



# PIZZA SALES REPORT

Jan15-Dec15

Pizza category

All

01-01-2015

31-12-2015



Home



Best/Worst sellers

## BUSIEST DAYS AND TIME

### DAYS

Orders are **high** on Weekends,  
**Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders  
from month of  
**July and January**

## SALES PERFORMANCE

### CATEGORY

**Classic** category contributes the  
**maximum Sales and Total  
Orders**

### SIZE

**Large** Size pizza contributes the  
**maximum in Sales**



817.86K

Total revenue



38.31

Avg Order Value



50K

Total Pizza Sold



21K

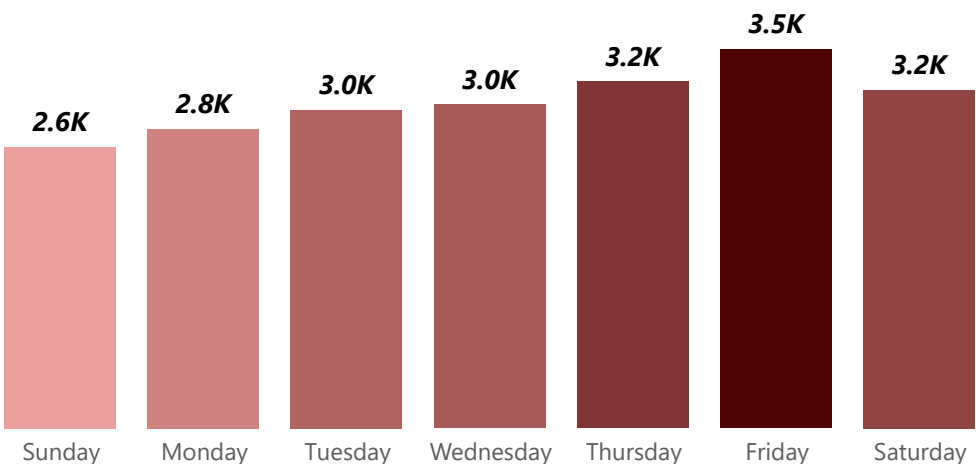
Total Orders



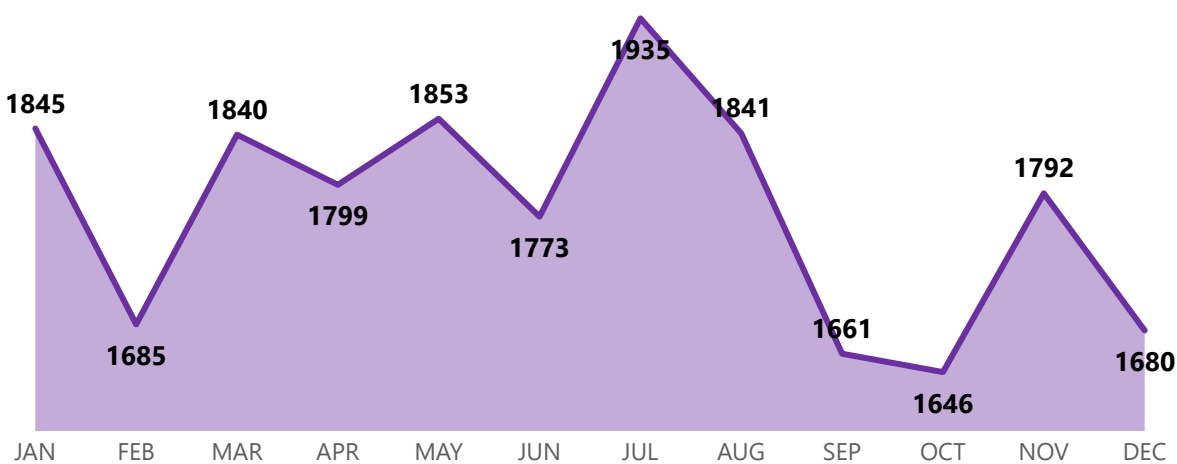
2.32

Avg Pizza Per Order

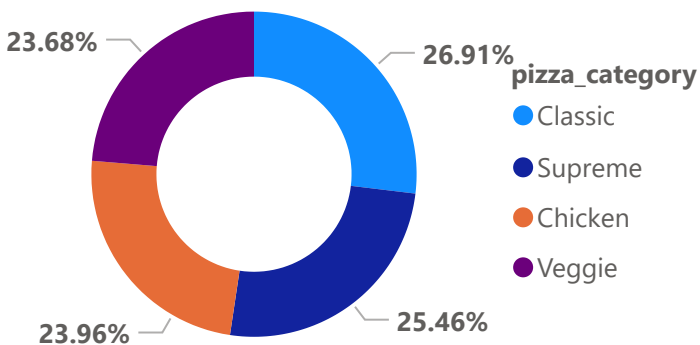
### Dily Trend for Orders



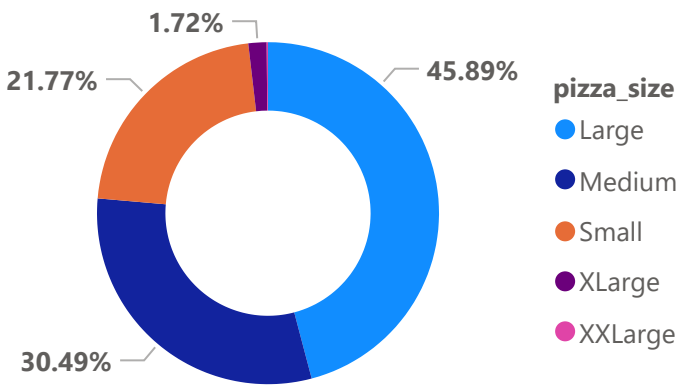
### Monthly Trend For Total Orders



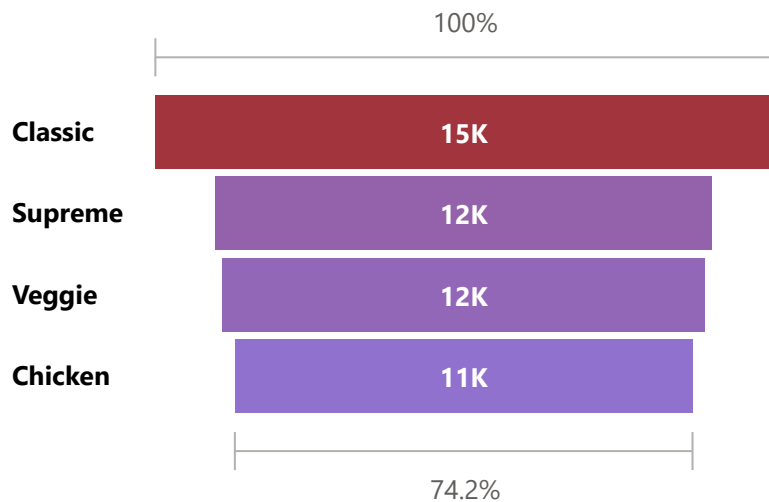
### % of sales by pizza category



### % of sales by pizza size



### Total Pizza Sold by pizza\_category





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Best/Worst sellers



