



# ALISHBA ARIF

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 Lahore, Punjab, Pakistan

## EDUCATION

### BACHELORS IN BUSINESS ADMINISTRATION

University of London  
2021 - 2024

### A LEVELS

LGS 1A1  
2018 - 2020

## PERSONAL

### • Interests:

Cosplay, History, Music, Movies, Fashion,  
Horse Riding, Swimming, Badminton

### • Skills:

MS Word, MS PowerPoint, Canva, InShot

### • Languages:

Urdu (Fluent), English (Fluent)

## EXTRA CURRICULAR

- Trained Dance Instructor & Performer
- Model for various brands
- MUNs in APS, Beaconhouse & LGS
- Modeling for The Saari Girl & various other fashion startups
- Volunteer at Sweet Home Orphanages
- Volunteer at Hunehar

## EXPERIENCE

### SOCIAL DANCE LAHORE

A Lahore based performance arts collective  
2022 - 2024

- Dance Instructor - Latin Style (Salsa & Bachata) & Contemporary
- Dance Instructor - Kathak
- Coordinator

### REMOTE SOCIAL MEDIA MANAGER

For different travel agencies  
2017 - 2023

- Designed travel itineraries
- Social Media Management for various businesses of different niches

### MUDTOONZ & COMIC CON PK

Worked in different capacities  
2021 - 2022

- Event Management
- Social Media Management & Content Creator
- Brand Ambassador & Influencer

### INTERNSHIPS FOR HBL, WWF, EDOPIA, INSPIRE EDUCATION, NJ'S & GENDER GUARDIAN

Worked in different capacities  
2016 - 2017

- Interned as an assistant to the directing head of an HBL branch
- Volunteered for WWF as a documentary team on various environmental topics.
- Interned as a volunteer and shadow teacher for Edopia, Inspire Education and NJ's.
- Interned as an HR trainee for GenderGuardian and conducted CSR