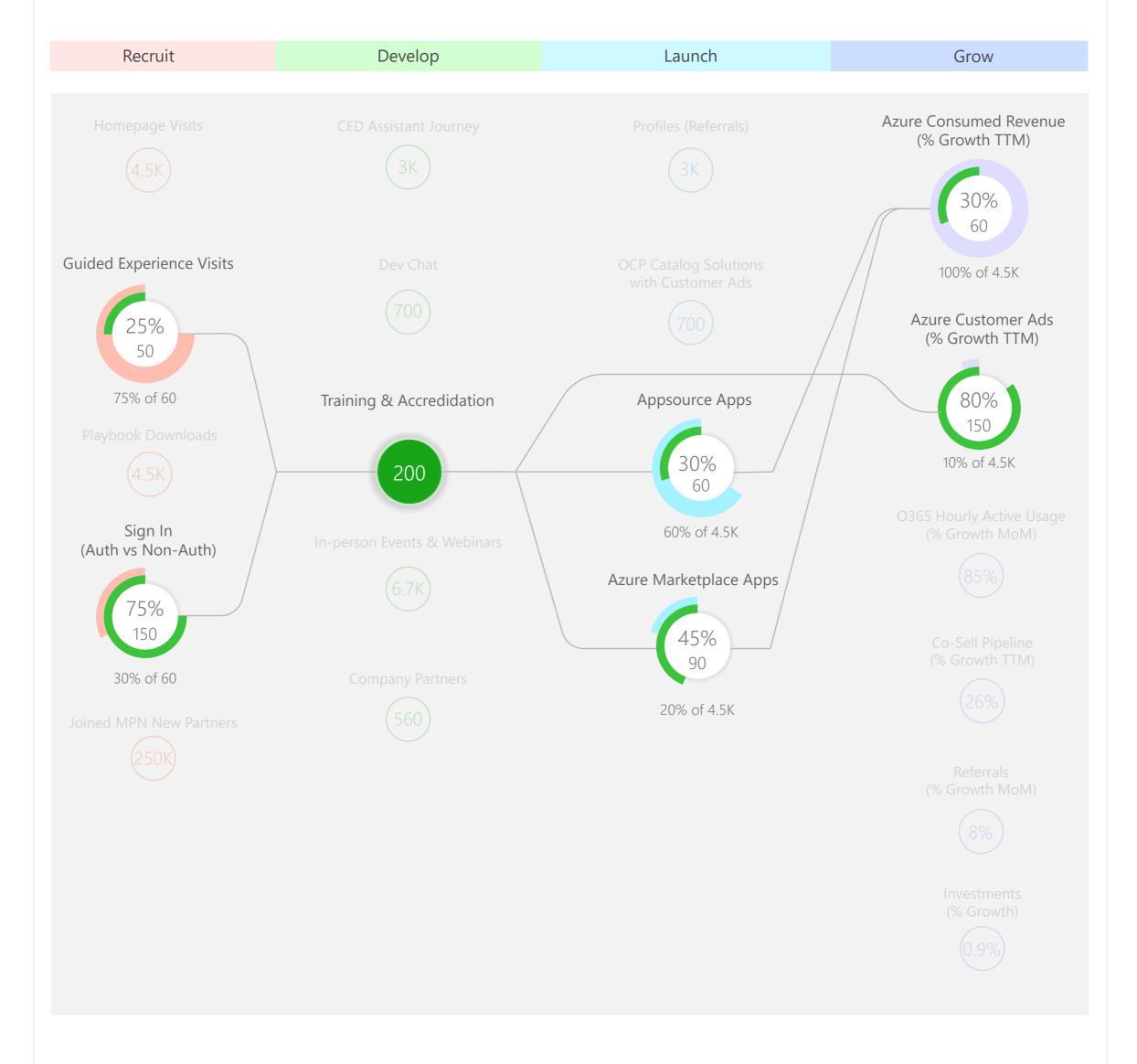
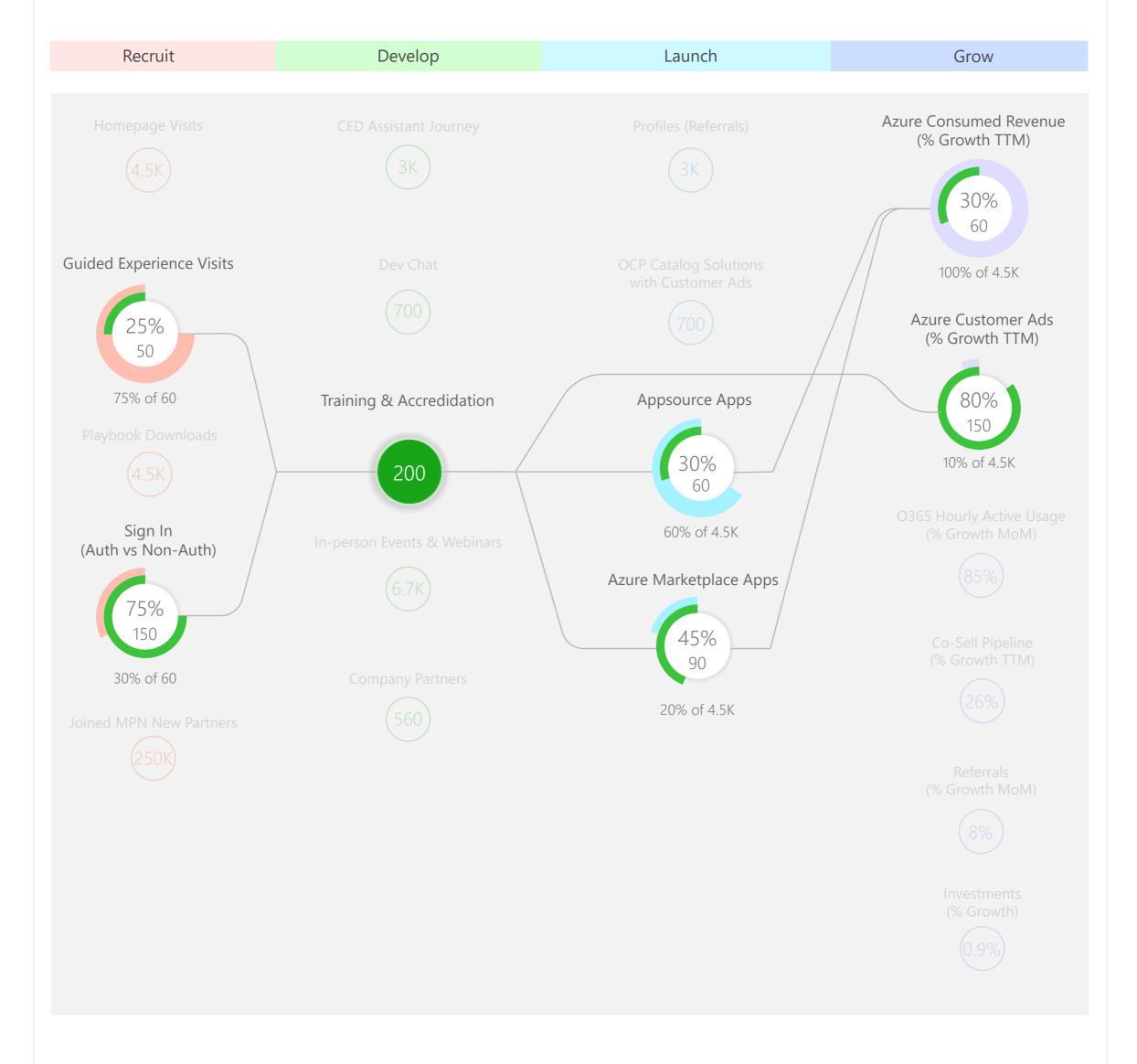
Recruit	Develop	Launch	Grow
Homepage Visits 4.5K	CED Assistant Journey 3K	Profiles (Referrals) 3K	Azure Consumed Revenue (% Growth TTM)
Guided Experience Visits 25% 50	Dev Chat (700)	OCP Catalog Solutions with Customer Ads	Azure Customer Ads (% Growth TTM)
Playbook Downloads 4.5K	Training & Accredidation	Appsource Apps 30% 60	O365 Hourly Active Usage (% Growth MoM)
