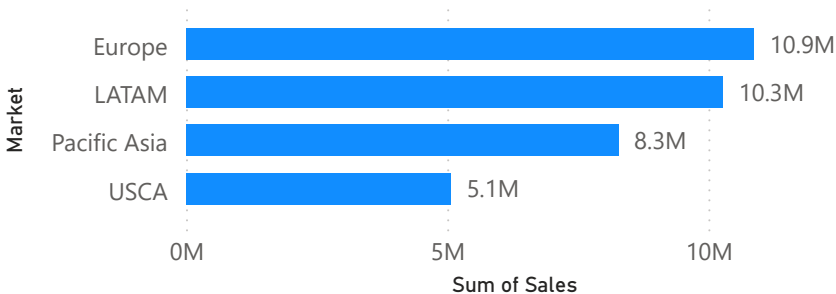


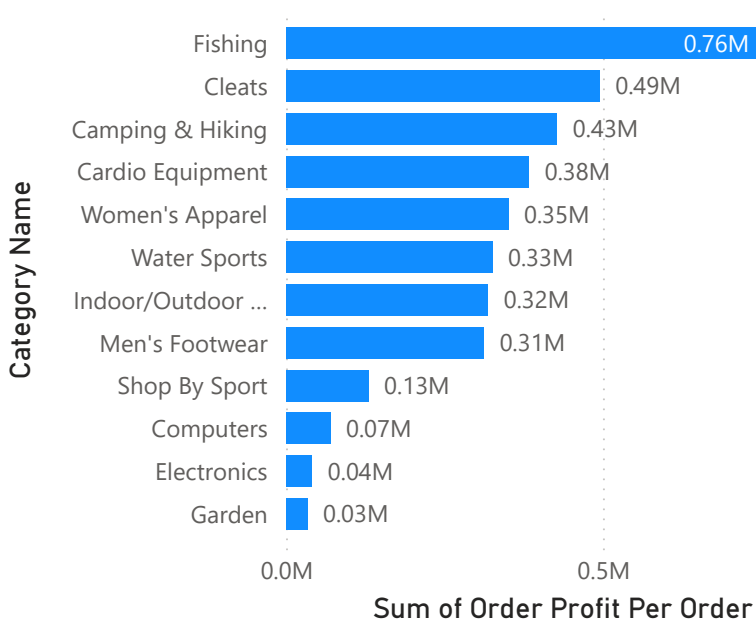
Financial Performance & Profitability Dashboard

10T Revenue
719.89bn Total Profit
7% Profit Margin %
183.11 Average Order Value (AOV)
3.97M Net Profit
11% Net Profit Margin

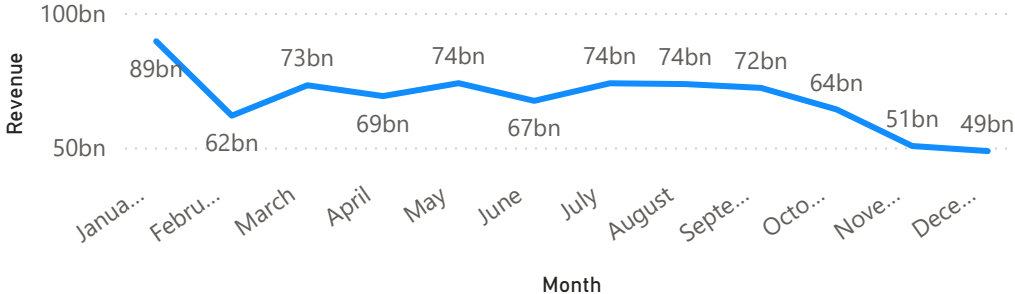
Sales per Market



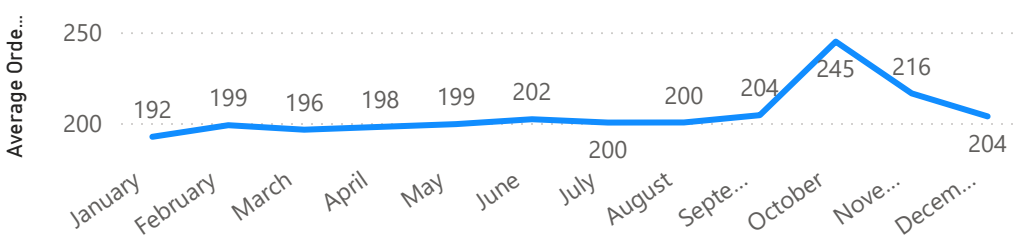
Sum of Order Profit Per Order by Category Name



