# **Aarav Sen**

Digital Designer | Visual Storyteller

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# **Professional Summary**

Creative and detail-oriented Digital Designer with 3 years of experience in visual communication, branding, and digital content creation. Skilled in Photoshop and digital illustration, with strong communication and design thinking abilities.

# **Work Experience**

## **Digital Designer – PixelForge Studios (2022–Present)**

Designed branding kits and digital illustrations for 25+ clients, collaborated on content strategies increasing engagement by 30%, and managed client design communication.

### Junior Graphic Designer – CreativeBlend Agency (2021–2022)

Produced banner ads, website graphics, and digital artwork with fast delivery and professional communication.

#### **Education**

Bachelor of Design (B.Des) – Communication Design MIT Institute of Design, Pune (2017–2021)

### **Skills**

Core Skills: Communication, Digital Art, Photoshop Design Tools: Adobe Illustrator, Figma, Canva Professional: Team collaboration, Visual storytelling

# **Projects**

Aurora Yoga Studio: Branding identity design

Urban India Illustration Series: 15-piece digital artwork collection

### **Achievements**

Designed for a campaign featured by Google for Startups India. Awarded Best Visual Concept – PixelForge (2023).

#### References

Available upon request.