

Plots with 5 anchors

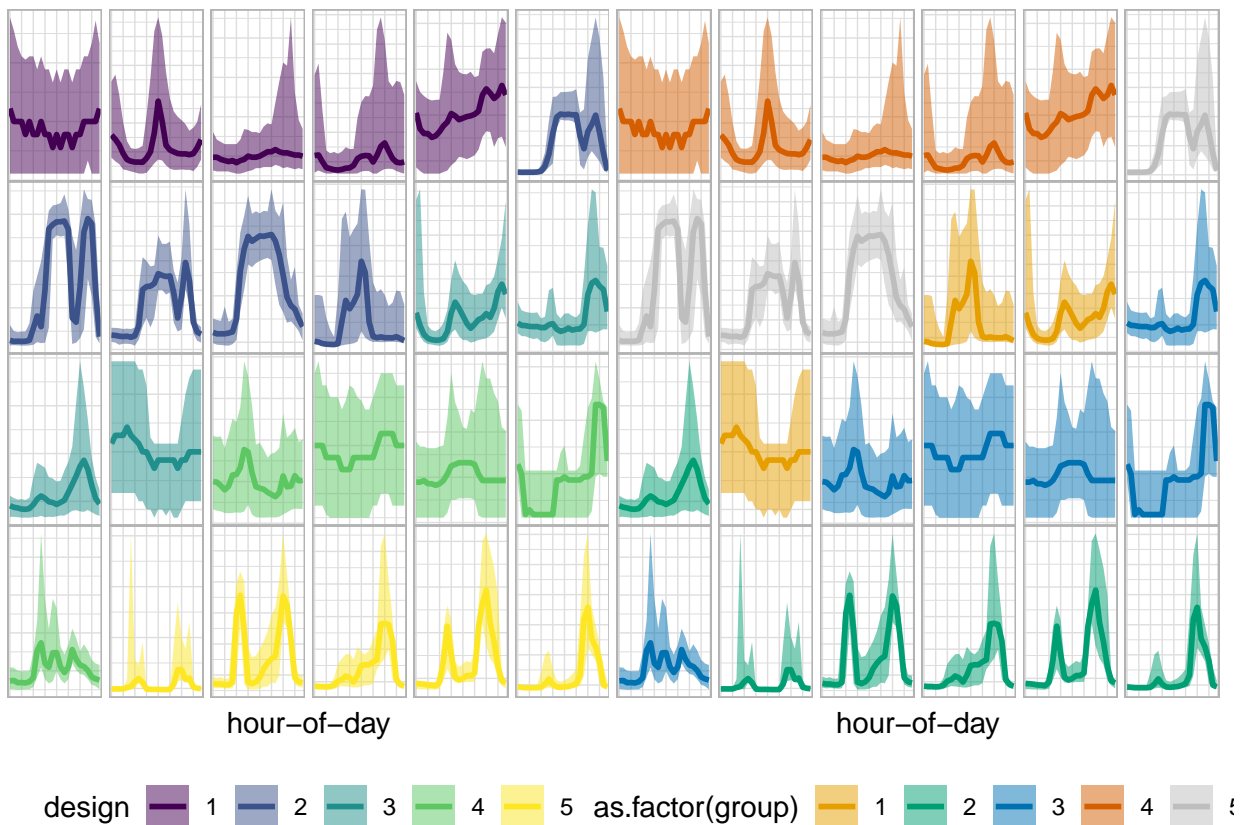
Set number of anchors

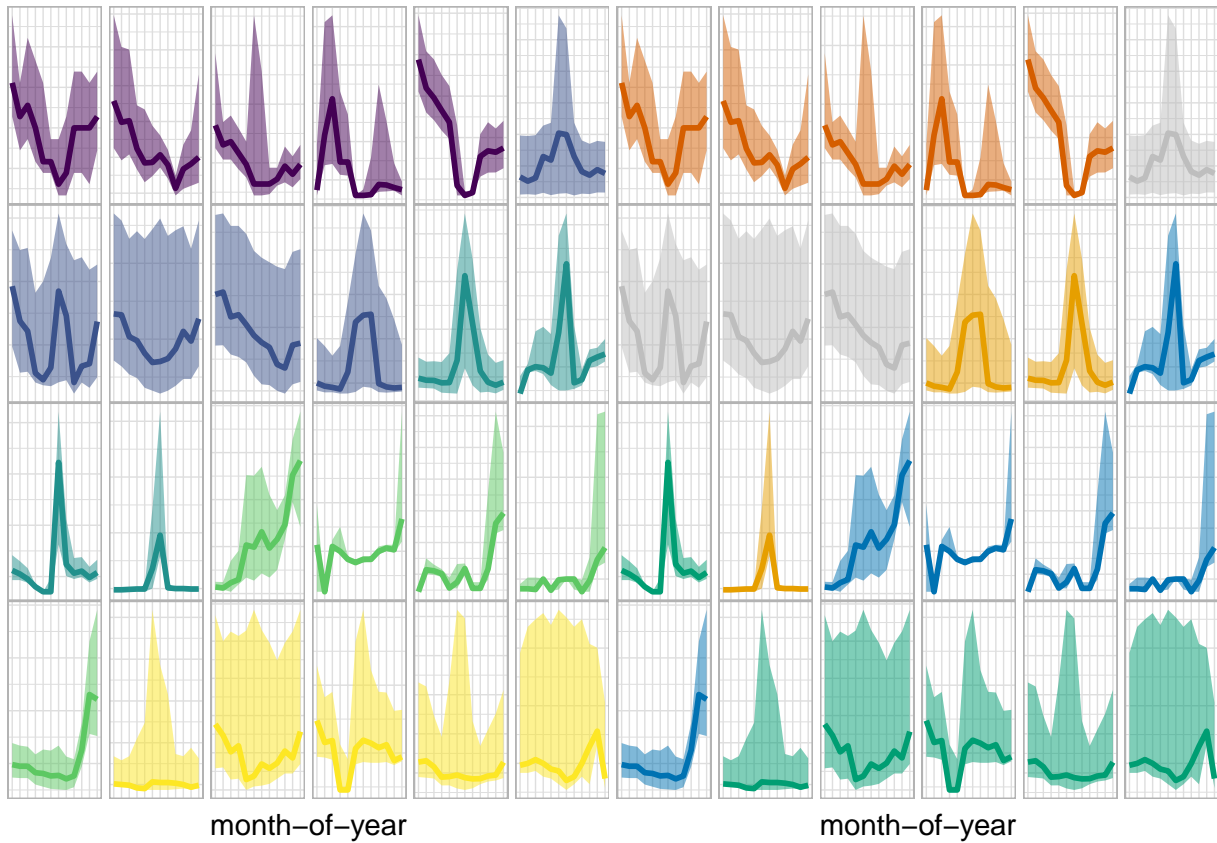
Load the customers you want to cluster

Load raw data for these customers and scale it according to nqt method and group them

