

# Sayak Sarkar

User Experience Designer & Researcher

Email - [sayak.uxartisty@gmail.com](mailto:sayak.uxartisty@gmail.com)

Contact - +91-9564125320

Location - India

---

## Introduction -

Focused on creating meaningful experiences through design. Eager and hardworking entry level ux designer proficient at working with all types of design projects. I'm detail-oriented, quick to adjust project needs to meet business and design goals, and skilled in user research to align the product needs. I excel both when working independently and as part of a collaborative UI/UX team & Additionally, I'm confident in taking the lead on design projects, guiding teams to deliver creative and effective solutions.

## Education -

- Master in Design in UI/UX & Interaction Design at LPU University , Jalandhar , India ( Batch 2024-2026 )
  - Bachelor in design, Specialization in UI/UX Design at DIT university, Dehradun, India. ( Batch 2019-2023 )
  - Higher Secondary from Bardhaman C.M.S High school , West Bengal Board , ( 2019 ).
- 

## Relevant work experience - ( June 2025 - Aug 2025 )

### APKA KISAN AGROTECH PVT.LTD - (UI/UX & Customer Experience Designer Intern)

Worked on website design, product delivery experience, and packaging design while managing customer interaction strategies to enhance engagement and satisfaction.

---

## Ux Designer & Researcher -Academic Project

### 1. Book store App and Website Design -

Conducted user interviews and Google Forms surveys to understand digital reading habits and library needs. Created user personas, journey maps, and designed AI-integrated prototypes using Figma in an agile, sprint-based workflow.

### 2. Banking & Payment App Design-

Designed user flows and interaction patterns for a banking and payment app, focusing on secure and seamless transactions , add gamification methodology & Created high-fidelity prototypes in Figma to enhance usability and task efficiency and perform usability testing , with real users .

---

## Published research paper in 2025

**Optimizing Solar Panel Performance Through User-Experienced Monitoring Interfaces.** Accepted for publication in the Proceedings of the 2nd International Conference on Product and Industrial Design (ICPOD 2025), Lovely Professional University, Phagwara, Punjab, India, April 10–11, 2025.

---

## Skills - UI/UX Tools

Figma, Sketch, illustrator Adobe XD, Zeplin, Protopie, Miro , Galileo ai , Basic HTML / CSS

---

## Portfolio -

- <https://www.sayakuxart.in/>
  - <https://www.behance.net/sayaksarkar2>
- 

## Awards & Certification -

- Google UX foundation certificate , coursera .
- Bachelor in design , specialization In UI/UX certificate , Dit University .