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About Project

Telefónica Spain is the leading telecommunications company in Spain, offering voice, data, television, and Internet access to consumers and businesses.

Telefónica Spain achieves a 20% increase in customer usage when it deploys a modern data platform from Cloudera.

Challenges

- To handle more than ten billion records a day, the cost was impractical with techniques other than a big data platform
- To gain more customer insight, the organization needed the ability to analyze a wider volume of data, and do so in real time.
- Virtually, all data is received in real time, or almost real time, and volumes are very high because we have almost 40 million connections

Solution

- * Modern Data Platform: Cloudera Enterprise
- * Workloads: Operational Database
- * Key Components: Apache Hive, Apache Flume, Apache HBase, Apache Kafka, Apache Spark, Apache Sqoop, Cloudera Manager
- * Databases: MongoDB.

Result

- 20 percent increase in customer usage, Real-time customer insights and the delivery of more customized experiences
- 39 percent decrease in in-store stock of mobile devices, and a
 17 percent increase in store sales
- Double-digit decrease in customer churn rate

Capacity Planning

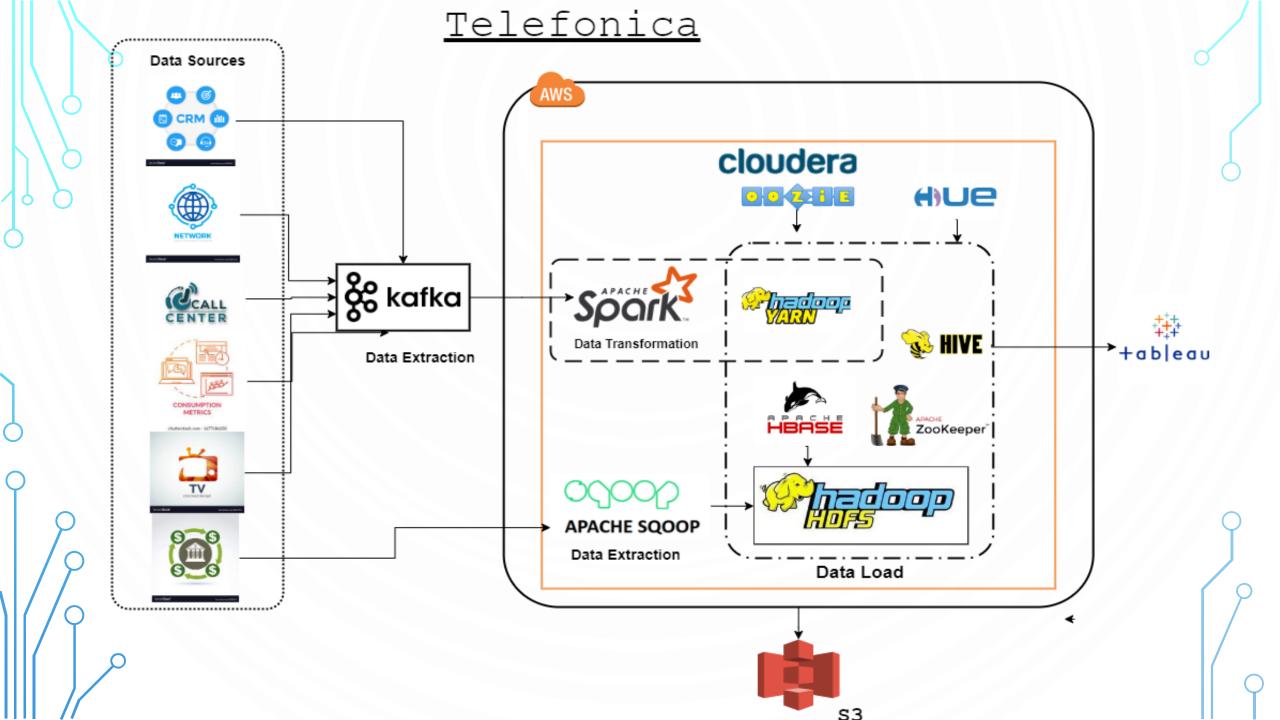
```
Total data(Yearly)
Genrated data per day = 200 GB
Yearly Data = 200*365 = 73000 \text{ GB} = 73 \text{ TB}
Total data (RF) = 73000GB * 3 = 219000 GB = 219 TB
10% Overhead space needed = 219 + 21.9(10\% \text{ overhead})
                                   = 240.9 \text{ TB}
Data at Rest = 15.44 \text{ TB} * 3 = 46.32 \text{ TB}
Data including RF = 240.9 \text{ TB} + 46.32 \text{ TB} = 287.22 \text{ TB}
30 \% NON-DFS = 287.22 TB + 86.766 TB
                  = 373.386 \text{ TB} = 374 \text{ TB}
```

