

ETC1010: Data Modelling and Computing

Lecture 1: Introduction

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Welcome to Semester 2 2017!


 **Lecturers:** Professor Di Cook and Dr David Frazier

 **Tutors:** Puwasala Gamakumara, Mitch O'Hara-Wild, Yeasmin Mahbuba

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 **Computing:** R and RStudio

 **Materials:** Moodle for grades, online quizzes; [course web site](#) for lecture and lab materials

Outline

 What is data?

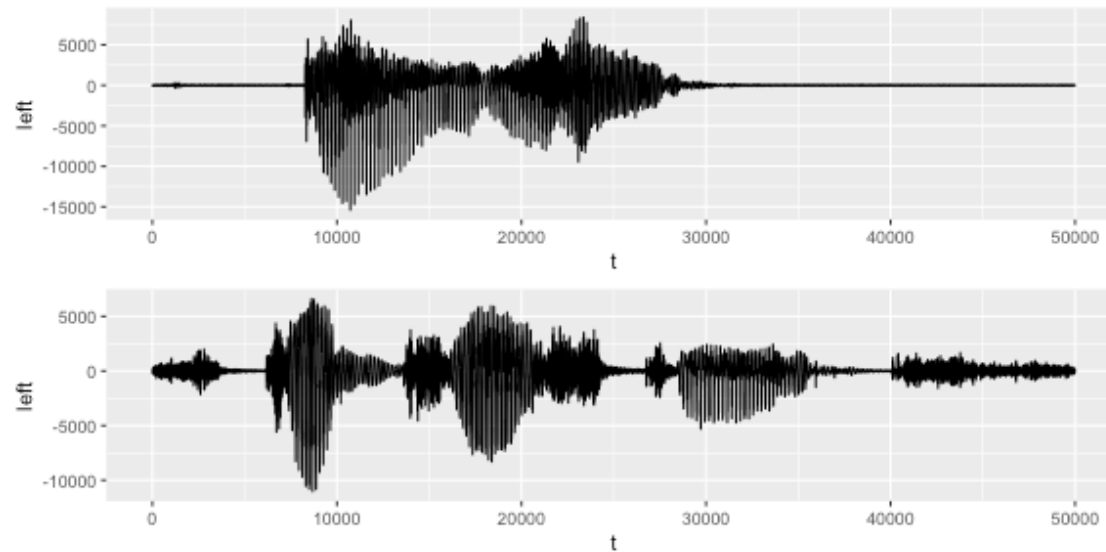
 What can we do if we have good data handling skills?

 **Insert lots of examples here**

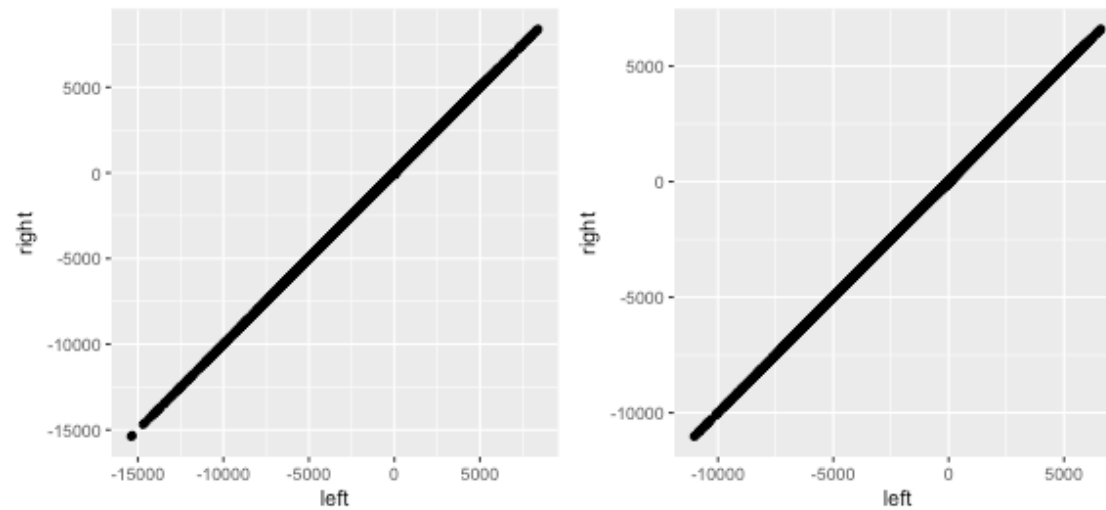
 Why R?

