UNIVERSITY OF CALCUTTA

TECHNOLOGY CAMPUS



Assignment of:

"MACHINE LEARNING LABORATORY"

Course

MCA(2yrs)

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1) Assignment on Linear Regression

```
import numpy as np
import matplotlib.pyplot as plt
```

- * Generate a random 2D Matrix having 200 rows i.e. (200,1)
- * Fixed each row number with seed value=10

```
np.random.seed(10)

x = np.random.rand(200, 1)
```

* Formulate a linear regression line (model) having hypothesis: y=10+7

```
y=10*x+7
from sklearn.linear_model import LinearRegression
model = LinearRegression()
```

*Find mean & standard deviation of row elements

```
mean = x.mean()
std = x.std()
print("Mean:", mean)
print("Standard Deviation:", std)
```

O/P:- Mean: 0.4720544144884087

Standard Deviation: 0.27470993318476294

* Fit linear regression model and train with row elements

```
model.fit(x,y)
```

* Predict "y-predicted" values using regression model

```
y predicted = model.predict(x)
```

* Evaluate rms (root mean square) error between actual level i.e. 'y' and predicted level 'y-predicted'.

```
from sklearn.metrics import mean_squared_error as mse
rmse = np.sqrt(mse(y,y_predicted))
rmse
```

O/P:- 2.4900696205201077e-15

* Find out intercept of hypothesis.

O/P:- Intercept of the hypothesis: 7.00000000000004

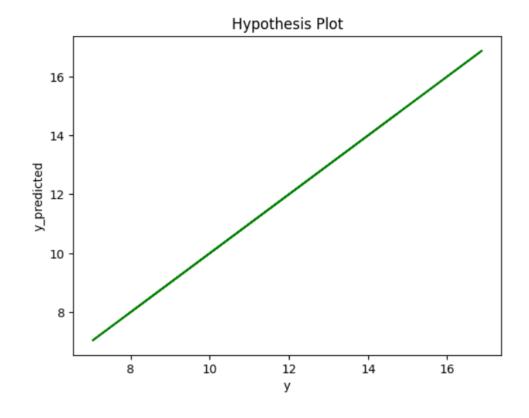
* Find out slope of hypothesis

```
print("Slope of the hypothesis :", model.coef_[0][0])
```

O/P:- Slope of the hypothesis : 9.9999999999995

* Draw curve of hypothesis

```
plt.plot(y,y_predicted,color='g')
plt.xlabel('y')
plt.ylabel('y_predicted')
plt.title('Hypothesis Plot')
plt.show()
```



2) Assignment on Clustering Techniques

Download the following customer dataset from below link:

Data Set: https://www.kaggle.com/shwetabh123/mall-customers

This dataset gives the data of Income and money spent by the customers visiting a Shopping Mall.

The data set contains Customer ID, Gender, Age, Annual Income, Spending Score. Therefore, as a mall owner you need to find the group of people who are the profitable customers for the mall owner.

Apply at least two clustering algorithms (based on Spending Score) to find the group of customers.

- a. Apply Data pre-processing (Label Encoding, Data Transformation....) techniques if necessary.
- b. Perform data-preparation (Train-Test Split)
- c. Apply Machine Learning Algorithm
- d. Evaluate Model.
- e. Apply Cross-Validation and Evaluate Model

5 Female

31

```
from google.colab import drive
drive.mount('/content/drive')

import numpy as np
import pandas as pd
df=pd.read_csv('/content/drive/My Drive/Colab
Notebooks/Mall_Customers.csv')
from sklearn.cluster import KMeans

df.head()
```

O/P	:	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
	0	1	Male	19	15	39
	1	2	Male	21	15	81
	2	3	Female	20	16	6
	3	4	Female	23	16	77

17

40

* Identify columns having missing values and returning column labels

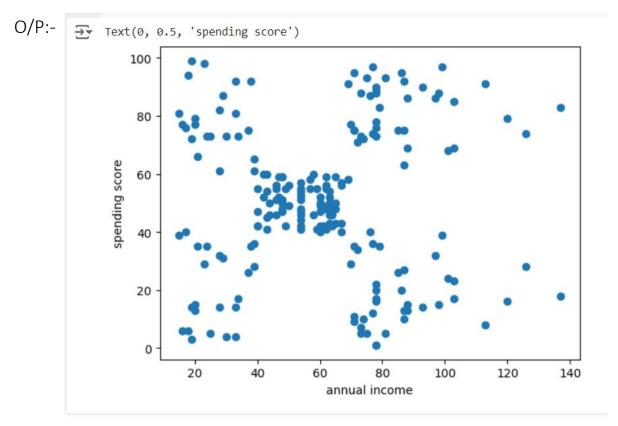
```
df.columns[df.isna().any()]
   O/P:- Index([], dtype='object')
```