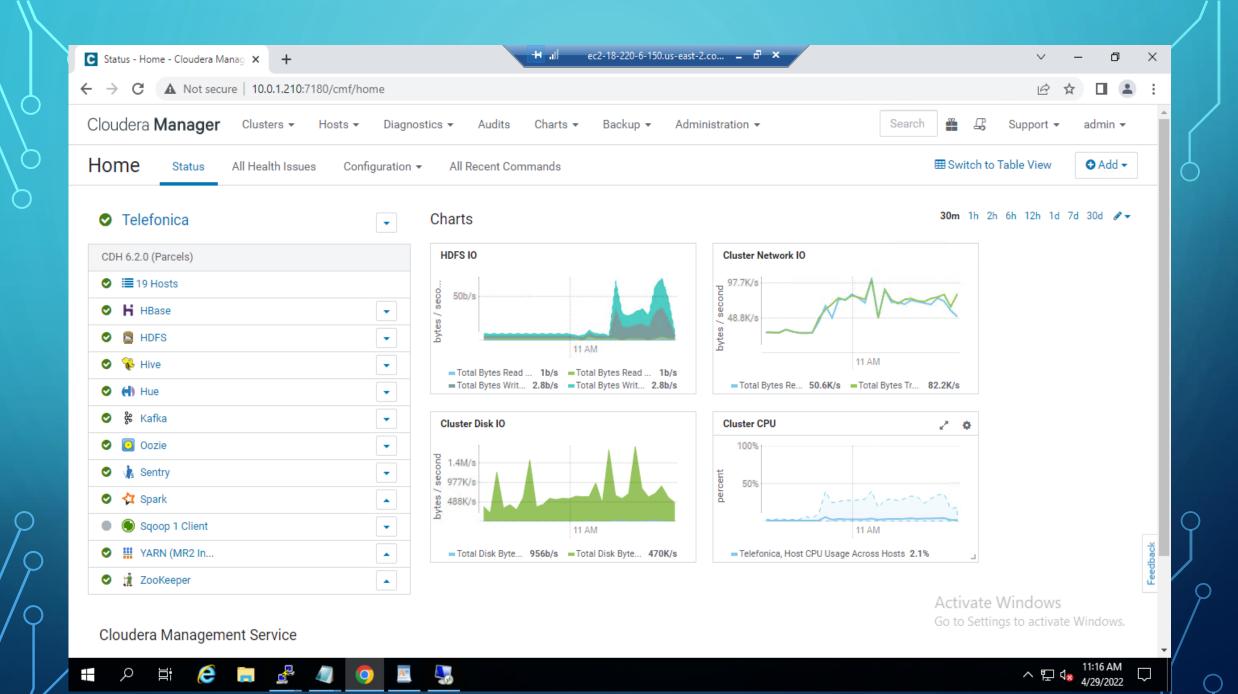
Cluster Planning

Spacification	Nodes	CPU GHz/node	Memory in (RAM)GB	Storage GB/TB	Instance Type
Slave Nodes	36	8	61	8 TB	D2.2xlarg
Master Nodes	03	36	60	8 TB	C4.8xlarge
Utility Nodes	02	08	61	8 TB	R3.2xlarge (mem. Opt)
Edge Nodes	02	16	64	8 TB	m4.4xlarge
Database	01	08	61	8 TB	r3.2xlarge
Active Directory	01	08	61	8 TB	r3.2xlarge
Kafka Broker	03	16	64	8 TB	m4.4xlarge

