

Uber Eats → Analytics Projects

Problem Statement

The Uber Eats data of X Driver contains information about the driver's earnings, time spent delivering orders, and other factors. The goal of this analysis is to identify the factors that contribute most to the driver's earnings and to develop recommendations for how the driver can improve their earnings.

Insights

- Friday is the Most Active day from 7pm - 9pm with highest amount of Earnings prime factor being beginning of the Weekend.
- With Sunday being the second most Active Day 6pm - End of the Weekend
- On getting an Ad-hoc view over the Earnings the (+)Actual Earnings have crossed the Expected Earnings benchmark.
- October 21st was the highest earning day

Recommendation:

- The dataset used for the Analysis is just a week worth of the data as earnings might vary by different weeks along with dynamic trends which can figured out to optimise earning.
- Some features in the data were not statistically significant to be worked on and had to be removed for maintaining the the overall Data Quality factor.
- More Granular details could be a better foundation to figure out the dynamic trends to optimise drivers earnings