualifications:

- **Graphic Design:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), CorelDraw, and Canva.
  - **UX Design:** Wireframing, Prototyping, User Research, Usability Testing (Figma, Adobe XD, Axure RP)
  - **Web Design & Development:** WordPress, Elementor, Wix, Webflow, HTML, CSS, JavaScript, React, NodeJS, & PostgreSQL
  - Branding and Visual Identity
  - Digital Marketing
  - Project Management
  - Strong Communication and Collaboration
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## **Work Experience:**

### **WEB DEVELOPER/UIUX DESIGNER (WIX)**

#### **Mothers to Daughters Charity Inc., USA (Remote - Volunteer)**

2024 – Present

##### **Achievements:**

- Designed and developed responsive website using Wix for Mothers to Daughters, ensuring mobile optimization and SEO best practices.
- Customized Wix templates and used Velo by Wix for advanced functionality including dynamic pages, databases, and custom JavaScript interactions.
- Collaborated with clients to define website goals, wireframes, and user journeys, ensuring strong user experience (UX) and brand alignment.
- Implement Search Engine Optimization for accessibility and visibility to site visitors, creation of Google Search Console property and Google Business Profile for local SEO.
- Integrated third-party tools such as CRM systems, booking platforms, payment gateways, and marketing automation tools.
- Design and development of Community Dashboard Web App for Mothers to Daughters for Mentorship and partnership.

### **GRAPHIC DESIGNER/WEB EXECUTIVE (WORDPRESS)**

#### **JC International Limited, PH**

2025

##### **Achievements:**

- Developing visually appealing multimedia content for digital and print platforms.
- Recording and collecting of graphic and video assets for corporate documentaries and marketing content.
- Edited and produced corporate videos for marketing campaigns, explainer videos, and social media content.
- Collaborated with marketing and product teams to create cohesive and compelling brand stories.
- Monitored and updated/maintained the corporate websites (jcinternationalng.com, jcitraining.com, oilfieldsolutions-ng.com, xtremereurns.com), enhancing their functionality and aesthetic appeal.

### **GRAPHIC/UIUX/WEB DESIGNER (WORDPRESS)**

#### **Picadailys Services Nigeria Limited, PH**

2024 - 2025

##### **Achievements:**

- Designed and implemented UIUX solutions for corporate web applications, increasing usability and reducing bounce rates by 25%.
- Facilitated workshops on user-centered design principles, educating cross-functional teams and increasing company-wide awareness of UX

best practices.

- Participated in all design stages, from ideation to prototyping and final handoff, ensuring high-quality user experiences.
- Ideating, wireframing, and prototyping of Fintech mobile application for seamless transactions and equity.
- Designed social media post that boosts engagement and creates more awareness.

## **LEAD MULTIMEDIA DESIGNER**

**Equal Logistics Ltd, Lagos**

2021 - 2023

### **Achievements:**

- Lead the creative team in developing visually appealing multimedia content for digital and print platforms.
- Produced animated videos for marketing campaigns, explainer videos, and social media content.
- Design and optimize user interfaces and experiences for websites and mobile applications, improving user satisfaction by 30%.
- Collaborate with marketing and product teams to create cohesive and compelling brand stories.
- Oversee the redesign and maintenance of client websites, enhancing their functionality and aesthetic appeal.

## **GRAPHIC DESIGNER/PRINTING OPERATOR**

**Unity Printing Press, Rivers**

2019 - 2021

### **Achievements:**

- Created designs, sample layouts, concepts based on layout knowledge, and aesthetic design concepts.
- Led a successful rebranding project that revitalized the company's visual identity and market presence.
- Designed both eCommerce and non-eCommerce creative website layouts and content for use by clients.
- Developed graphics and layouts for product illustrations, logos, and websites, mirroring company and client's brand style.
- Print: Large Format Banners, event programmes, souvenirs, product packaging and proofread designs to ensure error-free presentation and application.

## **GRAPHIC DESIGNER/INSTRUCTOR**

**Jimiel Computer Technology & Management Institute, Akwa Ibom**

2017 - 2019

### **Achievements:**

- Liaise with clients to successfully create prolific social media graphics suitable for the target market.
- Conducted research and gathered reference materials to ensure accurate and realistic branding.
- Shooting and capturing of videos and photos for documentation and corporate use.
- Utilized CorelDraw to create and visualize artwork that are both equitable and marketable.

## **GRAPHIC DESIGNER/SUPERVISOR**

**Everyman Technology Solution, Akwa Ibom**

2016

### **Achievements:**

- Created several creative sketches, logo designs, posters, business cards, materials for social media marketing, letterhead with brand in view.
- Developed content and designed course materials for students as well as supervised students on practical works.

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### **Education:**

#### **PROJECT MANAGEMENT PROFESSIONAL (B. Sc)**

British Project Management Academy, UK

2021

#### **ADVANCE CERTIFICATE OF PROFICIENCY (ACP) IN COMPUTER MAINTENANCE & VISUAL DESIGN (OND)**

Jimiel Computer Technology & Management Institute

2016 – 2018

#### **DIPLOMA IN NETWORKING & REPAIRS**

Youth Millennium Development Ambassadors

2016

#### **DIPLOMA IN DATA PROCESSING & INFORMATION TECHNOLOGY**

Jibs Computer Enterprise

2013

#### **SENIOR SECONDARY CERTIFICATE (SSC)**

Secondary Commercial School, Ndon Ide

2006 - 2011

# **FIRST SCHOOL LEAVING TESTIMONIAL**

Methodist Central School, Utu Uyo Road  
1999 – 2005

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## **Interest:**

- Research
  - Reading
  - Singing and Dancing
  - Video Gaming
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## **References**

Available upon request.