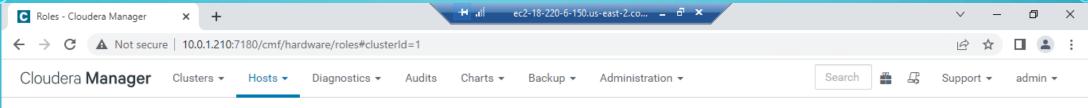
Versions

CDH	6.3.3					
$\mathbf{C}\mathbf{M}$	5.16.2					
CentOS	7					
JDK (Oracle)	1.8.0					
HADOOP (hdfs,yarn)	3.0.0					
SPARK	2.4.0					
HIVE	2.1.1					
HUE	4.4.0					
OOZIE	5.1.0					
ZOOKEEPER	3.4.5					
KAFKA	2.2.1					
MYSQL	5.7.34					
SENTRY	2.1.0					
HBASE	2.1.4					
SQOOP	1.4.7					
FLUME	1.9.0					





Roles



Roles

Hosts	Count	Roles										
ip-10-0-1-210.us-east-2.compute.internal	1	СНМ	C SM									
ip-10-0-1-213.us-east-2.compute.internal	1	H HB	H HB	Н М	□ FC	□ JN	NN	₹ G	Vs SS	☆ G	₩ RM	∦ s
ip-10-0-1-240.us-east-2.compute.internal	1	H HB	H HB	НМ	<u>□</u> B	□ FC	□ JN	NN	 G	os	☆ G	∦ s
ip-10-0-1-33.us-east-2.compute.internal	1	C AP	C ES	C RM								
ip-10-0-1-8.us-east-2.compute.internal	1	H HB	H HB	НМ	□ JN	 G	№ HMS	Vi₅ SS	☆ HS	₩ JHS	₩ RM	i s
ip-10-0-1-[12, 203].us-east-2.compute.internal	2	☐ G	□ HFS	₹ G	₩ HS2	(I) LB	(I) HS	(I) KTR	% G	☆ G	⊚ G	₩ G
ip-10-0-2-[96, 144, 217].us-east-2.compute.internal; ip-10-0-3-[8, 100, 129, 159, 237, 243].us-east-2.compute.internal	9	H RS	□ DN	€ G	☆ G	III NM						
ip-10-0-3-[29, 216-217].us-east-2.compute.internal	3	% KB										

This table is grouped by hosts having the same roles assigned to them.

Activate Windows
Go to Settings to activate Windows.