* Create copy of df and assign to new variable for preserving original df

```
df_copy=df.copy()
```

* Data Preparation (Train-Test Split)-----visualize relationship btw annual income & Spending score

```
import matplotlib.pyplot as plt
plt.scatter(df['Annual Income (k$)'],df['Spending Score
    (1-100)'])
plt.xlabel('annual income')
plt.ylabel('spending score')
```



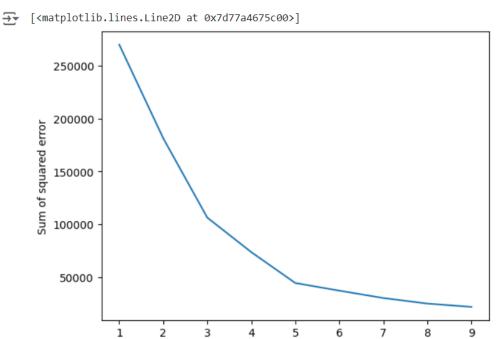
^{*} Apply Machine Learning Algorithm (KMeans)

```
sse = []
k_rng = range(1,10)
for k in k_rng:
    km = KMeans(n_clusters=k,random_state=42)
    km.fit(df[['Annual Income (k$)','Spending Score (1-
100)']])
    sse.append(km.inertia_)
```

* Visualize SSE vs K plot to determine the optimal number of clusters

```
plt.xlabel('K')
plt.ylabel('Sum of squared error')
plt.plot(k_rng,sse)
```

O/P:



* Create new column 'cluster' & assign values from y_predicted to it and display first 5 rows of modified df.

K

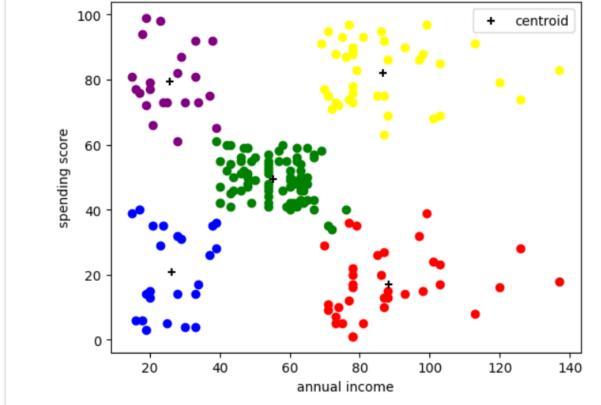
```
df['cluster']=y_predicted
df.head()
```

0	1	Male	19			
1			10	15	39	2
	2	Male	21	15	81	3
2	3	Female	20	16	6	2
3	4	Female	23	16	77	3
4	5	Female	31	17	40	2

* Visualize different clusters with different colors and indicate centroids for each cluster by black plus sign.

```
df1 = df[df.cluster==0]
df2 = df[df.cluster==1]
df3 = df[df.cluster==2]
df4 = df[df.cluster==3]
df5 = df[df.cluster==4]
plt.scatter(df1['Annual Income (k$)'], df1['Spending Score
(1-100)'],color='green')
plt.scatter(df2['Annual Income (k$)'], df2['Spending Score
(1-100)'],color='red')
plt.scatter(df3['Annual Income (k$)'], df3['Spending Score
(1-100)'],color='blue')
plt.scatter(df4['Annual Income (k$)'], df4['Spending Score
(1-100)'],color='purple')
plt.scatter(df5['Annual Income (k$)'],df5['Spending Score
(1-100)'], color='yellow')
plt.scatter(km.cluster centers [:,0],km.cluster_centers_[:
,1],color='black',marker='+',label='centroid')
plt.xlabel('annual income')
plt.ylabel('spending score')
plt.legend()
```





