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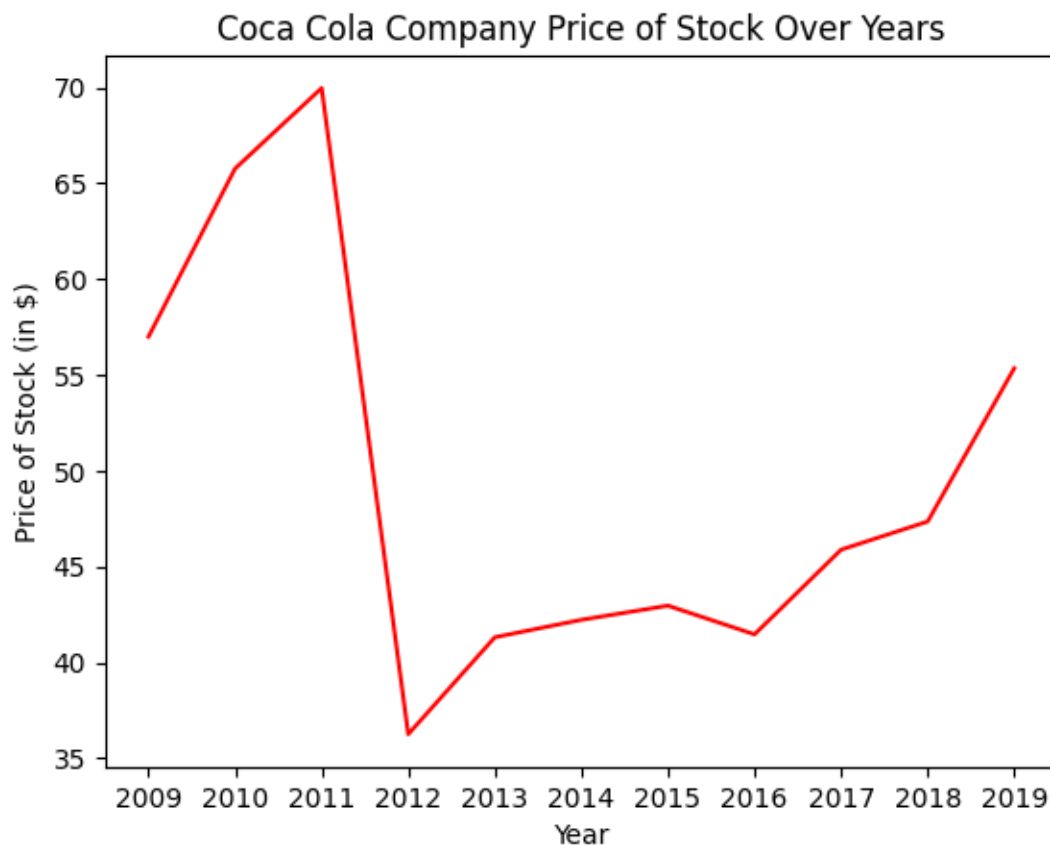
DATA STORYTELLING TRACK

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Report on Coca Cola Company

Coca-Cola, or Coke, is a carbonated soft drink with a cola flavor manufactured by the Coca-Cola Company. In 2013, Coke products were sold in over 200 countries worldwide, with consumers drinking more than 1.8 billion company beverage servings each day.

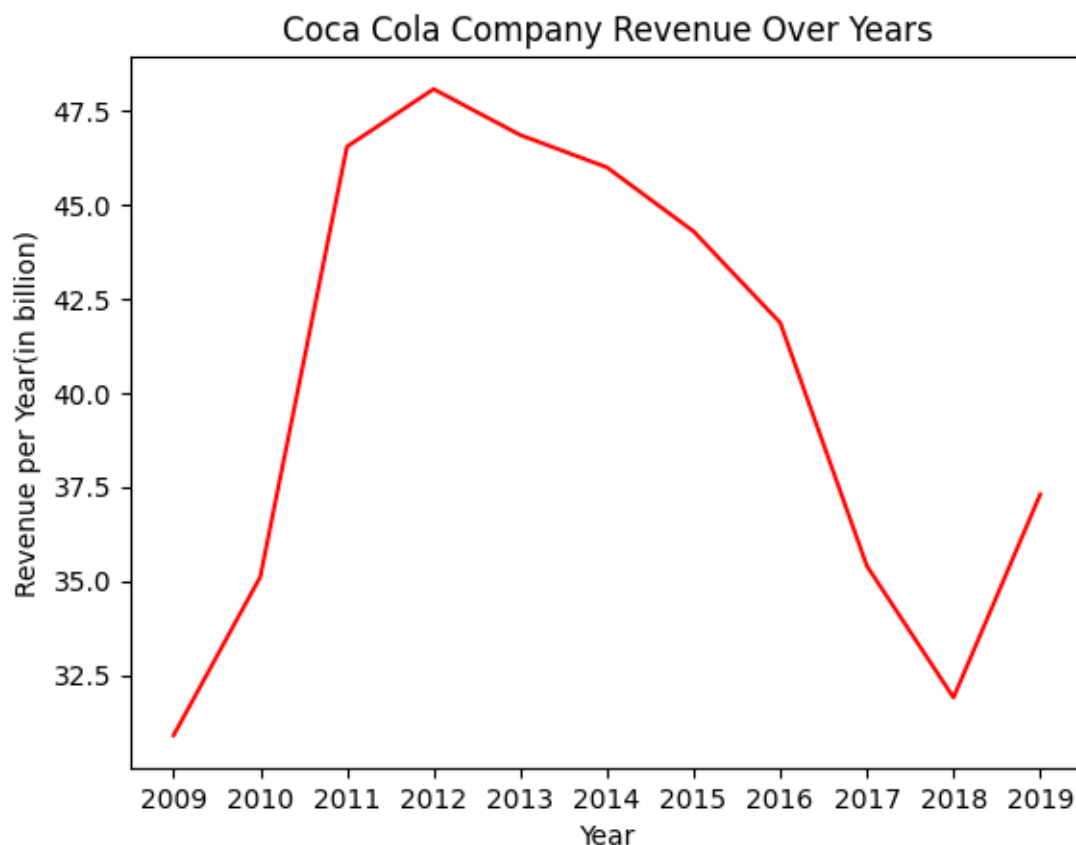
Here is a graph which shows about the Price of Stock of the company at the end of year 2009-2019.



Here we can clearly see that the price stocks increased

rapidly till 2011 and had a rapid fall in 2012. After that the stock price has increased at a steady rate.

Here comes another graph which shows that the revenue earned by the company in each year.



The revenue of the company initially increased till 2012 and then began to decrease. This shows that the earnings of the company are decreasing due to the various factors like presence of numerous substitutes or competitors.

Thus it can said that the market of these kind of soft drinks is very competitive as a reputed international brand like Coca Cola is also suffering to stay in the market and make its mark.