WeRateDog Insights And Analysis

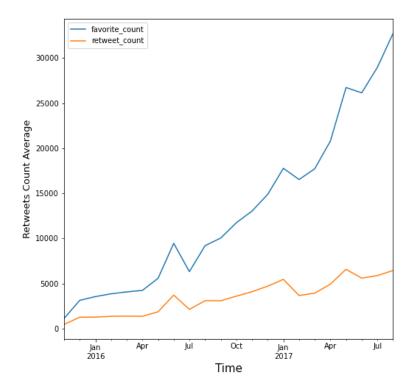


We Rate Dogs is a twitter account that people sends their dog photos to and the page rates the picture in a funny way using nicknames and ratings out of 10 but the funny thing here is that these rating are usually above the 10. They're 13/10 usually.

Below are some interesting insights if you're interested in this page and how people reacts to dogs.

1. Interactions with the page overtime:

We ran an analysis over the tweets which was posted by the page to know how did the page grow by time and below it shows that the number of the likes of the pages and retweets were significantly increasing by time. Which indicates that the way the page addresses people's love of dogs was very appealing to the audience. So, that's a reason to check the page, they'll always know how to cheer you up.



As we can see in almost 2 years the favorite and retweets counts were increased significantly. Almost for favorite counts from 1K to 30K and the retweets to 5K or more.

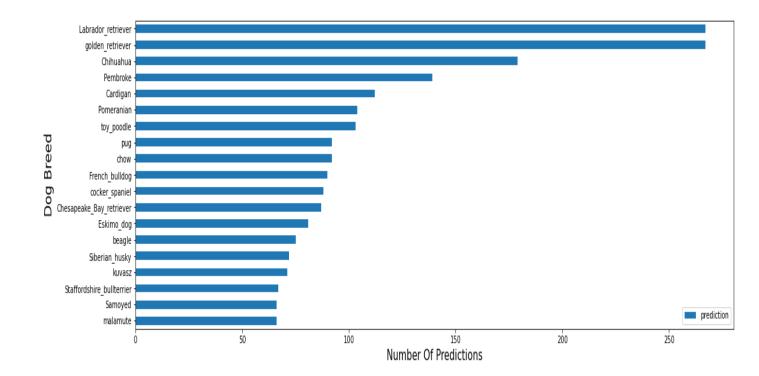
Let's take a look at one of their tweets to see if the audience is right about what they're doing or not.



Now, isn't that hilarious?

2. Who are the people interested more in rating their dogs?

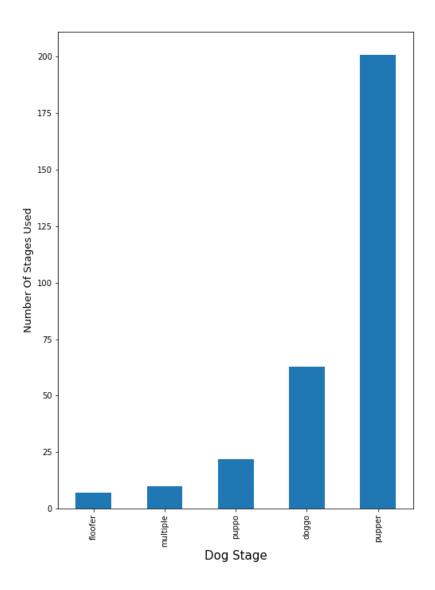
The below figure shows us which dogs pictures were tweeted by the page which indicates accordingly which owner wants his dog to be rated.



The above shows that the dogs which get the highest numbers of tweets are the Labrador retriever and golden retriever. They're absolutely adorable and commonly loved by people. So, for sure these posts gets the highest ratings and interactions.

I would give the highest rate to a golden retriever, they're so cute.

3. What dog stage name that has been used the most? Let's see in the below chart as well.



The above chart shows that the highest dog_stage name used is pupper which is commonly used for pictures of cute baby dogs. If you actually think about this for a minute you'll realize that this is one of the reasons which caused the increase of number interactions. I mean, who wouldn't interact to a photo of a very cute puppy?

The bottomline of this is that if you wanna see a variety of dogs to make your day better. Go, definitely take a look at this page. Meanwhile, I'll leave you with this cute pupper here to know what you're going to see. :D

