

ADVENTURE WORKS CUSTOMER PROFILE ANALYSIS

Gender

F

M

NA

57K

Average of AnnualIncome

12.5M

Total Sales

28K

No. of sales transaction

62

Average of Age

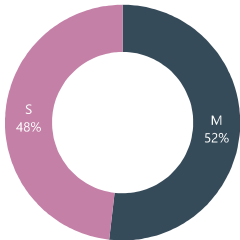
1828

Total Returns Quantity

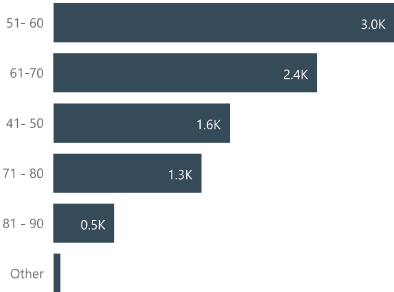
2

Average of TotalChildren

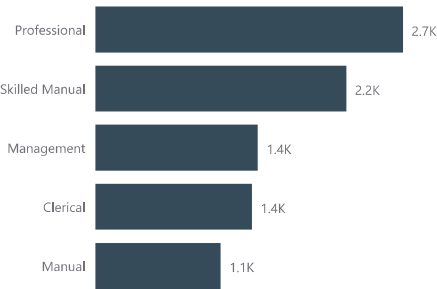
Marital Distribution
Equivalent male and female



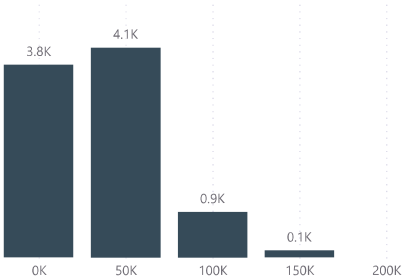
Age group analysis



Occupation Distribution



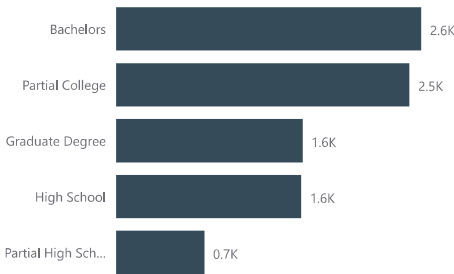
Income Analysis



Children

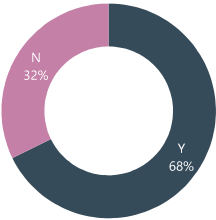


Education Level



Home Owner

Count of CustomerKey by HomeOwner



0.04
%return