# Khadija Rashid

+92 (327) 4494585 | Lahore, Pakistan | khadijarashid1204@gmail.com | linkedin | Portfolio

## Summary

I bring expertise in social media management, graphic design, leadership, and personalized tutoring. Proficient in leveraging innovative strategies and creative solutions to drive brand visibility and engagement. Eager to contribute dynamic skills and leadership to a forward-thinking organization.

#### **Education**

Forman Christian College, University

Aug 2023 - Present

Bachelor's Degree Computer Science | CGPA: 3.942

**The Crescent School** 

A-Levels | Subjects: Sciences | Grades: 4A\*

O-Levels | Subjects: Sciences | Grades: 8A\* 1A

Nov 2020 - June 2022

Aug 2017 - Nov 2020

**Experience** 

ClickSotic March 2024 - Present

#### Social Media Manager

- Led innovative social media campaigns, significantly boosting brand visibility and engagement in a competitive tech market.
- Expertly leveraged emerging trends and platforms, contributing to the overall growth and success of the startup

Omnilife VR July 2025 - Present

#### **Co-Activities Coordinator**

- Wrote a Sponsorship Proposal for the tenure shirts and activities.
- Organized Freshmen Week Stall and VR Cade.
- Lead Team Graphics to design the proposal.

FORMUN July 2025 - Present

**Graphic Designer** 

**Lucas Economics Society FCCU** 

July 2025 - Present

**Graphic Designer** 

Forman Ignite'24

March 2024 - July 2024

#### **Lead Team Graphics**

- Created innovative graphics content for @formanignite Instagram such as logo reveal, event reveal, categories reveal, volunteer drive, speaker reveal and event highlights in collaboration with a dynamic team.
- Designed sponsorship proposal, flyers, posters, standees, event outreach and sponsorship proposals, certificates and shields.
- Successfully managed multiple design projects, ensuring timely delivery and high-quality visual standards.

# Google Developer Student Club FCCU

Feb 2024 - Present

- Co-lead graphics
- Co-led the graphics team at Google Developer Student Club, designing visually compelling content.
- Designed council reveal posts, various event standees and event reveal posts throughout the tenure.

### **IGCSE & A-Level Science and Math Tutor**

Nov 2022 - Present

- Gave one to one and group tuition for exam sessions June 2023 and June 2024. Currently teaching for June 2025 exam session.
- Tailored lesson plans to individual student needs, enhancing their academic performance and boosting their confidence in challenging subjects.

# **Lucas Economics Society FCCU**

Feb 2024 - June 2024

#### **Lead Creatives**

- Led the Creatives Department, producing visually captivating materials that elevated the society's events.
- Directed a talented team to develop innovative content that effectively communicated complex economic concepts to a diverse audience.

# **Awards and Achievements**

#### Cambridge Outstanding Learning Award in Art and Design.

Merit Scholarship of 110% throughout two years of A-Level.

Head Girl of The Crescent School.

#### **Skills & Interests**

Technical skills: Photoshop, Canva, Python

Language: Urdu, English

Interests: Art and Design, Graphic Designing, Reading