Workshop

# Introduction to PWA

22nd March 17

https://goo.gl/BDcnPX

The NEXT Academy Coding School | Coding@NEXT

## Agenda

7:30PM Networking

8:00PM PWA 101

Practices of PWA

Hands-on

Web performance optimization

930PM Workshop ends

var message = 'Hello All!';

message += " I'm SC Kim";

## Me

- Former Google Student Ambassador
   SEA
- Former Google Developers Kuala
   Lumpur Co-Organizer
- Current Master of Computer Science in The National University of Malaysia (UKM)
- Current Freelance Full-Stack Mobile
   Developer (Web and Mobile)
- FIREBASE LOVER



## Our Problems

- 1. We're more attached to mobile than desktop.
- 2. Struggling in open yet unstable WiFi connection to surf (LieFi), dino shows up
- 3. Running out of mobile data, low connectivity mode
- 4. We use apps, but how many of us actually use them?



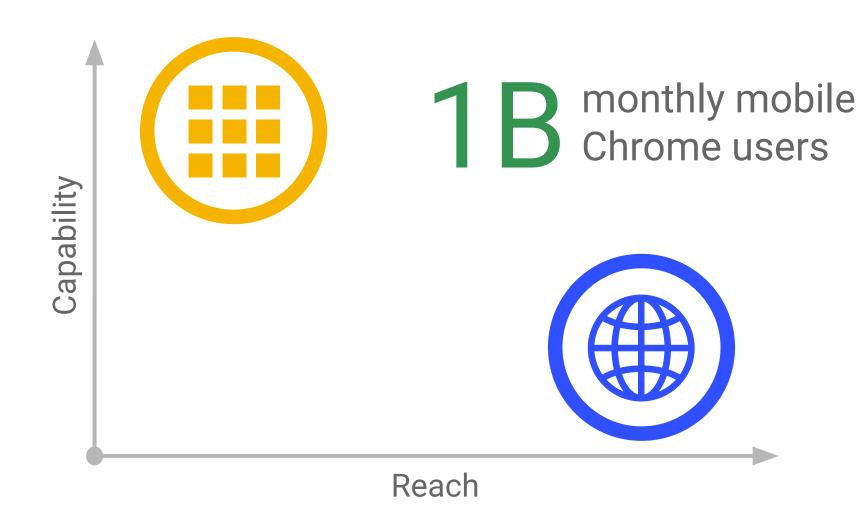


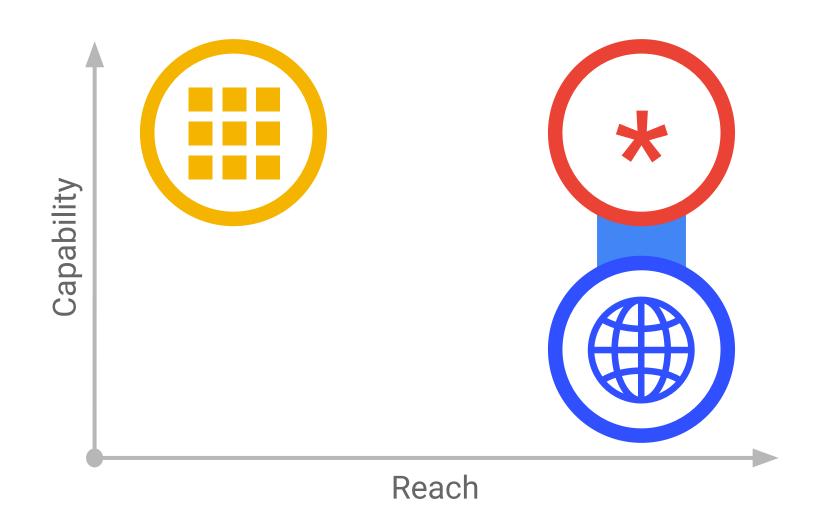
## Our Problems + Solution Approach

- 1. We're more attached to mobile than desktop. Mobile Web-App
- 2. Struggling in open yet unstable WiFi connection to surf (LieFi), dino shows up Data Caching, Web Perf Optimization
- Running out of mobile data, low connectivity mode App Shell & Data Caching
- 4. We use apps, but how many of us actually use them? Add to Homescreen + Push Notifications



# Capability





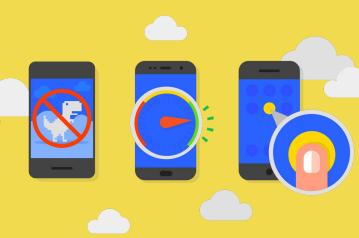


## PWA

**Reliable:** Fast loading, work offline and on flaky networks

**Fast**: Smooth animation, jank-free scrolling and seamless navigation

**Engaging**: Launched from the home screen and send push notifications

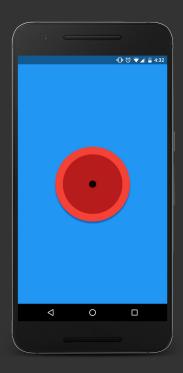


## List of PWAs

## https://pwa.rocks/

#### Highlighted Apps

- AliExpress
- Washington Post
- Google I/O
- Flipboard, etc.



