2023 – Lab Exam 01
Report

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1.Problem statement

The food industry has witnessed a significant shift towards online ordering and delivery. However, existing food delivery apps often lack user-friendly interfaces, efficient order management, and personalized experiences. There is a need for an innovative food delivery app that addresses these pain points and enhances the overall dining experience for both customers and restaurants. Additionally, the ongoing global pandemic has further emphasized the need for contactless and efficient food delivery services. Also people often struggle to find time to cook nutritious meals or dine out due to busy schedules, leading to unhealthy eating habits and convenience-driven choices.

2.App description

Anyone hungry, craving their most favorite dishes should not have to look no further now. Our Food Delivery App makes it super simple to order food online and have it delivered right to your doorstep. Whether you're at home, work, or anywhere else, we've got you covered. One can browse through a wide variety of restaurants and cuisines. Our delivery partners ensure your food arrives promptly. You can customize your order for your preferences and our customization features ensure that every meal is tailored to your exact specifications, guaranteeing a truly personalized dining experience. You can track the status of your order in real-time, from preparation to delivery, and receive timely updates every step of the way.

3.Target Audience

Our target audience includes busy professionals, students, families, and individuals who value convenience, quality, and variety in their food choices. Whether they are looking for a quick lunch during work hours, a hassle-free dinner solution after a long day, or a special
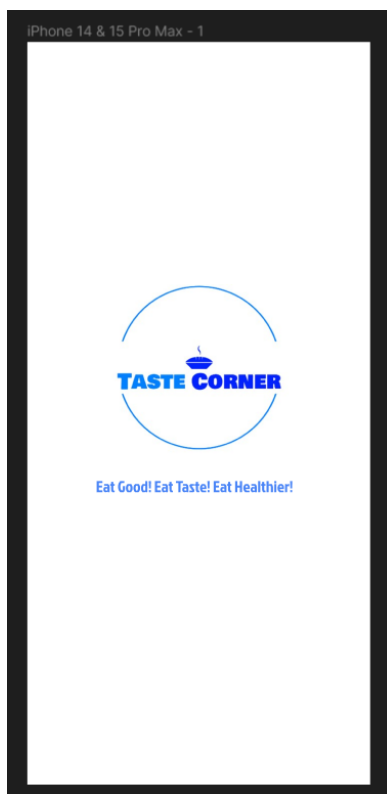
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treat for a gathering with friends, our app caters to their diverse needs and preferences. Our app is user-friendly and accessible to people of all ages and backgrounds.

4.Necessity of the application

Our innovative food delivery app aims to revolutionize the way people order and enjoy food by offering a personalized, efficient, and convenient platform. With features such as customizable meal options, real-time tracking, and seamless payment integration, our app will cater to the modern consumer's desire for quality, variety, and convenience.