* Apply kmeans clustering for 3d data (age, Annual Income & Spending Score)

```
sse = []
k_rng = range(1,10)
for k in k_rng:
    km = KMeans(n_clusters=k,random_state=10)
    km.fit(df_copy[["Age","Annual Income (k$)","Spending
Score (1-100)"]])
    sse.append(km.inertia_)

plt.xlabel('K')
plt.ylabel('Sum of squared error')
plt.plot(k_rng,sse)
    O/P:-
```

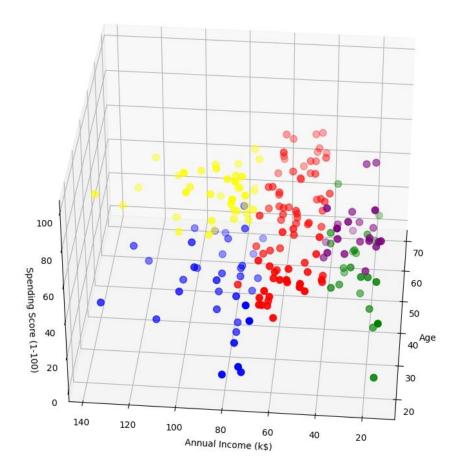
```
km = KMeans(n_clusters=5,random_state=32)
y_predicted = km.fit_predict(df_copy[['Age','Annual Income
(k$)','Spending Score (1-100)']])
y_predicted
```

```
O/P:-
array([0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3,
```

```
df_copy['cluster']=y_predicted
df_copy.head()
```

```
O/P:-
                      Genre Age Annual Income (k$) Spending Score (1-100) cluster
                                                                            39
     0
                       Male
                              19
                                                   15
                                                                                      0
     1
                  2
                       Male
                              21
                                                   15
                                                                            81
                                                                                      3
     2
                  3 Female
                              20
                                                   16
                                                                                      0
     3
                  4 Female
                              23
                                                   16
                                                                            77
                                                                                      3
                  5 Female
                              31
                                                   17
                                                                            40
                                                                                      0
```

```
df1 = df copy[df copy.cluster==0]
df2 = df copy[df copy.cluster==1]
df3 = df copy[df copy.cluster==2]
df4 = df copy[df copy.cluster==3]
df5 = df copy[df copy.cluster==4]
fig = plt.figure(figsize=(20,10))
ax = fig.add subplot(111, projection='3d')
ax.scatter(df1['Age'],df1['Annual Income
(k$)'],df1['Spending Score (1-
100) '], color='green', s=60)
ax.scatter(df2['Age'],df2['Annual Income
(k$)'],df2['Spending Score (1-100)'],color='red',s=60)
ax.scatter(df3['Age'],df3['Annual Income
(k$)'],df3['Spending Score (1-
100) '], color='blue', s=60)
ax.scatter(df4['Age'],df4['Annual Income
(k$)'],df4['Spending Score (1-
100) '], color='purple', s=60)
ax.scatter(df5['Age'],df5['Annual Income
(k$)'],df5['Spending Score (1-
100) '], color='yellow', s=60)
ax.view init(35, 185)
plt.xlabel("Age")
plt.ylabel("Annual Income (k$)")
ax.set zlabel('Spending Score (1-100)')
plt.show()
```



* Giving the summary

```
cust1=df copy[df copy["cluster"]==1]
print('Number of customer in 1st group=', len(cust1))
print('They are -', cust1["CustomerID"].values)
print("-----
cust2=df copy[df copy["cluster"]==2]
print('Number of customer in 2nd group=', len(cust2))
print('They are -', cust2["CustomerID"].values)
print("-----
cust3=df_copy[df_copy["cluster"]==0]
print('Number of customer in 3rd group=', len(cust3))
print('They are -', cust3["CustomerID"].values)
print("-----
cust4=df copy[df copy["cluster"]==3]
print('Number of customer in 4th group=', len(cust4))
print('They are -', cust4["CustomerID"].values)
print("----")
cust5=df_copy[df copy["cluster"]==4]
print('Number of customer in 5th group=', len(cust5))
print('They are -', cust5["CustomerID"].values)
```

Number of customer in 1st group= 79 They are - [47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 71 72 73 74 75 65 66 67 68 69 70 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118

119 120 121 122 123 127 143]

Number of customer in 2nd group= 36 They are - [125 129 131 133 135 137 139 141 145 147 149 151 153 155 157 159 161 163

165 167 169 171 173 175 177 179 181 183 185 187 189 191 193 195 197 199]