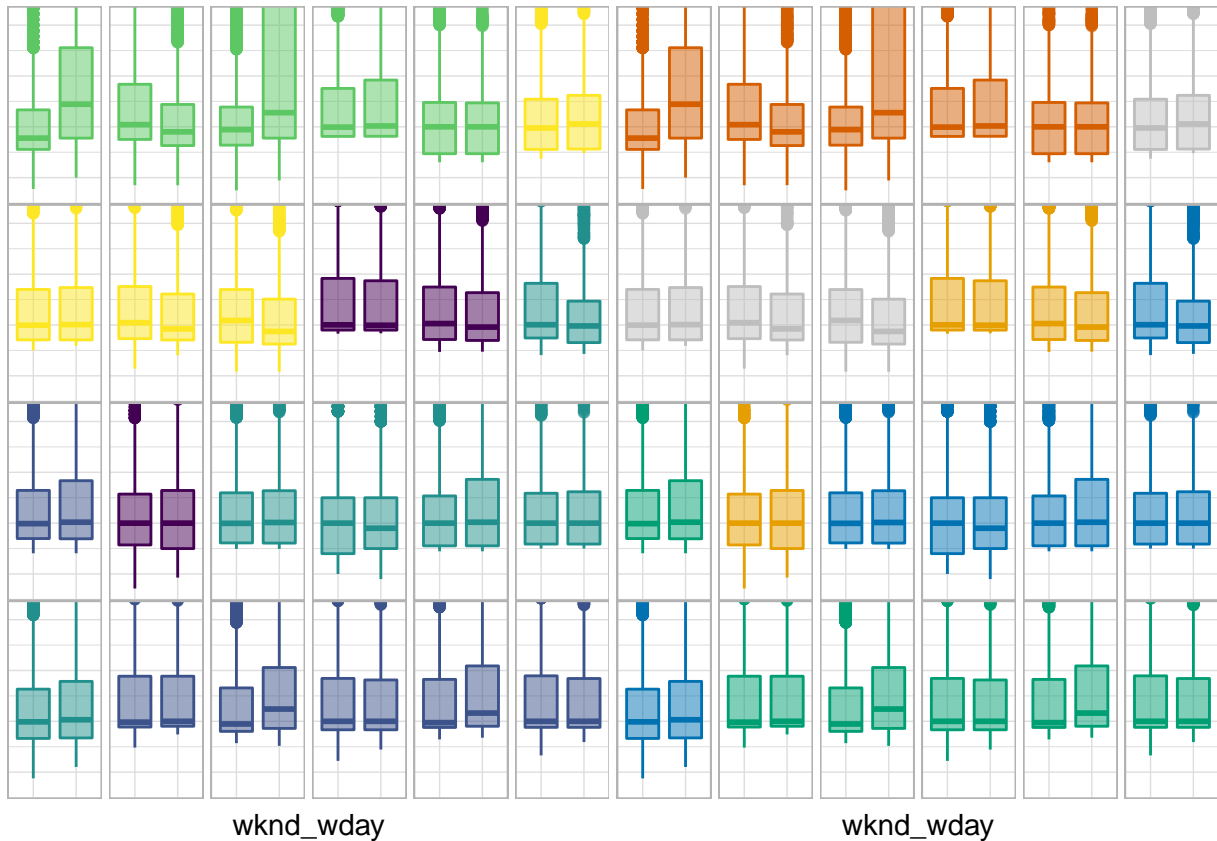
```
## Joining, by = "customer_serial_id"
## Joining, by = "customer_serial_id"
## Joining, by = "customer_serial_id"

## Joining, by = c("customer_id", "group")
```





```
## Joining, by = "customer_id"
```



contribution of each levels

Draw group ones and make interpretation:

```
## # A tibble: 3 x 2
##   gran      d
##   <chr>    <dbl>
## 1 hod      0.0794
## 2 moy      0.132
## 3 wkndwday 0.0226
```