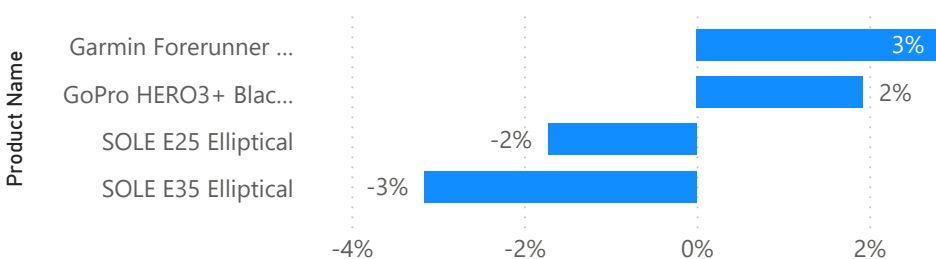
Revenue by Month



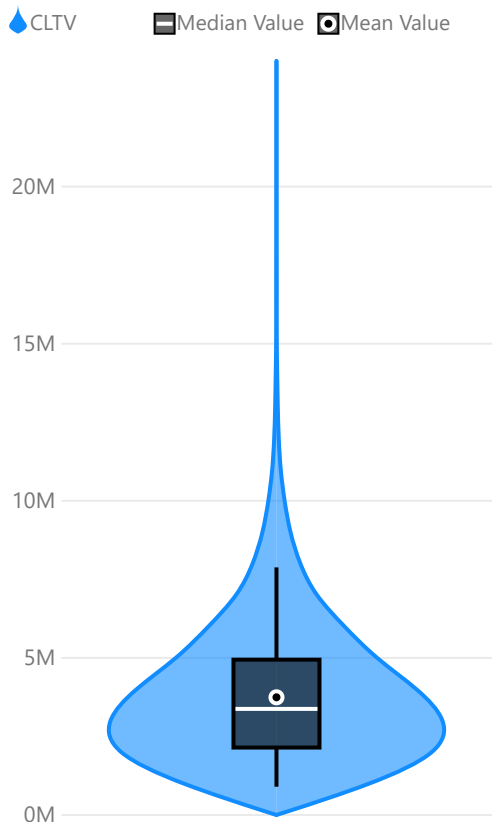
Average Order Value by Month



Net Profit Margin by Product Name



CLTV by order date (DateOrders)



Customer Id	Sum of Sales
791	10,524.17
9371	9,299.03
8766	8,206.14
Total 47,473.97	