Number of customer in 3rd group= 23
They are - [1 3 5 7 9 11 13 15 17 19 21 23 25 27 29

31 33 35 37 39 41 43 45]

Number of customer in 4th group= 23

They are - [2 4 6 8 10 12 14 16 18 20 22 24 26 28 30 32 34 36 38 40 42 44 46]

Number of customer in 5th group= 39

They are - [124 126 128 130 132 134 136 138 140 142 144 146 148 150 152 154 156 158

160 162 164 166 168 170 172 174 176 178 180 182 184 186 188 190 192 194

196 198 200]

3) Assignment on Association Rule Mining

Download Market Basket Optimization dataset from below link.

Data Set: https://www.kaggle.com/hemanthkumar05/market-basket-optimization

This dataset comprises the list of transactions of a retail company over the period of one week. It contains a total of 7501 transaction records where each record consists of the list of items sold in one transaction.

Using this record of transactions and items in each transaction, find the association rules between items.

There is no header in the dataset and the first row contains the first transaction, so mentioned header = None here while loading dataset.

- a. Follow following steps:
- b. Data Preprocessing
- c. Generate the list of transactions from the dataset
- d. Train Apriori algorithm on the dataset
- e. Visualize the list of rules
- F. Generated rules depend on the values of hyper parameters. By increasing the minimum confidence value and find the rules accordingly

```
from google.colab import drive
drive.mount('/content/drive')

import pandas as pd
data=pd.read_csv('/content/drive/My Drive/Colab
Notebooks/Market_Basket_Optimisation.csv', header=None)
data.head()
```

	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
0	shrimp	almonds	avocado	vegetables mix	green grapes	whole weat flour	yams	cottage cheese	energy drink	tomato juice	low fat yogurt	green tea	honey	salad	mineral water	salmon	antioxydant juice	frozen smoothie	spinach	olive
1	burgers	meatballs	eggs	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
2	chutney	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
3	turkey	avocado	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	Nal
4	mineral water	milk	energy bar	whole wheat rice	green tea	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	Nai

a) Data Preprocessing-----find columns with missing values (from column 0 to column 19)

```
data.columns[data.isna().any()]
O/P:- Index([1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19], dtype='int64')
```

b) Generate list of transactions from the dataset

```
transactions = []
for i in range(len(data)):
    transactions.append([str(data.values[i, j]) for j in
range(len(data.columns)) if str(data.values[i, j]) !=
'nan'])
```

c) Train Apriori algorithm on the dataset (Find frequent itemsets using apriori)

```
from mlxtend.frequent_patterns import apriori
from mlxtend.frequent_patterns import association_rules

one_hot_encoded =
pd.get_dummies(pd.DataFrame(transactions), prefix='',
prefix_sep='')
frequent_itemsets = apriori(one_hot_encoded,
min_support=0.005, use_colnames=True)
```

d) Visualize the list of rules

```
rules = association_rules(frequent_itemsets,
metric='lift', min_threshold=1)
print(rules)
```