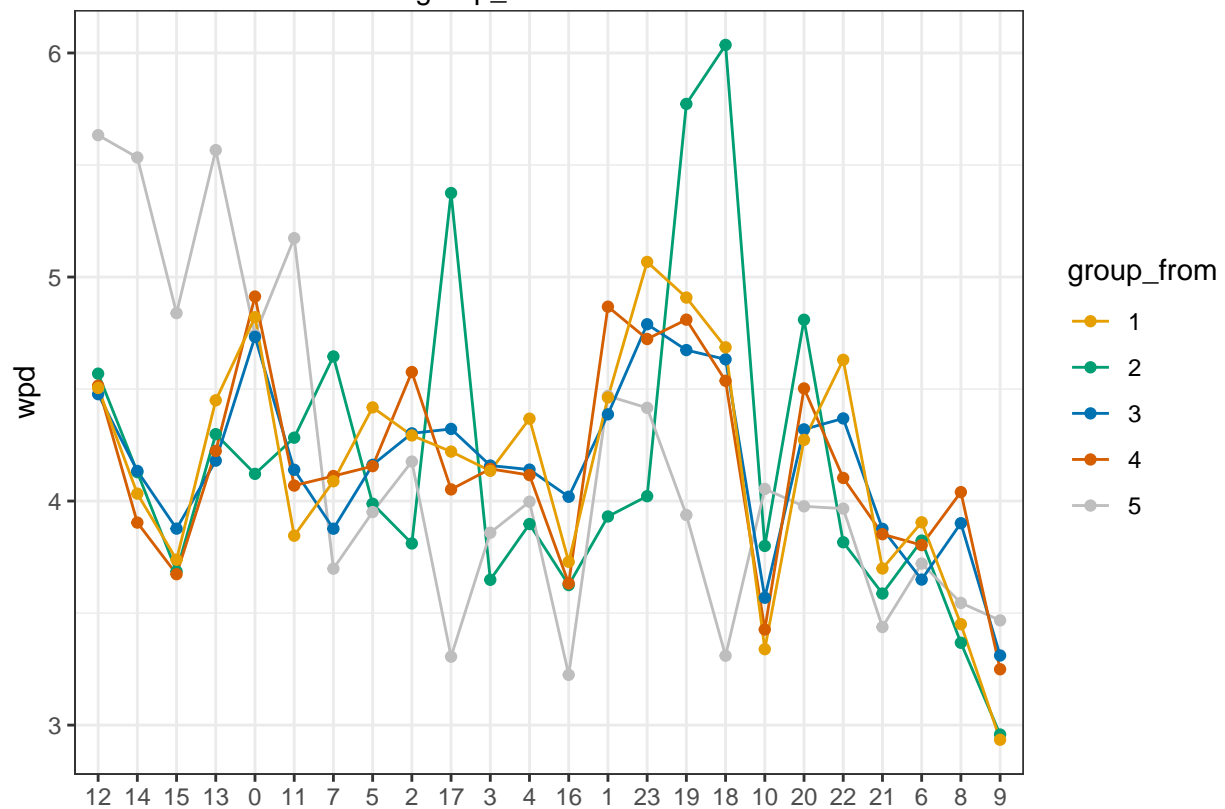
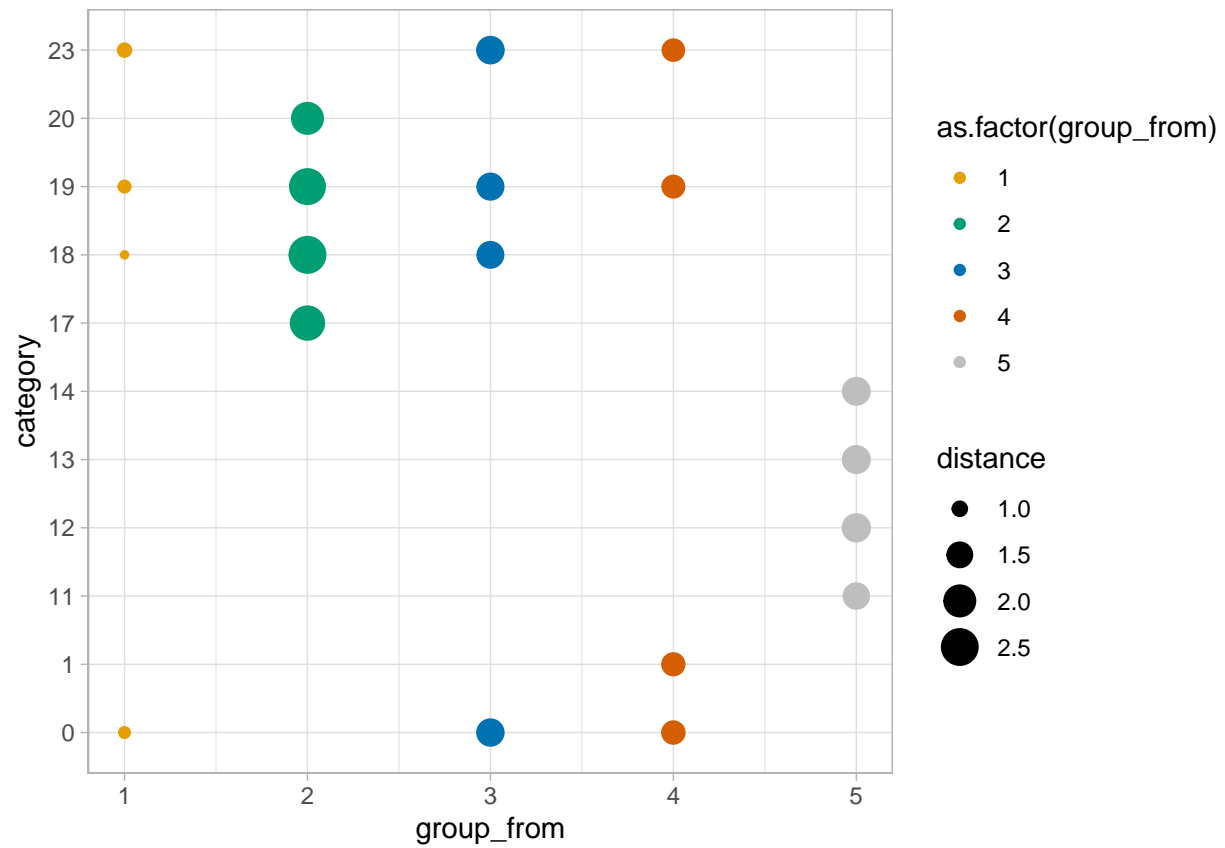
'summarise()' has grouped output by 'gran', 'group_item1'. You can override using the '.groups' argument

```
## # A tibble: 3 x 6
## # Groups:   gran [3]
##   gran      '1'      '2'      '3'      '4'      '5'
##   <chr>    <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 hod      7.80  29.4  14.4   9.54  14.8
## 2 moy     10.4  32.7  29.1  15.9  16.0
## 3 wkndwday  3.10  11.0   6.75   6.12   5.42
```