Best Sellers

REVENUE

**Thai Chicken Pizza** contributes maximum in **revenue**

QUANTITY

**Classic Deluxe Pizza** contributes max in **Quantity**

Total Orders

**Classic Deluxe** contributes max by **total orders**

Worst Sellers

REVENUE

**The Spinach Pesto Pizza** contributes minimum in **revenue**

QUANTITY

**Soppressata Pizza** contributes min in **Quantity**

Total Orders

**Chicken pesto pizza** contributes



817.86K

Total revenue



38.31

Avg Order Value



50K

Total Pizza Sold



21K

Total Orders



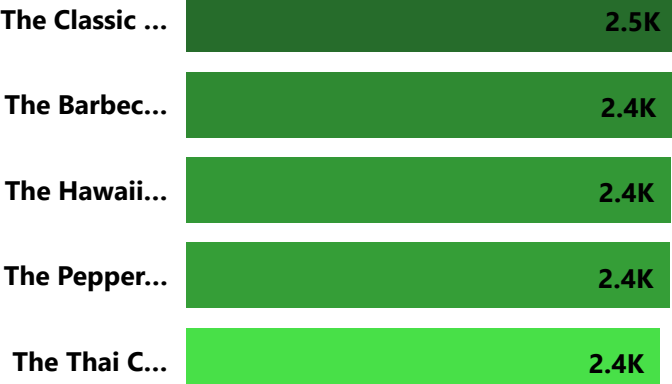
2.32

Avg Pizza Per Order

## Top 5 by Revenue



## Top 5 by Quantity



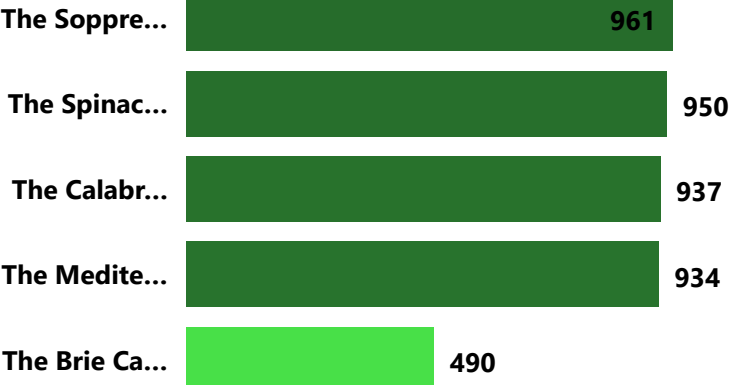
## Top 5 by Total Orders



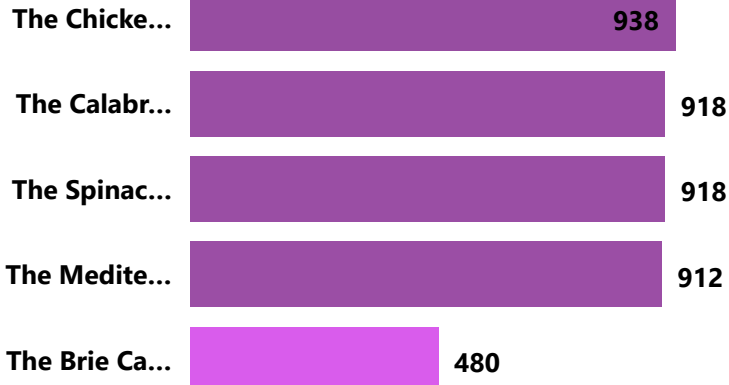
## Bottom 5 by Revenue



## Bottom 5 by Quantity



## Bottom 5 by Total Orders





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