Sign In (Auth vs Non-Auth) 75%	In-person Events & Webinars (6.7K)	Azure Marketplace Apps 6.7K	Co-Sell Pipeline (% Growth TTM)
Joined MPN New Partners 250K	Company Partners (560)		Referrals (% Growth MoM)
			Investments (% Growth)









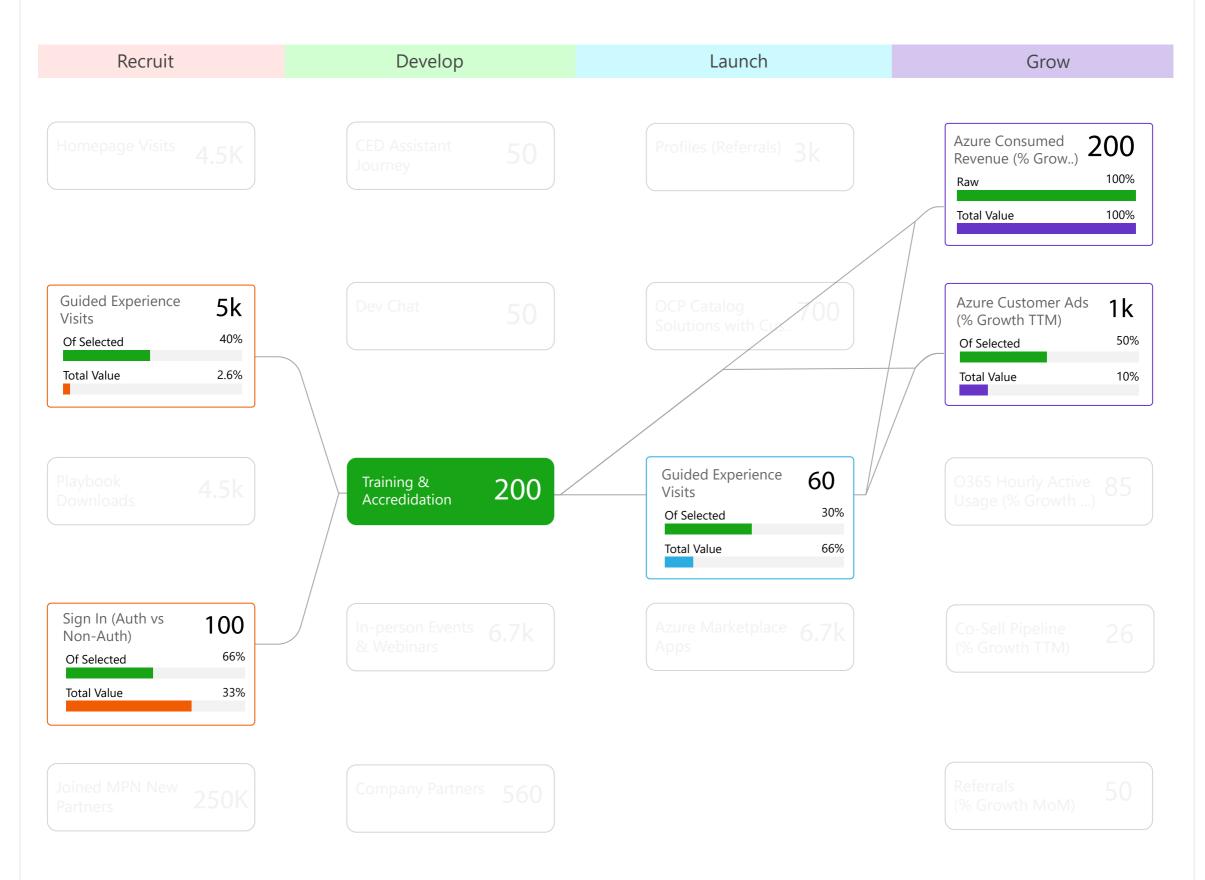


Chart Title Recruit Develop Launch Grow Azure Consumed Revenue Homepage Visits **CED** Assistant Journey Profiles (Referrals) (% Growth TTM) 100% 100% 200 Total Value Selected **Guided Experience Visits** Azure Customer Ads Dev Chat (% Growth TTM) with Customer Ade 50% 2.6% 5.0K 66% 10% 1K Total Value Total Value Selected Selected Raw O365 Hourly Active Usage Training & Accredidation Playbook Downloads Appsource Apps (% Growth MoM) 66% 60 30% 200 Total Value Selected Raw Sign In (Auth vs Non-Auth) In-person Events & Webinars Azure Marketplace Apps (% Growth TTM) 66% 100 33% Total Value Raw Selected Joined MPN New Partners **Company Partners** (% Growth MoM)