Sayak Sarkar

User Experience Designer & Researcher

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Location - India

Introduction -

Focused on creating meaningful experiences through design. Eager and hardworking entry level ux designer proficient at working with all types of design projects. I'm detail-oriented, quick to adjust project needs to meet business and design goals, and skilled in user research to align the product needs. I excel both when working independently and as part of a collaborative UI/UX team & Additionally, I'm confident in taking the lead on design projects, guiding teams to deliver creative and effective solutions.

Education -

- Master in Design in UI/UX & Interaction Design at LPU University , Jalandhar , India (Batch 2024-2026)
- Bachelor in design, Specialization in UI/UX Design at DIT university, Dehradun, India. (Batch 2019-2023)
- Higher Secondary from Bardhhaman C.M.S High school , West Bengal Board , (2019).

Relevant work experience - *(June 2025 - Aug 2025)*

APKA KISAN AGROTECH PVT.LTD - *(UI/UX & Customer Experience Designer Intern)*

Worked on website design, product delivery experience, and packaging design while managing customer interaction strategies to enhance engagement and satisfaction.

Ux Designer & Researcher -Academic Project

1. Book store App and Website Design -

Conducted user interviews and Google Forms surveys to understand digital reading habits and library needs. Created user personas, journey maps, and designed AI-integrated prototypes using Figma in an agile, sprint-based workflow.

2. Banking & Payment App Design-

Designed user flows and interaction patterns for a banking and payment app, focusing on secure and seamless transactions , add gamification methodology & Created high-fidelity prototypes in Figma to enhance usability and task efficiency and perform usability testing , with real users .

Published research paper in 2025

Optimizing Solar Panel Performance Through User-Experienced Monitoring Interfaces. Accepted for publication in the Proceedings of the 2nd International Conference on Product and Industrial Design (ICPOD 2025), Lovely Professional University, Phagwara, Punjab, India, April 10–11, 2025.

Skills - *UI/UX Tools*

Figma, Sketch, illustrator Adobe XD, Zeplin, Protopie, Miro , Galileo ai , Basic HTML / CSS

Portfolio -

- https://drive.google.com/drive/ folders/19AkwV7I-6PMCEqiwyKUMdlatccj_azpb?usp=drive_link
- https://www.behance.net/sayaksarkar2

Awards & Certification -

- Google UX foundation certificate , coursera .
- Bachelor in design , specialization In UI/UX certificate , Dit University .