Supplier & Product Profitability Dashboard

4M

36.78M

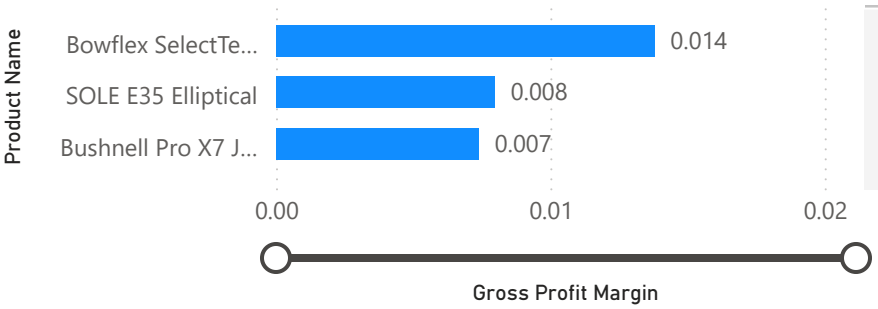
21.97

Gross Profit

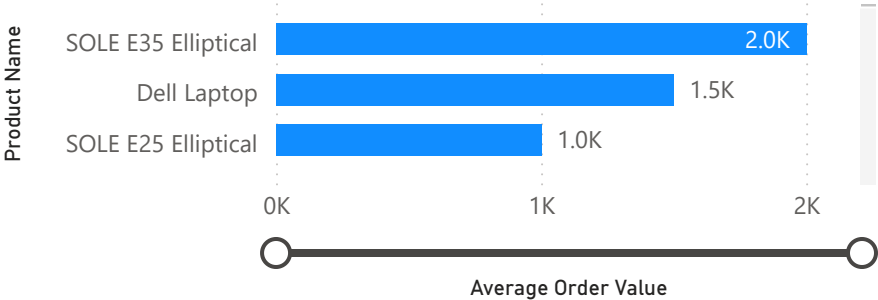
Total Sales

Average Profit Per Order

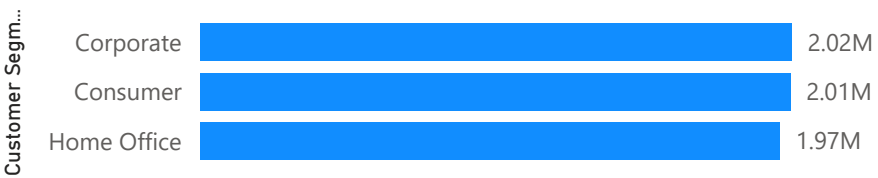
Gross Profit Margin by Product Name



Average Order Value by Product Name



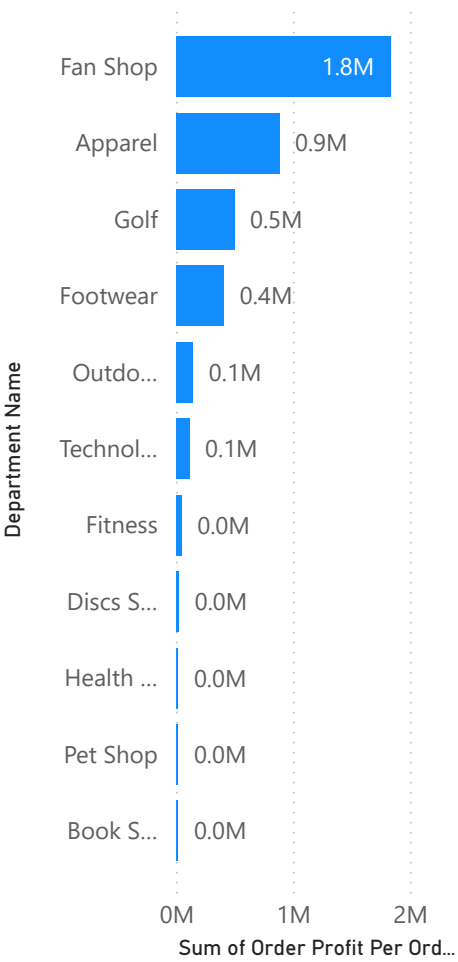
CLTV by Customer Segment



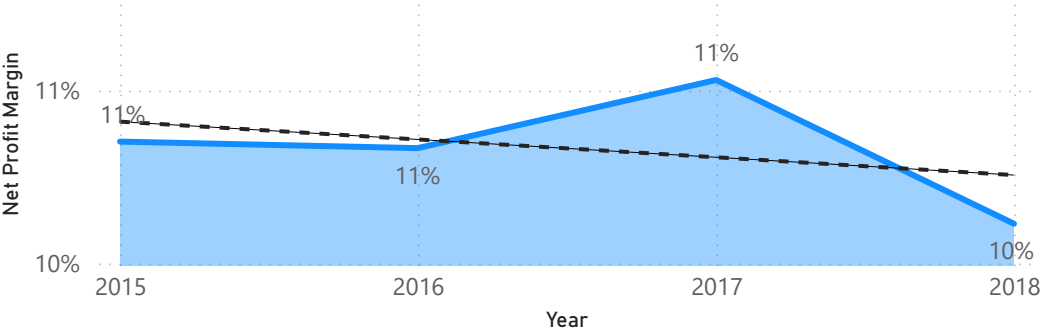
2.01M

CLTV

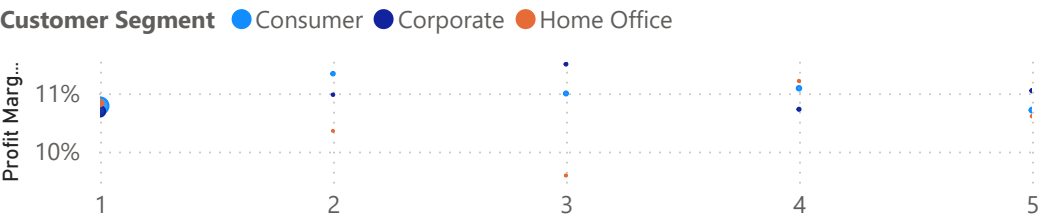
Sum of Order Profit Per Order by Department Name



Net Profit Margin by Year



