





# Model Building and Fitting







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# Outline


-  What is `optim` doing?
-  Optimization of functions with one variable
-  Optimization of functions with two variables
-  Using `optim`

# Optimization of functions with one variable


-  Goal is to find min or max of  $f(b)$ , continuous in  $b$ ,
-  Domain of the function is  $[a_0, a_1]$ , values  $b$  can take
-  Range of the function is  $\mathbb{R}$
-  *Extreme Value Theorem*
  -   $f(b)$  is continuous for all  $b$  in  $[a_0, a_1]$
  -  then  $f(b)$  obtains a min and max on  $[a_0, a_1]$


# Optimization: one variable

 Optimum can occur at

 Boundary of  $D$ ; i.e.,  $a_0$  or  $a_1$


 Point at which the function is not differentiable

 A value  $\hat{b}$  where  $f'(\hat{b}) = 0$

 The point  $f'(b) = 0$  is called the **"first-order condition"** (FOC)


# Optimization: one variable


 Let  $f$  and  $f'$  be continuous on  $[a_0, a_1]$ .


 If there is a  $\hat{b} \in (a_0, a_1)$  such that  $f'(\hat{b}) = 0$  **and**  $f''(\hat{b}) \neq 0$ ,  $\hat{b}$  is an *optimum*

 Optimum can be max or min!


 How to differentiate?


 if  $f''(\hat{b}) > 0$ ,  $f(b)$  has a local min at  $b = \hat{b}$

 if  $f''(\hat{b}) < 0$ ,  $f(b)$  has a local max at  $b = \hat{b}$


 Sign of  $f''(\hat{b})$  is called the **"second-order condition"** (SOC)


# Example: polynomial

  $f(b) = 2 + 3b + 4b^2 - b^3$


  $f'(b) = 3 + 8b - 3b^2$


 Solve for  $\hat{b}$  via quadratic formula!


  $0 = f'(b) = -3b^2 + 8b + 3$ , implies  $\hat{b} = \frac{-8 \pm \sqrt{8^2 - 4(-3)(3)}}{2(-3)}$


 Min or max?


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 Min or max?


  $f''(b) = 8 - 6b > 0$  for  $b < 3/2$


  $f''(b) = 8 - 6b < 0$  for  $b > 3/2$

# Example: Ordinary Least Squares (OLS) through origin

  $\min_{b_1} f(b) = \min_b \sum_i \{y_i - bx_i\}^2$

 Closed form solution


  $f'(b) = -2 \sum_i x_i \{y_i - bx_i\}$

  $\hat{b} = \sum_i x_i y_i / \sum_i (x_i)^2$


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 Min or max?