Music

- Read in a wave file
- Digitise it as time and amplitude
- Plot
- Compare with other sounds



Compare left and right channels

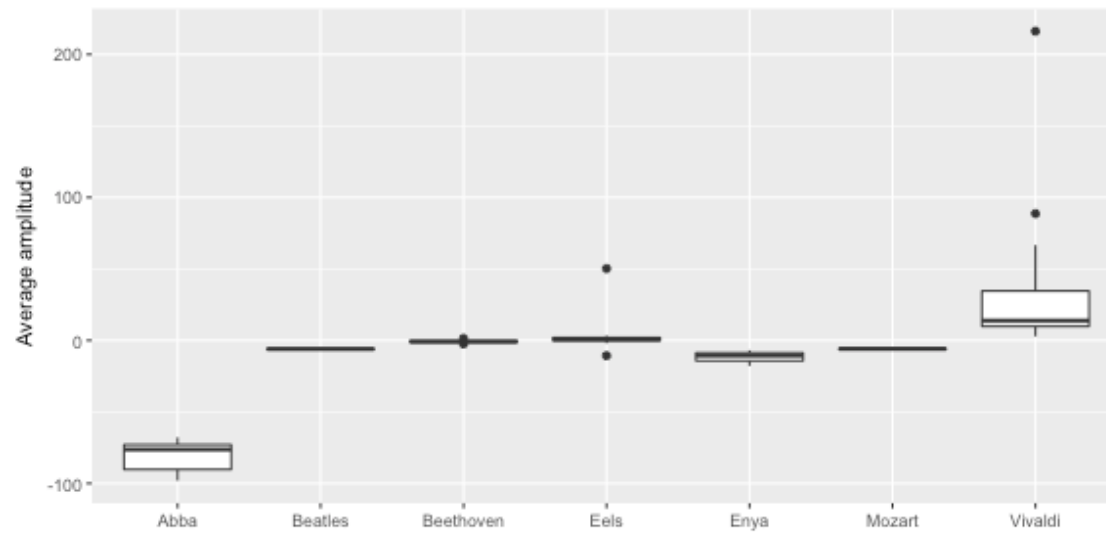


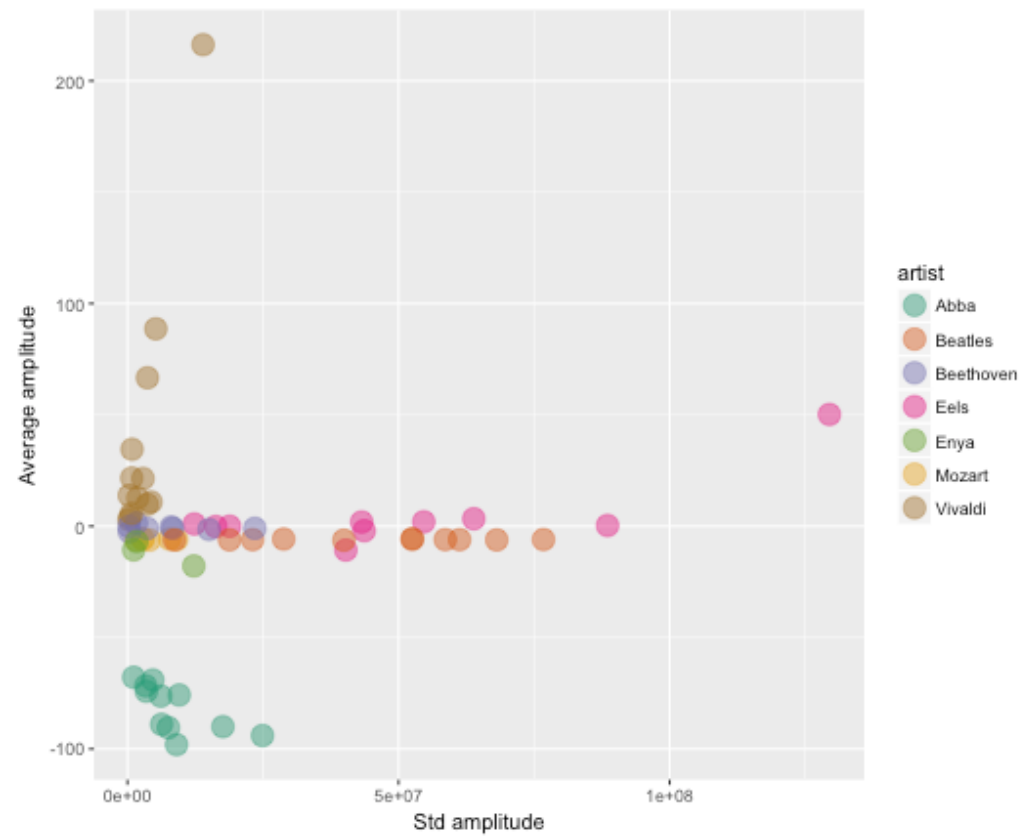
Oh, same sound is on both channels! A tad drab.

Compute statistics


```
# A tibble: 2 x 5
  word      m      s    mx    mn
  <chr>    <dbl>   <dbl> <dbl> <dbl>
1 data 0.004059919 1602.577 8393 -15386
2 statistics 0.009019820 1506.626 6601 -11026
```

My music - don't laugh






Education

 OECD PISA survey is the world's global metric for quality, equity and efficiency in school education.