,	antecedents	consequents	antecedent support
0	(burgers)	(eggs)	0.010399
1	(eggs)	(burgers)	0.007866
2	(burgers)	(mineral water)	0.010399
3	(mineral water)	(burgers)	0.005866
4	(burgers)	(shrimp)	0.010399
5	(shrimp)	(burgers)	0.006399
6	(spaghetti)	(burgers)	0.008266
7	(burgers)	(spaghetti)	0.010399
8	(chocolate)	(french fries)	0.005066
9	(french fries)	(chocolate)	0.005333
10	(french fries)	(eggs)	0.005333
	,	76 1 6 7 1	

```
(french fries)
                  (eggs)
11
                                                             0.007866
    (frozen vegetables)
12
                               (mineral water)
                                                             0.011598
         (mineral water)
                           (frozen vegetables)
13
                                                             0.005866
                           (frozen vegetables)
             (spaghetti)
14
                                                             0.008266
    (frozen vegetables)
15
                                    (spaghetti)
                                                             0.011598
    (frozen vegetables)
16
                                     (tomatoes)
                                                             0.011598
              (tomatoes)
                           (frozen vegetables)
17
                                                             0.011332
           (ground beef)
                               (mineral water)
18
                                                             0.007599
        (mineral water)
                                  (ground beef)
19
                                                             0.005866
                                  (ground beef)
20
             (spaghetti)
                                                             0.008266
           (ground beef)
21
                                    (spaghetti)
                                                             0.007599
           (ground beef)
22
                               (herb & pepper)
                                                             0.007599
        (herb & pepper)
                                  (ground beef)
23
                                                             0.015331
             (chocolate)
                               (mineral water)
24
                                                             0.005066
         (mineral water)
                                    (chocolate)
25
                                                             0.005866
        (mineral water)
26
                                         (eggs)
                                                             0.005866
27
                  (eggs)
                               (mineral water)
                                                             0.007866
28
                  (milk)
                               (mineral water)
                                                             0.006799
        (mineral water)
                                         (milk)
29
                                                             0.005866
    (frozen vegetables)
                                       (shrimp)
30
                                                             0.011598
31
                (shrimp)
                           (frozen vegetables)
                                                             0.006399
                               (mineral water)
                (shrimp)
32
                                                             0.006399
        (mineral water)
                                       (shrimp)
33
                                                             0.005866
34
             (spaghetti)
                               (mineral water)
                                                             0.008266
        (mineral water)
                                    (spaghetti)
35
                                                             0.005866
36
                (turkey)
                                      (burgers)
                                                             0.061059
               (burgers)
37
                                       (turkey)
                                                             0.010399
                (turkey)
                               (mineral water)
38
                                                             0.061059
         (mineral water)
                                       (turkey)
39
                                                             0.005866
                  (soup)
                               (mineral water)
40
                                                             0.005999
41
        (mineral water)
                                         (soup)
                                                             0.005866
                                         (milk)
42
             (spaghetti)
                                                             0.008266
43
                  (milk)
                                    (spaghetti)
                                                             0.006799
```

	conviction	zhangs_metric
0	2.276073	0.996418
1	3.892432	0.993874
2	2.871943	1.001442
3	inf	0.996876
4	1.987202	0.997575
5	5.277874	0.993560
6	2.667621	0.991666
7	1.983469	0.993803

f) Find new rules by increasing minimum confidence

17

0.011598

0.005733

0.505882

43.616362

0.005601

```
new_rules = association_rules(frequent_itemsets,
metric='confidence', min_threshold=0.3)
print(new_rules)
```

```
O/P:-
                      antecedents
                                                             antecedent support
                                              consequents
                        (burgers)
                                                                        0.010399
        0
                                                    (eggs)
        1
                            (eggs)
                                                (burgers)
                                                                        0.007866
                        (burgers)
        2
                                         (mineral water)
                                                                        0.010399
        3
                  (mineral water)
                                                (burgers)
                                                                        0.005866
                        (burgers)
                                                 (shrimp)
        4
                                                                        0.010399
        5
                         (shrimp)
                                                (burgers)
                                                                        0.006399
        6
                      (spaghetti)
                                                (burgers)
                                                                        0.008266
        7
                                              (spaghetti)
                        (burgers)
                                                                        0.010399
        8
                      (chocolate)
                                           (french fries)
                                                                        0.005066
                   (french fries)
                                              (chocolate)
        9
                                                                        0.005333
                   (french fries)
                                                    (eggs)
        10
                                                                        0.005333
        11
                            (eggs)
                                           (french fries)
                                                                        0.007866
             (frozen vegetables)
                                         (mineral water)
        12
                                                                        0.011598
                                     (frozen vegetables)
                 (mineral water)
        13
                                                                        0.005866
                                     (frozen vegetables)
                      (spaghetti)
        14
                                                                        0.008266
        15
             (frozen vegetables)
                                              (spaghetti)
                                                                        0.011598
             (frozen vegetables)
                                               (tomatoes)
                                                                        0.011598
        16
                       (tomatoes)
                                     (frozen vegetables)
        17
                                                                        0.011332
                    (ground beef)
                                         (mineral water)
        18
                                                                        0.007599
        19
                  (mineral water)
                                            (ground beef)
                                                                        0.005866
                      (spaghetti)
                                            (ground beef)
        20
                                                                        0.008266
                                          confidence
                                                             lift
           consequent support
                                 support
                                                                    leverage
      0
                     0.007866
                                0.005866
                                            0.564103
                                                        71.717514
                                                                    0.005784
       1
                     0.010399
                                0.005866
                                            0.745763
                                                        71.717514
                                                                    0.005784
       2
                                                       111.465909
                     0.005866
                                0.006799
                                            0.653846
                                                                    0.006738
       3
                     0.010399
                                0.006799
                                            1.159091
                                                       111.465909
                                                                    0.006738
      4
                     0.006399
                                0.005199
                                            0.500000
                                                        78.135417
                                                                    0.005133
       5
                     0.010399
                                0.005199
                                            0.812500
                                                        78.135417
                                                                    0.005133
       6
                     0.010399
                                0.005199
                                            0.629032
                                                        60.491935
                                                                    0.005113
       7
                                0.005199
                                            0.500000
                                                        60.491935
                                                                    0.005113
                     0.008266
      8
                     0.005333
                                0.005199
                                            1.026316
                                                       192.459868
                                                                    0.005172
      9
                     0.005066
                                            0.975000
                                                       192,459868
                                                                    0.005172
                                0.005199
                                0.005066
                                            0.950000
                                                                    0.005024
      10
                     0.007866
                                                       120.778814
      11
                     0.005333
                                0.005066
                                            0.644068
                                                       120.778814
                                                                    0.005024
       12
                     0.005866
                                0.006932
                                            0.597701
                                                       101.894462
                                                                    0.006864
      13
                     0.011598
                                0.006932
                                            1.181818
                                                       101.894462
                                                                    0.006864
                     0.011598
                                0.007066
                                            0.854839
                                                        73.702818
                                                                    0.006970
      14
      15
                     0.008266
                                0.007066
                                            0.609195
                                                        73.702818
                                                                    0.006970
      16
                     0.011332
                                0.005733
                                            0.494253
                                                        43.616362
                                                                    0.005601
```