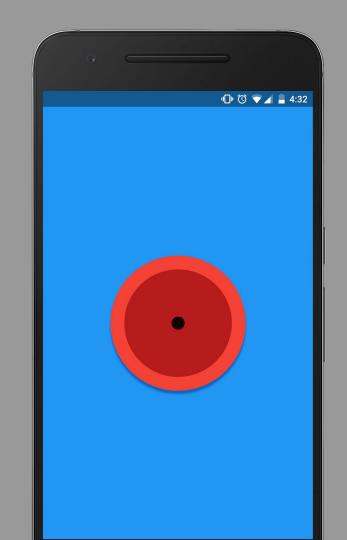
https://airhorner.com

## Progressive Web Apps

**Reliable:** Fast loading, work offline and on flaky networks

**Fast:** Smooth animation, jank-free scrolling and seamless navigation

**Engaging:** Launched from the home screen and send push notifications



## PWA Recipe & Practices

1. HTTPS SSL

2. Responsive to device width CSS

Service Worker (service-worker.js)

4. Web App Manifest (manifest.json)

#### Checklist

https://developers.google.com/web/progressive-web-apps/checklist

## 1) HTTPS: Security Matters

- Confidentiality
- Authenticity
- Integrity
- Ranking. As of August 2014, Google uses HTTPS as a ranking signal, which can improve search rankings.
- Higher Level API calls. Geolocation/Push
   Notifications/GetUserMedia/HTTP2/ServiceWorker

## 2) RESPONSIVE

- Prevent Resource Rendering Block
- Minified resources (css,js,html)
- Media screen css
- Instant loading resource on loading



## 3) SERVICE WORKER: Offline & Caching

- A service worker is a script that your browser runs in the background, separate from a web page, opening the door to features that don't need a web page or user interaction.
- Today, they already include features like push notifications and background sync

HELPFUL COOKBOOK <a href="https://jakearchibald.com/2014/offline-cookbook/">https://jakearchibald.com/2014/offline-cookbook/</a>

## SERVICE WORKER APPROACHES

Few strategies (up to your needs)

#### **APPROACHES**

- Cache
- Network
- Cache, falling back to network
- Cache & network race
- Network falling back to cache
- Cache then Network

#### **EXAMPLE CASES**

Static Assets

Analytic Ping, non-GET Request

Offline-first

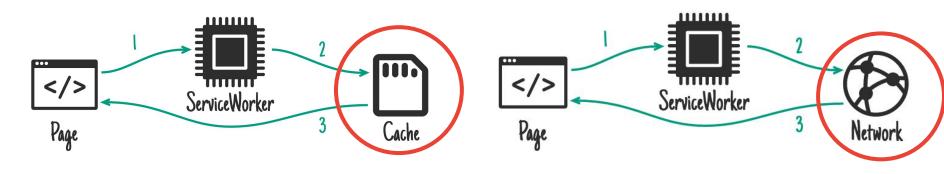
Small assets with Performance

Social timelines assets, resources

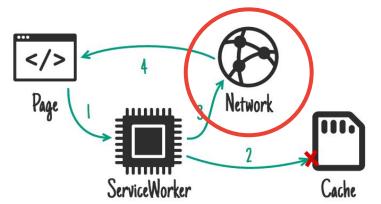
Frequent content update

## Cache Only

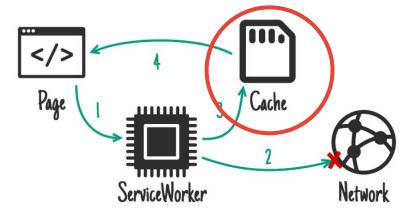
#### **Network Only**



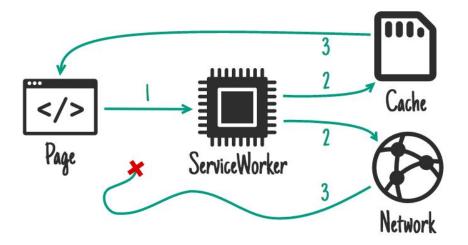
## Cache, Falling Back to Network



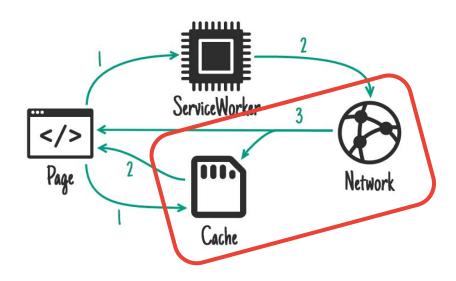
#### Network, Falling Back to Cache



#### Cache Network Race



#### Cache Then Network

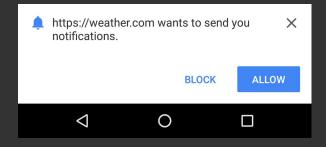


## 4) Web Manifest (manifest.json)

```
"name": "The Washington Post",
"short_name": "Wash Post",
"icons": [{
  "src": "icon-48x48.png",
  "sizes": "48x48",
  "type": "image/png"
 }, {...}],
"start_url": "/index.html",
"display": "standalone",
"background_color": "#000000",
"theme_color": "#000000"
```

## Script for alert install banner (web app or native app)

https://developers.google.com/web/fundamentals/engage-and-retain/app-install-banners/



# https://goo.gl/dvCwUL

Time for Codelab!

## So, what's next?

Implement further with Push Notification with Service Worker (Firebase Cloud Messaging / Google Cloud Platform), and try different offline approaches

Another opportunity: **Physical Web** which web app matches well for engaging audience <a href="https://google.github.io/physical-web/">https://google.github.io/physical-web/</a>

Migrate your site and transform into PWA!





## MORE COURSES / TUTORIALS?

Free PWA Course on Udacity <a href="https://udacity.com/course/ud811">https://udacity.com/course/ud811</a>

Free Offline Web Application Course on Udacity (Service Worker) <a href="https://udacity.com/course/ud899">https://udacity.com/course/ud899</a>

# K.I.T

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# DONE?

Keep in Touch and Thank you!