 Workforce readiness of 15-year old students

 14530 students tested in Australia in 2015

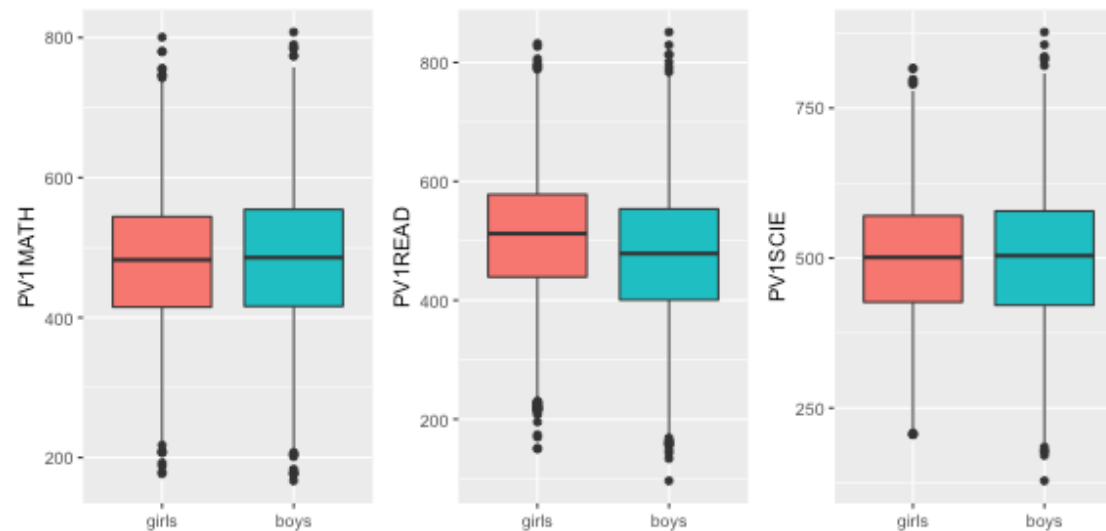
 How many schools?

 Math, reading and science tests, surveys on school and home environment, 921 variables

 Data available from <http://www.oecd.org/pisa/data/>

Gender differences

```
# A tibble: 2 x 4
  ST004D01T   math   read   sci
  <fctr>    <dbl>  <dbl>  <dbl>
1   girls 491.1820 518.4506 509.0075
2    boys 496.5699 486.9064 511.4427
```



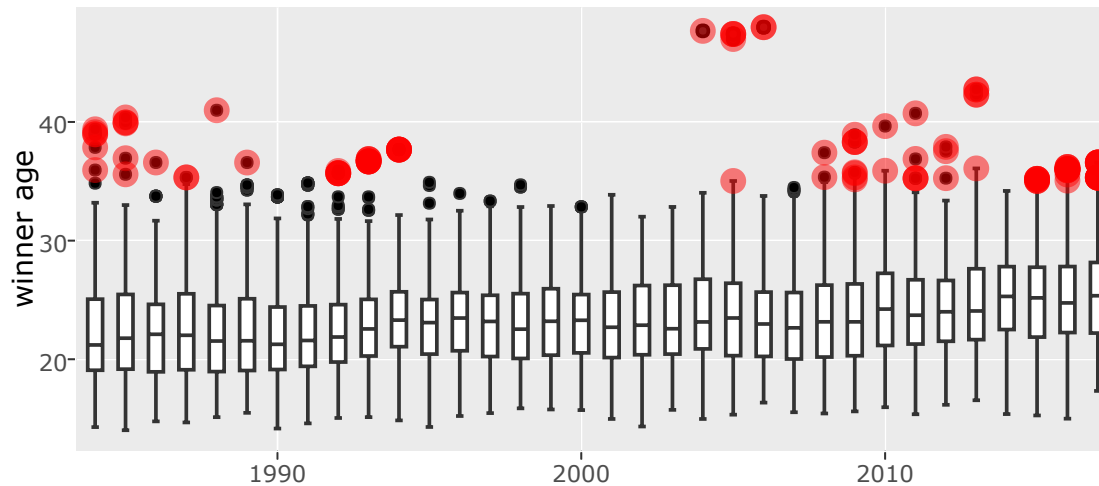
On average reading scores are most different, with girls scoring substantially higher. There is more variability from individual to individual than from boys to girls.

Your turn

Point out a couple more things that you see in terms of differences between girls and boys?

Tennis

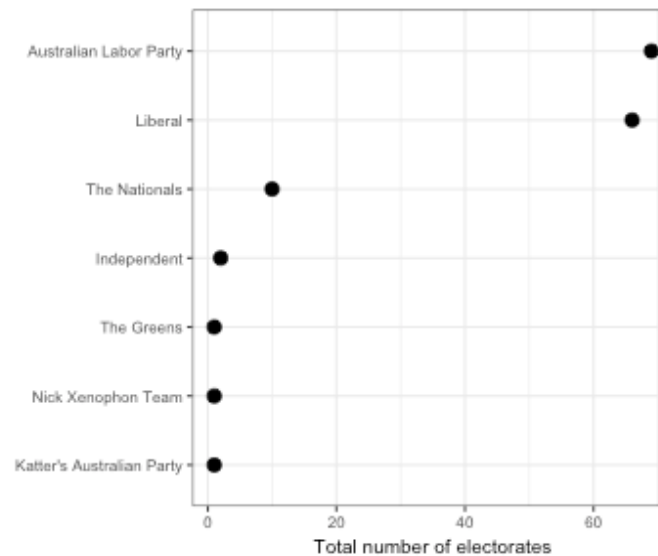
Statistics for grand slam and top tournament matches are available through the ATP and WTA web sites. By web scraping these web sites we can pull data together to explore characteristics of different players, surfaces, ... These are compiled into the R package *deuce*.