Profit Margin %, Revenue, First Product Name, Gross Profit and Revenue by Customer Segment and Order Item Quantity



Order Region	Total Profit
Central Asia	7,201,555.35
Canada	21,900,385.96
Southern Africa	36,065,524.23
Central Africa	52,261,459.48
Total	719,892,159,720.55

Order Fulfillment & Delivery Performance Dashboard

3.50

Average of Days for shipping (real)

2.93

Average of Days for shipment (scheduled)

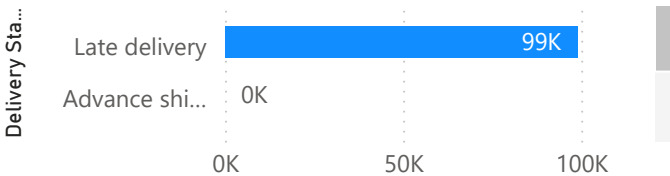
57%

Orders Delivered Late (%)

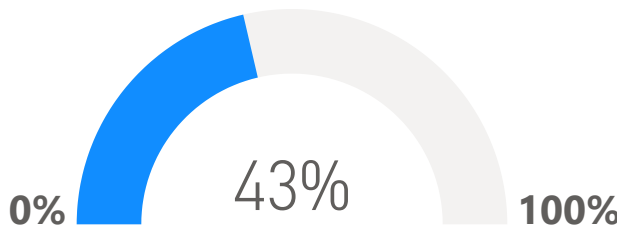
21.97

Average of Benefit per order

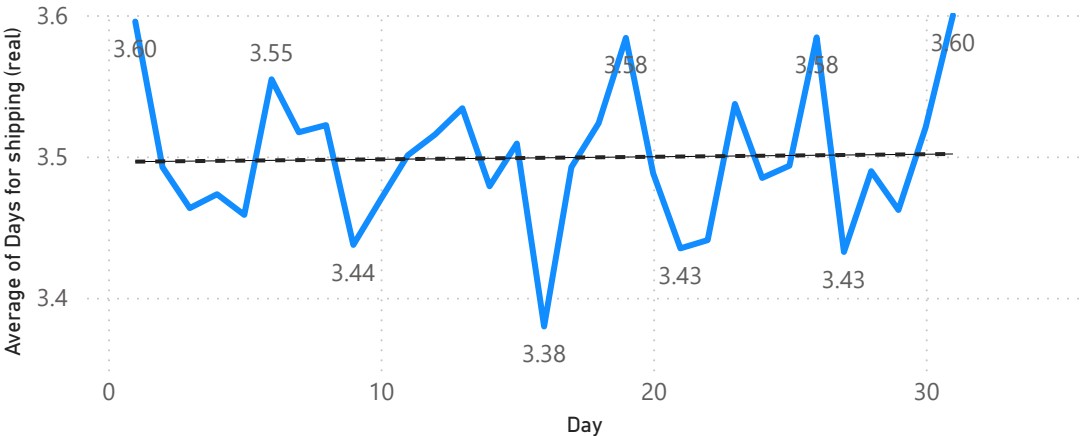
Sum of Late_delivery_risk by Delivery Status



