MONASH University

Semester One 2018
Examination Period

Faculty of Business and Economics

EXAM CODES: ETC1010

TITLE OF PAPER: DATA MODELLING AND COMPUTING - Paper 1

EXAM DURATION: 2 hours writing time

READING TIME: 10 minutes

THIS PAPER IS FOR STUDENTS STUDYING AT: (tick where applicable)

☐ Berwick   ☑Clayton   ☐ Malaysia   ☐ Off Campus Learning   ☐ Open Learning
☐ Caulfield   ☐ Gippsland   ☐ Peninsula   ☐ Enhancement Studies   ☐ Sth Africa
☐ Parkville   ☐ Other (specify)

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No exam paper or other exam materials are to be removed from the room.

AUTHORISED MATERIALS

OPEN BOOK   ☐ YES   ☑NO

CALCULATORS   ☑YES   ☐ NO
only a HP 10bII+ calculator is permitted

SPECIFICALLY PERMITTED ITEMS   ☐ YES   ☑NO
if yes, items permitted are:

STUDENTS SHOULD NOT USE AN EXAM BOOKLET, AS THEY ARE REQUIRED TO WRITE THEIR ANSWERS ON THIS PAPER.

Candidates must complete this section.

STUDENT ID: . . . .   DESK NUMBER: . . . .

QUESTION 1

This question is about tidy data, principles and practice.

(a) Fill in the blanks.

[6 marks]

A _____ is a quantity, quality, or property that you can measure. For tabular (tidy) data, these would be all the column headers.

An _____ is a set of measurements made under similar conditions (you usually make all of the measurements in an observation at the same time and on the same object).

The _____ of a variable typically changes from observation to observation.

Word bank: *value, name, observation, object, variable, variance, variability, variation, case, subject, data point, measure, type, model, regression.*

variable, observation, value

(b) From the following summary,

```
> glimpse(grad)
Observations: 412
Variables: 16
$ subject           <chr> "economics", "economics", "economics", "economic...
$ Inst              <chr> "ARIZONA STATE UNIVERSITY", "AUBURN UNIVERSITY",...
$ AvNumPubs         <dbl> 0.90, 0.79, 0.51, 0.49, 0.30, 0.84, 0.99, 0.43, ...
$ AvNumCits         <dbl> 1.57, 0.64, 1.03, 2.66, 3.03, 2.31, 2.31, 1.67, ...
$ PctFacGrants      <dbl> 31.3, 77.6, 43.5, 36.9, 36.8, 27.1, 56.4, 35.2, ...
$ PctCompletion     <dbl> 31.7, 44.4, 46.8, 34.2, 48.7, 54.6, 83.3, 45.6, ...
$ MedianTimetoDegree <dbl> 5.60, 3.84, 5.00, 5.50, 5.29, 6.00, 4.00, 5.05, ...
$ PctMinorityFac    <dbl> 13.3, 8.3, 0.0, 0.0, 0.0, 10.5, 11.1, 0.0, 9.4, ...
$ PctFemaleFac      <dbl> 17.6, 15.4, 16.7, 66.7, 45.0, 13.3, 5.6, 10.0, 2...
$ PctFemaleStud     <dbl> 36.4, 23.8, 40.6, 37.2, 29.2, 30.9, 34.4, 31.4, ...
$ PctIntlStud       <dbl> 72.7, 61.9, 76.2, 87.2, 87.5, 82.7, 40.6, 68.6, ...
$ AvNumPhDs         <dbl> 2.8, 3.8, 8.0, 11.6, 5.0, 8.8, 3.2, 4.4, 8.8, 7....
$ AvGREs            <int> 779, 709, 796, 788, 750, 781, 800, 791, 764, 687...
$ TotFac            <int> 18, 14, 25, 34, 21, 31, 18, 30, 40, 18, 10, 50, ...
$ PctAsstProf       <int> NA, 7, 20, 26, 33, 32, 0, 10, 10, 6, 50, 12, 17,...
$ NumStud           <int> 33, 21, 64, 148, 24, 81, 32, 35, 96, 76, 35, 111...
```

(i) Which variables would be considered to be quantitative? Circle them.