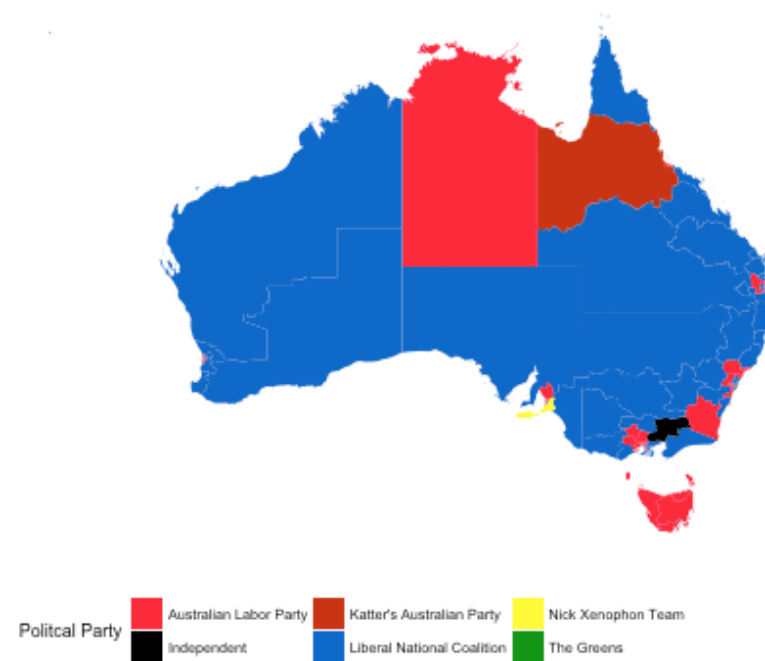
Yes, there are 47 year olds playing Grand Slams! [See NYTimes, 2004](#)

Politics

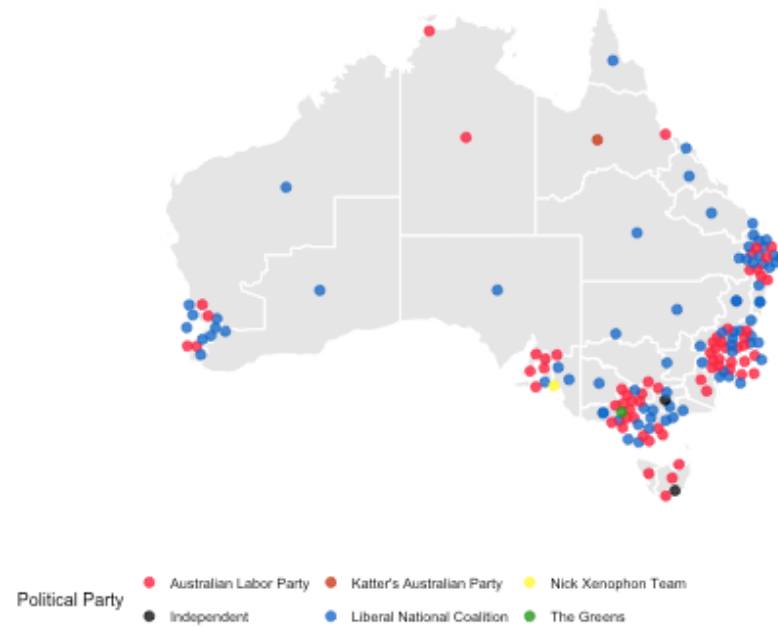
The [Australian Electoral Commission](#) provides Federal election results, and the electoral map.



Map it!



Cartogram it!



Combine with Census data



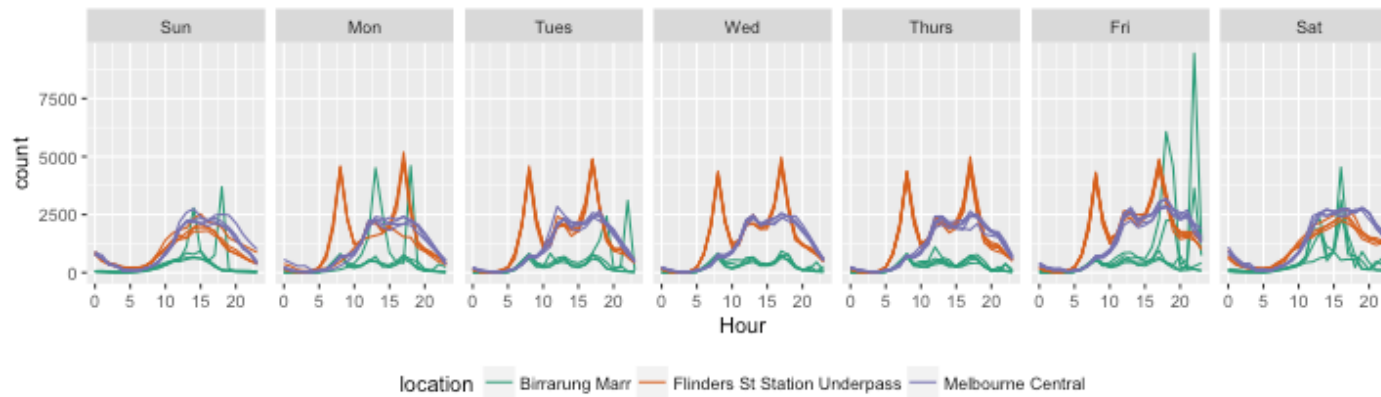
**Exploring the Australian Electorate
with the R package, eechida**