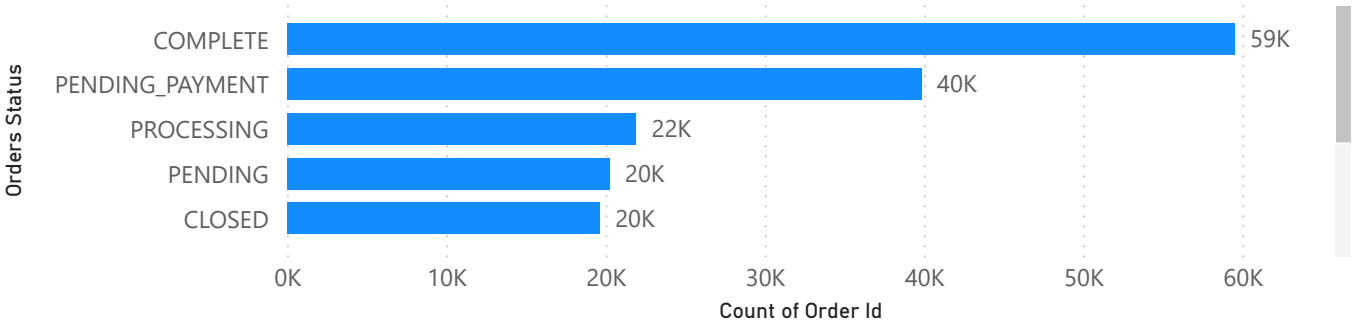
On-Time Delivery Rate



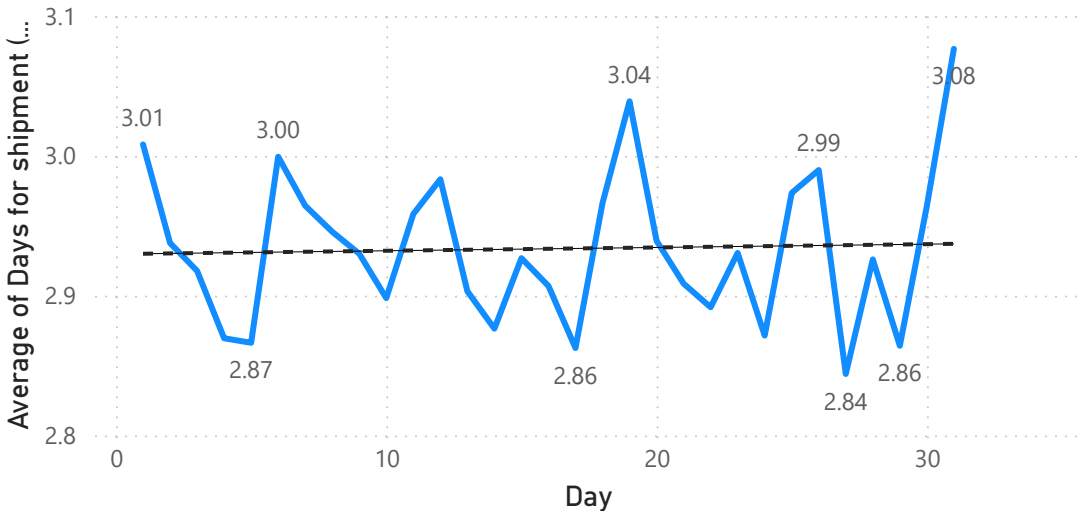
Average Days for Shipping (Real)



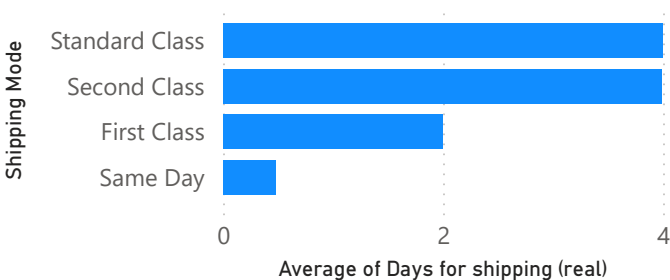
Count of Order Id by Orders Status



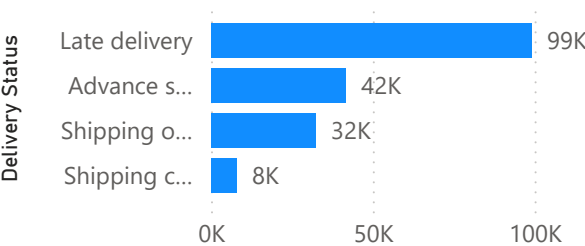
Average Days for Shipment (Scheduled)