4) Assignment on Improving Performance of Classifier Models

A SMS unsolicited mail (every now and then known as cell smartphone junk mail) is any junk message brought to a cellular phone as textual content messaging via the Short Message Service (SMS).

Use probabilistic approach (Naive Bayes Classifier / Bayesian Network) to implement SMS Spam Filtering system. SMS messages are categorized as SPAM or HAM using features like length of message, word depend, unique keywords etc.

Download Data -Set

from: http://archive.ics.uci.edu/ml/datasets/sms+spam+collection

This dataset is composed by just one text file, where each line has the correct class followed by the raw message.

- a. Apply Data pre-processing (Label Encoding, Data Transformation....) techniques if necessary.
- b. Perform data-preparation (Train-Test Split)
- c. Apply at least two Machine Learning Algorithms and Evaluate Models
- d. Apply Cross-Validation and Evaluate Models and compare performance.
- e. Apply hyper parameter tuning and evaluate models and compare performance

```
from google.colab import drive
drive.mount('/content/drive')

import pandas as pd
df= pd.read_csv('/content/drive/MyDrive/Colab
Notebooks/spam.csv')
df.groupby('Category').describe()
```

O/P:-					
		Messag	e		
		count	unique	top	freq
	Category				
	ham	4825	4516	Sorry, I'll call later	30
	spam	747	641	Please call our customer service representativ	4

```
import numpy as np
df['spam'] = (df['Category'] == 'spam').astype(np.int8)
df.head()
```

```
0/P:-
            \rightarrow
                       Category
                                                                            Message spam
                                       Go until jurong point, crazy.. Available only ...
                            ham
                                                                                           0
                   1
                            ham
                                                          Ok lar... Joking wif u oni...
                                                                                           0
                   2
                                   Free entry in 2 a wkly comp to win FA Cup fina...
                           spam
                                                                                           1
                   3
                                    U dun say so early hor... U c already then say...
                            ham
                                                                                           0
                   4
                                      Nah I don't think he goes to usf, he lives aro...
                                                                                           0
                            ham
```

a) Identify Missing Values

```
df.columns[df.isna().any()]
    O/P:- Index([], dtype='object')
```

b) Data Preparation

```
from sklearn.model_selection import train_test_split as
tts

X_train, X_test, y_train, y_test =
tts(df.Message, df.spam, test_size=0.2, random_state=42)
```

c) Apply Multinomial Naive bayes algorithm to classify SPAM message with CountVectorizer for feature Extraction

```
from sklearn.naive_bayes import MultinomialNB
from sklearn.pipeline import Pipeline
from sklearn.feature_extraction.text import
CountVectorizer
clf=Pipeline([
         ('vectorizer',CountVectorizer()),
               ('nb',MultinomialNB())
])
clf.fit(X_train,y_train)
```

d) Evaluate model

```
emails=[
    'hey mohan, can we meet?',
    'upto 20% discount on parking, dont miss the order'
]
clf.predict(emails)
```

```
O/P:- array([0, 1], dtype=int8)
```

e) Compare performance

```
clf.score(X test,y test)
```

```
O.P:- 0.9919282511210762
```