UI/UX Designs

• App logo and launch screen

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• User onboarding screens
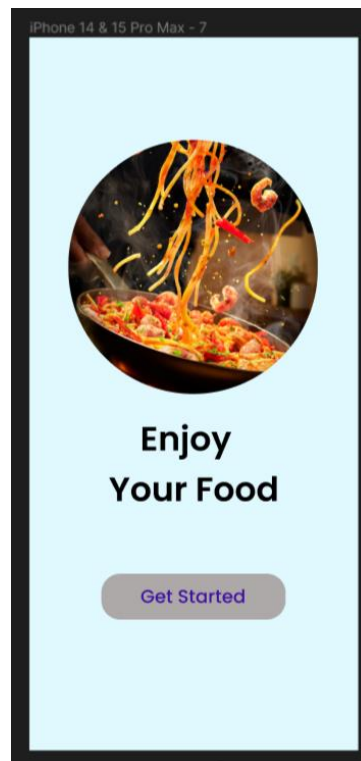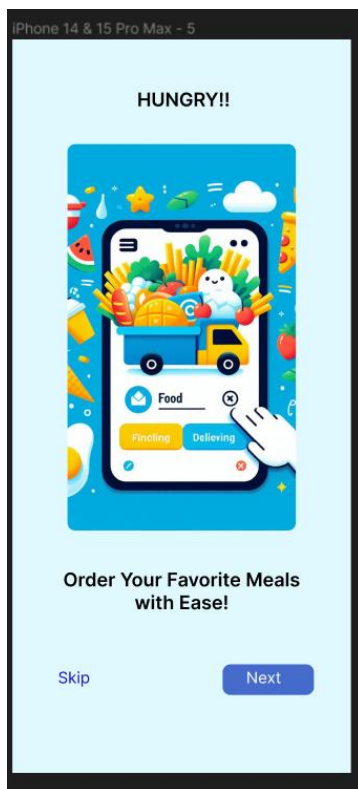
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• Sign up and sign in screens
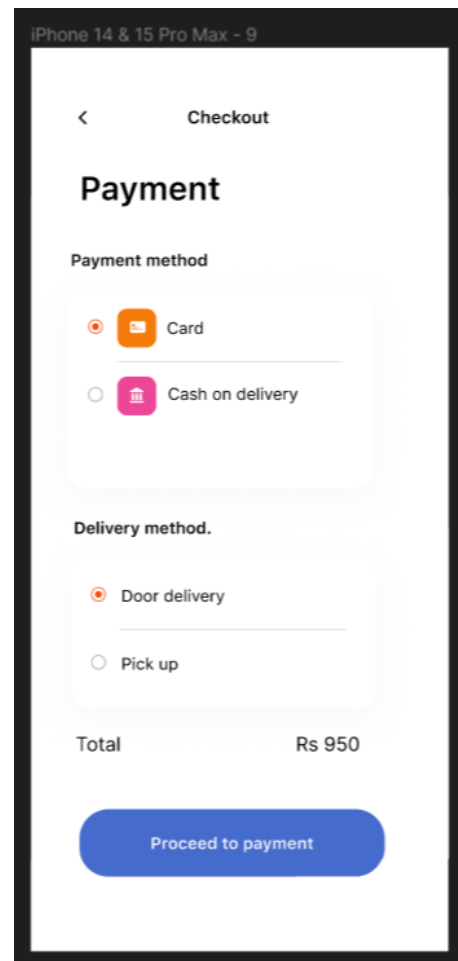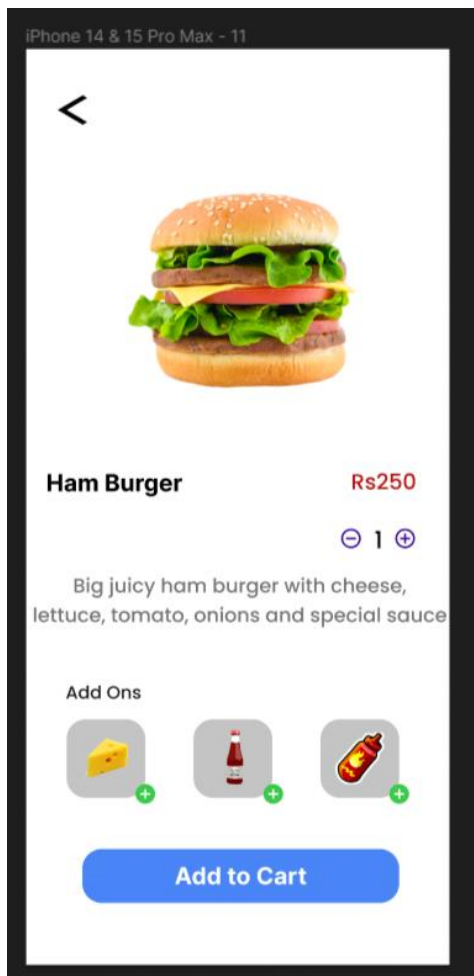
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• Main interface
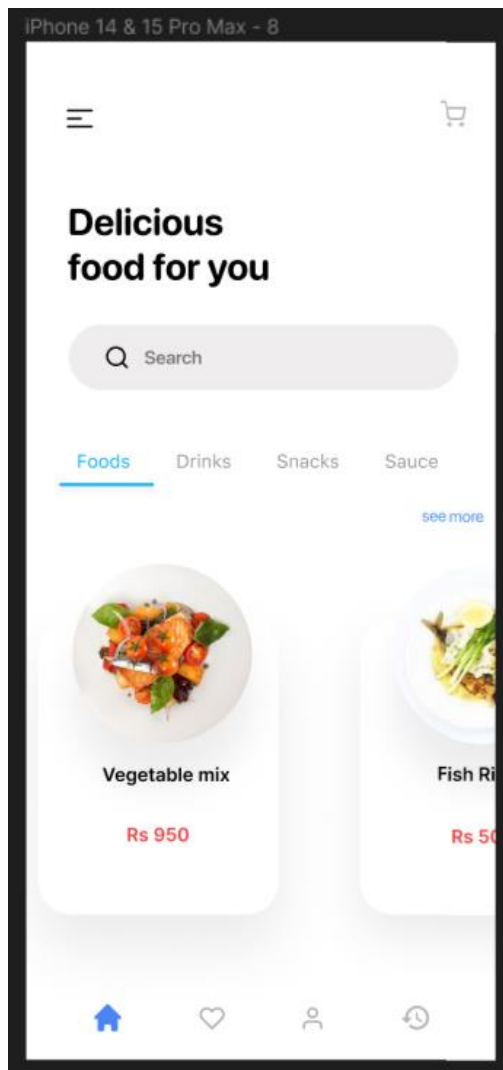
Home screen
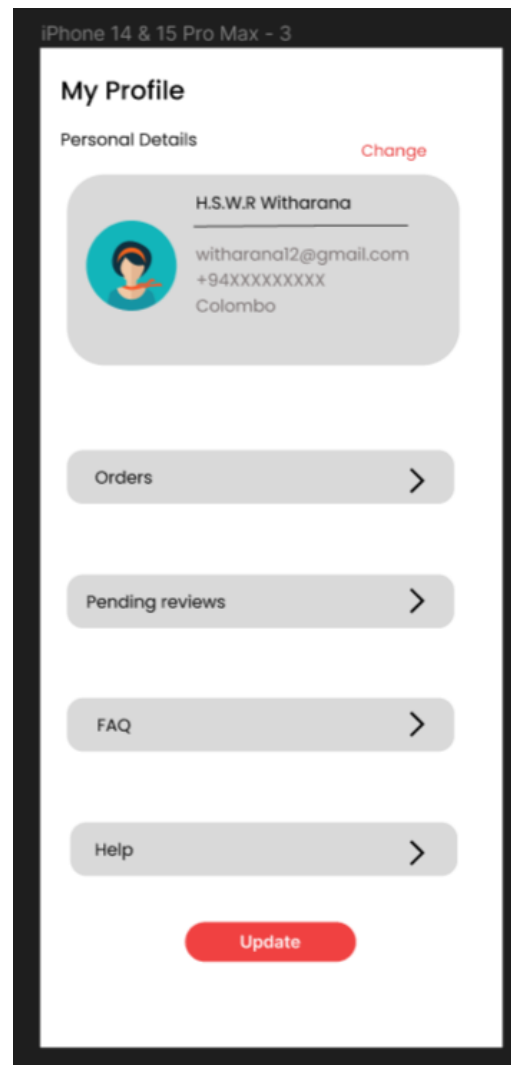
Profile screen

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• Other screens

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