 SOC:  $f''(b) = \sum_{i=1}^n x_i^2 > 0$


# No Analytic Solution?

 Newton Method

 Can't solve  $f'(b) = 0$  but know  $f'(b)$

 Given guess  $b^{(0)}$ , updated guess according to

$$b^{(1)} = b^{(0)} - \frac{f'(b^{(0)})}{f''(b^{(0)})}$$

 At  $k$ -th step


$$b^{(k)} = b^{(k-1)} - \frac{f'(b^{(k-1)})}{f''(b^{(k-1)})}$$

 `optim(f,init,method="BFGS")`, Newton-type approach

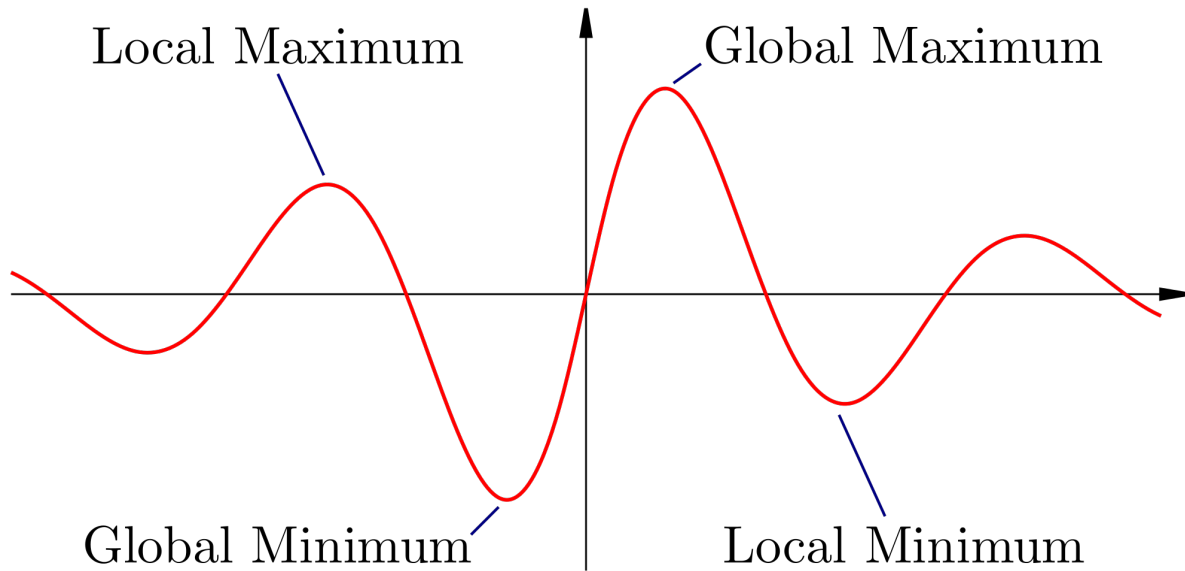
# Newton: 60% of the time,

 It works ever time...

 Can fail, easily,

 What if  $f''(b^{(k-1)}) = 0$ ?

# Newton: 60% of the time,

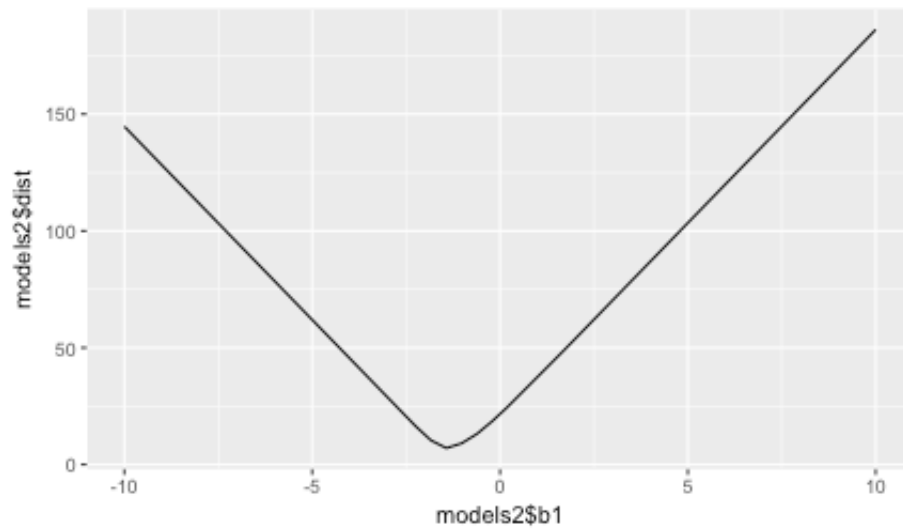


 Try multiple initial values.

# What if $f'(b)$ does not exist?

Take  $\min_b f(b) = \min_b \sum_i |y_i - b \cdot x_i|$ ?


**Least Absolute Deviations**



# No derivatives


 Recall, defn of derivative:


$$f'(c) = \lim_{h \rightarrow 0} \frac{f(c+h) - f(c)}{h}$$

 If  $f(b) = |b|$ , then at  $b = 0$ ,  $f'(0) = \lim_{h \rightarrow 0} \frac{|0+h| - |0|}{h} = \lim_{h \rightarrow 0} |h|/h$

. However,

 Limit differs if  $h > 0$  or  $h < 0$

  $\lim_{h \downarrow 0} |h|/h = 1$


  $\lim_{h \uparrow 0} |h|/h = -1$

 Nelder-Mead algorithm doesn't use derivatives

 `optim(init, f, method="Nelder-Mead")`

# Multivariate Optimization


 Just optimization with more than one variable

  $b = (b_0, b_1)$

 Objective function:  $f(b) = f(b_0, b_1)$


# Ordinary Least Squares (OLS)


 Start with an example you've all seen...