Shipping Mode Performance

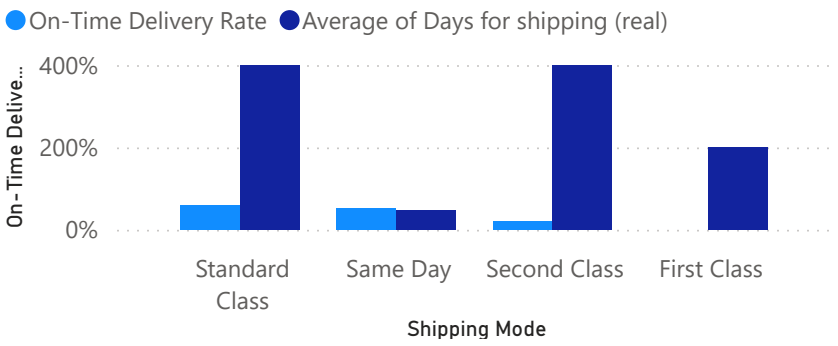


Delivery Status Breakdown

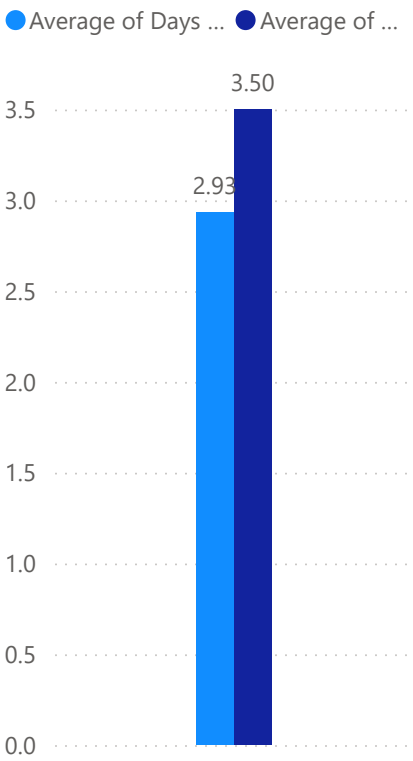


Logistics & Shipping Optimization Dashboard

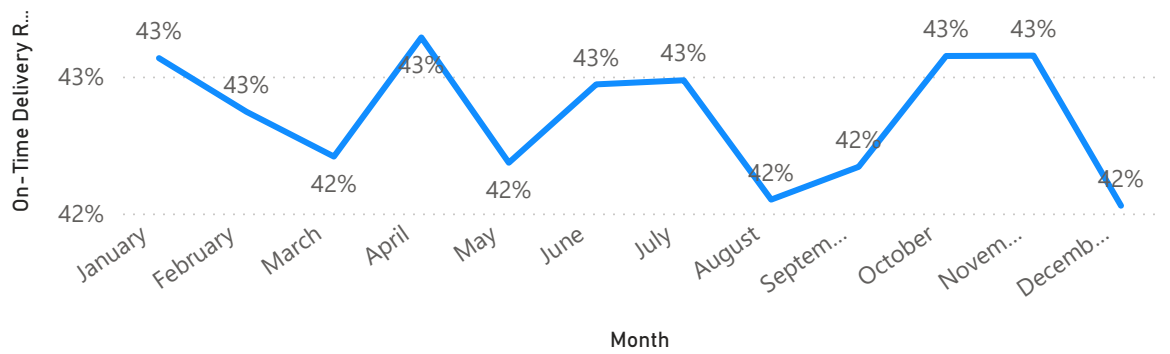
On-Time Delivery Rate and Average of Days for shipping (real) by Shipping Mode