[2 marks]

Everything except for subject, Inst,

(ii) How many observations? _____

[2 marks]

412

(iii) How many variables? _____

[2 marks]

16

(c) The following data is showing tuberculosis incidence for Australia, in messy format.

```
Observations: 16
Variables: 22
$ iso3        <chr> "AUS", "AUS", "AUS", "AUS", "AUS", "AUS", "AUS", "AUS"...
$ year        <int> 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, ...
$ m04   <int> NA, NA, NA, NA, NA, 1, 0, NA, 0, 0, 0, 2, NA, NA, NA, NA
$ m514  <int> NA, NA, NA, NA, NA, 1, 3, NA, 3, 2, 2, 1, NA, NA, NA, NA
$ m014  <int> 1, 1, 0, 0, 0, 1, 3, 2, 3, 2, 2, 3, NA, NA, NA, NA
$ m1524 <int> 23, 15, 14, 18, 32, 33, 30, 46, 30, 42, 38, 26, NA, NA...
$ m2534 <int> 20, 20, 10, 16, 27, 35, 33, 33, 37, 33, 44, 40, NA, NA...
$ m3544 <int> 18, 26, 2, 17, 23, 23, 20, 20, 16, 22, 26, 17, NA, NA,...
$ m4554 <int> 18, 19, 11, 15, 11, 21, 15, 27, 24, 25, 19, 25, NA, NA...
$ m5564 <int> 13, 13, 5, 11, 12, 16, 14, 23, 12, 9, 12, 16, NA, NA, ...
$ m65   <int> 35, 34, 30, 32, 30, 43, 37, 42, 34, 27, 37, 37, NA, NA...
$ mu    <int> NA, NA, NA, NA, NA, NA, NA, NA, 0, 0, 0, 0, NA, NA, NA...
$ f04   <int> NA, NA, NA, NA, NA, 1, 0, NA, 1, 1, 2, 0, NA, NA, NA, NA
$ f514  <int> NA, NA, NA, NA, NA, 1, 4, NA, 3, 3, 1, 1, NA, NA, NA, NA
$ f014  <int> 1, 0, 0, 0, 2, 2, 4, 3, 4, 4, 3, 1, NA, NA, NA, NA
$ f1524 <int> 21, 15, 9, 6, 18, 18, 26, 27, 31, 36, 26, 27, NA, NA, ...
$ f2534 <int> 27, 21, 13, 17, 26, 27, 37, 32, 27, 43, 40, 48, NA, NA...
$ f3544 <int> 16, 15, 3, 5, 11, 14, 20, 14, 14, 12, 23, 15, NA, NA, ...
$ f4554 <int> 7, 6, 5, 7, 10, 7, 12, 6, 12, 2, 7, 11, NA, NA, NA, NA
$ f5564 <int> 8, 4, 4, 3, 6, 9, 7, 11, 11, 5, 7, 9, NA, NA, NA, NA
$ f65   <int> 20, 23, 7, 19, 14, 21, 23, 10, 12, 12, 17, 15, NA, NA...
$ fu    <int> NA, NA, NA, NA, NA, NA, NA, NA, 0, 0, 0, 0, NA, NA, NA...
```

(i) How many observations? _____

[2 marks]

16

(ii) How many variables? _____

[2 marks]

4

(iii) Which variables would be considered to be categorical? _____

[2 marks]

iso3, gender, age

(iv) What value indicates missing information? _____

[2 marks]

NA

(v) Map out the steps that you would need to take to get it into tidy format.

[4 marks]

- Gather into long form
- Split strings into gender and age

(d) TRUE or FALSE: The variables used to connect multiple tables are called keys. A key is a variable (or set of variables) that uniquely identifies a measured value.

[2 marks]

TRUE

(e) Identify the possible key(s) in the following data:

[2 marks]

```
> library(babynames)
> babynames
# A tibble: 1,858,689 x 5
     year sex   name          n   prop
    <dbl> <chr> <chr>     <int>  <dbl>
 1 1880. F     Mary       7065 0.0724
 2 1880. F     Anna       2604 0.0267
 3 1880. F     Emma       2003 0.0205
 4 1880. F     Elizabeth  1939 0.0199
 5 1880. F     Minnie     1746 0.0179
 6 1880. F     Margaret   1578 0.0162
 7 1880. F     Ida        1472 0.0151
 8 1880. F     Alice      1414 0.0145
 9 1880. F     Bertha     1320 0.0135
10 1880. F     Sarah      1288 0.0132
# ... with 1,858,679 more rows
```

year, sex, name

[Total: 28 marks]

— END OF QUESTION 1 —

QUESTION 2

This question is about wrangling data, verbs, definitions and usage.

