

```
import pandas as pd

import matplotlib.pyplot as plt

import seaborn as sns

df = pd.read_csv("Cleaned_Retail_Transactions.csv")

plt.figure(figsize=(10, 6))

category_counts = df['ProductCategory'].value_counts().sort_values(ascending=False)

sns.barplot(x=category_counts.values, y=category_counts.index, palette='viridis')

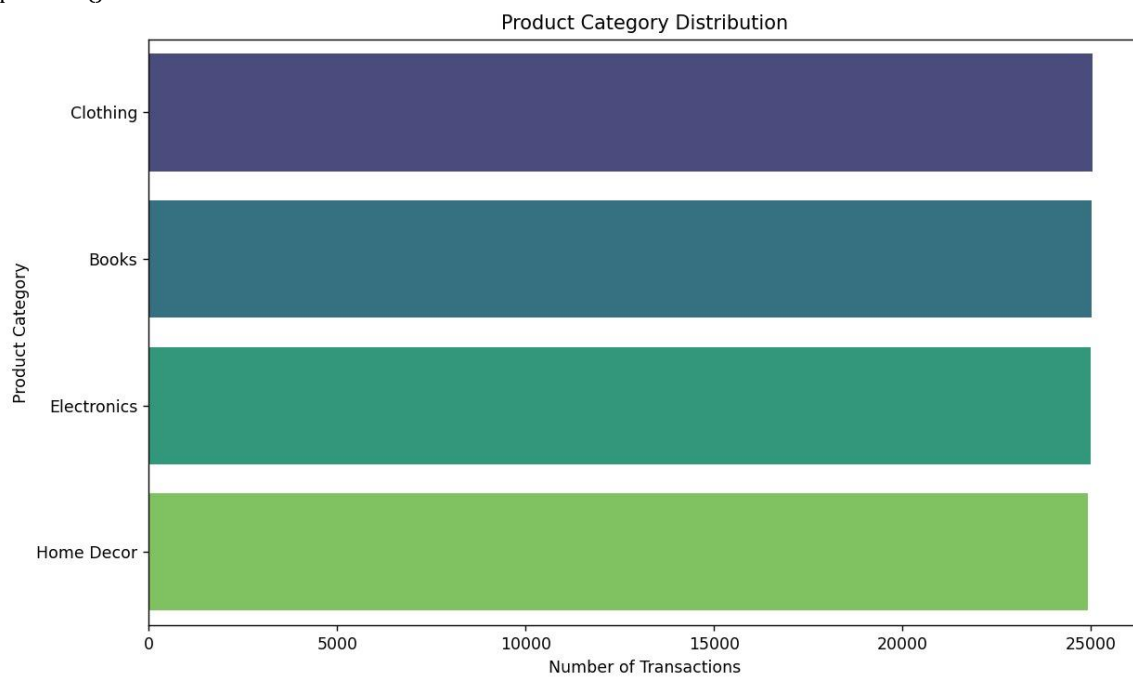
plt.title('Product Category Distribution')

plt.xlabel('Number of Transactions')

plt.ylabel('Product Category')

plt.tight_layout()

plt.show()
```



```
# Inventory Days vs Profitability Analysis
```

```
import pandas as pd
```

```
import seaborn as sns
```

```
import matplotlib.pyplot as plt
```

```
import numpy as np
```

```
# Load cleaned dataset
```

```
df = pd.read_csv('Cleaned_Retail_Transactions.csv')
```

```
# Simulate InventoryDays
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```
np.random.seed(42)
```

```
df['InventoryDays'] = np.random.randint(10, 100, size=len(df))
```

```
# Correlation analysis
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```
correlation = df['InventoryDays'].corr(df['Profit'])
```

```
print(f'Correlation between Inventory Days and Profit: {correlation:.2f}')
```

```
# Scatter plot
```

```
plt.figure(figsize=(10,6))
```

```
sns.scatterplot(data=df, x='InventoryDays', y='Profit', hue='ProductCategory', alpha=0.7)
```

```
plt.title('Inventory Days vs Profit by Product Category')
```

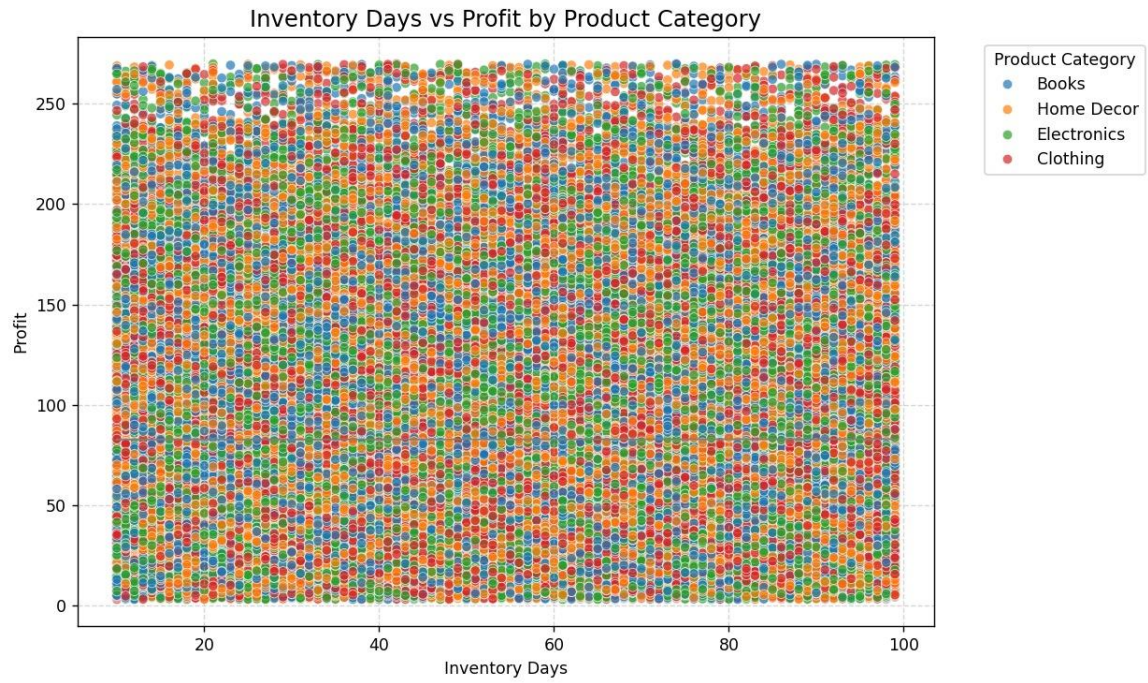
```
plt.xlabel('Inventory Days')
```

```
plt.ylabel('Profit')
```

```
plt.legend(title='Product Category', bbox_to_anchor=(1.05, 1), loc='upper left')
```

```
plt.tight_layout()
```

```
plt.show()
```



Correlation: -0.46

Indicates that Longer inventory holding lowers profitability.

Recommendation:

Implement clearance sales and promotions to speed turnover.