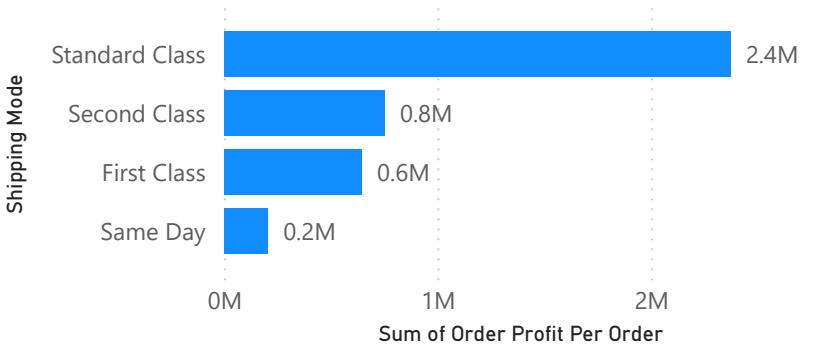
Average of Days for shipment (scheduled) and Average of Days for shipping (real)



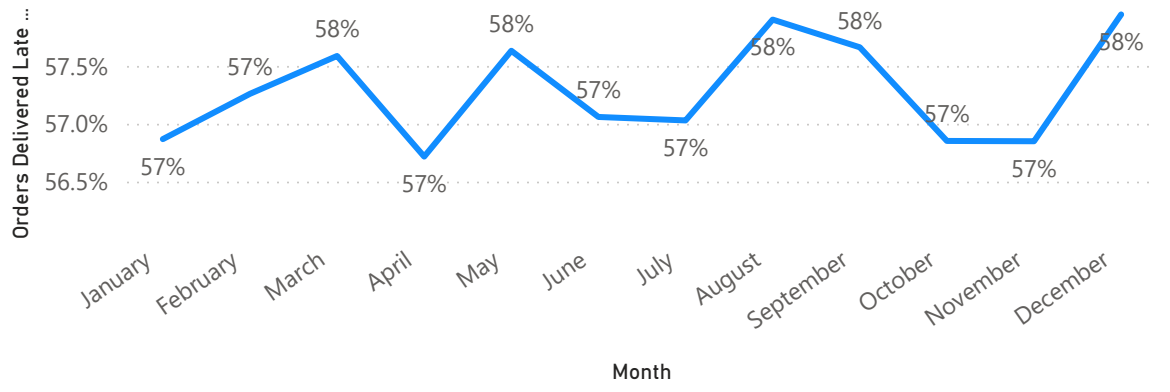
On-Time Delivery Rate by Month



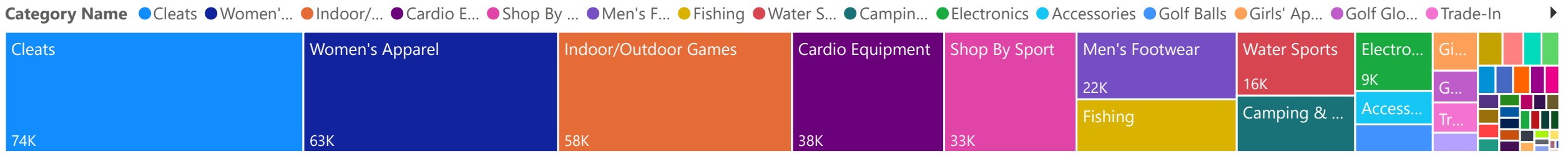
Sum of Order Profit Per Order by Shipping Mode