(a) Match the verb to its usage by drawing lines to connect the verb and usage:

[6 marks]

verb		usage
filter		create new, or change, a variable
select		order a table by values in one column
mutate		operate on subsets specified by a categorical variable
summarise		subset variables
arrange		subset cases
group_by		compute a single number from a collection

verb		usage
filter		subset cases
select		subset variables
mutate		create new, or change, a variable
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arrange		order a table by values in one column
group_by		operate on subsets specified by a categorical variable

(b) For each of these questions, write down the verbs that you would need to use to do the calculations to answer the question about the nycflights13 data.

[10 marks]

```
> glimpse(flights)
Observations: 336,776
Variables: 15
$ year      <int> 2013, 2013, 2013, 2013, 2013, 2013, 2013, 2013, 2013...
$ month     <int> 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1...
$ day       <int> 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1...
$ dep_time  <int> 517, 533, 542, 544, 554, 554, 555, 557, 557, 558, 55...
$ dep_delay <dbl> 2, 4, 2, -1, -6, -4, -5, -3, -3, -2, -2, -2, -2, -2,...
$ arr_time  <int> 830, 850, 923, 1004, 812, 740, 913, 709, 838, 753, 8...
$ arr_delay <dbl> 11, 20, 33, -18, -25, 12, 19, -14, -8, 8, -2, -3, 7,...
$ carrier   <chr> "UA", "UA", "AA", "B6", "DL", "UA", "B6", "EV", "B6"...
$ flight    <int> 1545, 1714, 1141, 725, 461, 1696, 507, 5708, 79, 301...
$ tailnum   <chr> "N14228", "N24211", "N619AA", "N804JB", "N668DN", "N...
$ origin    <chr> "EWR", "LGA", "JFK", "JFK", "LGA", "EWR", "EWR", "LG...
$ dest      <chr> "IAH", "IAH", "MIA", "BQN", "ATL", "ORD", "FLL", "IA...
$ air_time  <dbl> 227, 227, 160, 183, 116, 150, 158, 53, 140, 138, 149...
$ distance  <dbl> 1400, 1416, 1089, 1576, 762, 719, 1065, 229, 944, 73...
$ hour      <dbl> 5, 5, 5, 5, 6, 5, 6, 6, 6, 6, 6, 6, 6, 6, 6, 5, 6, 6...
```

(i) Find all flights that were operated by United, American, or Delta.

_____

filter

(ii) What hour of day should you fly if you want to avoid delays as much as possible?

_____

group_by, summarise (arrange)

(iii) Find all destinations that are flown to by at least two carriers.

_____

filter

(iv) Find the busiest airports.

_____

count

(v) Find the plane (identified by their tail number) that has the highest average delays.

_____

group_by, summarise (arrange)

Full verb list: *filter, select, mutate, summarise, arrange, group_by, near, desc, starts_with, ends_with, contains, matches, rename, top_n, first, min_rank, lag, cumsum, count, tally*
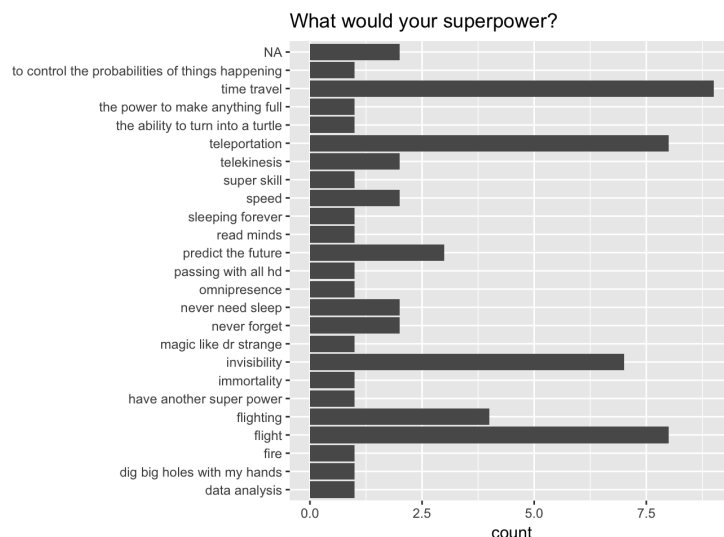
[Total: 16 marks]

— **END OF QUESTION 2** —

QUESTION 3

This question is about making good plots of data.