5) Assignment on Classification technique

Every year many students give the GRE exam to get admission in foreign Universities. The data set contains GRE Scores (out of 340), TOEFL Scores (out of 120), University Rating (out of 5), Statement of Purpose strength (out of 5), Letter of Recommendation strength (out of 5), Undergraduate GPA (out of 10), Research Experience (0=no, 1=yes), Admitted (0=no, 1=yes).

Admitted is the target variable. Data Set Available on kaggle (The last column of the dataset needs to be changed to 0 or 1)

Data Set: https://www.kaggle.com/mohansacharya/graduate-admissions

The counselor of the firm is supposed check whether the student will get an admission or not based on his/her GRE score and Academic Score. So to help the counselor to take appropriate decisions build a machine learning model classifier using Decision tree to predict whether a student will get admission or not.

- a) Apply Data pre-processing (Label Encoding, Data Transformation....) techniques if necessary.
- b) Perform data-preparation (Train-Test Split)
- c) Apply Machine Learning Algorithm
- d) Evaluate Model.

```
from google.colab import drive
drive.mount('/content/drive')
import pandas as pd
import numpy as np
df=pd.read_csv('/content/drive/My Drive/Colab Notebooks/
Admission_Predict.csv')
df
```

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\cup			

	eriai No.	GRE Score	TOEFL Score	University	Rating	SOP	LOR	CGPA	Research	Chance of	Admit
0	1	337	118		4	4.5	4.5	9.65	1		0.92
1	2	324	107		4	4.0	4.5	8.87	1		0.76
2	3	316	104		3	3.0	3.5	8.00	1		0.72
3	4	322	110		3	3.5	2.5	8.67	1		0.80
4	5	314	103		2	2.0	3.0	8.21	0		0.65
395	396	324	110		3	3.5	3.5	9.04	1		0.82
396	397	325	107		3	3.0	3.5	9.11	1		0.84
397	398	330	116		4	5.0	4.5	9.45	1		0.91
398	399	312	103		3	3.5	4.0	8.78	0		0.67
399	400	333	117		4	5.0	4.0	9.66	1		0.95

* Identify missing value

```
df.columns[df.isna().any()]
    O/P:- Index([], dtype='object')
```

* Transforms the continuous "Chance of Admit " value into a binary classification (admitted or not admitted) based on a threshold of 0.5.

```
df['admitted'] = df['Chance of Admit '].apply(lambda x: 1
if x >= 0.5 else 0)
df.drop(['Chance of Admit '],axis=1,inplace=True)
df.head()
```

O/P:-

	Serial No.	GRE Score	TOEFL Score	University Rating	SOP	LOR	CGPA	Research	admitted
0	1	337	118	4	4.5	4.5	9.65	1	1
1	2	324	107	4	4.0	4.5	8.87	1	1
2	3	316	104	3	3.0	3.5	8.00	1	1
3	4	322	110	3	3.5	2.5	8.67	1	1
4	5	314	103	2	2.0	3.0	8.21	0	1

* Create a new dataframe x that excludes the columns "Serial No." and "admitted" from the original dataframe df.

```
x=df.drop(['Serial No.', 'admitted'], axis=1)
y=df['admitted']
```

* Data Preparation

```
from sklearn.model_selection import train_test_split as tts
x_train,x_test,y_train,y_test=tts(x,y,test_size=0.2,random_sta
te=42)
x_test.shape
```

O/P:- **(80, 7)**

* Apply Decision Tree

```
from sklearn.tree import DecisionTreeClassifier
clf=DecisionTreeClassifier()
clf.fit(x train,y train)
```

* Evaluate the model

```
clf.score(x_test, y_test)
   O/P:- 0.875

y_pred=clf.predict(x_test)

from sklearn.metrics import confusion_matrix
cm=confusion_matrix(y_test, y_pred)
cm
```