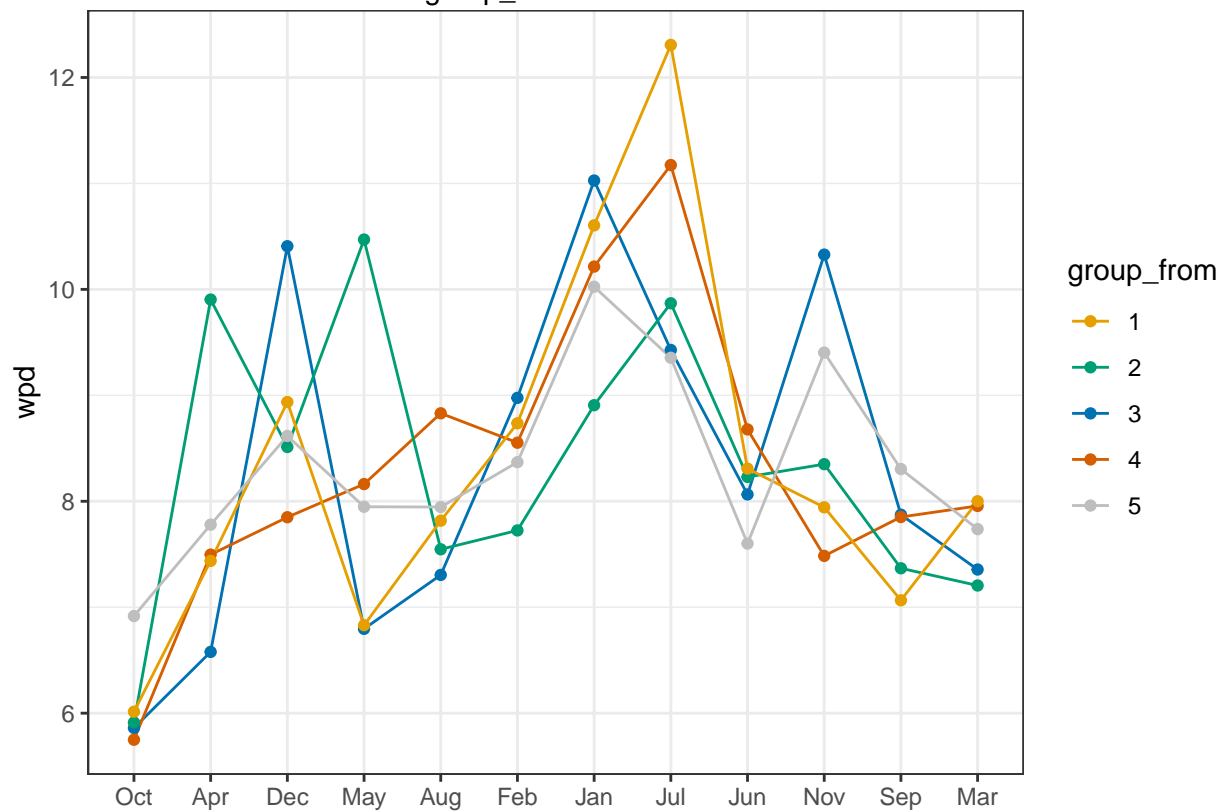
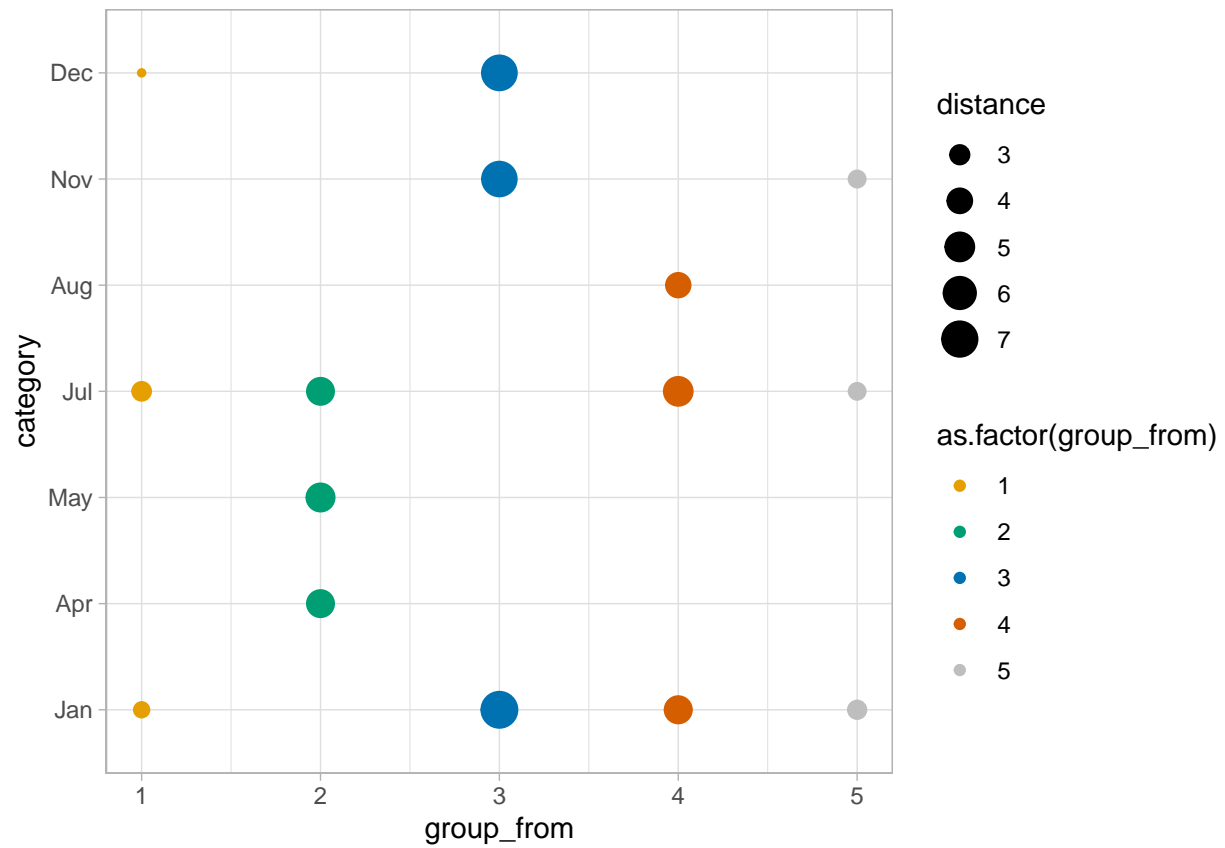
```
## Joining, by = "customer_serial_id"
## Joining, by = "customer_serial_id"
## Joining, by = "customer_serial_id"
```