from **Di Cook**

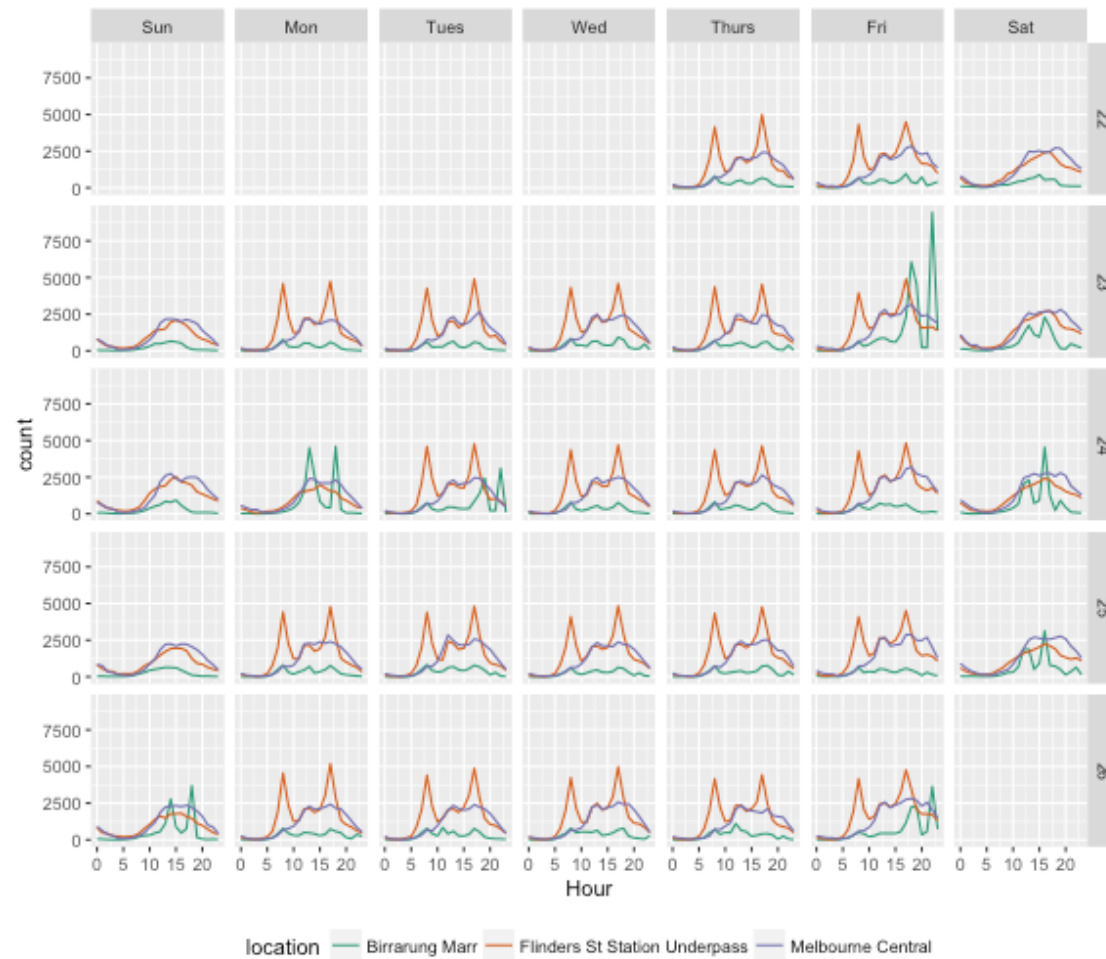
03:31



Pedestrian sensors

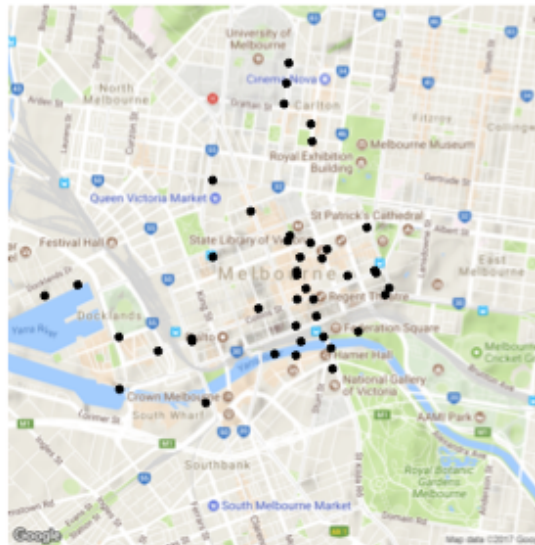


Each day of June



Google maps

Pull a google map and see where the sensors are located.