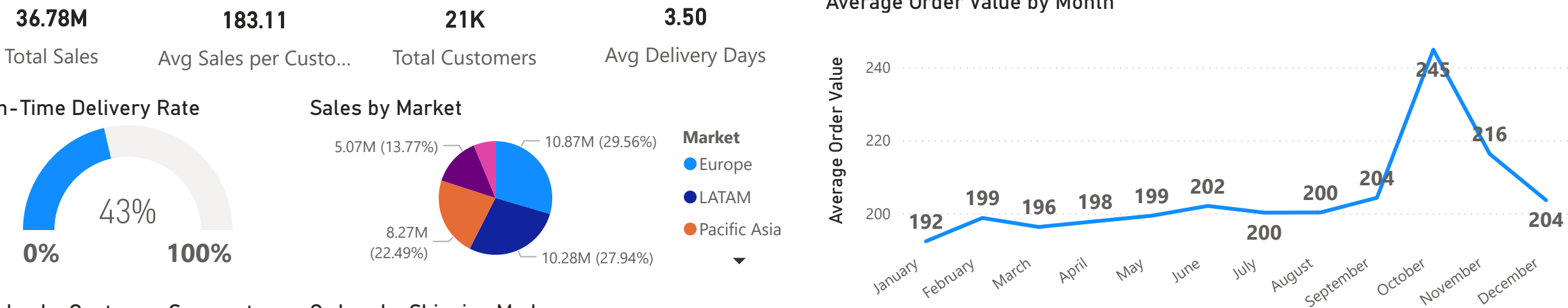
Orders Delivered Late (%) by Month



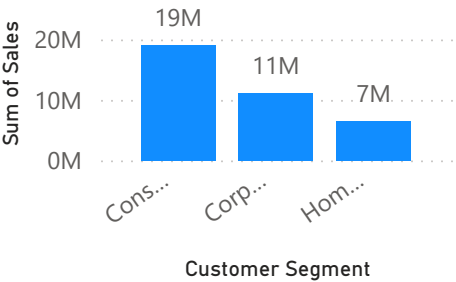
Sum of Order Item Quantity by Category Name



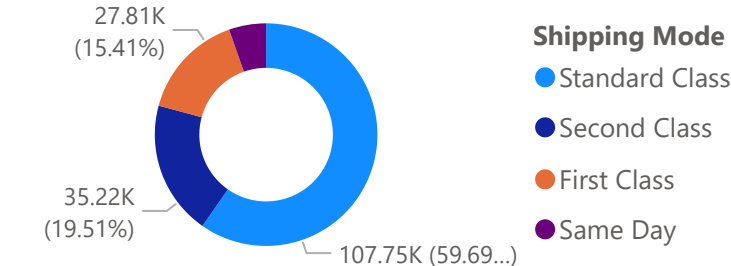
Customer & Order Insights Dashboard



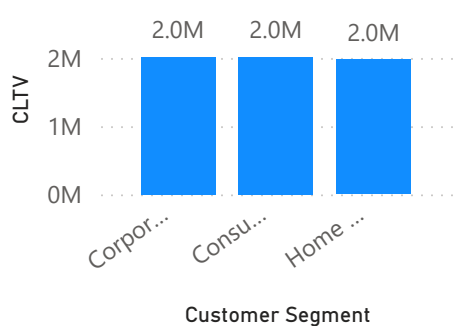
Sales by Customer Segment



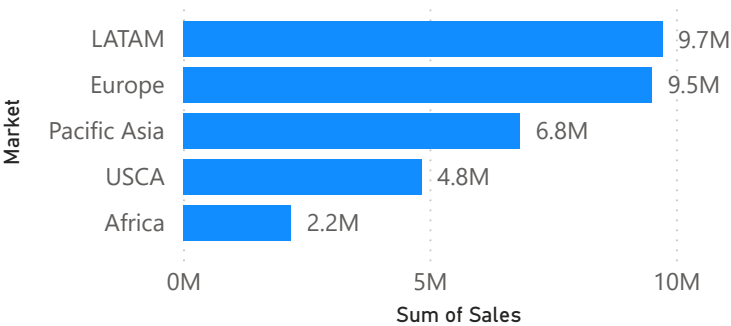
Orders by Shipping Mode



CLTV by Customer Segment



Sales by Market



Product Popularity	
Product Name	Sum of Order Item Quantity
Perfect Fitness Perfect Rip Deck	73698
Nike Men's Dri-FIT Victory Golf Polo	62956
O'Brien Men's Neoprene Life Vest	57803
Nike Men's Free 5.0+ Running Shoe	36680
Under Armour Girls' Toddler Spine Surge Runni	31735
Nike Men's CJ Elite 2 TD Football Cleat	22246
Total	384079