

2 designs and 5 iterations and category changes across 1 granularity
(g3 and g1 categories const)

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1 *Simulation design*

```
t = 300
n <- seq(0, t, 1)
g1 <- n %% 2
g2 <- n %% 3
g3 <- n %% 5
mu1 = c(0, 0) # mean of cat of g1
mu2 = c(7, 5, 1) # mean of cat of g2
mu3 = c(0, 0, 0, 0, 0) # mean of cat of g3
```

Three circular granularities g1, g2 and g3 are considered with levels 2, 3 and 5 respectively. Many time series with 300 observations are created using the five designs below, each of which is iterated five times. We anticipate to have 3 clusters, each with five time series conforming to the same design, once we execute the clustering.

2 *Distance computation*

- 1) wpd for three granularities computed and then distance between designs are computed by computing the euclidean distances between them - gran as variables, designs across rows and cell values as wpd.
- 2) Robust scaling done for each customer and then JSD is computed between same categories for a granularity.

3 *Granularities design*

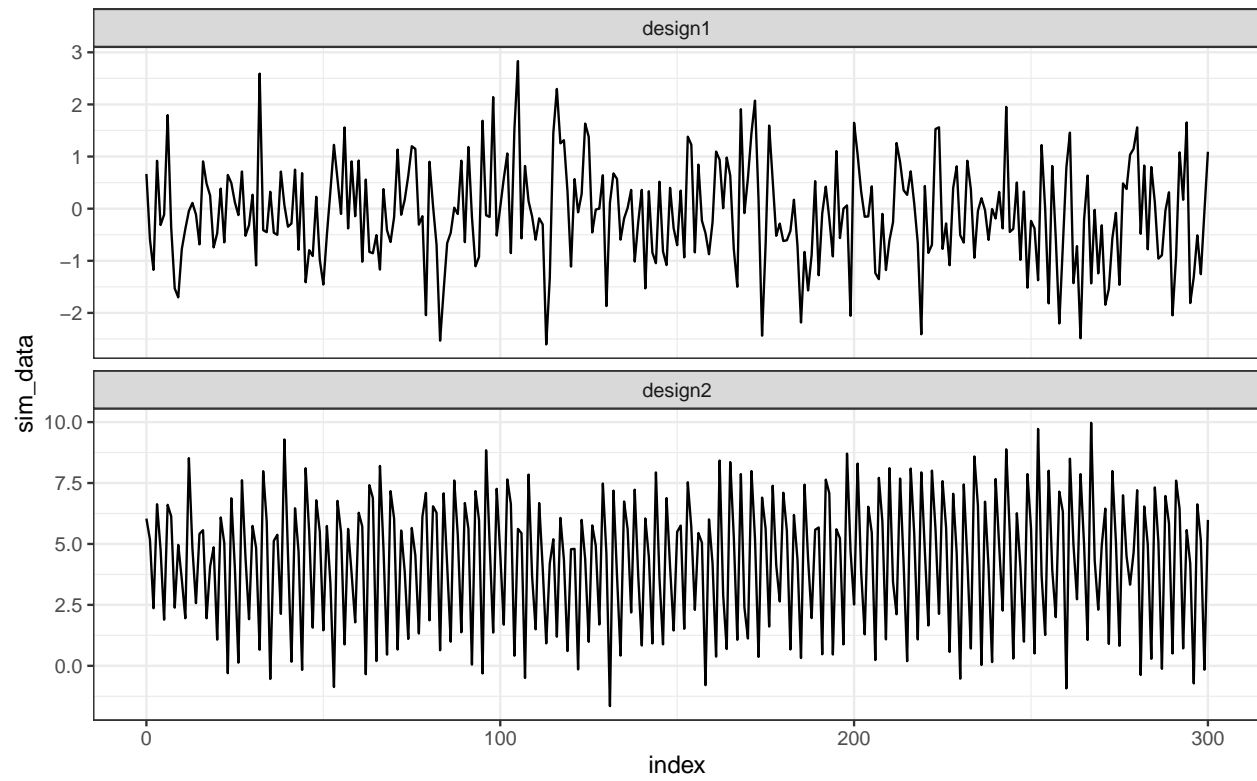
| design | g1 | g2 | g3 |
|----------|----|-----|----|
| design-1 | no | no | no |
| design-2 | no | yes | no |