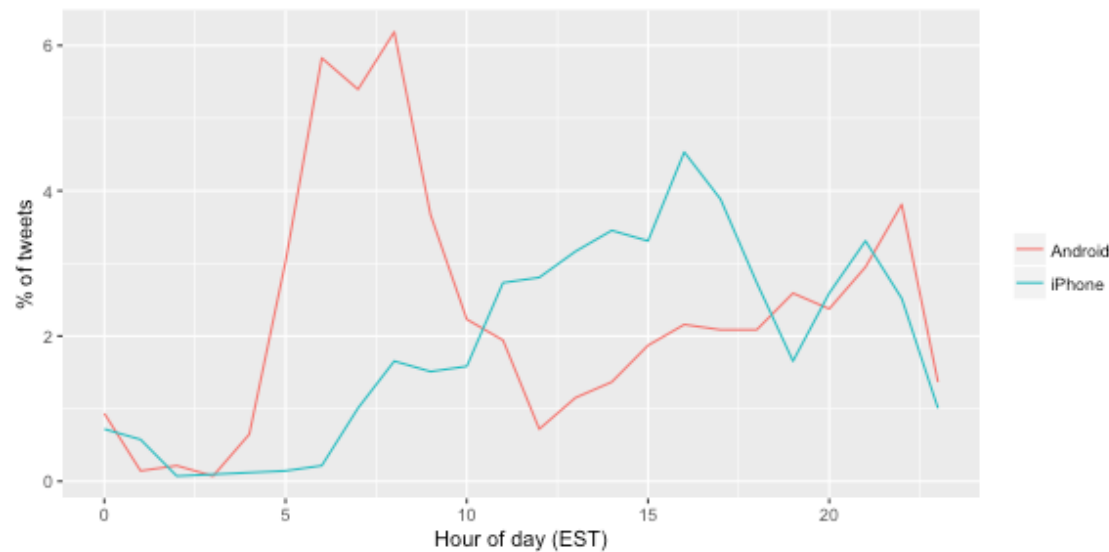
Airline traffic

Exchange rates

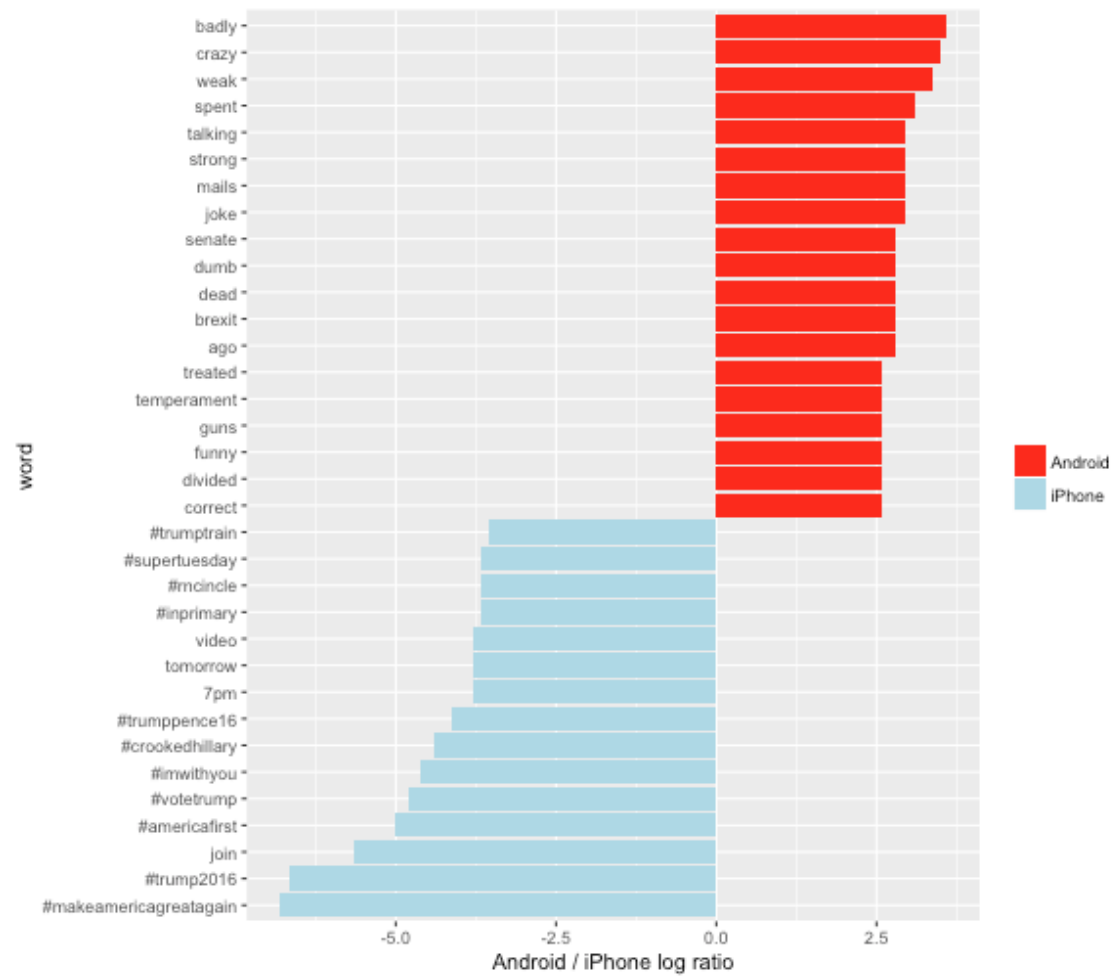
Text

Is it possible to distinguish tweets coming from Donald Trump's phone vs his staff's phone? With a twitter api you can collect all tweets between certain times, from different people, with different hashtags, ... David Robinson wrote a [post](#) during last year's US election cycle doing just this. Here's a re-creation of his analysis.