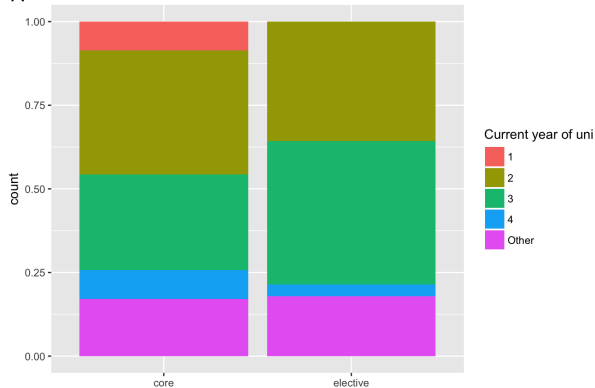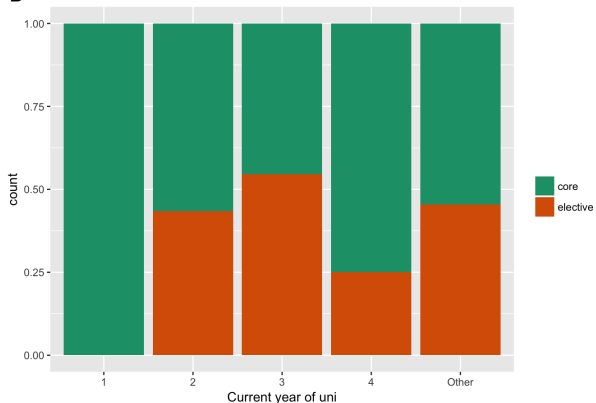(a) How would you improve the following plot?

[2 marks]

sort the categories

(b) Each of the following two plots was produced to answer the question *how does taking ETC1010 as core or elective vary by year in school?*

(i) Which variable is the explanatory variable?

[2 marks]

current year of uni

(ii) Which display makes it easier to answer the question? Explain your answer.

[4 marks]

Display 2. The focus is then on proportion of core/elective by year in uni.
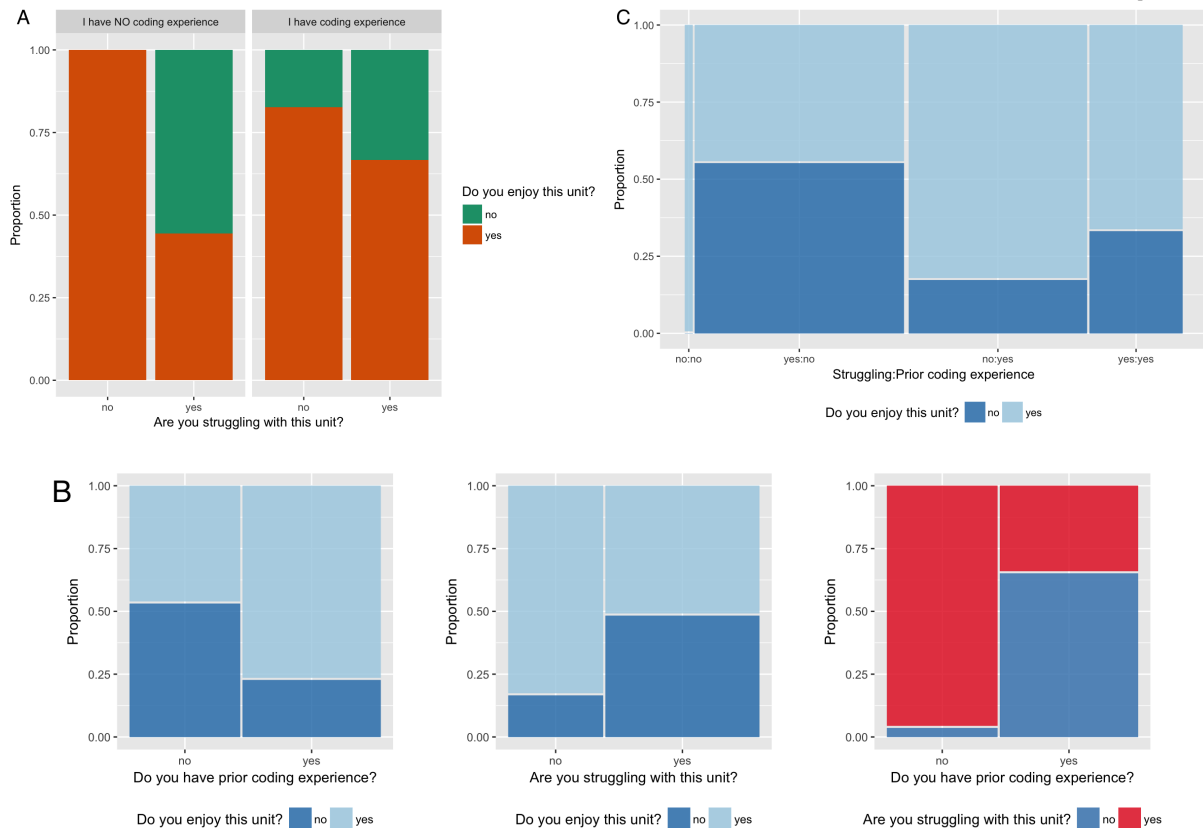
(iii) Give one suggestion to improve the plot.