4 *Simulate data*

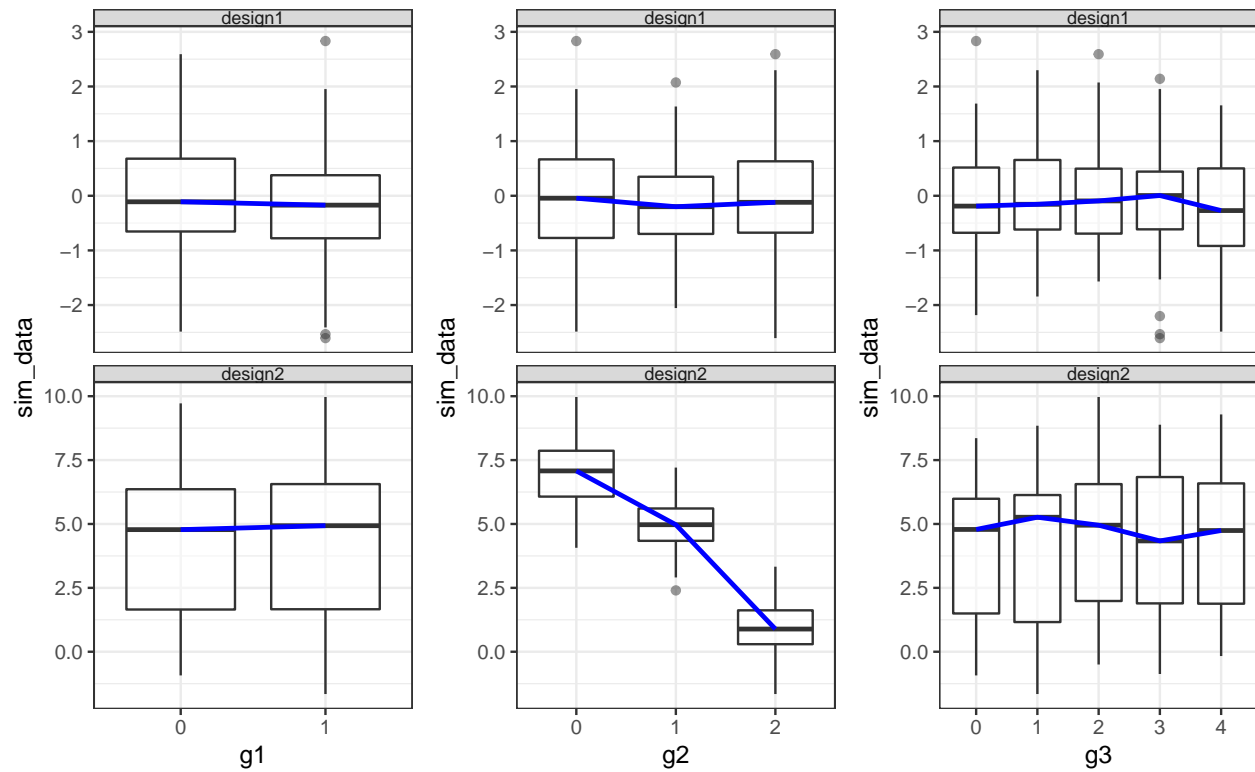
```
## # A tibble: 10 x 6
##   index    g1    g2    g3 design  sim_data
##   <dbl> <dbl> <dbl> <dbl> <chr>    <dbl>
## 1     0     0     0     0 design1  0.666
## 2     0     0     0     0 design2  6.04
## 3     1     1     1     1 design1 -0.593
## 4     1     1     1     1 design2  5.18
## 5     2     0     2     2 design1 -1.17
```

```
## 6      2      0      2      2 design2      2.36
## 7      3      1      0      3 design1      0.918
## 8      3      1      0      3 design2      6.63
## 9      4      0      1      4 design1     -0.314
## 10     4      0      1      4 design2      4.78
```

5 *Plot raw data*



6 *Plot distribution across granularities*



7 *Iterate designs*

```
## # A tibble: 10 x 8 [1]
## # Key:      customer_id [1]
##   seed_id index   g1    g2    g3 design  sim_data customer_id
##   <chr>   <dbl> <dbl> <dbl> <dbl> <chr>    <dbl> <chr>
## 1 1       0     0     0     0 design1  0.586 design1-1
## 2 1       1     1     1     1 design1  0.709 design1-1
## 3 1       2     0     2     2 design1 -0.109 design1-1
## 4 1       3     1     0     3 design1 -0.453 design1-1
## 5 1       4     0     1     4 design1  0.606 design1-1
## 6 1       5     1     2     0 design1 -1.82  design1-1
## 7 1       6     0     0     1 design1  0.630 design1-1
## 8 1       7     1     1     2 design1 -0.276 design1-1
## 9 1       8     0     2     3 design1 -0.284 design1-1
## 10 1      9     1     0     4 design1 -0.919 design1-1
```

8 *Cluster designs: distance using wpd*

```
##           Reference
## Prediction design1 design2
##   design1         5     0
##   design2         0     5
```

9 *Cluster designs: distance using js distance between categories*

```
##           Reference
## Prediction design1 design2
##   design1         5      0
##   design2         0      5
```

10 *Cluster designs: distance using js distance between categories (nqt)*

```
##           Reference
## Prediction design1 design2
##   design1         5      0
##   design2         0      5
```