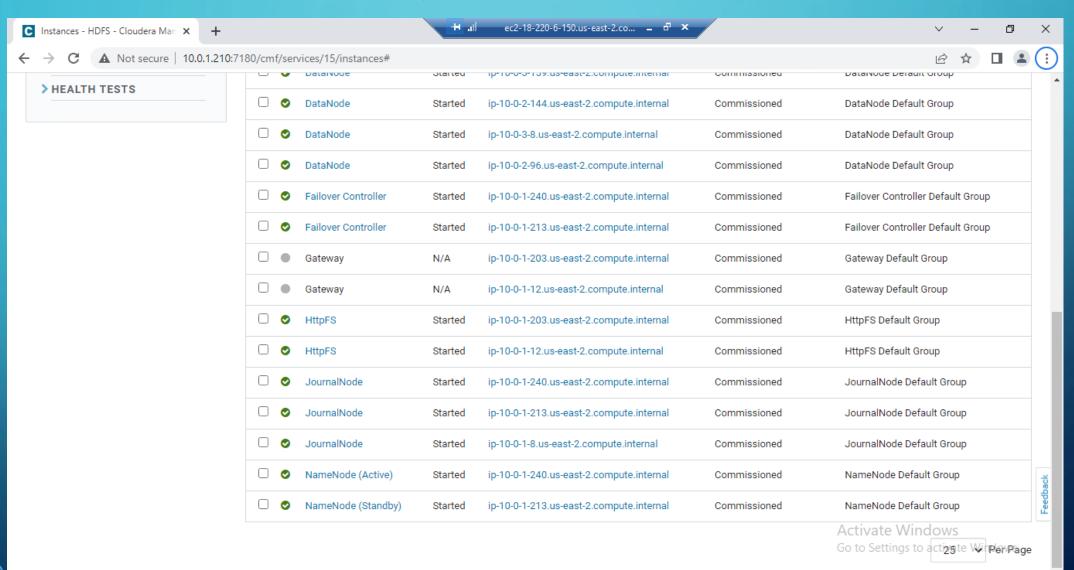




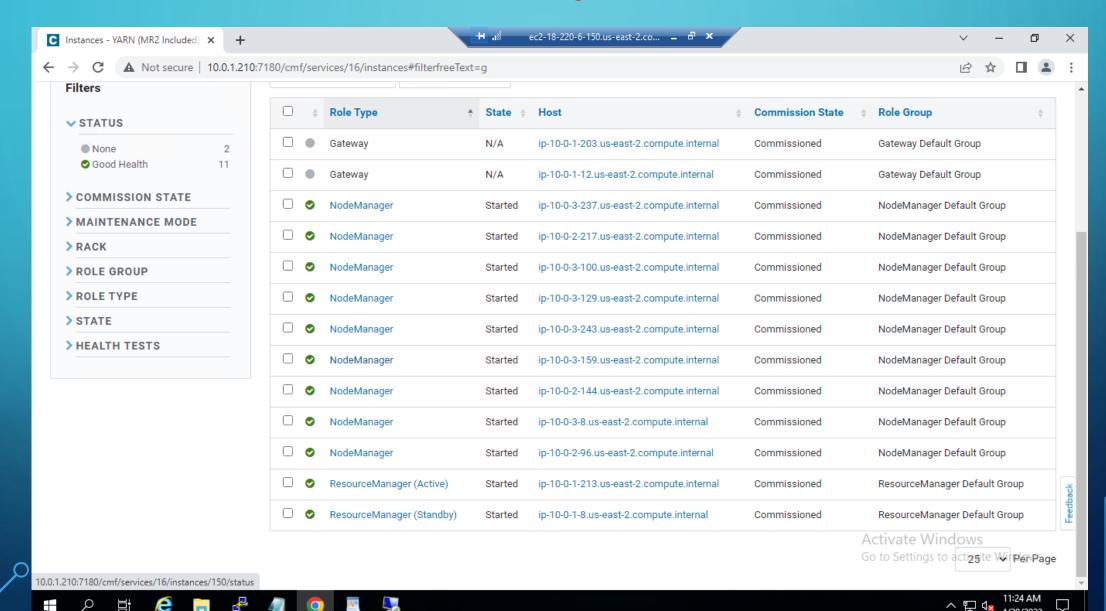




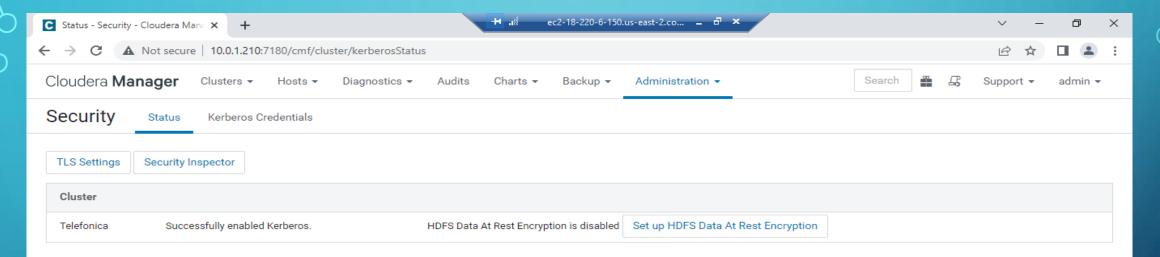
NameNode HA



ResourceManager HA



Security Kerberos Enabled



Activate Windows Go to Settings to activate Windows.









