Basic Features	Marketing	Hurdles	Tech. Stack	cong term support
Notifications for when your parking garage/parking lot are full	Promote around the university	Getting a collaboration with passport for parking spot tracking	Google Cloud for storage	Continuous updates
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GPS for finding available parking	cater towards university students	Finding a way to get the university agree	Google Maps for geo location	Bug fixes
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prepay/ pay parking	Signs/posters on parking garages and spots	Data accuracy	WebSocket for real time updates	continuous updates
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scaling for peak times (gamedays, lunch time, etc)	make it available on gameday tickets for visitors to find temporary parking	Local Authorities	paypal/ Venmo/ cashapp	User Feedback
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