use a mosaic plot

(c) Below are three plots (A, B, C) made to examine *how enjoyment of the unit, and whether you are struggling, depends on having prior coding experience or not.* Write a paragraph describing the pros and cons of each display, in addressing the purpose.

[6 marks]

Plot A shows three variables in the one display. The only possible comparison is the variable mapped to colour, difference in proportion in the categories of the other two variables.

Plot B shows all pairs of variables, displayed in separate mosaic plots. We can do all pairwise comparisons, and also see relative numbers in each category.

Plot C shows all three variables in one display, and with the mosaic style it can be seen that the "not struggling/no prior coding experience" has only one person.

(d) John Tukey said "The greatest value of a picture is when it forces us to notice what we never <u>5cm</u> to see.? What is the missing word?

[2 marks]

☐ wanted   ☐ tried   ☐ expected   ☐wanted

expected

(e) Which of the following are true about the grammar of graphics?

[3 marks]

☐ the variables are directly mapped to an element in the plot

☐ it is possible to see how one display is similar or different from another, rather than thinking of plots like animals in a zoo, specific beasts (pie chart, barchart, scatterplot, ?)

☐ themes are one of the seven components

the first two

[Total: 21 marks]

— END OF QUESTION 3 —

QUESTION 4

This question is about multiple regression modelling.

(a) For the model $y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \varepsilon$, what is the correct model formula in R?

[3 marks]

☐ y ~ x1 + x2   ☐ y ~ x1 * x2   ☐ y ~ x1 + x2 - 1}   ☐ y ~ b1*x1 + b2*x2

y   x1 * x2

(b) If you wanted to force the intercept to go through 0 what the formula be? (write it out here)

[2 marks]

y   x1 * x2 - 1

(c) It's also useful to see what the model doesn't capture, the so-called 5cm which are left after subtracting the predictions from the data.
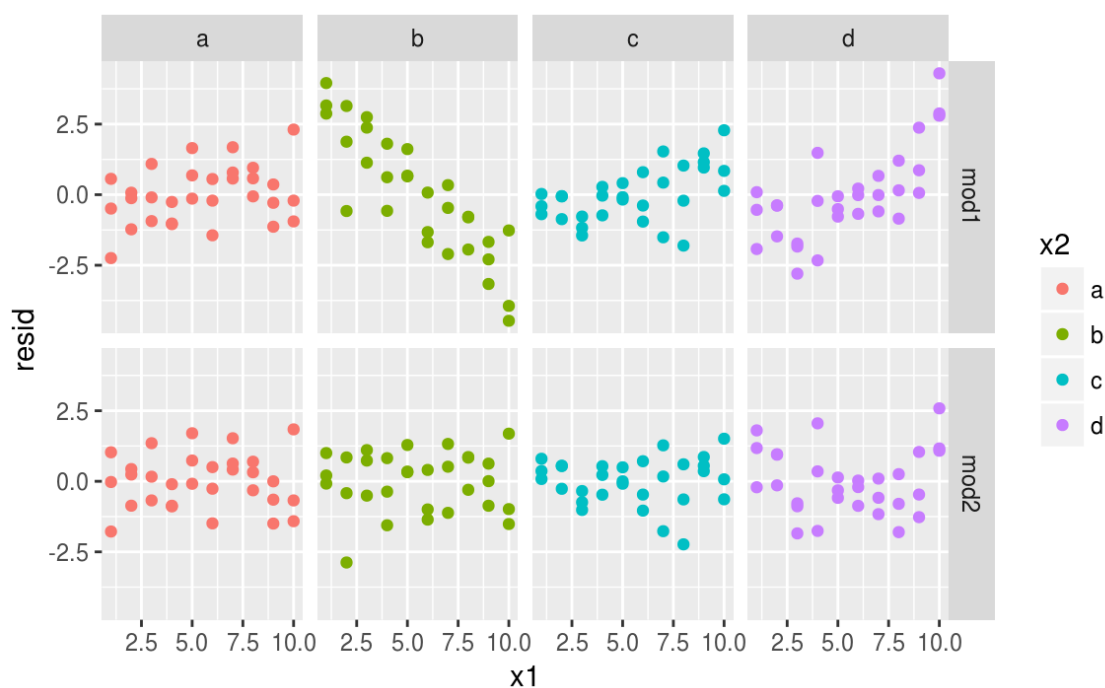
[2 marks]

