

## **Sharing Smart Home** Devices: From the perspective of AirBnB Host

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## Introduction

- AirBnB covers more than 81,000 cities and 191 countries worldwide.
- Smart home devices to tackle security concern and maintenance.







**Smart speaker** 

**Smart lock & doorbell** 

**Media Streamer** 



## Motivation

 Sharing smart home devices with differently related people imposes some issues and concerns

AirBnB hosts are using smart home devices

Issues sharing smart home devices

Granting safe access to strangers to AirBnB property via IoT Devices

## **Research Questions**

<u>RQ1</u>: What smart home devices are AirBNB hosts currently using on their properties and for what purpose?

RQ2: What are the benefits and concerns AirBNB hosts has?

RQ3: What unique needs do AirBNB hosts have for managing and sharing access control to their smart home devices with AirBNB guests?



We can split our Literature Review in 2 ways

1. Smart Home Access Control and Privacy

2. Smart Home for AirBnB



#### 1. Smart Home Access Control and Privacy

#### How sharing happens within a trusted circle?

He et al. discussed how sharing of IoT devices inside a home differs based on relationships, time of the day, scenarios, location of the device, etc. [2].

An empirical study on 15 families done by Brush et al. [3] reveals that family members trust each other while keeping separate profiles on IoT devices.

**Reason:** Block strangers with malicious intent.



#### 1. Smart Home Access Control and Privacy

#### **Sharing is complicated**

Most of the smart home devices are designed just like a personal device[2].

Control systems can be so complicated that the end-user sensed that they have less control [4].

Page et al [5] discuss that consumer grade IoT devices are not user-centric and have less control over it.

Giving guests access to your IoT device in a smart home with specific with policies are important and complex task [6] [7].

It's complex, because of the varied amount of data and trust users have between themselves [8].

User concern on security & Privacy vary depending on the relationships such as guests [6], roommates [8], and children [9] [10].

Trust plays a major factor even when sharing IoT devices among neighbors can help increase the security. [11]

#### 1. Smart Home Access Control and Privacy

**Sharing has privacy and security issues** 

Sharing has privacy and security concern to users [12] [13].

Trust for the devices is also important as when the user is away from home, the access control of the home IoT devices has to be trustworthy enough to operate on their own [14].



#### 1. Smart Home Access Control and Privacy

#### Solutions to this problems

Mazurek et al. [15] show that most of the time the user needs a complex access control policy and they try to achieve that by using makeshift methods.

Kostianinen et al. [7], tried to introduce an access control policy for smart home networks limited to family members which would pose a nominal amount of burden on the end-user by testing a few access control policies.

Another research by Dixon et al. [16] reveals, access-control policies based on time (for guests), special preventive measures for highly sensitive devices like cameras and locks, limiting of application's access to devices.

Providing users the information about the data being monitored by all the devices[17].



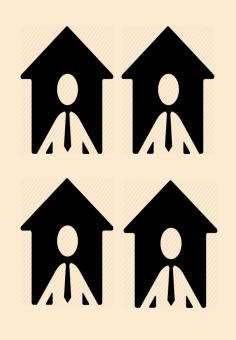
#### 2. Smart Home for AirBnB

Researchers from Umass Amherst [1] proposed Preserving IoT Privacy in Sharing Economy (or AirBnB) using Blockchain technology.

We take an HCI approach to this by asking the hosts what they want.



## Methods



50+ airBnB hosts

Pre Screening Survey ( 10 min)

- How many devices?
  - Which devices?
- Which capabilities?



10 hosts with 2+ smart home devices



### Methods



Follow up interview (30 min)

Data

10 hosts with 2+ smart home devices

- Do they share?
- Sharing easy or hard?
- Want more access control?
- Any security concern?
- Any incident inspired to share?

# Data Analysis



**Transcribe interview** 



Coding to common theme



**Code aggregation** 

## Project Timeline

Proposal draft with IRB approval

Proposal draft with initial data

Getting IRB approval

Invitation to survey

Collecting survey responses

Processing response & selecting interviewees

Conducting interviews

Initial data analysis

Final result

Final draft

29 Oct 30 Oct 8 Nov 10 Nov 15 Nov 21 Nov 30 Nov 3 Dec



## Contribution

- Better understanding of the status quo of smart home devices in AirBnB.



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# Questions?