Tweets from @realDonaldTrump were collected and passed through a sentiment analysis.

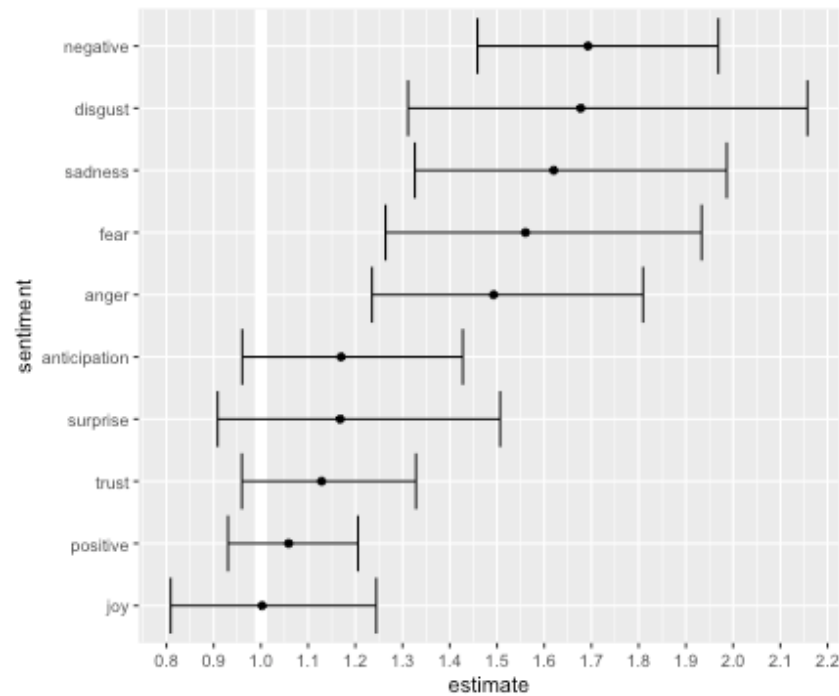


Common words between devices



Sentiment analysis


Poisson test of the differences between whether it is more likely to emerge from the Android.




Climate change

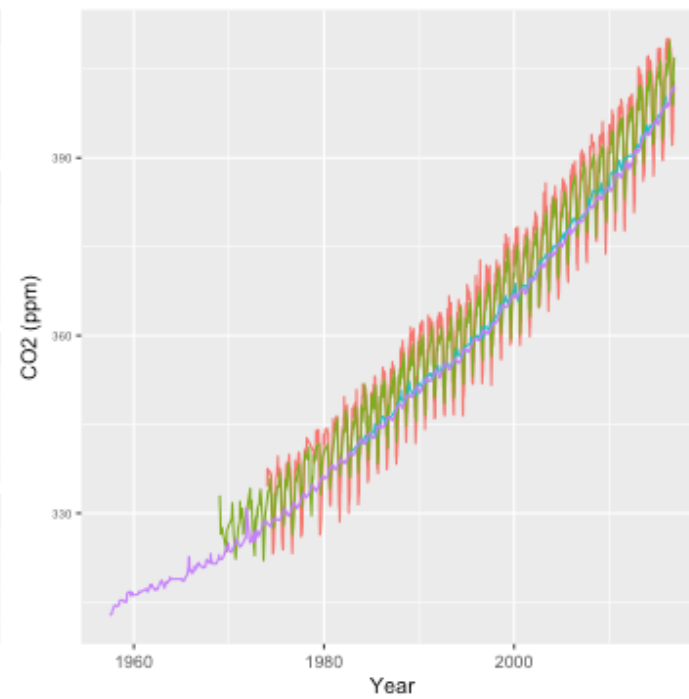
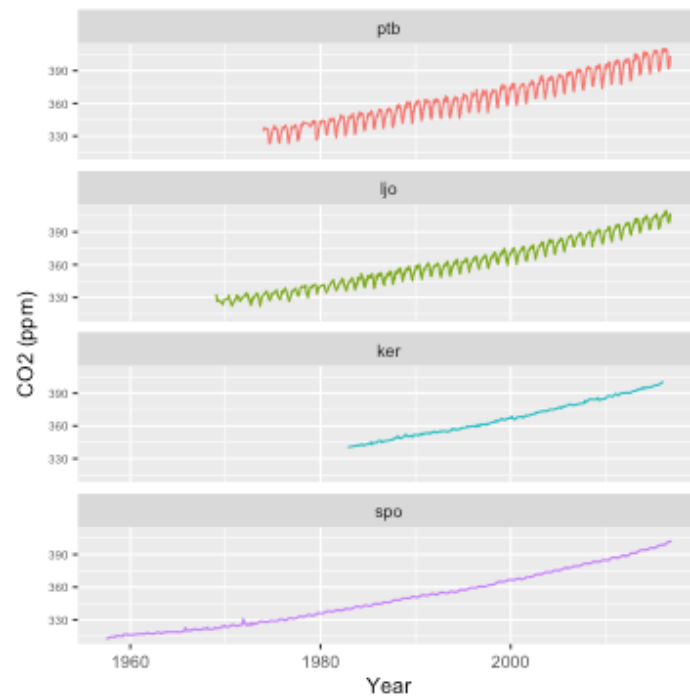
 Data is collected at a number of locations world wide.