☐ fitted values   ☐ residuals   ☐ predictions   ☐ coefficients

residuals

(d) The following plot shows the residuals from two different model fits ($mod1$, $mod2$). Which model (or both, or neither) best captures the original structure in the data? Explain your answer.
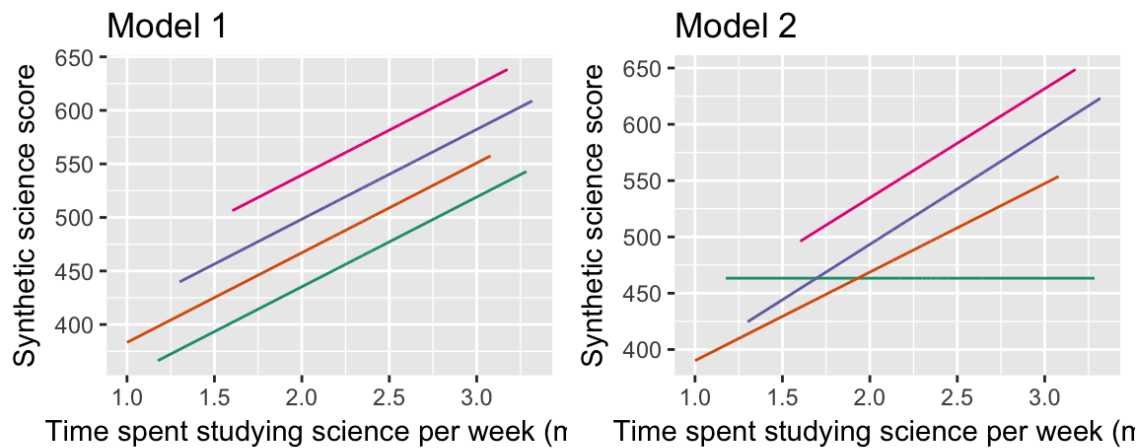
[3 marks]

_____

_____

mod2 because there is structure remaining in the residuals for mod1

(e) The following plot shows the fitted values from two different model fits.

[4 marks]

Model 1 — Synthetic science score vs Time spent studying science per week (n); lines for Strongly disagree, Disagree

Model 2 — Synthetic science score vs Time spent studying science per week (n); lines for Strongly disagree, Disagree, Agree

ence — Strongly disagree — Disagre **Enjoy science** — Strongly disagree — Disagree — Agree

  (i) Which model (or both, or neither) contains an interaction term? Explain your answer.

  _____

  _____

  Model 2, because there is a different slope for each group.

  (ii) Is the interaction with a categorical or quantitative variable? _____
  categorical

(f) TRUE or FALSE: Adding an interaction between two quantitative variables to the model enables a nonlinear relationship to be fitted.

[2 marks]

TRUE

_____

(g) From the following model summary, for science score,

term	estimate	std.error	▶
<chr>	<dbl>	<dbl>	
(Intercept)	4.633345e+02	43.50881	
log_science_time	-3.995844e-03	18.60566	
science_fun_cDisagree	-1.518829e+02	55.46131	
science_fun_cAgree	-1.667660e+02	48.13726	
science_fun_cStrongly agree	-1.224884e+02	53.60320	
log_science_time:science_fun_cDisagree	7.864348e+01	23.75214	
log_science_time:science_fun_cAgree	9.840520e+01	20.56815	
log_science_time:science_fun_cStrongly agree	9.693076e+01	22.78145	
8 rows	1-3 of 5 columns			

  (i) Write out the fitted model equation(s).

