

# **IBM Data Science Capstone Project**

## **The Battle of the Neighborhoods**

### **Business Problem**

An Afghan business man would like to open an afghan restaurant in Greater London. There are a lot of Afghan immigrants in London that like Afghan Food. Also some people from Iran, Pakistan and Arab citizens who live in London are interested in Afghan Food. It seems that Greater London is great place for launching an afghan restaurant potentially.

Greater London has:

- 33 districts
- 32 boroughs
- the City of London

Therefore, it is highly crucial to know what place is the best to open an Afghan restaurant.

### **Target Audience**

Customer is a business man that want to establish an afghan restaurant. I help him to make the best choice, and recommend the right borough and explain why that place is better than others.

### **Success Criteria**

The success criteria of the project will be a good recommendation of borough for a restaurant.