  $\min_{b_0, b_1} \sum_i \{y_i - b_0 - b_1 x_i\}^2$

 This is multivariate optimization (in  $b_0, b_1$ )

 Closed form solutions


  $\hat{b}_0 = \bar{y} - \hat{b}_1 \bar{x}$

  $\hat{b}_1 = \sum_i (y_i - \bar{y})(x_i - \bar{x}) / \sum_i (x_i - \bar{x})^2$

 How'd we get these?




# OLS cont.


 Let  $f(b_0, b_1) = \sum_i \{y_i - b_0 - b_1 x_i\}^2$

 Derivatives worked for univariate case...

$$\img alt="Mountain icon" data-bbox="231 284 265 308"/>  $\frac{\partial f(b_0, b_1)}{\partial b_0} = -2 \sum_i \{y_i - b_0 - b_1 x_i\}$$$

$$\img alt="Mountain icon" data-bbox="231 322 265 346"/>  $\frac{\partial f(b_0, b_1)}{\partial b_1} = -2 \sum_i x_i \{y_i - b_0 - b_1 x_i\}$$$

 Solving for zero gives us  $\hat{b}_0$  and  $\hat{b}_1$

 Built in function to do this in R `lm()`

# Simple OLS in R

 `lm()` function fits linear models

```
mod1 <- lm(y ~ x, data=data )  
mod1$coefficients
```

```
## (Intercept)          x  
##    53.013827   -2.057155
```

# Simple OLS in R

## Summary stats

```
summary(mod1)
```

```
##
## Call:
## lm(formula = y ~ x, data = data)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -16.328  -5.692  -1.471   4.058  24.272
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  53.0138     3.4215  15.495  < 2e-16 ***
## x            -2.0572     0.2737  -7.516  1.54e-09 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 9.103 on 46 degrees of freedom
## Multiple R-squared:  0.5512,    Adjusted R-squared:  0.5414
## F-statistic: 56.49 on 1 and 46 DF,  p-value: 1.544e-09
```

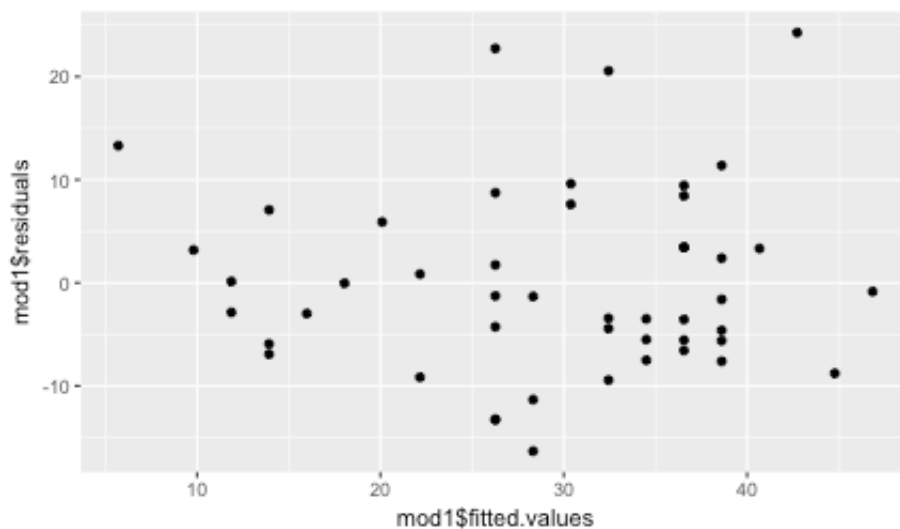
# Simple OLS in R

📊 Predictions:  $\hat{y}_i = \hat{b}_0 + \hat{b}_1 x_i$

📊 Residuals:  $y_i - \hat{y}_i = y_i - \hat{b}_0 - \hat{b}_1 x_i$


📈 Remember, want uniform residual cloud!