[3 marks]

  _____

Strongly disagree: $science = 463 - 0.004 log\ science\ time$
Disagree: $science = 312 + 78 log\ science\ time$
Agree: $science = 297 + 98 log\ science\ time$
Strongly agree: $science = 341 + 97 log\ science\ time$

(ii) For a new observation where science_time=1000, and science_fun is Agree, predict the average science score.

[3 marks]

_____

_____

591

(iii) Would be the predicted average score for a student who answered Strongly agree for science_fun be higher? Why?

[2 marks]

_____

Yes, the intercept is much higher, and the rate of change not enough to offset the big difference.

(iv) What was the purpose of using the log transformed values for science_time, do you think?

[3 marks]

It probably had a right-skewed distribution.

(h) From the model summary, this is the equation describing the fitted model. TRUE or FALSE

[2 marks]

$log(Price) = 5.873 + 0.080 Rooms + 0.051 Bathroom - 0.016 Distance$

FALSE!

(i) When imputing missing values in preparation for fitting a multiple linear model, we will use a separate regression model for the variable with missing values. The variable containing missing values, will be regressed on other explanatory variables, using the complete cases. Explain why it is not a good idea to use the response variable to do the imputation.

[3 marks]

_____

_____

_____

Using the response to impute explanatory variables isn't advised because it will affect your model, actually it is likely to artificially inflate the model fit statistics.

(j) Of the two models (mod3 or mod4), based on the fit statistics below, which is the best? Explain your answer.

[3 marks]

```
> glance(mod3)
  r.squared adj.r.squared    sigma statistic p.value df
1 0.3545374     0.354395 0.1802053  2489.321       0  7
    logLik       AIC       BIC deviance df.residual
1 8019.584 -16023.17 -15957.48  883.032       27192
> glance(mod4)
  r.squared adj.r.squared    sigma statistic p.value df
1 0.5315746     0.5314196 0.1535252   3428.14       0 10
     logLik       AIC       BIC deviance df.residual
1 12378.79 -24735.57 -24645.25 640.8208       27188
```

_____

_____

mod4 because the R^2 is much higher, and the deviance is much lower.

[Total: 35 marks]

— **END OF QUESTION 4** —

Summary statistics

$$\bar{y} = \frac{1}{n}\sum_{i=1}^{n} y_i, \quad s_y = \sqrt{\frac{\sum_{i=1}^{n}(y_i - \bar{y})^2}{n-1}}, \quad r_{xy} = \frac{\sum_{i=1}^{n}(x_i - \bar{x})(y_i - \bar{y})}{(n-1)s_x s_y}$$

Types of variables: categorical, quantitative, logical, date.

Descriptive words for univariate distributions:

- unimodal, bimodal, multimodal
- symmetric, right-skewed, left-skewed, uniform
- outliers

Descriptive words for bivariate distributions:

- shape: linear, non-linear, no relationship
- strength: weak, moderate, strong
- form: positive, negative

Tidy data

Verbs: gather, spread, nest/unnest, separate/unite

Wrangling data

Verbs: filter, arrange, select, mutate, summarise, group/ungroup

Grammar of graphics

There are seven components of the grammar that define a data plot: DATA, AESTHETICS/MAPPINGS, GEOM, STAT, POSITION, COORDINATE, FACET.

Colour palettes: sequential, diverging, qualitative

Models

Simple linear:

$Y = \beta_0 + \beta_1 X + \varepsilon$

- $\varepsilon \sim N(\mu, \sigma)$
- Fitted values: $\hat{Y} = b_0 + b_1 X$
- Residual: $e = Y - \hat{Y}$
- Estimates: $b_1 = r\frac{s_y}{s_x}$, $b_0 = \bar{Y} - b_1\bar{X}$
- $R^2 = 1 - \frac{\sum e^2}{\sum Y^2}$
- $MSE = \frac{\sum_{i=1}^{n}(y_i - \hat{y}_i)^2}{(n-2)}$
- $RMSE = \sqrt{MSE}$
- $MAE = \frac{\sum_{i=1}^{n}|y_i - \hat{y}_i|}{(n-2)}$