'summarise()' has grouped output by 'gran', 'category', 'group_from'. You can override using the '.groups' argument

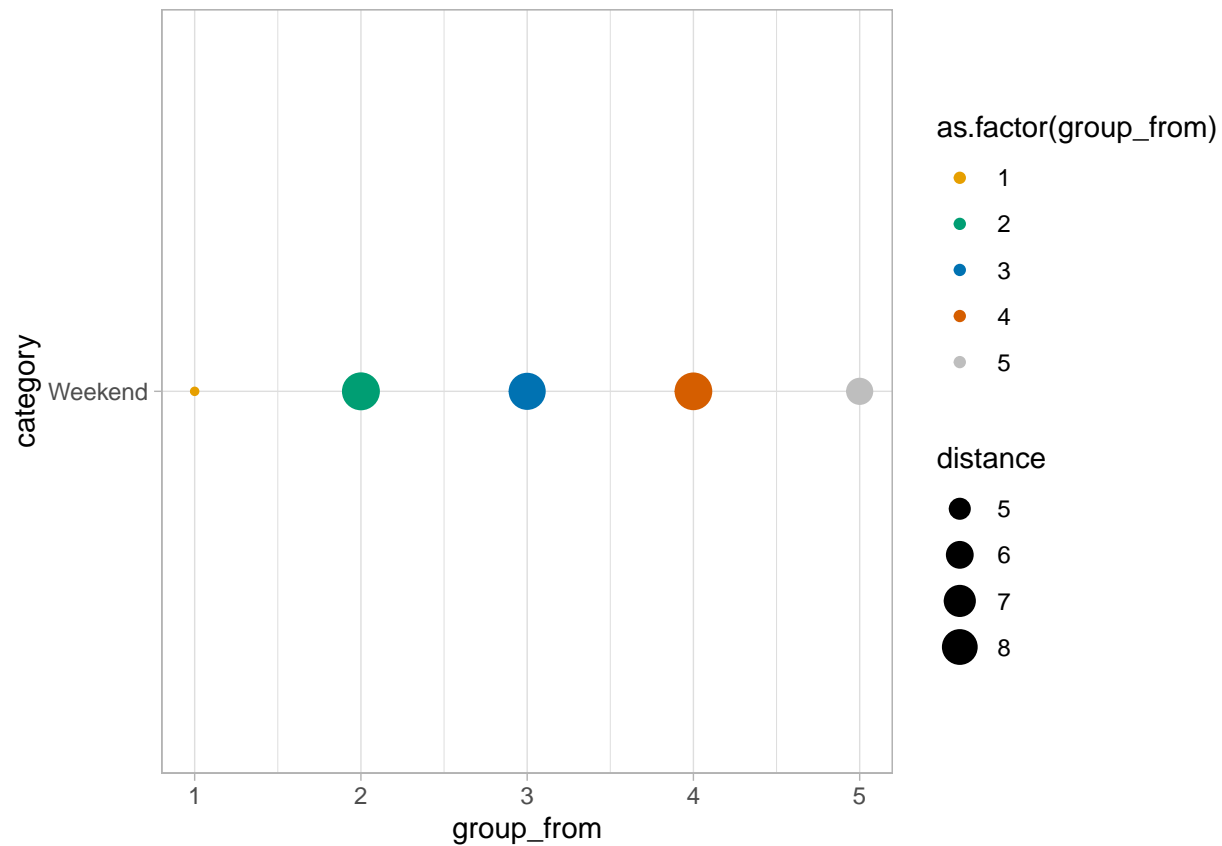
Contribution of individual category for hod



Contribution of individual category for moy



Contribution of individual category for wknwday



Show aggregate group behavior