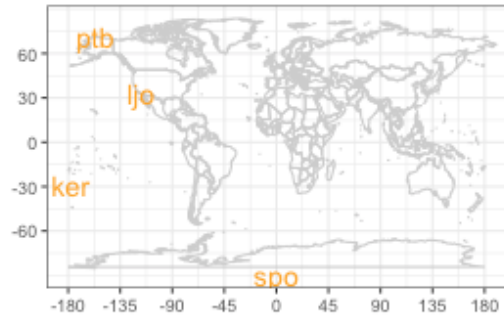
 See [Scripps Inst. of Oceanography](#)

 Let's pull the data from the web and take a look ...





 Recordings from South Pole (SPO), Kermadec Islands (KER), Mauna Loa Hawaii (MLF), La Jolla Pier, California (LJO), Point Barrow, Alaska (PTB).





 CO₂ is increasing, and it looks like it is exponential increase.

 The same trend is seen at every location - REALLY? Need some physics to understand this.

 Some stations show seasonal pattern - actually the more north the more seasonality - WHY?


R is ...

 Most commonly used data science software [kdnuggets](#)

 **Free** to use, **open source** so you can see what code is doing to your data

 **Extensible:** Over 11000 user contributed add-on packages currently on CRAN!

Bioconductor has more than 1300 packages, and many researchers provide packages through github.

 **Powerful:** With the right tools, get more work done, faster, better.




 **Flexible:** Not a question of *can*, but *how*.

RStudio is ...

From Julie Lowndes:

If R were an airplane, RStudio would be the airport, providing many, many supporting services that make it easier for you, the pilot, to take off and go to awesome places. Sure, you can fly an airplane without an airport, but having those runways and supporting infrastructure is a game-changer.

The RStudio IDE

-  Source editor: Docking station for multiple files, Useful shortcuts ("Knit"), Highlighting/Tab-completion, Code-checking (R, HTML, JS), Debugging features
-  Console window: Highlighting/Tab-completion, Search recent commands
-  Other tabs/panes: Graphics, R documentation, Environment pane, File system navigation/access, Tools for package development, git, etc

Installing packages

From CRAN

```
install.packages("learnr")
```

From bioconductor


```
source("https://bioconductor.org/biocLite.R")  
biocLite("ggbio")
```


From github repos


```
devtools::install_github("earowang/sugrrants")  
devtools::install_github("haleyjeppson/ggmosaic")
```

What is R Markdown?




From the [R Markdown home page](#):

 R Markdown is an authoring format that enables easy creation of dynamic documents, presentations, and reports from R.

 It combines the core syntax of **markdown** (an easy-to-write plain text format) **with embedded R code chunks** that are run so their output can be included in the final document.

 R Markdown documents are fully reproducible (they can be automatically regenerated whenever underlying R code or data changes).

Open data, open source

-  Data is available everywhere today, publicly, free
-  Software, very powerful software, for analysis of data is available publicly, free
-  Combined with a knowledge of mathematics and statistics empowers each of us to contribute to understand and improve our world


This course


Data preparation accounts for about 80% of the work of data scientists

Gil Press, Forbes, 2016

This is one of the least taught parts of data science, and business analytics, and yet it is what data scientists spend most of their time on. By the end of this semester, we hope that you will have the tools to be more efficient and effective in this area, so that you have more time to spend on your mining and modeling.

Follow along during class

 **These slides** are made in rmarkdown, using styling from the **xaringan** package.

 If you download the `Rmd` file of lecture notes ahead of, or during class, you can run the code chunks as I talk and check my calculations or models.

Share and share alike



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