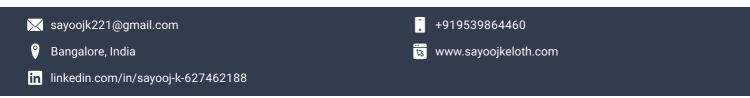
Sayooj K

Senior Full Stack Web Developer

Results-driven Full Stack Developer with over 4 years of experience designing scalable web applications using JavaScript, React, and Node.js, complemented by a strong background in agile methodologies. Proficient in leading projects from inception to completion, ensuring success at every stage. Passionate about leveraging technology to develop solutions, and continuously learning and growing professionally.



WORK EXPERIENCE

Full stack web developer

Authenticate.com

10/2022 - Present

Achievements/Tasks

- Designed a modular PDF report generation system, facilitating seamless monthly compliance reporting for 1,000 to 2,000 customers with a scalable architecture for future enhancements.
- Integrated the Mixpanel analytics tool into the core product, enhancing customer engagement tracking by 50% and significantly improving decisionmaking for the Sales and Marketing teams.
- Led front-end development sprints, conducted PRD and design reviews, and collaborated with QA to define test cases, ensuring high-quality feature releases.
- Revamped the email template system with a reusable structure, ensuring consistent styling across multiple email providers and simplifying the implementation of new templates.
- Implemented Role-Based Access Control (RBAC), enabling efficient user access management and driving a significant increase in customer satisfaction to 30%.

Freelancer web developer

Teacheron

11/2020 - 09/2022

Remote

Remote

Achievements/Tasks

- Established strong professional relationships with national and international clients, assisting in product development and maintenance, earning 12+ excellent client reviews.
- Collaborated with clients to gather requirements and deliver tailored web solutions within tight deadlines.
- Conducted one-on-one training sessions for college students, teaching website development and programming languages.
- Designed and developed a comprehensive employment management app, enabling HR management, task assignment across designated zones, and employee attendance tracking.

EDUCATION

Bachelor of Computer Application (BCA) Kannur University

03/2015 - 08/2018 Kannur

SKILLS



ACHIEVEMENTS

Boosted User Retention

Enhanced User Insights By Developing Mixpanel Analytics Integration, Improving User Engagement By 50%.

Client Relationship Excellence

Maintained Strong Client Relationships, Earning 12+ Positive Reviews, Leading To Repeat Business.

Email Template Revamp

Achieved 95% Consistency By Redesigning Email Templates With Reusable Structures Across Different Mail Providers.

LANGUAGES

English

Full Professional Proficiency

Malayalam

Native or Bilingual Proficiency