📊 `ggplot(mod1,`  
`aes(x=mod1$fitted.values,y=mod1$residuals))+geom_point()`





# Back to general optimization

 Multivariate case similar to univariate case

 To find optimum, say of  $f(b_0, b_1)$ , take partial derivatives and solve


  $\partial f(b_0, b_1) / \partial b_0 = 0$


  $\partial f(b_0, b_1) / \partial b_1 = 0$


 Will  $\hat{b} = (\hat{b}_0, \hat{b}_1)'$  be a min or max?

 Second order conditions!

# Back to optimization


 With two variables, three second order conditions to check


 SOC1:  $\partial^2 f(b_0, b_1) / \partial b_0^2$

 SOC2:  $\partial^2 f(b_0, b_1) / \partial b_1^2$


 SOC3:


$$(\partial^2 f(b_0, b_1) / \partial b_0^2) (\partial^2 f(b_0, b_1) / \partial b_1^2) - \partial^2 f(b_0, b_1) / \partial b_0 \partial b_1$$


 Maximum:  $SOC1 < 0, SOC2 < 0, SOC3 > 0$


 Minimum:  $SOC1 > 0, SOC2 > 0, SOC3 > 0$


## Back to OLS example

  $f(b_0, b_1) = n^{-1} \sum_{i=1}^n \{y_i - b_0 - b_1 x_i\}^2$

 SOC1:  $\partial^2 f(b_0, b_1) / \partial b_0^2 = n^{-1} \sum_{i=1}^n 1 = n > 0$

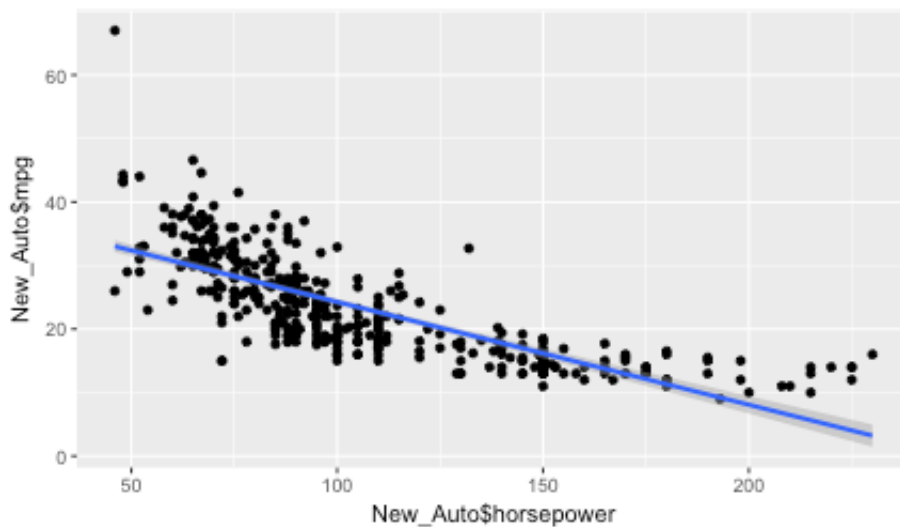
 SOC2:  $\partial^2 f(b_0, b_1) / \partial b_1^2 = 2n^{-1} \sum_{i=1}^n x_i^2 > 0$

 SOC3:  $2n^{-1} \sum_{i=1}^n x_i^2 - (2n^{-1} \sum_{i=1}^n x_i)^2 > 0$

 What about the last SOC...

# Non-Diff Example: LAD Regression

- Standard OLS fits a straight line
- What about points far away from the line?
- Automobile dataset




- Influential points can adversely affect the regression line
- $|x - y|$  less sensitive to such points than  $(x - y)^2$



# Least Absolute Deviation (LAD) Regression

 Build and estimate model

$$mpg_i = \beta_0 + \beta_1 Horsepower_i + \beta_2 Weight_i + \epsilon_i$$

 using  $\sum_{i=1}^n |mpg_i - b_0 - b_1 horsepower_i - b_2 weight_i|$

 compare with OLS.

```
## [1] 43.904966400 -0.036453947 -0.005762342
```

```
## (Intercept)    horsepower      weight
## 46.192470033 -0.051143624 -0.005809749
```