

Sayema Davla

1157 McIntyre St, Ann Arbor, MI 48105

sdavla@umich.edu

Education

2017	B.A. Business Economics	University of California, Riverside, CA
2025	Masters of Science in Information	University of Michigan, Ann Arbor, MI

Relevant Projects

Spring 2022, **MyTextAds.com** (JavaScript), Washtenaw Community College, MI

- Developed a web application for text advertisements display with search engine results or alongside blogs, articles, etc.
- Added real-time preview functionality to Create Ad page.

Fall 2021, **Crime Data Science** (Python), Washtenaw Community College, MI

- Developed a Python data science project that involved data modeling and visualization for the FBI crime statistics dataset for the year 2016.

Spring 2017, **Stock Portfolio Simulation** (Stock Market), UC Riverside, CA

- Acted as a leader for a stock trading simulation project.
- Carefully researched companies from different sectors to make a portfolio.
- Performed fundamental analysis using Excel to calculate the sharp ratio, and beta values of stock. Wrote a report discussing the percentage investment recommended for each sector.

Relevant Coursework

Intro to Python Programming, Intro to programming C++, JavaScript, Graphic Design, Managing Big data with MYSQL(Coursera.org), HTML, CSS & JavaScript (Bootcamp), Statistics

Skills

MATLAB, Advanced Microsoft Excel, CRM platform, QuickBooks, Jira, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, SAP, GAAP.

Experience

March 2022 – Present, **Software tester**, Tandem Diabetics Care, San Diego, CA

- Conducted functional and regression testing on web and mobile applications using Selenium.
- Analyzed and reported defects and issues.
- Developed and executed test scenarios and scripts using Typescript
- Performed and documented software test evaluations in compliance with the test plan procedures
- Created test plans and wrote test cases based on the requirements.

Jan 2018 – Jan 2021, **Manager/Marketing Outreach Coordinator**, Capland Inc, San Diego, CA

- Provided weekly and monthly reports and entries for operational processes.
- Identified developed and managed customer acquisition programs for profitable reach to new customers.
- Facilitated a 40% increase in sales within a year through rapport with customers, offering unique designs

Nov 2017 – Jan 2018, **HR Intern**, Trellisware Technologies, San Diego, CA

- Handled employee records and processed terminated employee files.
- Directly worked with the VP of Human Resources assisting with a leadership retreat; collaborated with the V.P. on other projects building company culture.
- Assisted in recording the changes in the new facility floor plans, and coordinating office spaces, and mission-critical office infrastructure.

July 2015 – Oct 2016, **Assistant Manager**, American Council for International Students, San Diego

- Update payroll information using the HRIS system and mediate any discrepancies.
- Directly worked with the CEO to negotiate and sign contracts with major universities.
- Resolve invoice/payment discrepancies ensuring credits are received.