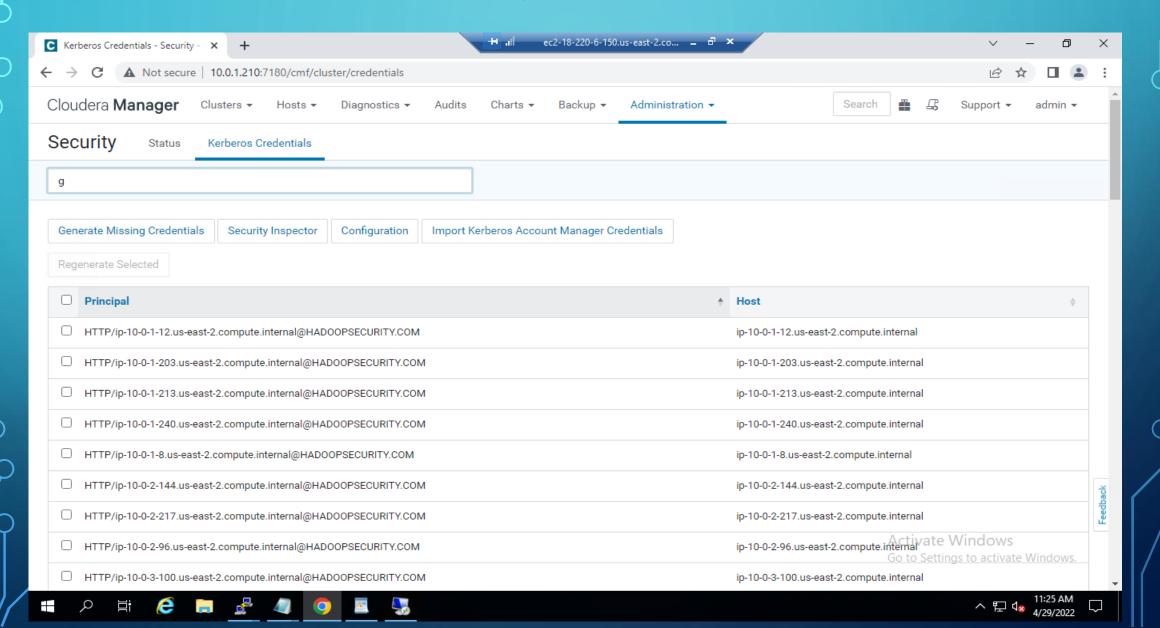




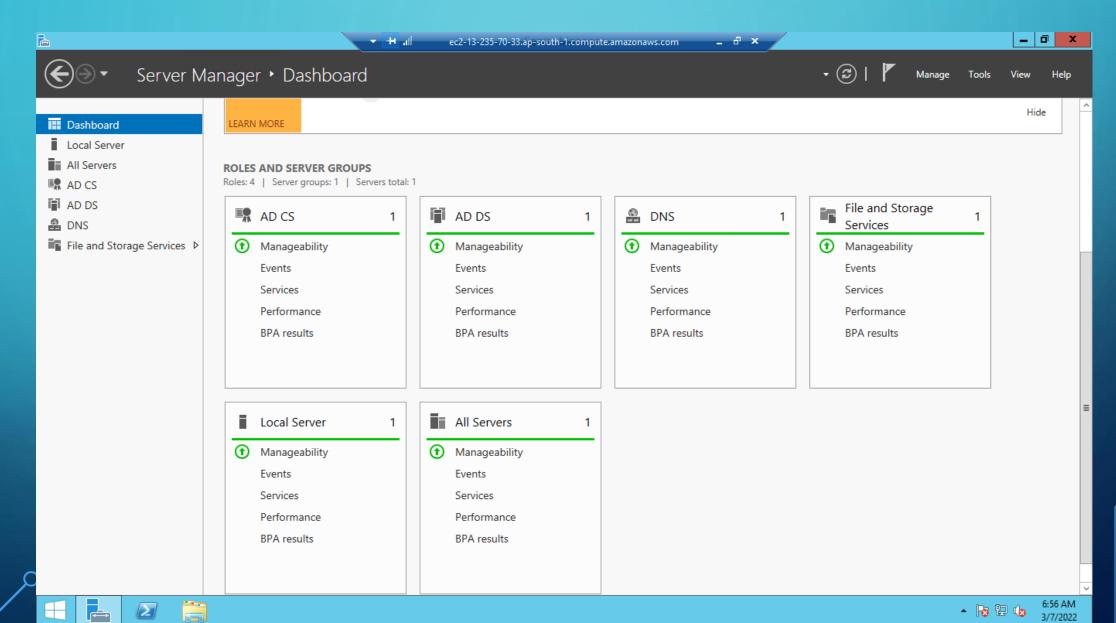


