# **Brain Storming**

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Video conference link	Google Workspace
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## ▼ Brainstorm planning

Goals of the brainstorm	Finding the best way to facilitate the process of buying and selling and placing orders and quickly receiving inventory from the warehouse
Brainstorming method	<ul> <li>✔ Creative matrix- quickly generate ideas to address a wide range of people and situations</li> <li>☐ Silent circuit- run a brainstorm that is inclusive of different learning styles and personality types</li> <li>✔ Round robin- get a fresh perspective on an old problem</li> <li>✔ Idea prioritization- visualize and align on which ideas you should pursue first</li> </ul>
Participant instructions	<ol> <li>Not having a negative attitude towards ideas</li> <li>Examining the results in the executive team</li> <li>Brainstorming for optimal management is done in groups and individually</li> <li>Any idea generated belongs to the group, not the individual who thought of it</li> <li>The time of brainstorming sessions varies between 1 and 1.5 hours</li> <li>After the end of each session, the refining process is carried out based on predetermined criteria and a list of results is obtained.</li> </ol>

### > Brainstorm pre-work

- ☑ Examining the advantages and disadvantages of the current system
- ☐ Go to Amazon
- Checking customer satisfaction
- ☑ Getting new ideas in the speech of Dr. Mohammad Reza Shearbaf

## Brainstorm agenda

Item	Time
Review goals and agends	15 minutes
Providing different solutions	1 houre
Choosing the right solutions	10 minutes
Examining the advantages and disadvantages of work methods	2 hours for each

#### **6** Brainstorm outcomes

Development ways to implement this system include full coding and the use of low-code platforms, each of which has its own advantages and disadvantages.

#### **Summary of results**

Among the proposed ways, it has cost-effective low-code platforms and also faster development than other ways.

#### **Decisions**