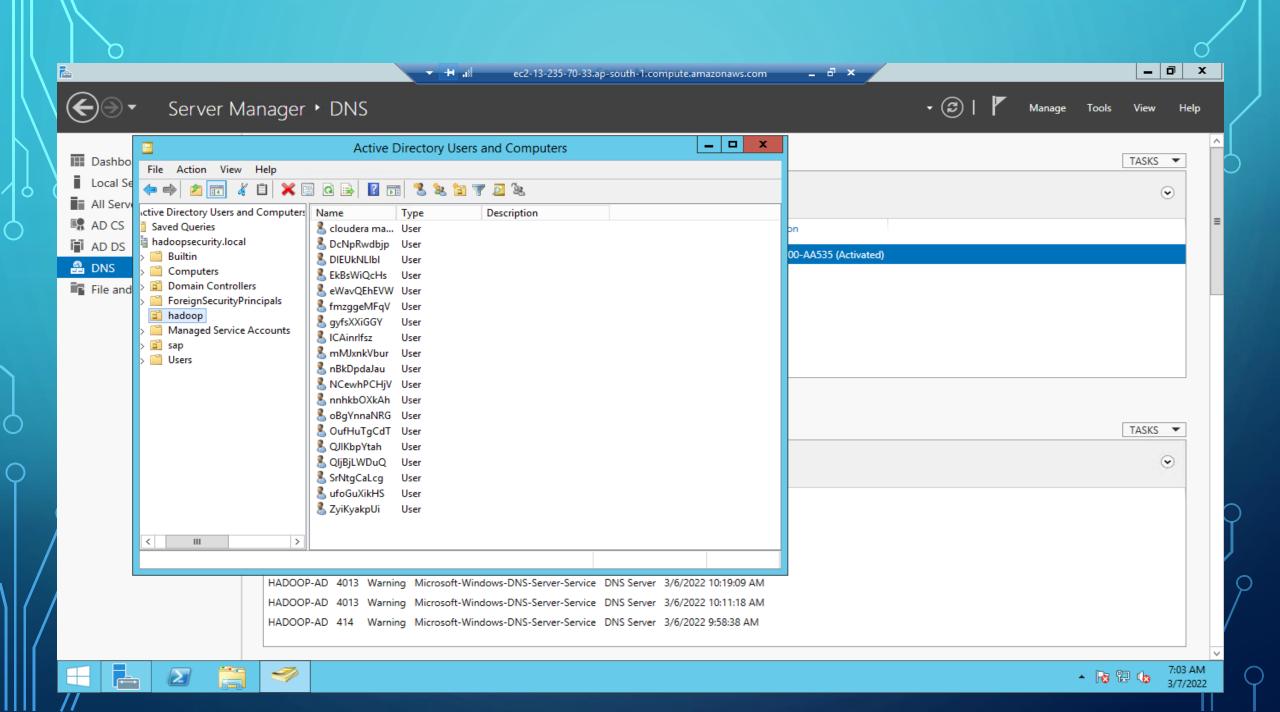


MIT



Active Directory





AWS Instance

